The Fall is finally here, after what seems like a very, very long hot summer. During the month of September and the start of October, we have experienced two unforgettable hurricanes. Hurricane Florence had record-breaking rainfall which led to many flash floods, road closures, power outages, and emergency evacuations primarily impacting the coastlines of North and South Carolina. Hurricane Michael devastated and almost demolished the Panhandle of Florida! Although we have no clubs located on Carolinas’ coasts, Altrusans in Marianna, FL are struggling to deal with Michael’s aftermath which decimated the area. Please continue to keep them in your thoughts and prayers as they navigate the road to recovery. Hopefully, the remainder of the year will be free of major weather events.

Now is a good time to think about preparing for upcoming Award submissions. It’s a great way to recognize the efforts of clubs as they strive to meet the needs of members and to make a difference in the lives of others in the community. The Mid-Year District Three Board meeting is scheduled for November 2-3. We will continue the work of the district and review plans for the 2019 conference in Augusta, GA. It is amazing how the conference year is progressing along.

I have a BIG ASK! It is customary to provide the out-going governor with a small token of appreciation. With this in mind, will you help our District charter at least one new club! The Southwest, FL club led by Kathy Jackson (k.jackson@jacksn.org) and our first Virtual Club (christy@windstream.net) are in formation. If you have names of former Altrusans, friends, co-workers or family members who you want to introduce them to Altrusa, let us know.

If each club can provide the name of at least one (1) interested person, WE CAN DO IT!!

As we close out the calendar year, I wish you a balanced life with family and friends, filled with joy and wonder during the coming Thanksgiving and holiday season.

With much love and in Altrusa Service,

Christy
International President’s Message

It’s time to give thanks. Personally I would like to thank the many club leaders serving as committee chairs, club board members and the many District leaders who are working to provide service to our communities and strengthen Altrusa so we can continue to serve for many decades to come. It is also a great time to thank the many Altrusans who are contributing at an International level on the board, committees and task forces. The work we are doing is focusing on feedback from membership on how to make being an Altrusan a great experience.

It is also time to consider stepping up. Yes over the next few months club and district nominations committees will be working to create slates for the leadership in the next Altrusa year. Taking on a leadership role does not have to be scary. I believe one of the greatest strengths of Altrusa is the provision of a supportive environment to develop your leadership skills. If it is your first time stepping up into a leadership role there will be plenty of Altrusans rallying behind you to support you in your new role. Why not give it a try?

Leanne

Cyber Fraud Alert

Alert - Cyber fraud: Scam emails to transfer funds, purchase gift cards, payment of conference expenses, etc. Be aware there are numerous scams going around, where an email is sent from what ‘appears to be’ someone you may know requesting payment to a vendor, transfer of funds, purchase of gift cards and most recently, payment for a conference expense. Do not assume it is valid. Follow-up with a call! As a club president, make sure you have an agreement with your treasurer on how requests for any payments will be handled. As your Governor, I’m constantly contacted by District Board members, Committee Chairs and club presidents alerting me that they received an email from me requesting some type of monetary payment. If you do, please delete it and ‘DO NOT RESPOND’!

Governor’s Contact Info:

Christy R. Bryant
8940 Providence Estates Court
Charlotte, NC 28270
Email: christybryant@windstream.net
(H) 704-321-2902
(C) 980-229-3110

Save the date

The next Altrusa International Convention is July 17 – 20, 2019 at the Grand Sierra Resort and Casino, Reno, Nevada. More details are coming soon to the International site!
Communicating with the membership within your club is a vital step in keeping your members informed about and focused on the activities of your club. Whether it’s an email before your meeting with an agenda attached or a club newsletter sent on a regular basis. Did you know each generation prefers different methods of communication?

**Traditionalists**, or those born between 1900 and 1945, prefer discrete and formal language. They want you to show respect for their age using titles, use good grammar and manners and they really like and appreciate handwritten notes. They enjoy personal interaction and don’t really care for email.

**Baby Boomers**, or those born between 1946 and 1964, prefer diplomatic and direct style communication. They like to speak often and use their body language to communicate. They don’t mind you using their first name rather than titles and enjoy a friendly rapport. Like traditionalists, they also like the personal interaction.

**Generation X-ers**, or those born between 1965 and 1980, prefer blunt and direct communication based on facts. They prefer a direct, straightforward approach and want the information shared immediately and often. They use e-mail as their number one tool for communication.

**Millennials**, or those born between 1981 and 2000, prefer polite, positive and respectful language. They don’t mind communicating in person if the message is very important but they prefer electronic communication methods – text, email, Instant Messaging. Since they prefer to communicate electronically they are not good at personal communication.

Modern technology has made communicating with our members easy and almost instantaneous. With one click of the mouse you can send an email to a number of recipients who can receive the message regardless of their location. While this is the preferred method of communicating for most members don’t forget we have those members who prefer personal interaction! Adjust your communication style based on the individual member.

---

**District Three Virtual Club**

By Christy Bryant, District Three Governor

Being a member of the District Three Virtual club, may be the right fit for someone you know. As a Virtual club member, you have the opportunity to select a service project in your local community that aligns with your passion and interest. Also, based on your personal availability, you set the schedule and frequency of when you do service.

Many of the newer clubs in Altrusa consists of male and female members. Having your spouse or significant other join you doing service projects provides a great opportunity to share what you love about Altrusa and another reason to spend time together giving back to your community. What about no commute or traffic issues to attend a meeting? There is no need to reserve a meeting room or make arrangements for a meal. Do you know any former Altrusans or friends, or family members where this flexibility may entice them to become an Altrusan? If so, it just may be the right fit!

The District Three Virtual Club meets via conference call monthly on the 3rd Thursday of each month. The dial-in number is 1-319-527-2787 and the access code is 147982#.

