

# MARKET ACTION REPORT

April 2017

## City: Easton

Coldwell Banker Westport Riverside  
472 Riverside Avenue  
Westport, CT 06880  
www.ColdwellBankerMoves.com  
203-227-8424



Price Range: 0 to 999999999 | Properties: Single Family Home

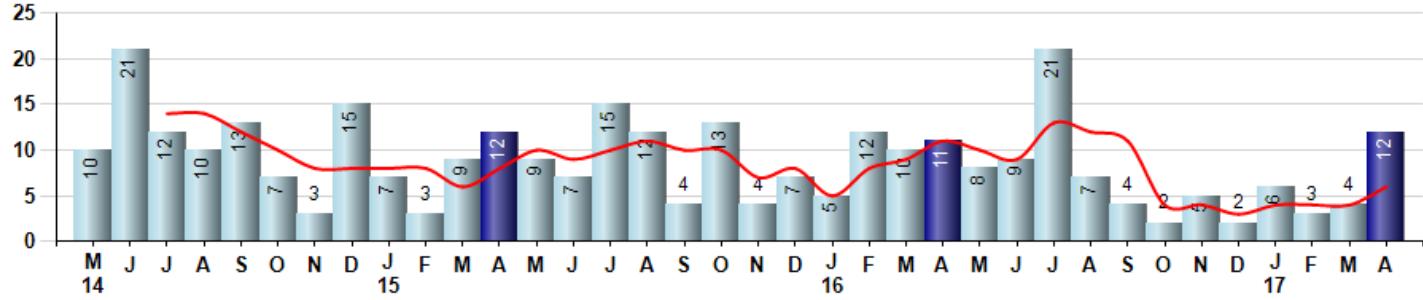
Market Profile & Trends Overview	Month	Trending Versus*:					Trending Versus*:	
		LM	L3M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$696,250	0%		1%				
Average List Price of all Current Listings	\$774,041	1%		-1%				
April Median Sales Price	\$701,000	4%	5%	23%	21%	\$667,500	9%	16%
April Average Sales Price	\$730,542	8%	10%	19%	15%	\$663,508	-5%	5%
Total Properties Currently for Sale (Inventory)	128	0%		6%				
April Number of Properties Sold	12	200%		9%			-34%	
April Average Days on Market (Solds)	208	100%	19%	66%	21%	175	-8%	2%
Asking Price per Square Foot (based on New Listings)	\$221	0%	3%	3%	3%	\$214	-1%	-1%
April Sold Price per Square Foot	\$206	-15%	-5%	-4%	-3%	\$217	-1%	2%
April Month's Supply of Inventory	10.7	-67%	-59%	-3%	-54%	23.9	89%	4%
April Sale Price vs List Price Ratio	91.9%	-3.6%	1%	-4%	-0.4%	91.4%	-1.0%	-1.0%

\* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

### Property Sales

April Property sales were 12, up 9.1% from 11 in April of 2016 and 200.0% higher than the 4 sales last month. April 2017 sales were at a mid level compared to April of 2016 and 2015. April YTD sales of 25 are running -34.2% behind last year's year-to-date sales of 38.

