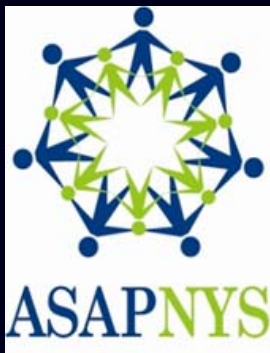


# Alcoholism & Substance Abuse Providers of New York State's 4th Annual Veterans Summit

“United We Serve: Collaboration and Treatment Options for Veterans and Families ”

## Preliminary Program



May 9, 2018  
Doubletree by Hilton Tarrytown  
485 South Broadway, Tarrytown, New York 10591

## Summit Description

***United We Serve: Collaboration and Treatment Options for Veterans and Families*** is a summit of substance use disorder prevention, treatment and recovery services and other behavioral health providers and Veteran services agencies, organizations and coalitions from across New York State. Ensuring access and quality care specific to the needs of Veterans are at the forefront of this intensive day of training and networking. ***United We Serve: Collaboration and Treatment Options for Veterans and Families*** offers attendees an opportunity join in on the conversation and be a part of the solution to help ensure our Veterans have access to vital substance use disorders and related services as they reintegrate into their communities.

Whether through strengthening and promoting existing efforts or developing new strategies on how best to collectively address these issues, this working summit will tackle the hard questions involving the effects of living with substance use disorders on our Veterans and their families, celebrate and support those living recovery and further unite and offer attending stakeholders a wide-scale round table discussion on the best approaches and solutions for Veterans in their communities.

## Target Audience

The 200+ member audience expected at the ***United We Serve: Collaboration and Treatment Options for Veterans and Families*** consists of professionals from the substance use disorder prevention, treatment and recovery services field and other behavioral health providers, program administrators and directors, medical, education and justice professionals, counselors, direct care staff and other community-based volunteers.

## Summit Organizers

***United We Serve: Collaboration and Treatment Options for Veterans and Families*** is a project of Alcoholism and Substance Abuse Providers of New York State's (ASAP) Veteran Committee. The committee consists of professionals from over ten substance use disorders services and/or medical providers servicing Veterans throughout New York State. The Veterans Affairs Committee seeks to help promote and educate service providers on best practices to ensure that the special needs for veterans are met. We also help coordinate and promote networking and collaboration opportunities between providers that offer veteran services.

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**ABOUT ASAP**

New York Association of Alcoholism and Substance Abuse Providers, (ASAP) represents the interests of the largest substance use disorders and problem gambling services system in the United States. Through advocacy at the state and federal levels, ASAP champions the urgent message that substance use and problem gambling are public health issues that with adequate resources can be effectively addressed.

ASAP offers professional development, program development, technical assistance, and community education to strengthen and increase access to prevention, treatment and recovery support services.

ASAP serves as a catalyst for cross systems collaboration with public health, mental health, criminal justice, juvenile justice, child welfare, and social services, policy makers and service providers. We represent the field on numerous policy development and implementation work groups with a regional, statewide and national focus.



**ASAPNYS**

# AGENDA AT-A-GLANCE

8:00 am - 9:00 am	REGISTRATION & CONTINENTAL BREAKFAST
9:00 am - 10:00 am	<b>WELCOME AND OPENING REMARKS</b> <ul style="list-style-type: none"><li>• Welcome/Color Guard</li><li>• <b>Roy Kears</b>, ASAP Veterans Committee Chair, Samaritan Daytop Village</li><li>• <b>John Coppola</b>, Executive Director, Alcoholism &amp; Substance Abuse Providers of New York State, Inc.</li><li>• <b>Commissioner Arlene Gonzalez Sanchez</b>, New York State Alcoholism &amp; Substance Abuse Services</li><li>• <b>Commissioner Anne Sullivan</b>, Director, New York State Office of Mental Health</li><li>• <b>Commissioner Loree Sutton</b>, NYC Department of Veterans Services</li></ul>
10:00 am - 10:20 am	MORNING BREAK
10:20 am - 11:30 am	EDUCATIONAL BREAKOUT SESSIONS I

## SESSION 1

### Seeking Safety Therapy for the Integrated Treatment of PTSD and SUD

This presentation will introduce participants to Seeking Safety therapy, an evidence-based cognitive behavioral treatment for the PTSD and substance use disorder. The training will include an overview of the treatment, its structure, components, and process, and how it can be implemented. It will also be understood in the context of trauma recovery and how it can complement or be integrated into other treatments. Participants will have an opportunity to practice some key elements of the Seeking Safety process.

