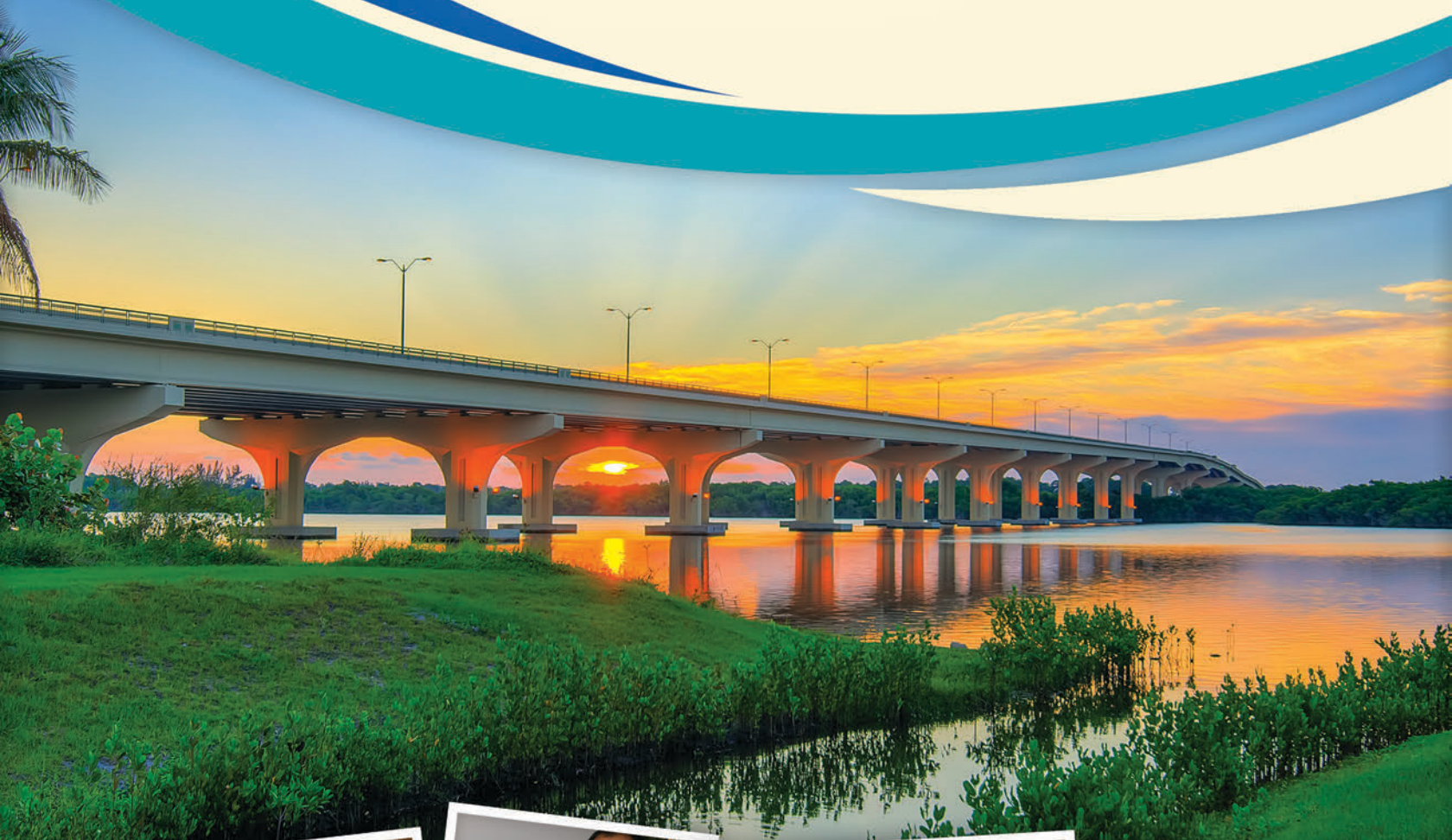




**KEEP MARTIN BEAUTIFUL**  
KEEP AMERICA BEAUTIFUL AFFILIATE



**2018**  
Environmental Stewardship Awards  
Sponsorship Opportunities



# Keep Martin Beautiful 2018 Environmental Stewardship Awards Sponsorship Opportunities

Keep Martin Beautiful hosts the Environmental Stewardship Awards as a way to recognize and reward notable efforts within the community to promote environmental stewardship and innovation through education and action.