Please feel free to pass this information on.

**Contact Governor Christy or Jane Gray (judgejanie49@gmail.com), New Club Building District, Chair.**
The District Three Foundation Board of Directors held their mid-year Board meeting in September. With the 2019 conference a short seven months away, the Board strategized as to how to increase the resources available for our local clubs and increase the number of clubs applying for and receiving grants and awards.

Since 2011, eighteen clubs in District Three have received over $16,000 in grants to support their local projects. In addition, District Three Clubs have received recognition and financial resources for their work in literacy (The Literacy Service Award); vocational services (Vocational Services Award); the environment (The Richard Ward Ulrich Environmental Service Award); ASTRA (The Lucille Spillers Alexander ASTRA Service Award); and vocational rehabilitation (The Cassie S. Dollar Rehabilitative Services Award). We invite you to participate by applying for a grant and/or award this coming year. Applications are due January 31st.

We are already looking ahead to the 2019, live and silent auctions. As you can see from the list below there were many individual donors but only seven club donations. I would like to make a suggestion for a way clubs could participate as well as get their members to contribute on an affordable scale. Think about where you live; are there any small wineries or microbreweries in the area? What about any regional foods, snacks or candies? Anything else locally made or that represents your locale or state? Talk with your club and brainstorm and then decide who can bring what to make a unique basket. Don't forget refrigerator magnets from local tourist spots or a book from a local author.

Whatever makes your home town unique. Things that seem every day to you can be viewed as special and exotic to someone not from there.

With small donations from most members you can bring a basket worth well over $100. I would love to see one table highlighting “Club baskets”. We could even announce which club basket brought in the highest bid for you competitive types.

We still will need individual donations from members and clubs. The basket ideas are not meant to replace the individual items we all like to bid on. Also some bigger ticket items are needed for the live auction. Do you have a beach house or a mountain cabin, even an RV parked on a lake for fishing? Would you be willing to offer it up for use by an Altrusan for 5-7 days, or even a long weekend? You could negotiate the available dates. These make great auction items.

Do you have a special skill? Can you sew? One of our members said that she would definitely bid on someone who knows how to make a quilt from t-shirts. Think outside the box. Help us to make this auction the best ever!

The District Three Foundation Board of Directors would like to thank the following individuals and organizations for their generosity in donating to the Foundation’s 2018 Auction.

- Altrusa International of Atlanta, GA
- Altrusa International of Gainesville, FL
- Altrusa International of Lake City, FL
- Altrusa International of Monticello, FL
- Altrusa International of St. Augustine, FL
- Altrusa International of Statesboro, GA
- Altrusa International of Tampa Bay, FL
- Jennifer Allen, Waynesville, NC
- Christy Bryant, Charlotte, NC
- Margaret Cannon, Caldwell County, NC
(District Board Prepping..continued)

- Catheryn Cotton, Durham, N.C
- Colleen Duris, Ocala, FL
- Kitty McElhaney, Lake City, FL
- Laura Erstad, Tampa Bay, FL
- Gaylia Forbes, Caldwell County, NC
- Cassie Gamble, Tampa Bay, FL
- Gwen Gibson, Caldwell County, NC
- Gail Hackett, Spartanburg, SC
- Dolores Hall, Raleigh, NC
- Tammy Hall, Lake City, FL
- Beverly Hardy, Starke, FL
- Mary Kirley, N. GA
- Sherron Langley, Spartanburg, NC
- Grace Lowe, Salisbury, NC
- Sharon Miller, Tampa Bay, FL.
- Dimple Overstreet, Starke, FL
- Karen Robinson, Tampa Bay, FL
- Shannon Schell, Lake County, FL
- Nancy Simms, North GA
- Wanda Smith, Starke, FL
- Jean Sydnor, Spartanburg, SC
- Carol Thomas, Orlando-Winter Park, FL
- Ann Thompson, Orlando-Winter Park, FL
- Scott Tice, Ocala, FL
- Mantha Young, Lake City, FL.

In Memorium - Rhonda Moorefield

Our dear friend and former Altrusa sister, Rhonda Moorefield passed unexpectedly on October 13, 2018. Rhonda had been battling cancer for some years and is now at rest. She was a District Three Board member in the last biennium and a longtime leader from the Asheville, NC club. Those of you attending recent Newcomer sessions at Conference would have met her during the orientation.

Rhonda became an Emeritus member shortly before the club disbanded in 2017. Everyone who knew Rhonda would agree that she was a joy to be around and that she had a beautiful spirit. She will truly be missed. Please keep her family in your thoughts and prayers.
Call for Nominations Foundations Board

By Kitty McElhaney, Governor-Elect

Looking for a new opportunity to serve Altrusa at the District level?

Consider serving on the District Three Foundation Board!

The Altrusa District Three Foundation Board is a 501(c)3 not-for-profit counterpart of the District Three Board, established in 1991 to assist District Clubs in their endeavor to serve their community. The Foundation serves as the guardian of Partnership Accounts within District Three thereby providing tax exempt status for donations that flow through the Foundation. If a Club does not have its own Foundation, the Club can take advantage of all the tax exempt benefits for donations.

Two Trustee positions and the Foundation Treasurer position will be voted on at the District Three Conference in May 2019 in Augusta, Georgia.

To be eligible for election as a Foundation Trustee, the nominee:
- Must have been a member of Altrusa International, Inc. for a minimum of two (2) years prior to nomination for election, and
- Must have served as club president or club foundation chair, OR
- Must have been a member of Altrusa International, Inc. for a minimum of five (5) years prior to nomination for election, and
- Must have served on a 501(3)c Foundation Board external to Altrusa.

