

# NOAH

NATIONAL ORGANIZATION for  
ARTS IN HEALTH

## FIRST ANNUAL CONFERENCE

Arts in Health Track in conjunction with  
Healthcare Facilities Symposium and Expo (HFSE)  
Austin, Texas  
September 18-20, 2017



HEALTHCARE  
FACILITIES  
symposium and expo



Aesthetics, Inc. arts consultant. Minnesota Children's Hospitals and Clinics.  
Artist: Trentlage/Ferril.



Nancy Parisi

“Beyond its ability to enthrall and entertain, music offers many health benefits — from childhood development to its therapeutic applications for individuals with Alzheimer’s disease, autism, PTSD, Parkinson’s disease, and chronic pain. Music’s impact on the brain can be so powerful, and I’m inspired by the numerous organizations, researchers, and practitioners working in the field. Congratulations NOAH for bringing this community together - what a beautiful thing for all of us!”

—Renée Fleming, Internationally Renowned Soprano,  
and NOAH Ambassador



Sanford Arts Vermilion, SVMC

“Art condenses the experience we all have as human beings, and, by forming it, makes it significant. We all have an in-built need for harmony and the structures that create harmony. Basically, art is an affirmation of life.”

—Trevor Bell, British abstract painter

# The NOAH Arts in Health Track

The National Organization for Arts and Health (NOAH) will hold their first annual conference in conjunction with HFSE in Austin, Texas in 2017. The **NOAH Arts in Health Track** is available to HFSE attendees who register for the All Access Pass. Those interested in attending just the NOAH Track can register for the NOAH pass which will include access to all HFSE keynotes, exhibit hall, Symposium Party and The Symposium Jamboree.



UF Health Arts in Medicine. Artist: Karin Rolstad and Creative Arts, Inc.

**Reconnect and make new friends through the NOAH Arts in Health conference track!**

## **NOAH Welcome Reception**

Sunday, Sept. 17, 7:30-10:00 pm

featuring Texas singer/songwriter Shake Russell

## **Tours Available**

Sunday afternoon, Sept. 17

Join us for tours of Austin's

Design Institute for Health and the

Dell Children's Medical Center

## **Conference Performances**

Enjoy InFLUX duo for harp and voice, singer songwriter Karl Anthony, and Emmy Award-winning Gary Malkin

## **Arts in Health: Philanthropy**

- **Patricia Lambert, Gay Hanna, and Jill Sonke:** *Report from Grantmakers for the Arts' Thought Leaders Forum on Arts in Medicine*

## **Arts in Health: Interactive Sessions**

- **Suzanne Costello:** Stuart Pimsler Dance & Theater: Transforming the Doctor/Patient Relationship – Telling the Story
- **Gary Malkin:** Music for health and wellness

## **Arts in Health: Research**

- **Lisa Gallagher, Maria Jukic:** Research and Evaluation in Arts & Medicine: Arts & Medicine Institute at Cleveland Clinic
- **Heather Taylor, Stacey Eckert, Carol Herron, Ernest Frugé:** Characterizing Arts in Medicine Performances and the Impact on Audience Engagement and Mood at a Children's Cancer Center: Texas Children's Hospital
- **Dana Osterling, Silvia Chavez:** Measuring Health Outcomes: The Creative Arts Program at Boston Children's Hospital

## **Arts in Health: Program Models**

- **Cynthia Perlis:** Art for Recovery – Creativity in Healthcare: UCSF Medical Center
- **Judy Rollins:** Art with Intent in Hospitals
- **Alan Siegel, Napoleon Dargan, Nicki Koethner:** Art of Health and Healing of Contra Costa Health Services
- **Elaine Sims:** A New Challenge to Arts in Healthcare Programs at the University of Michigan Health System: Success!

