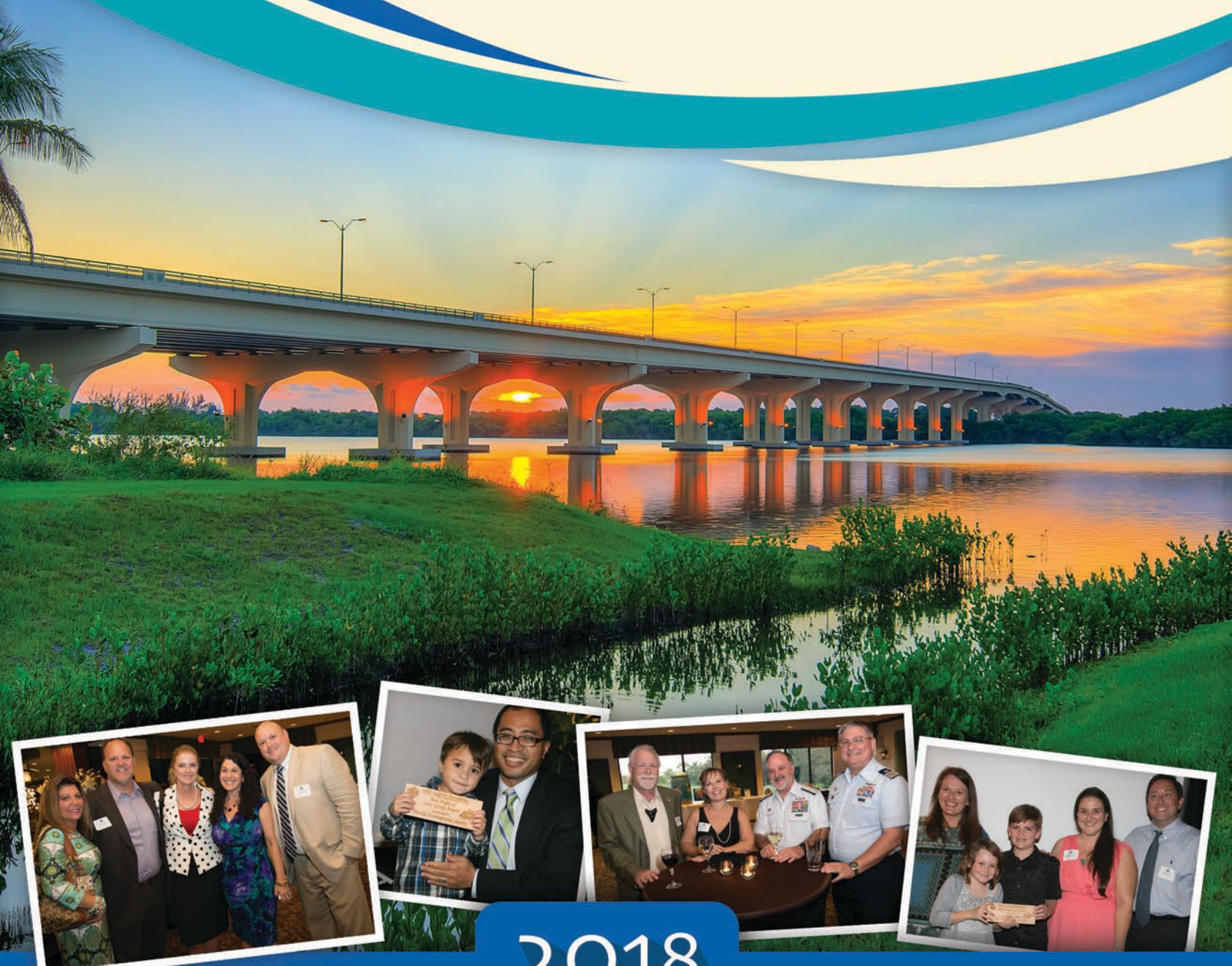




KEEP MARTIN BEAUTIFUL

KEEP AMERICA BEAUTIFUL AFFILIATE



2018

**Environmental Stewardship Awards
Sponsorship Opportunities**

Keep Martin Beautiful 2018 Environmental Stewardship Awards Sponsorship Opportunities

Keep Martin Beautiful hosts the Environmental Stewardship Awards as a way to recognize and reward notable efforts within the community to promote environmental stewardship and innovation through education and action.