To be eligible for election as Foundation Treasurer, the nominee:
- Must have completed a full term as a local club treasurer, a club foundation treasurer, or be serving as a local club or foundation treasurer at the time of the election, and
- Must have general accounting knowledge and experience.
- The term of office is two years and a Trustee and Treasurer may serve no more than three consecutive terms.

Interested Altrusans can access a nomination form at the District Three Foundation link on the District Three website, https://districtthree.altrusa.org/district-foundation/

The form is to be completed by the candidate, a Club President, District Officer or Past Governor. Completed forms are due January 11, 2019.

The nominating committee is comprised of: Mary Kane, Norma Teuton and Chair Kitty McElhaney.

If you have any questions, feel free to contact me.

Looking forward to hearing from energetic nominees!

Kitty McElhaney, Governor-Elect
altrusankitty@comcast.net

Distinguished Club Award

Distinguished Clubs were selected by Altrusa International using information reported on the Club Annual Report on key components that are the foundation of strong clubs. The information was collected in categories such as Service, Membership, Financial, Leadership, and Communications. Clubs needed to score 75% and have charter status to be identified as a 2017-2018 Distinguished Club.

Congratulations to the following Clubs in District Three for achieving the Distinguished Club designation:
- Charlotte, NC
- Gainesville, FL
- Lake City, FL
- Lake County, FL
- Ocala, FL
District Three Nominations

Governor-Elect Nominee
Shannon Schell
Altrusa International of Lake County, FL, Inc.

Nominated by Julia Allen, President - Altrusa International Inc. of Lake County. Shannon has been an Altrusa member since 1999 and is a graduate of Miami Dade College.

Shannon has been a very active member with 2 Terms as Club President, 5 Years as Club Treasurer; 10 Years on the Clubs Board of Directors and various other positions. She is currently the Chair for Club Awards, Web Site and Yearbook. District level offices and/or chairmanships held include:  
- 2 Term District Finance Chair  
- 3 Term District Three Foundation Treasurer  
- 1 Term District Three Treasurer

As a continuous learner, Shannon would bring many years of goal-oriented business experience to the position of District Governor-Elect. She has owned and sold multiple companies, and mastered the organizational and planning skills, needed to be successful in business.

District Three Vice Governor Nominee
Dimple Overstreet
Altrusa International Inc. of Starke, FL

Nominated by Beverly B. Hardy, past Governor, Int'l President Elect

Dimple is a retired business owner and has been an Altrusan since January 2005. She has experience at both the local and district levels.

Her experience includes, President, two years; Vice President; Director; Program and Membership Committee Chairs; Altrusan of the month; District Vice Governor. Dimple is also very active in other community service organizations (including) Bradford County Food Pantry vehicle fundraising, Gala Fund-raising; Scholarship Committee Chair; Altrusa Liaison with local Relay for Life; First United Methodist Church’s Women Auxiliary; Bradford County Education Foundation Past President and current Treasurer; Community in Schools Mentor Program. Dimple was also a candidate for Bradford County City Council.

In addition to her love for Altrusa, Dimple wants to be a District Director because she is a passionate ambassador for Altrusa and has been effective in raising community awareness about our organization while recruiting new members. She would bring to the District Board of Directors leadership, creative ideas, excellent communication skills and enthusiasm for Altrusa’s mission.

I want to be Governor Elect because I want to challenge myself by sharing with others my talents and skills. I will bring to the District my business/financial skills, my ability to problem solve and operate as a team player. I feel I’m a good motivator to individuals to help them achieve their greatest potential. Having served as a District Director and Vice Governor has given me the experience to move forward to serve as Governor Elect.
District Three Treasurer Nominee
Mary Kirley
Altrusa International Inc. of North GA

Nominated by Penny Penn, immediate past President, North Georgia Club.

Mary is the current President of the North Georgia Club and has been a member of Altrusa International since 2014. A retired psychotherapist, Mary has a BA and an MS in Community Counseling.

Club offices held;
President, Treasurer and delegate to the District Conference and the International Convention.

In addition to my love for Altrusa, I want to be a District Officer to increase the breadth and depth of my contribution and continue friendships with dedicated and energetic people I have met at four conferences...and I would bring to the bring to the District Board of Directors passion, experience, leadership, personal understanding and empathy, enthusiasm, and eye for detail and accuracy time and cheerfulness.

District Three Director Nominee
Joanne M Brown
Altrusa International Inc. of Monticello, FL

Nominated by Anita Ashworth. Joanne is a past president of the Monticello Florida Club and has been a member since 2013. Semi retired Joann is employed by the Association of food and Drug Officials as a consultant. She has several degrees including a BA, DVM and a MS.

Joannes experience includes:
President, Program Chair, Social Media Chair and Credentials Committe Chair. She is very active in her community and has served in many capacities including the American Veterinary Medical Association, Deputy Commissioner for the Florida Department of Agriculture, Adjunct Professor, Retire Colonel US Army Veterinary Corps, First United Methodist Church volunteer activities.

Altrusa has been a stepping stone for me into my local community, until I semi-retired my only envolvement was the church. Then I joined Altrusa and love the sisterhood and community service. I would bring my leadership, discipline and organizational skills.

Life’s most persistent and urgent question is, what are you doing for others?

- Martin Luther King Jr.
District Three Director Nominee
Karen Wishart

Altrusa International Inc. of Gainesville, FL

Nominated by Donna C. Johnson, past District Governor, past International President. Karen has been a member of the Gainesville Florida club since 2001 and is the current club president. Karen has a BA and is a manager in Reddick Florida. She is a hands-on leader who is not afraid to jump into projects or lend a hand wherever needed. She has a positive attitude and enjoys working with others to make a difference in her community. Karen has served as president, 1st and 2nd vice president and director at the club level. “In addition to my love for Altrusa, I want to be a District officer because I was inspired to help build and strengthen the Altrusa organization after attending my first District Conference. As the general manager in a small family business, I am often called to wear many hats (accountant, Human Resources officer, marketing manager, secretary, etc.), and I would bring a “can do” attitude to the District Board of Directors.”

