



# EYES ON THE FUTURE

PARIS TO PITTSBURGH

LHAS GALA

## CORPORATE SPONSORSHIP BENEFITS

### Company Name Logo Placement:

- On all gala signage at event
- On all gala communications during event promotion\*
- In the program book
- On LHAS website along with company profile
- All radio & TV public service announcements
- All website announcements, e-mails & social media
- All printed ads

### \$50,000 | La Tour Eiffel Sponsor

- Twenty seats (two tables) at Eyes on the Future Gala
- VIP Reception - Carnegie Founders Room
- Invitation for 10 to dinner with Leadership (date TBD)
- Full-page ad on the inside cover of program book
- Company name on the first page of program book
- Acknowledgment of La Tour Eiffel Sponsorship at gala

### \$25,000 | L'Arc de Triomphe Sponsor

- Ten Seats (one table) at Eyes on the Future Gala
- VIP Reception-Carnegie Founders Room
- Full-page ad on back cover of program book
- Invitation for 10 to a Cocktail hour with Leadership (date TBD)

### \$15,000 | Jardin des Tuileries Sponsor

- Ten Seats (one table) at Eyes on the Future Gala
- VIP Reception-Carnegie Founders Room
- Full-page ad in program book

### \$10,000 | Musée de Louvre Sponsor

- 8 Seats (one table) at Eyes on the Future Gala
- Full-page ad in program book

### \$5,000 | Montmartre Sponsor

- 4 Seats at Eyes on the Future Gala
- Full-page ad in program book

### \$2,500 | Les Bateaux Mouches Sponsor

- 2 Seats at Eyes on the Future Gala
- Full-page ad in program book

## UNDERWRITING & SPONSORSHIP BENEFITS

### Company Name Logo Placement:

- On all gala signage at event
- On all gala communications during event promotion\*
- In commemorative program book
- Acknowledgment on LHAS website

### \$10,000 | Entertainment Underwriter:

#### John Parker Band

- 8 Seats (one table) at Eyes on the Future Gala
- Full-page ad in program book

### \$5,000 | Photography Underwriter

- 4 Seats at Eyes on the Future Gala
- Full-page ad in program book

### \$5,000 | Fine Wine & Spirits Underwriter

*(5 opportunities)*

- 4 Seats at Eyes on the Future Gala
- Full-page ad in program book

### \$5,000 | Valet Parking Underwriter

- 4 Seats at Eyes on the Future Gala
- Full-page ad in program book

### \$3,500 | VIP Reception Underwriter

*(5 opportunities)*

- 2 Seats at Eyes on the Future Gala
- Full-page ad in program book

## Recognition Submission Deadline: Monday, August 28, 2017

Please submit files electronically to:  
Ethel Gelman at [lhasoffice@gmail.com](mailto:lhasoffice@gmail.com).

### Program Page Ad Specifications

We suggest that your submissions be designed in the spirit of this fundraising event.

All submissions must be in PDF format, black & white with no bleeds, high-resolution, print-quality electronic artwork (minimum 300 dpi).

Full page (vertical): 5" wide x 8" high

Half page (horizontal): 5" wide x 3.875" high

Quarter page (vertical): 2.375" wide x 3.875" high

\*Please note that we cannot guarantee the recognition of a sponsorship in the event communications if the underwriting and support materials are not received by the submission deadline 8-28-17.

# PLEASE RSVP BY MONDAY, AUGUST 28, 2017

## **YES! I/We would like to support the Eyes on the Future Gala.**

Please list me/us in the event program as: (Ex. Carol and David E. Smith)

NAME(S) \_\_\_\_\_

ADDRESS \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

### Corporate Sponsorship

- La Tour Eiffel Sponsor (\$50,000)
- L'Arc de Triomphe Sponsor (\$25,000)
- Jardin des Tuileries Sponsor (\$15,000)
- Musée de Louvre Sponsor (\$10,000)
- Montmartre Sponsor (\$5,000)
- Les Bateaux Mouches Sponsor (\$2,500)

### Underwriting Sponsorship

- Entertainment Underwriter:  
John Parker Band (\$10,000)
- Photography Underwriter (\$5,000)
- Fine Wine and Spirits Underwriter (\$5,000)  
5 opportunities
- Valet Parking Underwriter (\$5,000)
- VIP Reception Underwriter (\$3,500)  
5 opportunities

### Program Advertisement

- Full Page Advertisement (\$1,000)
- Half Page Advertisement (\$500)
- Quarter Page Advertisement (\$200)

GUEST FIRST AND LAST NAME(S) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

IF POSSIBLE PLEASE SEAT ME WITH \_\_\_\_\_

SPECIAL DIETARY NEEDS \_\_\_\_\_  PAREVE MEAL

### Method of Payment

Check (Payable to: Ladies Hospital Aid Society)

#### Credit Card

- Visa     Master Card     Discover     AmEx

\_\_\_\_\_  
\$ TOTAL ENCLOSED

ACCT # \_\_\_\_\_

CVV \_\_\_\_\_

EXP DATE \_\_\_\_\_

PHONE # \_\_\_\_\_

SIGNATURE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_