



PRESS RELEASE

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NABE EXPANDS CBE UNIVERSITY PARTNERSHIPS

George Washington University Adds NABE's Certified Business Economist Certification to Master of Arts in Applied Economics Program

John Carroll University is NABE's First Undergraduate Economics Degree Program Partner

The National Association for Business Economics (NABE) is partnering with **The George Washington University** (GW) and **John Carroll University** to offer students the opportunity to earn degrees in economics and the Certified Business Economist® (CBE) professional certification simultaneously. GW's Master of Arts in Applied Economics program coursework will prepare students to take the CBE exam. John Carroll is the first university to offer the CBE curriculum to undergraduates—its students will be able to earn their CBE while studying for a BA or BS in Economics.

GW and John Carroll are the newest universities to become NABE CBE partners. Previously announced partners include **Boston College**, **Brandeis University**, and the **University of Cincinnati**, which signed on in June 2017. NABE anticipates announcing additional partners in the coming months.

“We are very proud to have John Carroll University as our first undergraduate CBE partner, and GW as the newest addition to our graduate program partners,” said NABE President **Stuart Mackintosh**, CBE, executive director of the Group of Thirty. “Students who earn their CBE certification alongside their economics degree will enter the job market with a distinct advantage, having mastered a body of applied economics knowledge sought after by employers and essential for a successful career in the field of economics and data analytics.”

Launched in 2015, the CBE is a comprehensive professional certification program of study and examination covering core topics in applied economics and data analytics. Students who matriculate in qualifying master's or undergraduate degree programs at partner universities will be able to complete their CBE requirements while studying for their degrees and sit for the CBE Exam which will be offered on campus each year.

Continued on next page . . .

“I’m delighted to establish a partnership between George Washington University and NABE’s Certified Business Economist program,” said **Dr. Joann M. Weiner**, director of the Master of Arts in Applied Economics at The George Washington University. “The CBE provides a fantastic way for students to sharpen their analytical tools and develop the oral and written communication skills that are so vital for today’s business leaders. Having worked for many years in the public and private sectors, I know how important it is for economists not just to understand economic theory, but also to be able to communicate the implications of that theory in the real world. The CBE partnership strengthens our long-standing links with NABE, and helps ensure that our graduates have mastered the practical skills that global enterprises value.”

“John Carroll University is honored to be the first undergraduate partner with NABE,” said **Andrew Welki**, PhD, chairman of John Carroll University’s Department of Economics and Finance. “The Boler School of Business at John Carroll University inspires tomorrow’s business economists to lead and make a difference in their communities through educational excellence. Our partnership with NABE, to incorporate the CBE curriculum, supplies our faculty and students with proven and cutting-edge tools and methods in economic analysis and analytics. This affiliation gives our students an advantage by enhancing their career opportunities and empowers them to contribute more valuably to their employers and the greater community.”

Built by more than 50 chief economists and other senior-level NABE Members, the CBE certification program is designed to train and certify candidates on a battery of skills and knowledge employers expect effective economists to possess. The CBE adds clarity to decisions around hiring and promotion and establishes a platform for lifelong continuing education and career development.

Successful CBEs have proven their skills and knowledge in key areas, including micro and macroeconomics; econometrics; managerial economics; economic measurement and statistics; as well as writing and communication skills. All CBEs must pursue continuing education throughout their careers and comply with the CBE Code of Ethics. The CBE program is administered by a Board of Governors which includes leading economists working in business, academia, and government. For more information on the CBE Certification, private training opportunities, or to apply to become a partner, contact Program Director Tara Munroe at tmunroe@nabe.com or 202-463-6223. Information on the CBE university partnership program can be found [here](#).

The Certified Business Economist® (CBE) is the certification in business economics and data analytics developed by the National Association for Business Economics. The CBE is a symbol of distinction that candidates earn by meeting a prescribed level of achievement. It documents a professional’s accomplishments, experience, and abilities and demonstrates mastery of the body of knowledge critical for a successful career in the field of economics and data analytics. CBE® and Certified Business Economist® are certification marks owned by the National Association for Business Economics. More information is available on the [CBE Web site](#).

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve governors, and other senior business leaders. For more information, please visit www.NABE.com.

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