District Three Director Nominee
Nanci Schwartz

Altrusa International Inc. of Lake County, FL

Nominated by Julia Allen, President, Altrusa International Inc. of Lake County FL

Nanci has been a member of the Lake County club since 2012. She is a University of Florida graduate and a Public Relations professional. Past roles include President of Altrusa International Inc. of Lake County, Fla., Inc.; Newsletter/Publicity Committee chair; Membership committee; has recruited 6+ members since joining the club; Centennial committee chair, coordinated club’s Centennial Tea Party event; the Credentials Committee chair at the 2016, District Three conference in Tampa. Nanci is a passionate ambassador for Altrusa and has been effective in raising community awareness about our organization while recruiting new members. She would bring to the District Board of Directors leadership, creative ideas, excellent communication skills and enthusiasm for Altrusa’s mission.

District Three Director Nominee
LaShone T. Surrency

Altrusa International Inc. of Lake City, FL

Nominated by Kitty McElhaney, past President of Altrusa International, Inc.of Lake City, FL.

LaShone has been an Altrusian since 2009 and has an MBA with a concentration in Organizational Management. LaShone is currently the Executive Director/CEO of the Early Learning Coalition in Lake City, FL.

Past Altrusa roles include, club President; Altrusa Membership Chair; Altrusa Leadership Ad Hoc Committee; President’s Workshop Trainer. LaShone leads with passion and works to ensure everyone feels part of the process and team. She would bring skills to the position which would allow her to effectively communicate and enable others to be included in business and organizational matters. She is committed to excelling in this role and providing inspiration and motivation to members.
If you have visited the new and improved Member Login section of the Altrusa International Website you may have noticed ASTRA is missing. It is being revised and updated. Each Club that sponsors an ASTRA Club was provided pertinent documents in late August.

The ASTRA Service Award process has changed. The International Board has approved new criteria and guidelines for the selection of these awards. This award was set up to closely follow the guidelines for other International awards, especially the Mamie L. Bass Service Award. ASTRA Clubs will submit their entry at the District Level to be judged and awarded at the Annual District Conference starting in 2019. Each District winner is to be submitted to International each year to be judged and awarded at the Biennial Convention. This information was shared in mid-September with those Clubs that sponsor an ASTRA Club.

International is working on a Fall ASTRA Newsletter and plan to have it out in October with lots of information, updates and reminders for those of you who work closely with ASTRA Clubs.

The Clubs in District Three who sponsor ASTRA include: Gainesville, FL, Lake City, FL, Ocala, FL, and Spartanburg, SC. The service these clubs provide our youth is greatly appreciated.

If I can be of assistance, please feel free to contact me.

Kitty McElhaney, Governor-Elect
altrusankitty@comcast.net

---

**Drivers of Our Brand**
By Roberta Klusmeier, Membership Chair

CLARITY, FLEXIBILITY, INCLUSION

Happy Fall Everyone! Hope you had a restful summer and are looking forward to a busy fall. We are hopeful the special interest group in Southwest Florida/Port Charlotte area will attain “charter status” in the near future. We look forward to welcoming you into Altrusa! Thank you to the following clubs for increasing membership for the third quarter of 2018: Gaffney, SC (1), Lake City, FL (6), Marianna, FL (1), North Georgia, GA (3), Orlando-Winter Park (4), FL, Starke, FL (1), Statesboro, Ga (2), Spartanburg, SC (1).

From our Governor Christy Bryant “With a focus on recruiting and Retaining members, NOW is a good time to review your club’s current practices”. From the Altrusa International Guide for Membership Development & New Club Building Committees, developed 2011-2013 by the Membership Development Committee, Altrusa International, Inc. Updated 2013-2015: Cindy Schad, Ann Bauman, Pat Chapel, Shirley Davenport, and Mary Hanzel. Clarity, Flexibility, and Inclusion are the drivers of our brand. Who are we as a club, what makes us passionate/purpose? Do we have a set agenda for club meetings, is the meeting site easy for members to get to, are projects planned at different times/days so that everyone will have a chance to participate. Who makes the decisions in the club? How do we build relationships across all age groups? These are just some points that are talked about in the membership section on www.altrusa.org for tools, templates and materials to help your club incorporate these three drivers. From Governor Christy, “..Clarity + Flexibility + Inclusion = Trust and Growth for Altrusa.”
Come join us on May 2-4, 2019 as we celebrate our Champions in Service at the 66th Annual District Three Conference in Augusta, Georgia

What is Augusta, Georgia? “Think you know the real Augusta? We have some surprises in store for you. Augusta is a historic city with a fresh new vibe. Yes, we’re tradition, we’re golf, we’re azaleas and manicured lawns. We’re also funky music, cutting-edge art and improv theater. We’re family festivals, outdoor fun and quirky bistros. We’re art and music and history and kayaking and baseball. We’re more than you ever imagined.” Our host hotel, The Marriott Augusta at the Convention Center, is along the waterfront, with great meeting facilities and a wonderful walking trail, art, history, shopping, nature….Augusta has it all!!!

Visit https://www.visitaugusta.com/things-to-do/ for lots of great info on all the things to do, indoors and outdoors, in Augusta!

We think you will all be pleased to hear that our District Conference Service Project will be Days for Girls, which is also our International Service Project. More to come on how you, as a club and conference attendee, can support this worthwhile project at conference.