## **Arts in Health: Creative Arts Therapies**

- **Amber Como, Kalila Homann, Megan Van Meter, Daniela Simmons, Della Molloy-Daughtery:** Creative Arts in Practice: National Coalition of Creative Arts Therapies Associations - NCCATA
- **Angel Duncan:** Technologies and Interactive Arts Therapy: Neuropsychiatric Research Center of Southwest Florida
- **Jennifer Townsend:** Creating a Healing Space: Auditory and Visual Beautification of an Inpatient Acute Psychiatry Unit: Houston Methodist Hospital

## **Arts in Health: Arts in the Military**

- **Ermyn King, Judy Rollins:** A Portfolio of Caring Through the Arts: Creative Services Offered by ArtStream's Artists-in-Residence Team in the USA's Largest Military Medical Center: Walter Reed National Military Medical Center
- **Darden Smith:** Songwriting With Soldiers – Changing Lives Through Creativity
- **Heather Spooner, Jenny Baxley Lee, AnnMarie O'Malley, Rebecca Vaudreuil:** The National Endowment for the Arts Creative Forces Telehealth Project: Using Video-Based Technologies to Bridge the Gap Between Clinical and Community Based Arts Programs for Service Members Across the Military Treatment Continuum: The University of Florida Center for Arts in Medicine

## **Arts in Health: Research Universities and Education**

- **Eliza Lamb, Sarah B. Cunningham, Salem N. Tsegaye:** Arts and Health Engagement in American Research Universities : The Alliance for Research Universities (a2ru) and Virginia Commonwealth University (VCU)
- **Jenny Baxley Lee, Jill Sonke:** Engaging Learners in Arts in Health Education in Traditional and Online Environments : University of Florida Center for Arts in Medicine

## **Arts in Health: Design**

- **Louise Nicholson Carter, Susannah J. Hills:** Therapeutic Benefits of Visual Arts for Way-finding at Children's Health of Dallas: Skyline Art Services
- **Jessica Finch, Lisa Burgess, Anne Garrity, Marty Gregg:** Best Practices in Interactive and Technology-based Art: Boston Children's Hospital
- **Annette Ridenour, Jill Sullivan:** Seven Year Journey – The Art Program at Lucile Packard Children's Hospital



# NOAH's White Paper to be Released at Conference!

NOAH's white paper, "Arts in Health in America", will introduce and review how the arts and environmental design are used in medical and community health settings. Arts and humanities components of health-professional education will also be covered. The paper will provide an overview of the field with examples of best practice, summarize research, discuss policy, and make recommendations. The paper will make the case for private, corporate and government investment in all areas of the field.

With this paper, NOAH will provide an up-to-date description of the arts and creative arts therapies in healthcare, educate the public, and advocate for the field within the United States with a variety of audiences: healthcare administrators, government policy makers, funders, physicians, nurses, caregivers, artists, creative art therapists, expressive arts, and members of the general public. Approximately 50 pages in length. Underwritten by the Houston Methodist Hospital Center for Performing Arts Medicine.

## AUTHORS

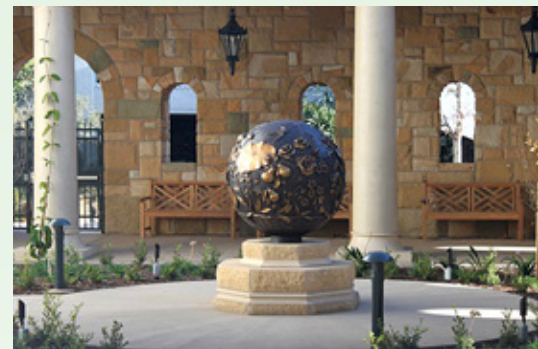
- **Patricia Dewey Lambert, PhD**, Associate Professor, Director of Graduate Studies, Director, Performing Arts Management Specialization, Director, Arts in Healthcare Management Concentration, University of Oregon, Eugene, OR
- **Donna Betts, PhD, ATR-BC**, Associate Professor and Research Director, Graduate Art Therapy Program, George Washington University, Washington, DC
- **Judy Rollins, PhD, RN**, Adjunct Assistant Professor, Department of Family Medicine and Department of Pediatrics, Georgetown University School of Medicine, Washington, D.C.
- **Jill Sonke, MA**, Director, Center for the Arts in Medicine, University of Florida and Assistant Director, UF Health Shands Arts in Medicine, Gainesville, FL
- **Katie White Swanson, DMA**, Administrator, National Organization for Arts in Health