**Presenter: Liliane Drago, MA, CASAC, MAC**

## SESSION 2

### Transforming Traumatic Material

Create a scaffold of hope supported with Trauma-Informed Care for your clients. The illumination of one's resiliency can provide the catalyst for change. Learn how to guide your clients on a path from Injury to Restoration to Healing to Post Traumatic Growth.

Learn about the 10 Ingredients of Resiliency, Post Traumatic Traits, The 5 Domains of Post Traumatic Growth, Post Traumatic Growth Inventory, Modeling PTG through 12 Step Self Help Programs and Refining of Self and Purpose.

**Presenter: Bonnie E. Owens, LCSW**

## SESSION 3

### Medication Assisted Treatment for Opioid Use Disorders and Veteran Populations

This presentation will give participants an understanding and description of positive and negative reinforcement and how these concepts apply to opioid use disorders. Participants will learn information about opioid receptor pharmacology, namely the differences between agonists (e.g. Methadone) partial agonists (e.g. Buprenorphine) and antagonists (e.g. Naltrexone) and describe how the three FDA approved medications treat opioid use disorders, and their relative advantages and disadvantages as well as how these medications and concepts apply to veteran populations.

*Presenters: Benjamin Nordstrom, MD, PhD and Kamala Greene Genece, PhD*

11:10 am – 11:25 am	AWARDS PRESENTATION
11:25 am - 11:45 am	COFFEE BREAK
11:45 am - 12:35 pm	<p>(Panel Presentations) <b>Community Partnering</b></p> <p><i>Presenter: Bruce Nelson</i></p> <p><b>Veterans as Peers in Recovery</b></p> <p>Peers are defined as recovery professionals who bring their <b>experience</b> with a personal history of, or exposure to, substance use disorder, the process of change, and recovery, to their <b>expertise</b> in applying that knowledge to the skill of helping others. In this workshop, we will explore the Peer Recovery profession as a career option for veterans. Participants are invited to bring their questions about opportunities in the field and procedures for next steps.</p> <p><i>Presenter: Ruth Riddick, CARC</i></p> <p><b>Therapeutic Approaches for Veteran Issues</b></p> <p><i>Presenters: Deirdre Rice-Reese, MPA, CASAC and James McFarlane, LMSW</i></p>
12:35 pm – 12:45 pm	MISSING MAN TABLE PRESENTATION
12:45 pm - 1:45 pm	<p><b>LUNCHEON</b></p> <p>An emerging concept in the process of helping Veterans and their families heal from un-mourned loss, guilt and shame incurred during a servicemember's experience is that of Soul Injury. Zachary will introduce the work of founding member Deborah Grassman and the Opus Peace organization who spent years helping dying veterans find peace with themselves and their loved ones before passing into a Hero's Welcome.</p> <p><i>Presenter: Zachary Randolph, MA, MAC, CASAC, CAMS-1</i></p>