— 3 Mos Avg

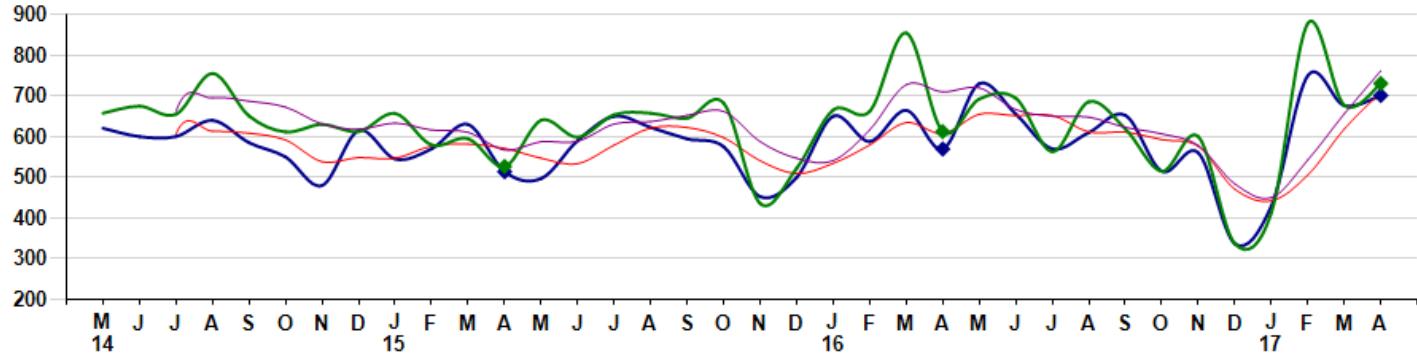


### Prices

The Median Sales Price in April was \$701,000, up 23.1% from \$569,501 in April of 2016 and up 3.7% from \$676,250 last month. The Average Sales Price in April was \$730,542, up 19.3% from \$612,227 in April of 2016 and up 8.0% from \$676,675 last month. April 2017 ASP was at highest level compared to April of 2016 and 2015.

Median means Middle (the same # of properties sold above and below Median) (000's)

— Median Sales — 3 Mo Avg Median Sales — Average Sold Price — 3 Mo Avg Sales Price



© 2017 Coldwell Banker Real Estate LLC. All Rights Reserved. Coldwell Banker Residential Brokerage fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker Residential Brokerage is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.

Based on information from Greater Fairfield County MLS, Inc. for the period 5/1/2014 through 4/30/2017. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



## City: Easton

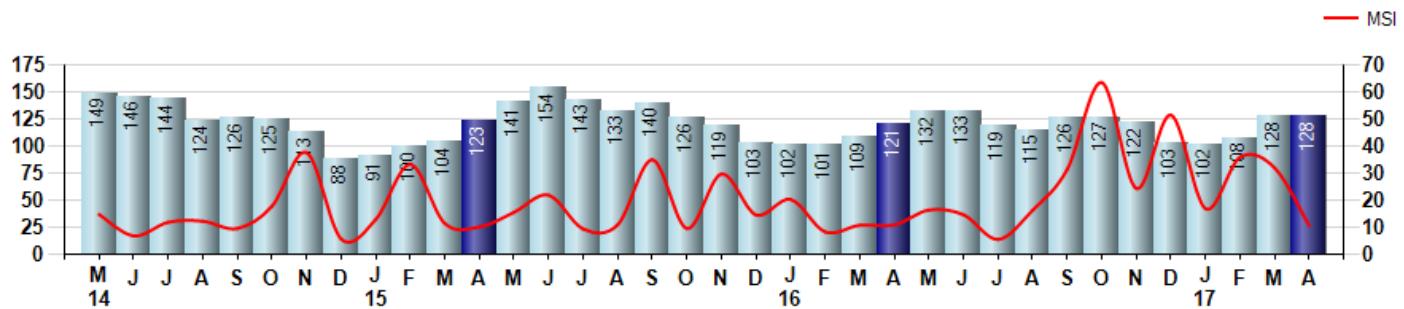
Price Range: 0 to 999999999 | Properties: Single Family Home

## Inventory &amp; MSI

The Total Inventory of Properties available for sale as of April was 128, equal to 128 last month and up 5.8% from 121 in April of last year. April 2017 Inventory was at highest level compared to April of 2016 and 2015.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The April 2017 MSI of 10.7 months was at a mid range compared with April of 2016 and 2015.

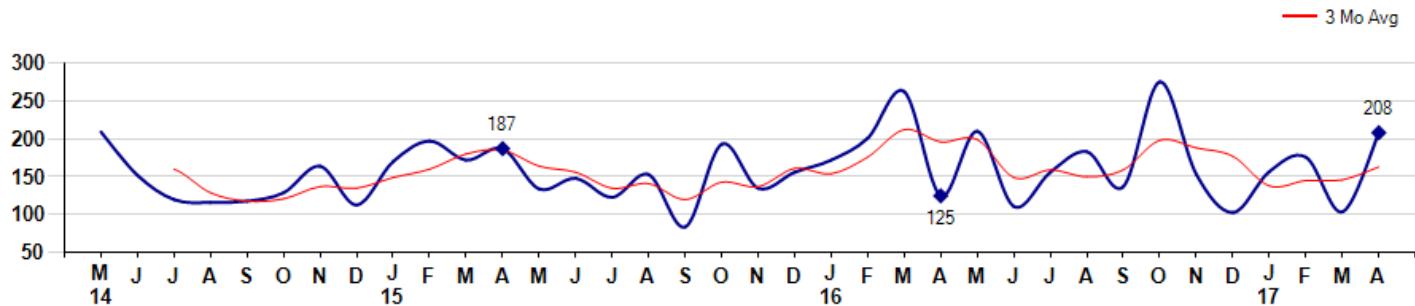
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



## Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for April was 208, up 100.0% from 104 days last month and up 66.4% from 125 days in April of last year. The April 2017 DOM was at its highest level compared with April of 2016 and 2015.