## READERS

- **Carole Hackett, RN, BSN, EdM, CPLP**, Senior Vice President of Human Resources, Houston Methodist, Houston, TX
- **Gay Hanna, PhD, MFA**, Executive Director (Emeritus), National Center for Creative Aging, Washington, DC
- **Ronna S. Kaplan, MA, MT-BC**, Chair, Center for Music Therapy, The Music Settlement of Cleveland, OH
- **Mitchell Kossak, PhD, LMHC, REAT**, Associate Professor Expressive Therapies, Lesley University, Cambridge, MA
- **Jim Lewison, IIDA**, Associate Principal, Interior Design Director of AECOM, Minneapolis, MN
- **Johanna Rian, PhD**, Director, Center for Humanities in Medicine, Mayo Clinic, Rochester, MN
- **Alan Siegel, MD**, Chair, Art of Health and Healing, West County Health Center, San Pablo, CA
- **Elaine Sims**, Director, Gifts of Art, University of Michigan Health System, Ann Arbor, MI

## OVERSIGHT

- **Naj Wikoff**, President, Creative Healing Connections, Keene Valley, NY
- **Todd Frazier**, Director, Center for Performing Arts Medicine, Houston Methodist Hospital, Houston, TX
- **Annette Ridenour**, President and Founder, Aesthetics, Inc. San Diego, CA
- **Barbara Steinhaus, DMA**, Chair, Department of Music, Brenau University, Gainesville, GA



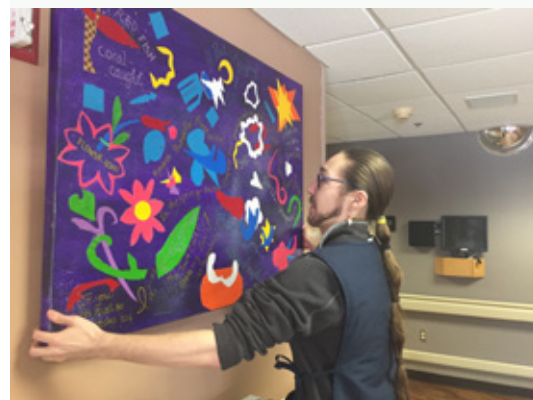
Artist: Sandra Kay Johnson, Cottage Health, Santa Barbara, CA. Art consultant: Aesthetics, Inc.



Artist: Michael Sweere, Children's Hospitals and Clinics of Minnesota, Minneapolis. Art consultant: Aesthetics, Inc.



UF Health Arts in Medicine



Sanford Arts Vermillion

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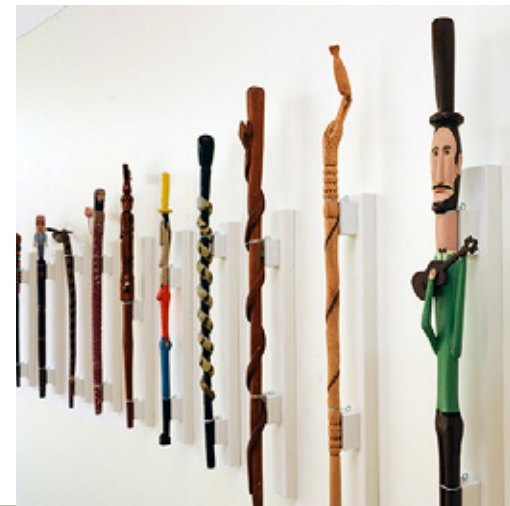
Judy Rollins, PhD, RN

Elaine Sims, MA

Jill Sonke, MA

## Top Reasons to Attend!

- Meet & Mingle with others who speak your language AND – 1500 health care designers and architects
- It's the 1st annual – Attend the first
- Form Lifelong Friendships
- Community
- Education – Learning from leaders in the field and peers
- Networking / Making Connections
- Best Practices
- Learn About Top Trends in the field / Awareness
- Have Fun!
- Meet Experts in the Field
- Inspiration
- Invest in Yourself and Your Work
- Energy of Like Minded Individuals
- New Tools
- Visit Austin: [www.austintexas.org](http://www.austintexas.org) and [www.austin360.com](http://www.austin360.com)
- Synergy with HFSE
- Spread the Impact – Share your work/ organization with others



*Kentucky Folk Art Canes, Various artists  
UK Arts in HealthCare Program  
UK HealthCare, University of Kentucky  
Lexington, Kentucky*



*Healing Arts at Atlantic Health Systems*

### Registration:

[thenoah.net/register-now-for-noahs-inaugural-arts-in-health-conference-track/](http://thenoah.net/register-now-for-noahs-inaugural-arts-in-health-conference-track/)

### Healthcare Facilities Symposium and Expo:

[www.hcarefacilities.com](http://www.hcarefacilities.com)

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