And then there is Fun Night. Guess what we have in store for you at Friday Fun Night? Lots of FUN!!!! We’ll begin with a Derby Hat Contest and you’re probably thinking why a derby hat contest? Because it’s derby weekend! So get busy and start designing your derby hat now. After lots of good eats, we will hit the streets…..literally…..in our derby hats to visit all the vendors and enjoy the street entertainment and Art Walk. After all, It’s FIRST FRIDAY in Augusta!

We’re excited and we know you are too. You’ll hear great speakers, participate in worthwhile workshops, renew friendships with old friends and meet lots of new friends. You will return home with great ideas and renewed energy for the next biennium.

See you in Augusta!

Norma and Susy
Exciting things are happening in our District related to the Altrusa International Days for Girls Project. I now have a contact person who is leading the effort for all participating clubs. There are only a few clubs that still need to provide a contact for their group. Most of our clubs are getting involved and this is wonderful. On September 25th, I emailed numerous resource materials to the club contacts.

Our clubs are participating in a variety of creative and meaningful ways. One club has started a team, others are working with existing teams in their area, and others are collecting supplies and sending them to the national Days for Girls office in Bellingham, Washington. Some clubs have made monetary donations to the effort. I have asked each club to submit a report of their activities to me via E-mail at batesperkin@gmail.com by OCTOBER 22, 2018. The Days for Girls office can help you track your clubs giving. DFG can also assist your club with setting up the ability to receive and send online donations using credit cards.

Please contact me if you need any of the resource materials such as Helpful Links, the revised FAQs, or fabric guidelines. Also I will be happy to answer questions or find an answer to your questions. The folks at the national DfG office are getting to know me. The link for the Days for Girls website: https://www.daysforgirls.org.

Remember that activities for this project can be reported for the Dr. Nina Fay Calhoun International Relations Award. Thanks again for all your efforts related to this important health and literacy project!

Judy Perkin,
District Three Coordinator, DfG Project

---

Charlotte DfG Club On the Map

The Charlotte North Carolina Altrusa club is on the map as an official Days for Girls (DfG) location. Charlotte club member Cindylu Brewbaker has been the catalyst to organize and set up the Charlotte Days for Girls location. Thanks to her dedication the location is up and running. There have been two sew days and a third is scheduled in mid November. Several non-club members have donated material, sewing machines and their time to the effort.

Cindylu’s employer has also been gracious enough to allow the team to use their facilities on the weekends to sew for DfG.

Charlotte club member Jo Minchew held the 1st Charlotte sew day at her home, where her friends volunteered to make shields. The volunteers who have assisted so far have been individuals interested in sewing, quilting and simply individuals who wanted to help.

Sew Day volunteers
# Altrusa International District Three, Inc.
## Membership Report

Shannon Schell
District Three Treasurer

Altrusa International District Three, Inc.
**MEMBERSHIP REPORT** as of October 15, 2018

<table>
<thead>
<tr>
<th>CLUB</th>
<th>Paid Members</th>
<th>Emeritus</th>
<th>Lifetime</th>
<th>TOTAL MEMBERS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Florida</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 Citrus County</td>
<td>28</td>
<td></td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>2 Gainesville</td>
<td>70</td>
<td>10</td>
<td></td>
<td>80</td>
</tr>
<tr>
<td>3 Lake City</td>
<td>109</td>
<td></td>
<td></td>
<td>109</td>
</tr>
<tr>
<td>4 Lake County</td>
<td>22</td>
<td></td>
<td></td>
<td>22</td>
</tr>
<tr>
<td>5 Live Oak</td>
<td>24</td>
<td>1</td>
<td></td>
<td>25</td>
</tr>
<tr>
<td>6 Marianna</td>
<td>27</td>
<td>2</td>
<td></td>
<td>29</td>
</tr>
<tr>
<td>7 Monticello</td>
<td>20</td>
<td>1</td>
<td></td>
<td>21</td>
</tr>
<tr>
<td>8 Ocala</td>
<td>36</td>
<td></td>
<td></td>
<td>36</td>
</tr>
<tr>
<td>9 Orlando-Winter Park</td>
<td>26</td>
<td>2</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>10 St Augustine</td>
<td>15</td>
<td>1</td>
<td></td>
<td>16</td>
</tr>
<tr>
<td>11 Starke</td>
<td>48</td>
<td>1</td>
<td></td>
<td>49</td>
</tr>
<tr>
<td>12 Tampa Bay</td>
<td>17</td>
<td>3</td>
<td></td>
<td>20</td>
</tr>
</tbody>
</table>

**TOTAL FL**: 442 21 0 463

<table>
<thead>
<tr>
<th>Georgia</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Atlanta</td>
<td>6</td>
<td></td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>2 North Georgia</td>
<td>28</td>
<td>2</td>
<td></td>
<td>30</td>
</tr>
<tr>
<td>3 Statesboro</td>
<td>30</td>
<td>1</td>
<td></td>
<td>31</td>
</tr>
</tbody>
</table>

**TOTAL GA**: 64 3 0 67

<table>
<thead>
<tr>
<th>North Carolina</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Caldwell County</td>
<td>2</td>
<td>1</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>2 Charlotte</td>
<td>21</td>
<td>4</td>
<td></td>
<td>25</td>
</tr>
<tr>
<td>3 Durham</td>
<td>6</td>
<td>1</td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>4 Gastonia</td>
<td>13</td>
<td>1</td>
<td></td>
<td>14</td>
</tr>
<tr>
<td>5 Raleigh</td>
<td>15</td>
<td>1</td>
<td>1</td>
<td>17</td>
</tr>
<tr>
<td>6 Salisbury</td>
<td>22</td>
<td>1</td>
<td></td>
<td>23</td>
</tr>
<tr>
<td>7 Waynesville</td>
<td>21</td>
<td></td>
<td></td>
<td>21</td>
</tr>
</tbody>
</table>

