



# Application Pack

## UK-China Oncology Congress

June 25-29, 2018

Beijing and Guangzhou, China

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Queries and completed applications to:

[Oncology.Congress@fco.gov.uk](mailto:Oncology.Congress@fco.gov.uk)

Department for International Trade and the Science and Innovation Network, in partnership with the China National Cancer Centre, are now inviting applications for participation in the UK-China Oncology Congress taking place **June 25 to 29, 2018** in **Beijing and Guangzhou, China**.

Organisations eligible for DIT services may now apply to participate in the UK Exhibition of Oncology Excellence, which forms the centrepiece of the Oncology Congress.

The exhibition will be carefully curated to follow the “Patient Journey” of prevention, screening, diagnosis, primary and community care, specialist care, rehabilitation and end-of-life care; and the “Science to Patient Pathway” for new therapies, from research to clinical trials, regulatory approval, manufacturing and distribution.

The Oncology Congress will allow organisations to exhibit products and services for the China market to an audience of buyers and distributors, universities, hospitals, and organisations responsible for prevention, diagnosis, treatment and care in oncology. Organisations attending will enjoy exhibition and networking space, opportunity to promote their products and services through videos and presentations; as well as entrance to the entire Congress including all parallel seminars, offering an opportunity to learn about and influence Chinese government policies and priorities, and explore the latest trends and hot topics in oncology.

Prospective applicants should now follow the guidance in the Application Pack and submit applications to [Oncology.Congress@fco.gov.uk](mailto:Oncology.Congress@fco.gov.uk)



Department for  
International Trade



UK Science  
& Innovation  
Network

**NCC** 国家癌症中心  
NATIONAL CANCER CENTER

## Application Process

Applications will be evaluated by the Department for International Trade China, DIT Life Sciences Organisation and Healthcare UK, and acceptances prioritised according to the applicants' alignment to the Congress themes and objectives.

Organisations should set out their own profile, objectives for participation, relevant China experience and existing partnerships in Plain English using the application form provided. Final confirmation of participation will be conditional on completion of payment for participation costs.

Organisations are advised to bring at least two team members in order to take full advantage of the Congress opportunities while being able to maintain a presence on the exhibition stand.

## Participation Costs

DIT charges for participation in the five day UK-China Oncology Congress is **£2,475+VAT for** the first representative, representing 45 hours on DIT's scale of services.

Participating organisations benefit from the following:

- **Letter of Invitation** for visa purposes
- **Pre-departure and arrival briefings** by DIT staff in Beijing and Guangzhou
- **5 nights hotel accommodation** (24th-26th Beijing, 27th-28th Guangzhou) for one representative
- **Domestic flight** and airport transfers from Beijing to Guangzhou for one representative  
*Accommodation and flights for additional representatives available at £990 +VAT*  
*International flights and Chinese visa application fees are NOT included in the cost*
- **GREAT-branded showcasing space**, including GREAT-branded, printed backdrops
- **Free entry to keynote speeches, seminars and discussion panels** on new innovations in cancer treatment, diagnostics and prevention delivered by the countries' most renowned experts in the field of oncology
- **Exposure to an audience of over 600 Chinese attendees** from universities, hospitals, companies and organisations specialising in cancer laboratory diagnostics, pharmaceuticals, medical technologies, big data, medical devices, clinical services and care areas.
- **Facilitated business to business meetings** in the Presentation and Discussion zones, to enhance your reach to a wide audience and more detailed discussions with prospective partners and buyers
- **Bilingual Congress brochure** profiling your organisation, your products and services
- **Opportunity to network** with 60+ outstanding UK organisations involved in oncology
- **Simultaneous Translation** in plenary seminars and lectures
- **On-Site Support** from DIT China, Life Sciences Organisation, Healthcare UK and our partner organisations



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## Application Form

**Company Name:**

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**Congress Representative 1:**

**Name:**

**Email:**

**Phone:**

**Congress Representative 2:**

**NAME:**

**EMAIL:**

**PHONE:**

*Additional congress representatives may be added at the bottom of the application form*

**Company introduction (please attach any e-brochures or materials)**

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**Products and/or services relevant to the UK-China Oncology Congress including USP**

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### Experience of exporting to China

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### Existing Partnerships in China

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### Preferred Exhibition zone:

Patient Journey					
Prevention	Diagnosis	Primary Care	Specialist Care	Rehabilitation	End of Life Care

Science to Patient				
Research	Clinical Trials	Regulation	Manufacturing	Distribution

### Commercial Pitch Platform

Limited spaces are available in the Commercial Pitch Platform – a rolling programme of six-minute presentations with a dynamic audience. Slots will be offered on a first-come, first served basis to confirmed mission participants.

Do you wish to request a slot in the Commercial Pitch Platform?	Yes	No
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To facilitate your exports into China, DIT would like to share all non-confidential promotional materials (e.g. presentations, videos, brochures etc) with congress attendees and other relevant third parties.

☒ ..... YES, please make my promotional material available to congress attendees and relevant third parties  
\_\_\_ ..... NO, please do not make my promotional material available to congress attendees and third parties

Please return this form when completed to  
[Oncology.Congress@fco.gov.uk](mailto:Oncology.Congress@fco.gov.uk)



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