During the awards ceremony, Keep Martin Beautiful honors individuals, families, businesses, civic and youth groups, schools and government agencies. More than 200 guests – representing a diverse cross-section of Martin County elected officials, environmental, civic and business leaders, community activists and educators – will be in attendance.

Sponsorship of the Environmental Stewardship Awards is an impactful way to showcase your commitment to improving the quality of life in Martin County

**Keep Martin Beautiful
deeply values our
partnerships and provides
meaningful positive publicity
and visibility in the
following ways:**



KMB's email distribution list of more than 2,500 individuals



KMB's social media platforms (Facebook, Twitter and Instagram) with more than 3,000 followers

**Press releases and media advisories
which generate significant earned
media in local print and digital
news outlets, reaching hundreds
of thousands of people throughout
Martin County and the Treasure Coast.**



In the past year, KMB has been featured in nearly 30 local news stories valued at more than \$16,000 (ad equivalency) and nearly \$50,000 (in public relations value)!

Founded in 1994, Keep Martin Beautiful is a 501(c)(3) nonprofit, volunteer-based, community action organization based in Martin County, Florida. Our mission is to preserve and enhance the quality of life in our community through litter prevention, waste reduction, beautification and community improvement, and environmental stewardship education.

We accomplish our mission through various programs, events and activities involving more than five thousand community volunteers and supporters from civic groups, government agencies, schools, environmental organizations and businesses throughout Martin County. Our two major annual cleanups are The Great American Cleanup and The International Coastal Cleanup. After taking a year off to gather more nominations, we are delighted to bring back the Environmental Stewardship Awards in 2018!

**We encourage you to review our sponsorship opportunities
and decide what role you can play in keeping Martin County beautiful!**



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Wednesday, February 7, 2018 | 6 p.m. to 9 p.m.
Piper's Landing Yacht & Country Club – Palm City, FL

Sponsorship Benefits

Champion

\$2,500

- Lead sponsor recognition in all press releases and other public relations efforts
- Lead sponsor acknowledgement in any print advertising & PSAs on local radio stations
- Lead sponsor recognition at award ceremony
- Reserved sponsor seats (8 guests)
- Presentation of one award in your company's name by a company representative
- Full page ad in event program

Steward

\$1,000

- Sponsor recognition in all press releases and other public relations efforts
- Acknowledgement in any print advertising & PSAs on local radio stations
- Recognition at awards ceremony
- Reserved sponsor seats (6 guests)
- Half page ad in event program

All Sponsors receive recognition in print and digital collateral materials, e-mail distribution to thousands of KMB supporters, and acknowledgment on the KMB website, through press releases and social media.

Sustainer

\$500

- Sponsor recognition in all press releases and other public relations efforts
- Recognition at awards ceremony
- Reserved sponsor seats (4 guests)
- Quarter page ad in event program

Supporter

\$250

- Reserved sponsor seats (2 guests)



Would you like to create a customized sponsorship package?
Give us a call! We can create a package to fit your marketing budget & goals.

2018 Environmental Stewardship Awards

Sponsorship Response Form

YES, I would like to be a sponsor of the 2018 Keep Martin Beautiful Environmental Stewardship Awards!

Please Check Your Choice

- \$2,500 Champion**
- \$1,000 Steward**
- \$500 Sustainer**
- \$250 Supporter**

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City/State: _____ Zip: _____

Phone: _____ Email: _____

Enclosed is a check made payable to Keep Martin Beautiful in the amount of \$ _____

** If you would like to include your logo on our outreach materials, please email both a full color and black & white EPS or .jpeg logo, as well as a full color and black & white EPS or .jpeg logo by January 5, 2018.

Please send this form with your sponsorship contribution to:

Keep Martin Beautiful

1211 SW Sunset Trail

Palm City, FL 34990

Phone: (772) 781-1222

Fax: (772) 287-5195

Email: info@keepmartinbeautiful.org

Keep Martin Beautiful is a 501(c)(3) not for profit organization (EIN 59-3342120). Your donation is tax deductible.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED
FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352
WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT,
APPROVAL, OR RECOMMENDATION BY THE STATE.