

Shana Kasperek MA, Executive Officer

The Northwest Arkansas Home Builders Association is proud to welcome Shana Kasperek as their new Executive Officer. Shana is a native of Western Pennsylvania, where she attained her Undergraduate degree in Secondary Education Mathematics/ Theatre at Slippery Rock University. After graduation, she moved to Fayetteville AR to earn her Masters Degree from the University of Arkansas. She quickly fell in love with Northwest Arkansas, bought a house, and has enjoyed supporting local business in our area for over 20 years.

Prior to stepping into the EO role at the HBA, Shana served as the Membership Coordinator at a local Chamber of Commerce. It was in that position where she became an expert in event planning, networking and cultivating local B2B relationships; she is happy to bring those skills to the NWA Home Builders Association! She considers herself a “matchmaker” for businesses and looks forward to helping the HBA members create relationships that will help their businesses, and home building in Northwest Arkansas thrive.

Shana is very active in serving our local community. She was one of the founders of Habitat for Humanity Washington County Women’s Build Committee, and has served on the Board and Community Leadership Counsel for Single Parent Scholarship Fund of NWA for over 10 years. She is currently on the Fayetteville Adult Education WAGE Board, as well as the Fayetteville City Board of Health.

In her spare time, you can find Shana either at a sporting event, or performing locally. She is still an avid Steeler fan, and has supported the University of Arkansas Athletics as one of their go-to National Anthem singers for 10 years. She also loves to relax in the evenings with her two cats, George and Jenna Bug, and spend weekends with her family exploring Northwest Arkansas.