

The NABE Foundation

FOUNDATION FOCUS

The newsletter of *The NABE Foundation*



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Foundation Year in Review

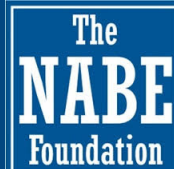
Record donations, new initiatives, and continued support for professional development

As business economists, we understand the invaluable role that our profession plays across the globe on a daily basis. Our ability to provide and interpret data is what households, companies, and policymakers depend on for good decision-making. *The NABE Foundation* is focused on further elevating the profile of the field, providing economists with the latest tools and knowledge needed to succeed, and in particular, supporting young professionals so that the voices of those with economics expertise will continue to be heard, respected, and incorporated in business and policy decisions.

We have made great strides with these goals over the past year. Let me highlight some of these accomplishments that all of you have made possible, as well as our plans for the year ahead:

- 2017 was a record fundraising year! The Economic Policy Conference and Annual Meeting campaigns brought in donations totaling \$31,781.
- Our work to promote the Certified Business Economist® (CBE) program continues with a growing number of courses and individuals taking the exam. In the past year, we offered 19 courses with registrations totaling 337. We now have 131 individuals who hold a CBE.
- Record numbers of young professionals are applying for scholarships to CBE courses, the CBE exam, or attendance at NABE meetings. *The Foundation* awarded a total of \$44,760 in such scholarships last year.
- The CBE University Partnerships program was launched and now includes Brandeis University, Boston College, The George Washington University, John Carroll University, and the University of Cincinnati. Students at these partner institutions can now earn their graduate degree in economics (or undergraduate degree at John Carroll) and the CBE simultaneously.
- *The Foundation* continues to offer the endowed scholarship and NABE Legacy Circle programs, which provide members with opportunities to give back to the profession in perpetuity.
- *The Foundation* received its second six-figure donation, which will enable the further expansion of scholarship offerings and CBE program support for many years to come.

(cont. on next page)



The 2017 NABE Foundation Donor Honor Roll

Thank you for your generous support!

(cont. from front page)

- The Peterson Foundation continues to be a primary supporter as we partner to elevate the dialogue on critical policy issues.
- *The Foundation* partnered with the Manufacturers Alliance for Productivity and Innovation (MAPI) to offer the new Daniel Meckstroth Award for Excellence in Manufacturing Research. The inaugural award will be presented at the 2018 Economic Policy Conference.
- *The Foundation* continues to support student chapters with their initiatives in the field of business economics, such as the annual Crisis Game held at Brandeis University.
- In 2018, we plan to fund nearly \$75,000 in scholarships, CBE development, and educational advancement to support the career development and technical skills of members and aspiring business economists.

My profound appreciation goes to those who supported us with a donation in 2017, all of whom we recognize on the following pages. Whether large or small, your contributions enable us to continue the many important initiatives of *The NABE Foundation*.

— Lynn Reaser, CBE, Foundation Chair

Impactful Legacy Donation

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(\$5,000 and up)

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Many companies will match an employee's charitable donations.

Check with your employer to find out if your donations to *The NABE Foundation* are eligible to be matched.

We thank our Matching Gift supporters.

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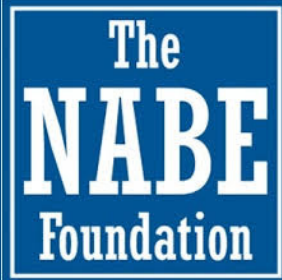
David Pritchett

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Mark Vitner, CBE



Scholarship recipients take time for a picture at the 2017 Economic Policy Conference

Our Mission Statement

The NABE Foundation pursues educational and charitable activities that provide business economists and others in the profession with the information and tools they need to succeed.

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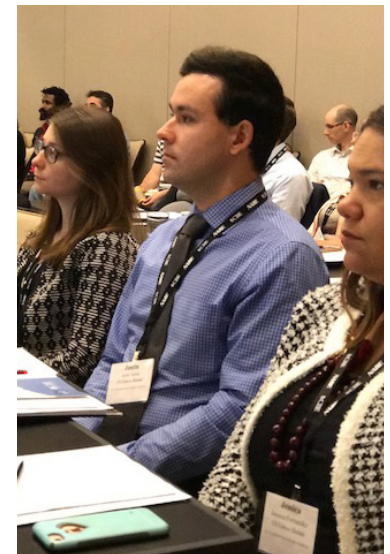
THANK YOU!

To all who supported *The NABE Foundation* in 2017, we offer our sincerest appreciation. Donors listed are for gifts received during the 2017 calendar year. If you believe your name was omitted from our donor list, please contact us.

We are grateful for your generosity and look forward to supporting the economics profession further in 2018.

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Members expand their understanding of economic statistics at the 2017 NABE Foundation Economic Measurement Seminar