

PROMOTING GLOBAL GROWTH *and* DOMESTIC ECONOMIC SECURITY

FEBRUARY 27 - MARCH 1, 2019
CAPITAL HILTON • WASHINGTON, DC

NABE
National Association for Business Economics

Sponsorship program

The **NABE Economic Policy Conference** is the premier national event to address the nexus of economics, business, and policymaking. The Policy Conference regularly draws hundreds of professionals in the field of economics in addition to attracting high-profile national and international policymakers and key members of the business media. The Association for University Business and Economic Research (AUBER) joins NABE in presenting the 35th Annual NABE Economic Policy Conference.

The NABE Economic Policy Conference provides excellent opportunities for your company to increase its visibility among business economists, policymakers, and other thought leaders. The various levels of sponsorship include a wide range of promotional tools to maximize the impact of your investment; however, the NABE staff can work with you to tailor a sponsorship to meet your company's specific goals.

NABE

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into twelve subject-oriented Roundtables including: Corporate Planning, Energy, Financial, Health Economics, International, Manufacturing/Industry, Real Estate/ Construction, Regional/Utility, Small Business, Technology, Transfer Pricing, and Transportation. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve Governors, and numerous senior business leaders.



ABOUT AUBER: AUBER is the professional association of business and economic research organizations in public and private universities.

NABE

Conference sponsorship levels and benefits

| | DIAMOND \$25,000 | PLATINUM \$20,000 | GOLD \$15,000 | SILVER \$10,000 | BRONZE \$5,000 | NABE \$2,500 |
|--|----------------------------|-----------------------------|-------------------------|---------------------------|--------------------------|------------------------|
| Complimentary conference registrations | 7 | 5 | 3 | 2 | 1 | 1 |
| Complimentary VIP table at conference meal(s) | 3 | 2 | 1 | 0 | 0 | 0 |
| Recognition on conference Web site, e-Blasts* | Extra large logo (+link) | Large logo (+link) | Medium logo (+link) | Small logo (+link) | Small logo | Name (Text) |
| Recognition on conference program, signage* | Large logo | Large logo | Medium logo | Small logo | Small logo | Name (Text) |
| Conference registration list for follow up | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Complimentary insert in conference tote bag | ✓ | ✓ | ✓ | | | |
| Complimentary advertisement on conference website | ✓ | ✓ | | | | |

**Sponsors will appear in marketing communications and signage subsequent to activation of agreement, according to production schedules.*

Opportunities for Sponsors



Sponsorships at the NABE Economic Policy Conference range from the NABE level of \$2,500 to the Diamond level of \$25,000. Each level of sponsorship provides a group of benefits and opportunities designed to grow your brand recognition with the NABE audience – a very senior group of economists, analysts, policymakers, and other thought leaders. The benefits of sponsorship include logo placement, verbal acknowledgements, complimentary registrations, and VIP tables at meal functions. In addition, some sponsors are invited to preside over conference sessions and/or assist with speaker introductions.

Wednesday Evening Reception

The Wednesday evening reception is always a memorable event, occurring annually at an elegant venue in the District. Past receptions have been held at the Chinese, Canadian and Swedish Embassies.

Available to Diamond, Platinum, and Gold Sponsors

Thursday Evening Reception

The Thursday night reception will feature the NABE Jazz Musicians.

Available to Gold and Silver Sponsors

Conference Meal Functions

Meal Functions feature top speakers and are well-attended by conference attendees, these include the Monday and Tuesday luncheons

Available to Diamond, Platinum, and Gold Sponsors

Concurrent Sessions

Concurrent sessions typically focus on a single issue or sector of the economy such as real estate, emerging markets, or health care, and thus draw a targeted audience.

Available to Gold, Silver, and Bronze Sponsors

NABE Networking Breaks

The four NABE Networking Breaks allow conference attendees to catch up with old friends and establish new contacts. ***Available to Bronze Sponsors***

Thursday or Friday Continental Breakfast

On Thursday and Friday mornings attendees will be treated to a continental breakfast with Danishes and fresh fruit.

Available to Diamond, Platinum, Gold and Silver Sponsors

Additional opportunities



Conference WiFi

Your logo will appear next to the wireless internet password in the conference program.

Available to Bronze Sponsors



Tote Bags

Branded with your logo, the Tote Bags are a ubiquitous presence at the conference.

Contact NABE for pricing



Conference Badge Lanyards

A high-visibility, low-cost way to build name recognition

Available to NABE Sponsors



Reception Buses

Your logo will appear in the window of the buses to the Thursday evening reception

Available to NABE Sponsors



Onsite Program Advertisement

Attendees rely on the Onsite Program to navigate the Policy Conference. A 2X3" ad in the Program ensures your message will reach all attendees. **\$1,000**



Tote Bag Insert

Your promotional piece will be included in the Tote Bag received by all attendees upon registration. *(8oz max, one item or packet of 8.5 x 11" collated, self contained paper)* **\$500**



Conference Web Page Ad

225x225 pixels, placed on conference web site. **\$500**



Sponsored Tables

Sponsor a table at a meal function and invite up to nine of your most important colleagues or clients to join you.

Available to NABE Sponsors. \$2500

Application form

Please Return this completed form to NABE:

By Mail:
NABE
1920 L St, NW
Suite 300
Washington DC 20036

By Fax:
202-463-6239

By Email:
nabe@nabe.com

Sponsorships with NABE are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

35th NABE Economic Policy Conference
February 27-March 1, 2019 | Capital Hilton | Washington, DC

SPONSORSHIPS

| Sponsorship Level | Price | Opportunity (specify) |
|---|----------|-----------------------|
| <input type="checkbox"/> Diamond Sponsor | \$25,000 | _____ |
| <input type="checkbox"/> Platinum Sponsor | \$20,000 | _____ |
| <input type="checkbox"/> Gold Sponsor | \$15,000 | _____ |
| <input type="checkbox"/> Silver Sponsor | \$10,000 | _____ |
| <input type="checkbox"/> Bronze Sponsor | \$5,000 | _____ |
| <input type="checkbox"/> NABE Sponsor | \$2,500 | _____ |

**NABE cannot guarantee speakers, in case of a cancellation, NABE will attempt to identify a suitable substitute*

ADVERTISEMENTS

| Advertisement | Price |
|---|---------|
| <input type="checkbox"/> Onsite Program | \$1,000 |
| <input type="checkbox"/> Tote Bag Insert | \$500 |
| <input type="checkbox"/> Conference Webpage | \$500 |

CONTACT INFORMATION

Name _____

Company Name _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

BILLING | PAYMENT AMOUNT \$ _____

SELECT PAYMENT OPTION :

Enclosed is a check payable to NABE

Please invoice me by: Mail Email

Please charge my card:

Visa American Express Discover MasterCard

Name on Card _____

Card Number _____

CVV# (sec. code) _____ Expiration Date ___/___

Signature _____