During the awards ceremony, Keep Martin Beautiful honors individuals, families, businesses, civic and youth groups, schools and government agencies. More than 200 guests – representing a diverse cross-section of Martin County elected officials, environmental, civic and business leaders, community activists and educators – will be in attendance.

Sponsorship of the Environmental Stewardship Awards is an impactful way to showcase your commitment to improving the quality of life in Martin County

**Keep Martin Beautiful  
deeply values our  
partnerships and provides  
meaningful positive publicity  
and visibility in the  
following ways:**



KMB's email distribution list of more than 2,500 individuals



KMB's social media platforms (Facebook, Twitter and Instagram) with more than 3,000 followers

**Press releases and media advisories  
which generate significant earned  
media in local print and digital  
news outlets, reaching hundreds  
of thousands of people throughout  
Martin County and the Treasure Coast.**



In the past year, KMB has been featured in nearly 30 local news stories valued at more than \$16,000 (ad equivalency) and nearly \$50,000 (in public relations value)!

Founded in 1994, Keep Martin Beautiful is a 501(c)(3) nonprofit, volunteer-based, community action organization based in Martin County, Florida. Our mission is to preserve and enhance the quality of life in our community through litter prevention, waste reduction, beautification and community improvement, and environmental stewardship education.

We accomplish our mission through various programs, events and activities involving more than five thousand community volunteers and supporters from civic groups, government agencies, schools, environmental organizations and businesses throughout Martin County. Our two major annual cleanups are **The Great American Cleanup** and **The International Coastal Cleanup**. After taking a year off to gather more nominations, we are delighted to bring back the **Environmental Stewardship Awards** in 2018!

***We encourage you to review our sponsorship opportunities  
and decide what role you can play in keeping Martin County beautiful!***



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Wednesday, February 7, 2018 | 6 p.m. to 9 p.m.  
Piper's Landing Yacht & Country Club – Palm City, FL

## Sponsorship Benefits

### Champion

**\$2,500**

- Lead sponsor recognition in all press releases and other public relations efforts
- Lead sponsor acknowledgement in any print advertising & PSAs on local radio stations
- Lead sponsor recognition at award ceremony
- Reserved sponsor seats (8 guests)
- Presentation of one award in your company's name by a company representative
- Full page ad in event program

### Steward

**\$1,000**

- Sponsor recognition in all press releases and other public relations efforts
- Acknowledgement in any print advertising & PSAs on local radio stations
- Recognition at awards ceremony
- Reserved sponsor seats (6 guests)
- Half page ad in event program

### Sustainer

**\$500**

- Sponsor recognition in all press releases and other public relations efforts
- Recognition at awards ceremony
- Reserved sponsor seats (4 guests)
- Quarter page ad in event program

### Supporter

**\$250**

- Reserved sponsor seats (2 guests)

**All Sponsors receive recognition in print and digital collateral materials, e-mail distribution to thousands of KMB supporters, and acknowledgment on the KMB website, through press releases and social media.**



Would you like to create a customized sponsorship package?  
Give us a call! We can create a package to fit your marketing budget & goals.

# 2018 Environmental Stewardship Awards Sponsorship Response Form

- ☐ YES, I would like to be a sponsor of the 2018 Keep Martin Beautiful Environmental Stewardship Awards!

## Please Check Your Choice

- ☐ **\$2,500 Champion**  
☐ **\$1,000 Steward**  
☐ **\$500 Sustainer**  
☐ **\$250 Supporter**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is a check made payable to Keep Martin Beautiful in the amount of \$ \_\_\_\_\_

\*\* If you would like to include your logo on our outreach materials, please email both a full color and black & white EPS or .jpeg logo, as well as a full color and black & white EPS or .jpeg logo by January 5, 2018.

Please send this form with your sponsorship contribution to:

**Keep Martin Beautiful**

1211 SW Sunset Trail

Palm City, FL 34990

Phone: (772) 781-1222

Fax: (772) 287-5195

Email: [info@keepmartinbeautiful.org](mailto:info@keepmartinbeautiful.org)

Keep Martin Beautiful is a 501(c)(3) not for profit organization (EIN 59-3342120). Your donation is tax deductible.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED  
FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352  
WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT,  
APPROVAL, OR RECOMMENDATION BY THE STATE.