



PRESS RELEASE

For Immediate Release: 16 June 2017

For more information, contact:
Melissa Golding, NABE Press Officer, 571-236-2820

NABE LAUNCHES INAUGURAL CBE UNIVERSITY PARTNERSHIPS

Boston College, Brandeis, the University of Cincinnati Add NABE's Certified Business Economist Certification to Graduate Economics Degree Programs

The National Association for Business Economics (NABE) is partnering with a number of top universities to offer its Certified Business Economist® (CBE) professional certification to graduate students in economics. The initial partners are Boston College, Brandeis University, and the University of Cincinnati. Students at each of these partnering universities may now elect to earn their graduate degree in economics and CBE certification simultaneously. NABE anticipates announcing additional university partners in the coming months.

"We are thrilled that Boston College, Brandeis, and the University of Cincinnati will be our first partners in this endeavor," said NABE President **Stuart Mackintosh**, CBE, executive director of the Group of Thirty. "Students who earn their CBE certification alongside their economics degree will enter the job market with a distinct advantage, having mastered a body of applied economics knowledge sought after by employers and essential for a successful career in the field of economics and data analytics."

Launched in 2015, the CBE is a comprehensive professional certification program of study and examination covering core topics in applied economics and data analytics. Students who matriculate in qualifying master's degree programs at partner universities will be able to complete their CBE requirements while studying for their degrees and sit for the CBE Exam which will be offered on campus each year.

"Partnering with NABE's Certified Business Economist (CBE) program expands the resources offered to our students and faculty in our MA program in international economics and finance--be it new teaching methods, networking opportunities, or career support," said **Aldo Musacchio**, program director of the International Business School at Brandeis University. "The CBE program designation strengthens our relationship with NABE--an organization that our students have actively engaged with on campus through our school chapter and the annual NABE Crisis Game. This partnership will continue to support our mission of preparing diverse individuals for roles in business, economics, and finance around the world."

Continued on next page

“Employers can be confident that when they hire a UC MS in Applied Economics graduate with a CBE designation that the individual has demonstrated mastery in the critical thinking and data analysis necessary to provide insights and recommendations for business decisions,” said **Michael Jones**, PhD, academic director of the MS in Applied Economics program at the University of Cincinnati.

"It is a great honor to partner with NABE to provide curriculum geared toward preparing our students to work in the industry," said **Aleksandar (Sasha) Tomic**, PhD, program director of the Master of Science in Applied Economics program at Boston College's Woods College of Advancing Studies. "With our focus on imparting immediately applicable skills, this partnership is a testament to the applied focus and quality of our curriculum, and we look forward to deepening the connection with NABE and its members in order to better serve our students and continue the current momentum in placing our graduates."

Built by more than 50 chief economists and other senior-level NABE Members, the CBE certification program is designed to train and certify candidates on a battery of skills and knowledge employers expect effective economists to possess. The CBE adds clarity to decisions around hiring and promotion and establishes a platform for lifelong continuing education and career development.

Successful CBEs have proven their skills and knowledge in key areas, including micro and macroeconomics; econometrics; managerial economics; economic measurement and statistics, as well as writing and communication skills. All CBEs must pursue continuing education throughout their careers and comply with the CBE Code of Ethics. The CBE program is administered by a Board of Governors which includes leading economists working in business, academia, and government.

For more information on the CBE Certification, private training opportunities, or to apply to become a partner, contact Program Director Tara Munroe at tmunroe@nabe.com or 202-463-6223. Information on the CBE university partnership program can be found [here](#).

The Certified Business Economist® (CBE) is the certification in business economics and data analytics developed by the National Association for Business Economics. The CBE is a symbol of distinction that candidates earn by meeting a prescribed level of achievement. It documents a professional's accomplishments, experience, and abilities and demonstrates mastery of the body of knowledge critical for a successful career in the field of economics and data analytics. CBE® and Certified Business Economist® are certification marks owned by the National Association for Business Economics. More information is available on the [CBE Web site](#).

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve governors, and other senior business leaders. For more information, please visit <http://NABE.com/>.

###