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Building a great future

New initiatives, record donations & big plans highlight Foundation review

With the vast expansion of economic data and analytical tools that has occurred in recent years, the skill sets possessed by economists have never been in higher demand. Policymakers, business leaders, media, and the public all count on economists to make sense of the economy and the world. The ability of economists to understand and communicate knowledge gleaned from data and analytics continues to be a key input into good decision-making – by households, by companies, and by governments.



Lynn Reaser
Foundation Chair

The NABE Foundation exists to support economics education. First, we educate amongst our own members – enabling us to be better equipped with cutting-edge tools and thinking. We are focused on supporting all current business economists and developing the new generation of those who will follow us.

Let me highlight some of our recent accomplishments which all of you have made possible, as well as our plans for the year ahead.

- Our work to promote the Certificate in Business Economics® (CBE) continues with a growing number of courses and individuals taking the exam. In the past year, we offered 17 courses with registrations totaling 265. We now have 127 individuals who hold a CBE.
- Record numbers of young professionals

are applying for scholarships to CBE courses, the CBE exam, or attendance at NABE meetings. *The Foundation* awarded a total of \$41,000 in such scholarships last year.

- *The Foundation* launched two new initiatives to allow members to give back to their profession via an endowed scholarship or through the NABE Legacy Circle, a planned giving program.
- *The Foundation* received its first six-figure donation, which will enable the expansion of scholarship offerings and CBE support for many years to come.
- The Peterson Foundation continues to be a primary supporter as we partner to elevate the dialogue on critical policy issues.

• *The Foundation* has partnered with the Manufacturers Alliance for Productivity and Innovation (MAPI) to offer a new award for economics research in the area of manufacturing. The first award will be given at the 2018 Economic Policy Conference.

• *The Foundation* continues to support student chapters with their initiatives in the field of business economics.

• In 2017, we plan to fund \$72,000 in scholarships, CBE development, and educational advancement to support the career development and technical skills of members and aspiring business economists.

Please know how much I personally appreciate the support of those whose names are listed in this brochure. Whether large or small, I am extremely grateful for your donations and for what you have enabled us to accomplish.

Our Mission Statement:

The NABE Foundation pursues educational and charitable activities that provide business economists and others in the profession with the information and tools they need to succeed.

The 2016 *NABE Foundation* Annual Appeal Donor Honor Roll

Our chance to thank you for your generous support!

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Check with your employer to find out if your donations to The NABE Foundation are eligible to be matched.

We thank our Matching Gift supporters.

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Celebrating the Good!

Top: Graduates of the CBE program took time out for a celebratory picture at the 2016 NABE Annual Meeting. The CBE receives support from *The Foundation*.

Left: Members expand their understanding of economic statistics at the 2016 *NABE Foundation* Economic Measurement Seminar.

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THANK YOU!!!!

To all who supported *The NABE Foundation* in 2016, we offer you our sincerest appreciation. Donors listed are for gifts received during the 2016 calendar year. If you believe your name was omitted from our donor list, please contact us.

We are grateful for your generosity and look forward to accomplishing more amazing things to support the economics profession in 2017.