1:45 pm – 2:50 pm	EDUCATIONAL BREAKOUT SESSIONS II
<p><b>SESSION 1</b></p> <p><b>Progressive Treatment Practices Working with Veterans with Moral Injury</b></p> <p>Workshop will focus on an overview of integrated treatment, what this means, how it is best utilized. Speaker will cover the use of holistic, progressive, and expressive therapies, specifically working with Moral Injury.</p> <p>Workshop will focus on various topics related to military culture, veteran identity, moral injury, and best care practices for treating military members. Presenters will cover a range of holistic and progressive treatment options that are geared towards recovery for the evolving needs of our nation's veterans. Speaker will discuss trends related to service-related experiences, PTSD, Moral Injury, transitional challenges, reintegration to community, and impact on family. Speakers will discuss Expressive Therapies, CBT, Rapid Resolution Therapy (RRT), and holistic practices (Tibetan Singing Bowls, Spiritual Trends, Activity Based Therapies, Firepit Ceremonies, Yoga).</p> <p><i>Presenters: Aynisa Leonardo, LCAT, ATR-BC and Ralph Perricelli, LCSW, CASAC</i></p>	
<p><b>SESSION 2</b></p> <p><b>Peer Professional Collaborations in Serving Veterans</b></p> <p>Participants will gain understanding of veterans' reintegration process and the unique challenges that Military personnel face as they return to civilian life. Specifically, this includes transition from the many personal bonds formed during military service which are irreplaceable foundation for reintegration. Both peer relationships and social work services are important elements of reintegration. This presentation will discuss how veteran peer support and social worker can collaborate.</p> <p><i>Presenters: Katherine Mitchell, PhD, LCSW, Marcelle Leis, MS, CMSgt (Ret)</i></p>	
<p><b>SESSION 3</b></p> <p><b>Power of the Parallel: Using Culturally Appropriate Approaches to Create Positive Therapy Outcomes When Working With Service Members and Veterans</b></p> <p>Having culturally appropriate approaches that parallel concepts clients are already familiar with can provide true 'cultural opportunities' and address a client's cultural identity. The goal of this workshop is to identify implicit military concepts that can be paralleled to psychological models in order to achieve more positive therapeutic goals and treatment outcomes.</p> <p>When developing a strategy for therapy with a client, a provider should naturally pull from many areas of their individual abilities, skills, and knowledge in order to develop a unique treatment plan. Military cultural competency is a key component that a provider must integrate into their professional discipline when working with service members and veterans. This advanced presentation is recommended for clinicians who are currently working with this population. It builds off basic cultural competence knowledge providers should already have and will look at the parallels that can be drawn between the implicit elements of military culture and psychological models in order to achieve more positive therapeutic goals and treatment results. The presentation will conclude with a brief look at attributes a culturally competent therapist should exhibit.</p> <p><i>Presenter: Marco A. Bongioanni, LMHC</i></p>	
2:50 pm – 3:05 pm	AFTERNOON BREAK

3:05 pm - 4:10 pm	EDUCATIONAL BREAKOUT SESSIONS III
<p><b>SESSION 1</b></p> <p><b>An Acceptance and Commitment Therapy Approach to Safety Planning and Repertoire Expansion</b></p> <p>Acceptance and Commitment Therapy (ACT) helps veterans become more aware of their own values and then choose to do what matters—not what’s easiest or what relieves them from unpleasant feelings like anxiousness, embarrassment, frustration, or boredom. Informed by contextual behavioral research and practice, this presentation will help veterans reimagine safety planning as a set of opportunities to serve their values.</p> <p>In this experiential workshop, participants will practice doing activities that empower veterans to engage in their treatment more meaningfully. We’ll discuss ideas for how to follow up, create variations to match veterans’ needs and backgrounds, and address challenges that might arise.</p> <p><i><b>Presenter: Jonathan Weinstein, PHD</b></i></p>	
<p><b>SESSION 2</b></p> <p><b>Narrative and Peer-to-Peer Approaches in Counseling Military and Veterans</b></p> <p>The session will begin with a focus on understanding military culture and the unique needs of military populations, emphasizing work by Lynn Hall &amp; David Fennell. Utilizing recent ACA publications, research, and best-practices, the session will continue with a discussion of the primary concerns facing military members during the reintegration process. This may include mental illness (i.e. depression, PTSD, TB!, suicide), career related concerns (i.e. unemployment, disability, relocation), family and social concerns (i.e. military culture, separation and reunion, etc.). Secondly, an overview of narrative therapy will be provided, beginning with a brief history of its founding by Michael White &amp; David Epston, and concluding with practicing a few narrative career counseling techniques developed by Pamela Brott. The primary focus of the session will present recently published research and best-practices that utilize narrative approaches. Specific focus will be given to peer-to-peer approaches, including national programs, such as the VA's Peer Specialist programs, and local programs, such as the Suffolk County United Veterans Peer-to-Peer Support Group.</p> <p><i><b>Presenters: Heather Robertson, CRC, PhD and Jessica Shuren, LMSW, CASAC</b></i></p>	
<p><b>SESSION 3</b></p> <p><b>Novel Treatment Approaches for High Risk Suicidal Veterans</b></p> <p>This presentation aims to inform attendees about treatment innovations in regards to suicide prevention and rehabilitation at the VA. Learning objectives for this presentation are:</p> <ol style="list-style-type: none"> <li>1. Participants will be able to describe the scope of Veteran suicide and identify pertinent risk factors pertaining to substance abuse.</li> <li>2. Participants will learn about novel group and family suicide safety planning clinical interventions being developed for use with high risk suicidal Veterans.</li> </ol> <p><i><b>Presenters: Jaime Wilsnack, MA, Marianne Goodman, MD, Kalpana Nidhi Kapil-Pair, PhD, Page Spears, BS and Sarah Sullivan, MS, MHC-LP</b></i></p>	
4:10 pm - 4:25 pm	<p><b>Closing Remarks</b></p> <ul style="list-style-type: none"> <li>• Roy Kearse, ASAP Veterans Committee Chair, Samaritan/Daytop Village</li> <li>• Diane Gonzalez, ASAP Veterans Committee Chair, CEO, QVCMH for JCAP</li> </ul>