**TOTAL NC**: 100 9 1 110

<table>
<thead>
<tr>
<th>South Carolina</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Gaffney</td>
<td>9</td>
<td></td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>2 Spartanburg</td>
<td>34</td>
<td>2</td>
<td></td>
<td>36</td>
</tr>
</tbody>
</table>

**TOTAL SC**: 43 2 0 45

| Affiliate Members  | 3            |          |          |               |
| Emeritus No Club Affiliation | 11 |          |          |               |

**REPORT SUMMARY:**

- **Active Members**: 652
- **Emeritus Members**: 43
- **Lifetime Members**: 1
- **Affiliate Members**: 3
- **TOTAL MEMBERSHIP**: 699
<table>
<thead>
<tr>
<th>New Member</th>
<th>Sponsor</th>
<th>Joined</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NORTH GEORGIA, GA</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rene’ Westray</td>
<td>Mary Kirley/Nancy Simms</td>
<td>August</td>
</tr>
<tr>
<td>Robyn Sharp</td>
<td>Nancy Simms/Mary Kirley</td>
<td>August</td>
</tr>
<tr>
<td><strong>STARKE, FL</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rachel Danos</td>
<td>Dimple Overstreet</td>
<td>August</td>
</tr>
<tr>
<td><strong>LAKE CITY, FL</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chani Morris</td>
<td>Deonna Willis/Jill Adams</td>
<td>September</td>
</tr>
<tr>
<td>Jordan Perez</td>
<td>Dennile Decker/Carrie Cason</td>
<td>September</td>
</tr>
<tr>
<td>Ashton Crowder</td>
<td>Deonna Willis/Adriana Boston</td>
<td>September</td>
</tr>
<tr>
<td>Gayle Boudreau</td>
<td>Leandra Johnson/Teresa Morgan</td>
<td>September</td>
</tr>
<tr>
<td><strong>ORLANDO-WINTER PARK, FL</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sarah Spurgeon</td>
<td>Randi Kahl/Lyn Goddard</td>
<td>September</td>
</tr>
<tr>
<td>Mildred (Millie) Peay</td>
<td>Sue Slaman</td>
<td>September</td>
</tr>
<tr>
<td><strong>MARIANNA, FL</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tanya Nlmetz LeIn</td>
<td>Jill Miller/Robbin Catt</td>
<td>September</td>
</tr>
<tr>
<td><strong>WAYNESVILLE, NC</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Charlene Jones</td>
<td>Joy Johnson</td>
<td>October</td>
</tr>
<tr>
<td>Lu Juan Gibson</td>
<td>Joy Johnson</td>
<td>October</td>
</tr>
</tbody>
</table>
Leadership Spotlight

Cathy Schantz
Tampa, FL
District Three Secretary

I grew up in Milwaukee, WI but have been a Floridian for over 20 years. I love Florida and do not miss the Wisconsin Winters! If you know one thing about me, it’s that my three sons, three granddaughters, and grandson are my favorite people and I love spending time with each and every one of them! I enjoy watching the grandkids grow up and I am in awe of what great parents my boys are!

I became an Altrusan in 2000 in Ocala, FL and was named Ocala Altrusan of the year 2000-2001. A work move left me in an area with no Altrusa Club for 5 years. In 2006 I moved to Tampa and became a member of the Tampa Bay club. Since 2006 I have served as club Treasurer and President (concurrently) and as club President and club Treasurer.

I have co-chaired the District Three Conference and continue to serve my club in various capacities, most recently as Webmaster. I have proudly served District Three as the Service Program Consultant, Director, International Foundation Liaison, Treasurer, and currently as Secretary. I love my Altrusa family and appreciate the opportunity to grow and serve with the very best.

Professionally, I have been in the Parks and Recreation field for over 25 years and am currently the Parks and Recreation Director for the City of Hallandale Beach Parks and Recreation Department.

I have a bachelor’s degree majoring in Business Administration, minor ing in Professional Communications, from Alverno College, Milwaukee, WI. I am a Certified Parks and Recreation Executive.

My strong mid-west work ethic has served me well in this challenging field.

When I am not in the parks, I love to travel. This year my favorite was a spring trip to Denmark, France, and the Netherlands with my youngest son (a fellow wanderlust soul).

I have been spending a lot of time back in Wisconsin with my mom recently and cherish every moment I have with her. On the rare occasion that I am at home, I love to quilt, go to festivals, and Facetime the grandkids.

As Altrusans, we don’t have to do everything, but we must do something. What have you done for Altrusa lately?
Lunch with Rona Simmons, a Membership Tea

Everyone loves a great story; and the featured guest at our annual Membership Tea, local author Rona Simmons, is no exception. She is the author of a contemporary suspense novel, The Martyr's Brother, two works of historical fiction, The Quiet Room and Postcards from Wonderland, and co-authored and published Images from World War II, celebrating the art of WWII veteran and artist Jack Smith.

Besides telling the 55 Altrusa members and their guests about her published work, Rona shared her own personal story. After a life as a child of a military career officer who moved 25 times and a 30-year career in the financial services industry, she turned to writing, something that has brought her happiness during all those years. She is currently involved in a project to find and publish stories of WWII veterans. She is a riveting and entertaining motivational speaker and writer’s workshop presenter.

Many of our members, wearing colorful hats and fascinators, commented on how much they enjoyed her words of inspiration and were motivated by her litany of life lessons. This year’s event was held on September 5th at The Polo Golf and Country Club with nearly half the attendees coming as guests and prospective members!