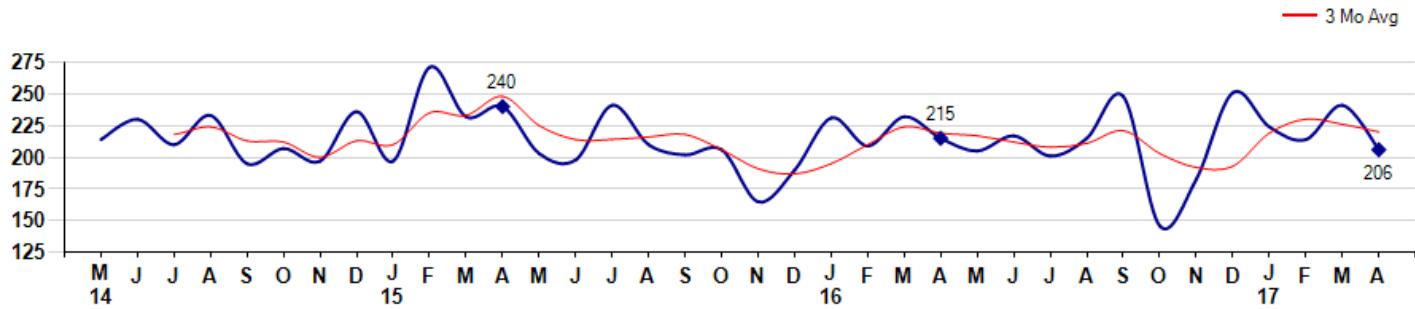
Average Days on Market(Listing to Contract) for properties sold during the month



## Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The April 2017 Selling Price per Square Foot of \$206 was down -14.5% from \$241 last month and down -4.2% from \$215 in April of last year.

Average Selling Price per Square Foot for properties sold during the month



© 2017 Coldwell Banker Real Estate LLC. All Rights Reserved. Coldwell Banker Residential Brokerage fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker Residential Brokerage is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.

Based on information from Greater Fairfield County MLS, Inc. for the period 5/1/2014 through 4/30/2017. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



## City: Easton

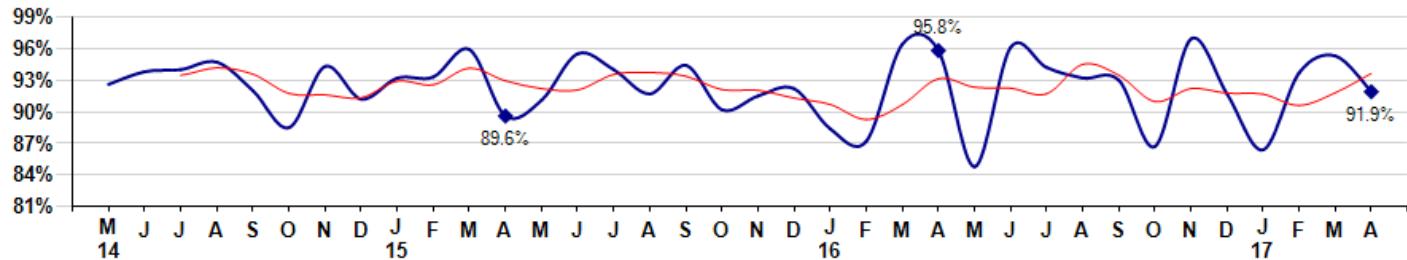
Price Range: 0 to 999999999 | Properties: Single Family Home

## Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The April 2017 Selling Price vs List Price of 91.9% was down from 95.3% last month and down from 95.8% in April of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month

— 3 Mo Avg



## Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in April 2017 was 34, equal to 34 last month and up 9.7% from 31 in April of last year.

— Inventory — New Listings — Sold