# MARKETING OPPORTUNITIES

## Veterans Summit Partner

\$10,000

Logo sponsorship as a Summit Partner on all Summit printed and marketing materials. Sponsorship of a Summit Plenary Session and an opportunity to provide a welcome introduction; Ten (10) Summit registrations; premier exhibit booth placement; product information distribution in registration packets; and right to use the Summit name in promotion of your Summit partnership.

## Veterans Summit Program Partner

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Logo sponsorship of a Summit Session and an opportunity to provide a welcome and introduction of the session speaker(s); Five (5) Summit registrations; exhibit booth and right to use the Summit name in promotion of your Summit Program Partnership.

## Veterans Summit Registration Partner

\$ 2,750

Listed as a registration sponsor on all Summit registration materials and correspondence. Registration partners also receive an exhibit booth, two (2) registrations and the right to use the Summit name in promotion of your partnership.

## Veterans Summit Exhibitor

\$ 1,100

Summit exhibitors receive one (1) 6 foot draped table with (2) Chairs and two (2) Summit Registrations.

## Program Advertising & Marketing

Advertise in the ASAP Veterans Summit Conference Program. The program contains all of the information pertaining to sessions, presenters, and activities. All conference attendees, speakers, and primary exhibitor representatives receive a copy at registration. An invaluable tool, the conference program is referred to many times during and after the event. Art must be in TIFF/JPG format at 300 dpi resolution or higher. Half and Quarter Page ads must be horizontal.

### ***Advertising Specifications:***

*Full Page \$600 7" x 9 ¾*

*Half Page \$400 7" x 4 ¾*

*Quarter Page \$250 3 ½ " x 4 ½*

## Literature Distribution

You can have your literature prepackaged with every conference attendee's registration materials. This is an effective and inexpensive way to capture the attention of the conference attendees, prompting them to seek out your booth in the exhibit hall. Placing your literature in the registration packet is also a great option for those of you who are unable to attend the conference.

***Distribution Costs:*** One brochure \$350; Two brochures \$450 Three brochures \$550; Additional per piece over three \$100. Please note: **Your company is responsible for providing the brochures/pamphlets. Please plan to provide at least 250 copies.**



# SPONSOR REGISTRATION FORM

*4th Annual Veterans Summit*

*"United We Serve: Collaboration and Treatment Options for Veterans and Families"*

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**Space is limited. Exhibit space is sold on a first come-first served basis.** Please contact Sherry LaFountain with your specific dimensions if you want to be sure your display will not exceed booth capacity prior to signing up. All exhibit tables will be 6 foot in length and draped.

**\*\* A description of your company will be printed in the conference program. Please limit your company description to 100 words or less. Submit your description via e-mail to [slafountain@asapnys.org](mailto:slafountain@asapnys.org) no later than April 6, 2018. \*\* All advertisement materials must be received no later than April 6, 2018. Ads can be either in B&W or full color and must be submitted either in a PDF, JPEG or TIFF file.**

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For More Information, contact: Sherry LaFountain



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### OR CONTACT:

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