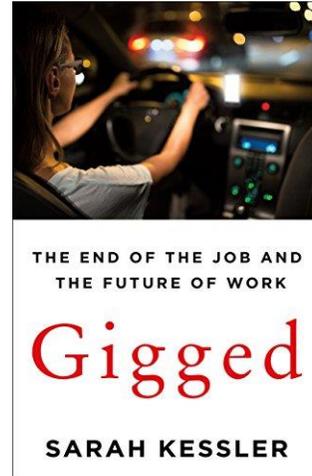




Paranet's 2018 Author Series:

Sarah Kessler, Author of *Gigged*

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The full-time job is disappearing—is landing the right gig the new American Dream?

One in three American workers is now a freelancer. This “gig economy”—one that provides neither the guarantee of steady hours nor benefits—emerged out of the digital era and has revolutionized the way we do business. High-profile tech start-ups such as Uber and Airbnb are constantly making headlines for the disruption they cause to the industries they overturn. But what are the effects of this disruption, from Wall Street down to Main Street? What challenges do employees and job-seekers face at every level of professional experience?

In the tradition of the great business narratives of our time, *Gigged* offers deeply-sourced, up-close-and-personal accounts of our new economy. From the computer programmer who chooses exactly which hours he works each week, to the Uber driver who starts a union, to the charity worker who believes freelance gigs might just transform a declining rural town, journalist Sarah Kessler follows a wide range of individuals from across the country to provide a nuanced look at how the gig economy is playing out in real-time.

Kessler wades through the hype and hyperbole to tackle the big questions: What does the future of work look like? Will the millennial generation do as well their parents? How can we all find meaningful, well-paid work?

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8 AM – 11 AM

The Paranet Group Headquarters

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Author's Information and Background:



SARAH KESSLER is a journalist based in New York City. She is currently a reporter at Quartz, where she writes about the future of work. Previously, she covered the gig economy as a senior writer at Fast Company and managed startup coverage at Mashable. Her reporting has been cited by The Washington Post, New York Magazine, and NPR.