

# 60<sup>th</sup> NABE Annual Meeting

September 29 - October 2, 2018

Westin Copley Place | Boston, MA

Revolution or  
Evolution?  
Reexamining  
Economic Paradigms

**NABE**  
National Association for Business Economics

## Sponsorship program

The **NABE Annual Meeting** is the premier national event addressing the outlook for the global economy, finance, and trade, and the impact of macro trends and policy issues on industry sectors and businesses. Since 1959, the Annual Meeting has regularly attracted hundreds of professionals in the field of economics in addition to high-profile national and international business leaders, policymakers, and key members of the business media.

The **NABE Annual Meeting** provides excellent opportunities for companies to increase visibility through involvement in general sessions, meal functions, concurrent sessions, educational sessions, or sponsorship of networking breaks, cocktail receptions, or branded conference items. The various levels of sponsorship include a wide range of promotional tools to maximize the impact of your investment; however, the NABE staff can work with you to tailor a sponsorship to meet your company's specific goals.

**NABE**

**ABOUT NABE:** NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into twelve subject-oriented Roundtables including: Corporate Planning, Energy, Financial, Health Economics, International, Manufacturing/Industry, Real Estate/ Construction, Regional/Utility, Small Business, Technology, Transfer Pricing, and Transportation. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve Governors, and numerous senior business leaders.

**NABE**

# Conference sponsorship levels and benefits

	DIAMOND \$25,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Complimentary conference registrations	7	5	3	2	1
Complimentary VIP table at conference meal(s)	3	2	1	0	0
Recognition on conference Web site, e-Blasts*	Extra large logo (+link)	Large logo (+link)	Medium logo (+link)	Small logo (+link)	Small logo
Recognition on conference program, signage*	Large logo	Large logo	Medium logo	Small logo	Small logo
Conference registration list for follow up	✓	✓	✓	✓	
Complimentary insert in conference tote bag	✓	✓	✓		
Complimentary advertisement on conference website	✓	✓			

*\*Sponsors will appear in marketing communications and signage subsequent to activation of agreement, according to production schedules.*

# Opportunities for Sponsors



Sponsorships at the NABE Annual Meeting range from the Bronze level of \$5,000 to the Diamond level of \$25,000. Each level of sponsorship provides a group of benefits and opportunities designed to grow your brand recognition with the NABE audience – a very senior group of economists, analysts, policymakers, and other thought leaders. The benefits of sponsorship include logo placement, verbal acknowledgements, complimentary registrations, and VIP tables at meal functions. In addition, some sponsors are invited to preside over conference sessions and/or assist with speaker introductions.

## NABE Annual Meeting Welcome Reception

The Saturday night reception serves to "kick-off" the NABE Annual Meeting.

***Available to Gold and Silver Sponsors***

## Conference Meal Functions

Meal Functions feature top speakers and are well-attended by conference attendees, these include the Sunday, Monday, and Tuesday luncheons

***Available to Diamond, Platinum, and Gold Sponsors***

## Offsite Evening Reception

The Saturday, Sunday, and Monday evening receptions are always memorable events, occurring onsite at the hotel or offsite at a special venue. Past NABE receptions have been held at the Chinese, Canadian, and Swedish Embassies, Fed Banks, and historical city landmarks

***Available to Diamond, Platinum, and Gold Sponsors***

## Concurrent Sessions

Concurrent sessions typically focus on a single issue or sector of the economy such as real estate, emerging markets, or health care, and thus draw a targeted audience.

***Available to Gold, Silver, and Bronze Sponsors***

## NABE Networking Breaks

The four NABE Networking Breaks allow conference attendees to catch up with old friends and establish new contacts. ***Available to Bronze Sponsors***

## Monday or Tuesday Continental Breakfast

On Monday and Tuesday morning, attendees will be treated to a continental breakfast with Danishes and fresh fruit.

***Available to Diamond, Platinum, Gold and Silver Sponsors***

# Additional opportunities



## Conference WiFi



Your logo will appear next to the wireless internet password in the conference program.

**Available to Bronze Sponsors**

## Tote Bags



Branded with your logo, the Tote Bags are a ubiquitous presence at the conference.

**Contact NABE for pricing**

## Conference Badge Lanyards



A high-visibility, low-cost way to build name recognition

**Available to Bronze Sponsors**

## Reception Buses



Your logo will appear in the window of the buses to the Monday evening reception

**Available to Bronze Sponsors**

## Onsite Program Advertisement



Attendees rely on the Onsite Program to navigate the NABE Annual Meeting. A 2"x3" ad in the Program ensures your message will reach all attendees. **\$1,000**

## Tote Bag Insert



Your promotional piece will be included in the Tote Bag received by all attendees upon registration. (8oz max, one item or packet of 8.5 x 11" collated, self contained paper) **\$500**

## Conference Web Page Ad



125x125 pixels, placed on conference web site. **\$500**

## Sponsored Tables



Sponsor a table at a meal function and invite up to nine of your most important colleagues or clients to join you.

**Available to NABE Sponsors. \$2,500**

**NABE**

# Application form

**Please Return this  
completed form to  
NABE:**

*By Mail:*  
NABE  
1920 L St, NW  
Suite 300  
Washington DC 20036

*By Fax:*  
202-463-6239

*By Email:*  
nabe@nabe.com

*Sponsorships with NABE are not  
tax deductible as charitable  
contributions. However, they may  
be tax deductible as ordinary and  
necessary business expenses.*

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## SPONSORSHIPS

Sponsorship Level	Price	Opportunity (specify)
<input type="checkbox"/> Diamond Sponsor	\$25,000	_____
<input type="checkbox"/> Platinum Sponsor	\$20,000	_____
<input type="checkbox"/> Gold Sponsor	\$15,000	_____
<input type="checkbox"/> Silver Sponsor	\$10,000	_____
<input type="checkbox"/> Bronze Sponsor	\$5,000	_____
<input type="checkbox"/> Sponsored Table	\$2,500	_____

*\*NABE cannot guarantee speakers, in case of a cancellation, NABE will attempt to identify a suitable substitute*

## EXHIBITS

<input type="checkbox"/> Exhibit Booth Rental	\$1,500
<input type="checkbox"/> Booth Rental - Govt	\$1,000

*\*Please complete and return exhibitor waiver included in this packet*

## ADVERTISEMENTS

Advertisement	Price
<input type="checkbox"/> Onsite Program	\$1,000
<input type="checkbox"/> Tote Bag Insert	\$500
<input type="checkbox"/> Conference Webpage	\$500

## CONTACT INFORMATION

Name \_\_\_\_\_  
Company Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

## BILLING | PAYMENT AMOUNT \$ \_\_\_\_\_

### SELECT PAYMENT OPTION :

Enclosed is a check payable to NABE

Please invoice me by:  Mail  Email

Please charge my card:

Visa  American Express  Discover  MasterCard

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

CVV# (sec. code) \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

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**Boston, MA**

### **Exhibitor Hold Harmless Statement**

Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the Westin Copley Place, and during the National Association for Business Economics meeting, September 29-October 2, 2018. Further, exhibitor shall indemnify and hold harmless the hotel, the National Association for Business Economics, their agents, servants and employees from any and all losses, damages and claims for any reason including, but not limited to personal injury and property damage.

Exhibitor Name:

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Authorized signature:

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Print Name

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Title:

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Date:

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