

The 5th Annual Tee Off for Taylor



Benefiting the Taylor McKeen Shelton Foundation

Saturday, June 23rd, 2018

Shadow Valley Country Club

Rogers, Arkansas

SPONSORSHIP PACKET



taylorsfoundation@yahoo.com
www.taylormckeen.com | www.sudc.org



Tee Off for Taylor

presented by:



The Cause

Sudden Unexplained Death in Childhood (SUDC) is the sudden and unexpected death of a child 12 months and older, which remains unexplained after a thorough case investigation is conducted.



Our Mission

The **Taylor McKeen Shelton Foundation** is an organization dedicated to increase **awareness** of SUDC, fund crucial **research** into causes and prevention of SUDC, support the needs of **families** impacted by SUDC, and give back to **communities** and organizations across the state of Arkansas.



Our Contributions

\$275,000 to the SUDC Foundation to help advance research that is beginning to uncover the mystery surrounding SUDC. The SUDC Foundation also provides support and resources to families affected by the loss of a child due to SUDC.



\$100,000 to the Arkansas Children's Hospital Northwest to help promote a healthier future for children in Northwest Arkansas by providing access to a pediatric hospital with state-of-the-art technology and expert care that is close to home.



\$25,000 to the Ronald McDonald House at Mercy Hospital in Rogers to help keep families close to each other and the care they need. Taylor's Room provides a place for families to rest and regroup at the hospital, just steps away from their sick child.



*Taylor McKeen Shelton was the healthy 14-month old son of Dr. Wes and Ella Shelton of Rogers, Ark. On June 14, 2013, Taylor went to bed and without warning or reason, he never woke up. The Taylor McKeen Shelton Foundation was established in loving memory of Taylor. Since that time, we have **raised over \$575,000 for SUDC** research and awareness and the communities who have rallied around us.*





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Honorary Chairman
Paul Beahm
SVP Health & Wellness, Walmart

Saturday, June 23rd, 2018

Shadow Valley Country Club



Golf Tournament

8:30 am

4-person Scramble | 32 teams | Shotgun start | One flight

Prizes for tournament winners, longest drive and closest to pin

Hole-in-One Grand Prize courtesy of **McClarty Daniel Buick GMC**

Mulligans, raffles and more

Golfer gifts presented by **Timex**

Continental breakfast | Lunch buffet | Beverages

Check-in begins at 7:30 am at the Shadow Valley Golf Shop



Reception

7:00 pm

Cocktails | Heavy Hors d'oeuvres | Dessert by **Nothing Bundt Cakes**

Music and entertainment provided by **DJ Cycle**

Special guest speaker from the **SUDC Foundation**

Premier Silent Auction featuring:

Exclusive **Red Bird Jewelry** by **Ella Shelton**

One-of-a-kind **Dallas Cowboys VIP Experience**

Plus other great items, packages, experiences and more

VIP Lounge open at 6:00 pm | Doors open at 6:45 pm



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Sponsorship Opportunities

	PRESENTING \$15,000 RESERVED Limited to 1	GOLD \$3,000 Limited to 8	SILVER \$1,500 Limited to 10
Sponsor Benefits			
Logo on all Print Ads	✓		
Recognition in all Press Releases	✓		
Seat on the TOFT Leadership Committee	✓		
Golf Teams	2 (8 players)	1 (4 players)	1 (4 players)
Complimentary Reception Tickets	24	16	8
Official Event T-shirt	Logo	Logo	
Recognition on Event Banners	Logo	Logo	Logo
Tee Box Signage	Logo	Logo	Logo
Mentions on Social Media	Unlimited	2	1



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Be a World Changer

VIP Lounge **RESERVED**

\$5,000

Limited to 1

- Private lounge with reserved seating for 12 people – *opens at 6:00 pm*
- Special dinner menu and wine pairing – *served at 6:30 pm*
- Complimentary beer, wine and mixed drinks – *6:00 to 11:00 pm*
- Early access to select Buy-it-Now auction items, including **Red Bird Jewelry**
- Logo / name at the lounge entrance and recognition during the main program

Tee Box Sponsors

\$100

Unlimited

- Name featured on a designated hole during the Golf Tournament

Silent Auction Donations

- Donate an item, package, experience or gift card
- Our auctions raise approximately \$50,000 per year

In-Kind Donations

- Including food, drinks, golf prizes, golf swag bag items, printing, etc.



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Tee Off for Taylor

Important Dates

April 13, 2018

- Renewal commitments from 2017 sponsors are due



April 16, 2018

- Begin accepting commitments from new sponsors

June 1, 2018

- Sponsor names and logos are due
- Email high-resolution files (JPEG and PNG) to taylorfoundation@yahoo.com



June 8, 2018

- Auction items and in-kind donations are due
- Contact Sarah Beahm to schedule a pick-up or drop-off [561-312-9317](tel:561-312-9317) mobile / text sarah.beahm@gmail.com

June 15, 2018

- Golf Team player names are due

June 23, 2018

- 5th annual Tee Off for Taylor





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Please send sponsorship agreements and make checks payable to:

Taylor McKeen Shelton Foundation
5204 Village Parkway, Suite 11, PMB 113
Rogers, AR 72758

Or scan and email to: taylorsfoundation@yahoo.com

2018 Sponsorship Agreement

Sponsor Name _____

Address _____

Contact Name _____

Phone _____ Email _____

Sponsorship Opportunity:

Presenting \$15,000
Gold \$3,000
Silver \$1,500

Sponsorship Contribution:

Amount _____

Check # _____

Card # _____

Exp Date _____ CVV _____

Name on Card _____

Signature _____

Be a World Changer:

VIP Lounge \$5,000
Tee Box Sponsor \$100

In-Kind Donations and Auction Items:

Value _____ Description _____

Sponsor Signature _____

TMSF Signature _____

Printed Name _____

Printed Name _____

Title _____

Title _____

Date _____

Date _____