



PRESS RELEASE

For Immediate Release: 15 March 2018

For more information, contact:
Melissa Golding, NABE Press Officer, 571-236-2820

UNIVERSITY OF MEMPHIS BECOMES SIXTH UNIVERSITY TO PARTNER WITH NABE

UM Students Can Now Earn Certified Business Economist Certification (CBE) in Conjunction with a Master of Arts in Economics

The National Association for Business Economics (NABE) is partnering with the **University of Memphis** to offer students the opportunity to earn master's degrees in economics and the Certified Business Economist® (CBE®) professional certification simultaneously. The university's Master of Arts in Economics program coursework will prepare students to take the CBE exam.

The University of Memphis is the sixth university to become a NABE CBE partner. Previously announced partners include **Boston College, Brandeis University, the University of Cincinnati, The George Washington University, and John Carroll University**. NABE anticipates announcing additional partners in the coming months.

"We are very proud to have the University of Memphis as the newest addition to our graduate program partners," said NABE Vice President **Kevin Swift, CBE**, managing director and chief economist at the American Chemistry Council. "Students who earn their CBE certification alongside their economics degree will enter the job market with a distinct advantage, having mastered a body of applied economics knowledge sought after by employers and essential for a successful career in the field of economics and data analytics."

"We are excited to begin our partnership with NABE's Certified Business Economist (CBE) program," said **William Smith**, chair of the Economics Department at the University of Memphis. "Our MA in Economics has long offered excellent training in applied, empirical economics, but most of our students have chosen the academic path, and gone on to major PhD programs. The affiliation we have with NABE opens a new track for our students, one oriented towards successful careers as business economists. The CBE's rigorous standards and its focus on immediately applicable skills should help them prepare for the private sector and industry."

Continued on next page

15 March 2018

Page 2 of 2

Launched in 2015, the CBE is a comprehensive professional certification program of study and examination covering core topics in applied economics and data analytics. Students who matriculate in qualifying master's or undergraduate degree programs at partner universities will be able to complete their CBE requirements while studying for their degrees and sit for the CBE Exam which will be offered on campus each year.

Built by more than 50 chief economists and other senior-level NABE Members, the CBE certification program is designed to train and certify candidates on a battery of skills and knowledge employers expect effective economists to possess. The CBE adds clarity to decisions around hiring and promotion and establishes a platform for lifelong continuing education and career development.

Successful CBEs have proven their skills and knowledge in key areas, including micro and macroeconomics; econometrics; managerial economics; economic measurement and statistics; as well as writing and communication skills. All CBEs must pursue continuing education throughout their careers and comply with the CBE Code of Ethics. The CBE program is administered by a Board of Governors which includes leading economists working in business, academia, and government. For more information on the CBE Certification, private training opportunities, or to apply to become a partner, contact Program Director Tara Munroe at tmunroe@nabe.com or 202-463-6223. Information on the CBE university partnership program can be found [here](#).

The Certified Business Economist® (CBE®) is the certification in business economics and data analytics developed by the National Association for Business Economics. The CBE is a symbol of distinction that candidates earn by meeting a prescribed level of achievement. It documents a professional's accomplishments, experience, and abilities and demonstrates mastery of the body of knowledge critical for a successful career in the field of economics and data analytics. CBE® and Certified Business Economist® are certification marks owned by the National Association for Business Economics. More information is available on the [CBE Web site](#).

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve governors, and other senior business leaders. For more information, please visit www.NABE.com.

###