DSB Articles
Send DSB articles to Yolander Hunter
EMAIL Address: DSBYolander@gmail.com
• Please add DSB as the first information on the subject line and the name of the article
• Please send the article in a word format
• Identify any people in pictures
• Please attach the picture as a jpg.
• Please provide the full contact information of the submitter or writer of the article

Diversity
Different Individuals Valuing Each other Regardless of Skin (color), Intellect, Talents, or Years (age)
Books for Backpack Buddies Project

Eight years ago, the Altrusa Club of Statesboro began a project to boost local literacy when member Ruth MacKinnon brought the idea of providing books to low income students to the club. The project goal was to encourage families to read at home and to build a home collection of books.

Tapping into the already-established Backpack Buddy Program, in which local churches provide weekend food for low income elementary students, Altrusa began supplying bi-monthly books to students.

What started as a small project has grown into an effort that now involves other civic groups, churches, individual donations, and Georgia Southern University’s SOAR summer orientation program for incoming students. Currently, Statesboro Altrusans give books once a month to all Bulloch County elementary schools, eight Pre-K classes, and three daycares.

Statesboro Altrusans provided 9,283 books during the 2017-2018 school year bringing total donations to more than 46,000 books since the project began in 2010.
Altrusans Help Fight Hunger!

Lake Altrusans recently participated in a party to help feed people in need. Member Shannon Schell invited other members to join her at the Deliver the Difference “Food Party.”

Six Altrusans donned red caps and joined hundreds of volunteers at one of several assembly lines at the daylong event. The organization had set a goal of packing 40,000 meals of macaroni and cheese or beans and rice.

The Altrusans helped measure and pour ingredients into the bags. The volunteers even seal and pack the meal bags. The meals are enriched with vitamins and protein and can be prepared by cooking with water. Each bag offers six servings.

“A group of Altrusans had participated in a similar event previously and we had so much fun,” said Schell. “It was especially rewarding to know that the food packed that day was going to local organizations that help the hungry.”

Among the organizations that benefited from the Food Party was SOZO Kids which helps thousands of families that live in the Ocala National Forest.

The other Altrusans who participated in the event were Jennifer Rivera, Dawn Mainville, Donna Marzek, Dinah Henderson, and Dr. Laura Byrd (a hopefully soon-to-be Altrusan).

Lake County, Fla. members Dawn Mainville (on left) and Shannon Schell took a break from the meal packing assembly line to smile for the camera.

Several members of Altrusa International of Lake County volunteered to help pack nutritious meals for the hungry at a Deliver the Difference Food Party. The members, pictured left to right, included: Jennifer Rivera, Dr. Laura Byrd, Dawn Mainville, Shannon Schell, Donna Marzek and Dinah Henderson.
Collecting School Supplies for the Columbia Public Schools Foundation. Educator's Emporium was created to meet the needs of the most economically vulnerable students in Columbia County. Pencils and crayons are the last thing on a parents' minds when they are fighting to put food on the table.

The Educator’s Emporium is a resource center that provides free school supplies to teachers that can give to those who need them most. This “store” is stocked entirely through donations. Altrusa of Lake City made a huge impact through donations of school supplies, but we also contributed $350.00 which will be matched from the School District Education Foundation Matching Grant Program for a grand total of $700.00. All students deserve to have access to supplies that enable them to obtain a first-rate education.

Schools started August 13th, and we are ramping up and getting ready for The Backpack Project and Astra. We have been approved through Catholic Charities to purchase food from their pantry, to supply backpacks for the 26 Kids we sponsor, with food for the weekend. During the week, most of these kids only receive breakfast and lunch, which is provided by the school. A child shouldn’t have to come to school on Monday hungry and worried for their next meal. By shopping through Catholic Charities our cost per week will go from $4.00 to $1.00 per backpack. Holly Frazier has graciously accepted the chair position and is storing and accepting donations at Halpatter.
### Altrusa International District Three, Inc.
**Strategic Plan - 2018-2020**

<table>
<thead>
<tr>
<th>Vision:</th>
<th>Mission:</th>
<th>Brand:</th>
<th>Measures:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Altrusa is a leader among international organizations improving communities worldwide through a network of member clubs.</td>
<td>To improve communities worldwide by providing service, developing leadership, fostering international understanding and encouraging fellowship through an international network of dedicated volunteers.</td>
<td>Leading to a Better Community</td>
<td>1. Member Numbers</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Brand Anchors: Flexibility, Inclusion, Clarity</td>
<td>2. Member Satisfaction Rating</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>3. Service Hours and Fundraising $</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>4. Website Hits</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>5. Social Media Connections</td>
</tr>
</tbody>
</table>

### Service
- **Inspire profile enhancing Service Projects**
- Facilitate the sharing of service project ideas

### Marketing
- **Enhance the flow of Altrusa information internally and with external parties**
- Enhance bi-directional flow of information within Altrusa
- Promote Altrusa to communities worldwide

### Members
- **Increase membership Numbers to 1,000 members by 2020**
- Recruit & Retain a diverse membership

### Leaders
- **Create a pipeline of strong Altrusa Leaders**
- Develop leadership at all levels of Altrusa

### Member Service
- **Inform, Update and Educate members**
- Respond to member needs in a timely manner

### Measures
- **Support a District Service Project**
- Seek out new opportunities for addressing Literacy needs in our communities
- Inspire service projects/fundraisers through a data base/tool kit
- Encourage new more flexible & inclusive service projects
- **Share information through the District Service Bulletin**
- Collect feedback via on-line surveys (Members to District)
- Develop a comprehensive marketing plan including best practice guides/tool kits
- Enhance the social media strategy/policy to communicate with prospects & members.
- Enhance the District Three website for potential members & intuitive one for members
- **Embrace change and diversity**
- Expansion of ASTRA clubs with focus on transition to Altrusa
- Improve resources for the effective recruiting of new members
- Promote activities that are attractive to potential and younger members
- Engage members in their Altrusa journey via service & personal interactions
- Cultivate a training track for new leaders (train the trainers)
- Create tools/best practice guidelines to build new leaders
- Support a mentoring programme
- Remove barriers to growing new leaders
- **Enhance collection and reporting of membership data through Group Tally**
- Produce tools/resources to support District/Clubs and members
- Provide District Service Bulletin, District Website, District workshops, email communications and other services
### Board of Directors and Committee Chairs

#### 2018 - 2019 District Three Board of Directors

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Location</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Governor</td>
<td>Christy R. Bryant</td>
<td>Charlotte, NC</td>
<td><a href="mailto:christybryant@windstream.net">christybryant@windstream.net</a></td>
</tr>
<tr>
<td>Governor-Elect</td>
<td>Kitty McElhaney</td>
<td>Lake City, FL</td>
<td><a href="mailto:altruksamitty@comcast.net">altruksamitty@comcast.net</a></td>
</tr>
<tr>
<td>Vice Governor</td>
<td>Dimple Overstreet</td>
<td>Starke, FL</td>
<td><a href="mailto:dimplej@embargmail.com">dimplej@embargmail.com</a></td>
</tr>
<tr>
<td>Treasurer</td>
<td>Shannon Schell</td>
<td>Lake County, FL</td>
<td><a href="mailto:districtthreeetreasurer@gmail.com">districtthreeetreasurer@gmail.com</a></td>
</tr>
<tr>
<td>Director</td>
<td>Frances Ferguson</td>
<td>Ocala, FL</td>
<td><a href="mailto:gatordavid1@hotmail.com">gatordavid1@hotmail.com</a></td>
</tr>
<tr>
<td>Director</td>
<td>Penny Penn</td>
<td>North Georgia, GA</td>
<td><a href="mailto:ppen04@yahoo.com">ppen04@yahoo.com</a></td>
</tr>
<tr>
<td>Director</td>
<td>Carol Thomas</td>
<td>Orlando-Winter Park, FL</td>
<td><a href="mailto:carol.thomas1211@gmail.com">carol.thomas1211@gmail.com</a></td>
</tr>
<tr>
<td>Secretary</td>
<td>Cathie Schanz</td>
<td>Tampa, FL</td>
<td><a href="mailto:AltrusaDistrictThreeSecretary@gmail.com">AltrusaDistrictThreeSecretary@gmail.com</a></td>
</tr>
<tr>
<td>Parliamentarian</td>
<td>Colleen Duris</td>
<td>Ocala, FL</td>
<td><a href="mailto:cmdaltrusa@gmail.com">cmdaltrusa@gmail.com</a></td>
</tr>
</tbody>
</table>

#### 2018-2019 District Three Committee Chairs

<table>
<thead>
<tr>
<th>Committee</th>
<th>Chair</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASTRA</td>
<td>vacant</td>
<td></td>
</tr>
<tr>
<td>Bylaws, Resolution &amp; Recommendations (BRR)</td>
<td>Linda Robison</td>
<td><a href="mailto:lrobison@windstream.net">lrobison@windstream.net</a></td>
</tr>
<tr>
<td>Club Revitalization</td>
<td>Clara Marts</td>
<td><a href="mailto:cimatc@fibrant.com">cimatc@fibrant.com</a></td>
</tr>
<tr>
<td>Communications</td>
<td>Scott Tice / Lisa Kluttz</td>
<td>scottalarusagmail.com, <a href="mailto:lklttzz@trinityoaks.net">lklttzz@trinityoaks.net</a></td>
</tr>
<tr>
<td>District Service Bulletin</td>
<td>Yolander Hunter</td>
<td><a href="mailto:dsbyolander@gmail.com">dsbyolander@gmail.com</a></td>
</tr>
<tr>
<td>Finance</td>
<td>Susy Meier</td>
<td><a href="mailto:susymeier@gmail.com">susymeier@gmail.com</a></td>
</tr>
<tr>
<td>International Foundation Liaison</td>
<td>Nancy Mott</td>
<td><a href="mailto:nimmott@att.net">nimmott@att.net</a></td>
</tr>
<tr>
<td>Leadership</td>
<td>Christy Bryant / Kitty McElhaney</td>
<td><a href="mailto:christybryant@windstream.net">christybryant@windstream.net</a>, <a href="mailto:altruksamitty@comcast.net">altruksamitty@comcast.net</a></td>
</tr>
<tr>
<td>Membership</td>
<td>Roberta Klusmeier</td>
<td><a href="mailto:gators1307@qol.com">gators1307@qol.com</a></td>
</tr>
<tr>
<td>New Club Building</td>
<td>Jane Gray</td>
<td><a href="mailto:judgejanie49@gmail.com">judgejanie49@gmail.com</a></td>
</tr>
<tr>
<td>Program Coordinator</td>
<td>Tammy Hall</td>
<td><a href="mailto:thall@odommoses.com">thall@odommoses.com</a></td>
</tr>
<tr>
<td>Service Program Development</td>
<td>Mary Powell / Pam Woodruff</td>
<td><a href="mailto:altrusamary@gmail.com">altrusamary@gmail.com</a>, <a href="mailto:pam@eaglemom99.com">pam@eaglemom99.com</a></td>
</tr>
<tr>
<td>Webmaster</td>
<td>Kim Pace</td>
<td><a href="mailto:kimmiejpace@yahoo.com">kimmiejpace@yahoo.com</a></td>
</tr>
</tbody>
</table>