

NABE Transfer Pricing Symposium Sponsorship Program

The NABE Transfer Pricing Symposium gathers leading professionals from business, government and consulting to discuss and debate some of the most relevant topics in transfer pricing analysis. Attendees will hear from an outstanding assemblage of panelists and enjoy ample opportunities to network with transfer pricing colleagues from many organizations and perspectives.

The NABE Transfer Pricing Symposium provides excellent opportunities for your company to increase its visibility through sponsorship of networking break, symposium lunch, continental breakfast, or cocktail reception. The various levels of sponsorship include a wide range of promotional tools to maximize the impact of your investment; however, the NABE staff can work with you to tailor a sponsorship to meet your company's specific goals.

Symposium Sponsorship Levels and Benefits	PLATINUM \$12,000	GOLD \$10,000	SILVER \$6,000
Complimentary Symposium registrations	4	2	1
Complimentary NABE Transfer Pricing Roundtable Memberships	4	2	1
Recognition on Symposium Web site, e-Blasts*	Large logo (+link)	Small logo (+link)	Firm name
Recognition on Symposium program, signage*	Large logo	Small logo	Firm name
Symposium registration list for follow up	✓	✓	✓
Branded Symposium function or promotional item (e.g., lanyard or tote bag, while available)	✓	✓	
Complimentary insert in Symposium tote bag	✓	✓	
Complimentary advertisement on Symposium website	✓		
Host Sponsor for Symposium luncheon	✓		
3 seats at the keynote speaker's lunch table	✓		
Opportunity to welcome guests and introduce speaker at symposium luncheon	✓		
Sponsorships available at each level	4	10	no limit

**Sponsors will appear in marketing communications and signage subsequent to activation of agreement, according to production schedules.*

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve Governors, and numerous senior business leaders.



2017 NABE Transfer Pricing Symposium

July 18-20, 2017
Four Seasons Hotel
Washington, DC

Presented by the
NABE Transfer Pricing
Roundtable

Advertising Opportunities

Onsite Program

Attendees rely on the onsite program to navigate the Symposium. A horizontal 2" X 3" banner ad in the program ensures your message will reach all attendees.

\$1,000

Symposium Web Page

The Symposium web page is the registration portal and information clearinghouse leading up to the Symposium.

Specs: 125 x 125 pixels + link or 234 x 60 pixels + link. File/size: GIF/15k max
\$500

Symposium Sponsors Enjoy a Wide Range of Benefits:

Platinum Sponsorships

\$12,000

Host sponsor of Symposium luncheon or brand sponsor of Symposium tote bags (or an alternative event listed under Gold)
Opportunity to welcome guests, introduce luncheon speaker
3 seats at the head table with keynote speaker
4 complimentary registrations
4 NABE Transfer Pricing Roundtable memberships
Optimal size/placement of firm logo/link on Web site and e-marketing
Optimal size/placement of firm logo on Symposium signage and program
Complimentary advertisement on the Symposium Web site
Complimentary insert in Symposium tote bag

Gold Sponsorships

\$10,000

Sponsorship of Symposium reception, networking break, continental breakfast, or badge lanyards
2 complimentary registrations
2 NABE Transfer Pricing Roundtable memberships
Placement of firm logo/link on Web site and e-marketing
Placement of firm logo on Symposium signage and program
Complimentary insert in Symposium tote bag

Silver Sponsorships

\$6,000

1 complimentary registration
1 NABE Transfer Pricing Roundtable membership
Firm name on Web site and e-marketing
Firm name on Symposium signage and program

All Symposium sponsorships are available on a first-come, first-served basis

Confirm your sponsorship by Friday, June 30, 2017 to ensure recognition in the symposium program

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Other opportunities



Tote Bags

Branded with your logo, the tote bags are a popular take-away for attendees
Available to Platinum and Gold Sponsors (while available)

Tote Bag Insert

Your promotional item or brochure will be included in the Tote Bag received by all attendees upon registration.
(8oz max, one item or packet of 8.5 x 11" collated, self contained paper)
Complimentary for Platinum and Gold sponsors, \$500 for others

Branded Pens

Branded with your logo,, the pens will be placed at each seat and used by attendees throughout the conference
\$1,000



The Transfer Pricing Symposium Provides Numerous Opportunities for Sponsors

Symposium Luncheon

The Symposium lunches are typically keynoted by top transfer pricing officials and other industry leaders. The lunch sponsor will introduce and be seated with the keynote speaker. Two additional seats at the head table are made available to the lunch sponsor for invited guests or colleagues.
Available to Platinum Sponsors



Evening Receptions

The principal networking functions at the Symposium, the two receptions are a chance for attendees to unwind with colleagues over their favorite cocktail or hors d'oeuvre and are a great way to promote your firm. Receptions can be hosted in the foyer at the hotel or at an offsite venue.
Available to Gold Sponsors

Networking Breaks

The three networking breaks at the Symposium provide attendees with a much-needed opportunity to rehydrate, re-caffeinate, and refresh their professional networks.
Available to Gold Sponsors



Continental Breakfast

Symposium attendees will have your firm to thank for helping them start what will be a long and productive day off the right way. The continental breakfast will be held in the conference foyer at the hotel on Wednesday morning.
Available to Gold Sponsors

Symposium Badge Lanyards

A seemingly ubiquitous presence at the Symposium, a lanyard sponsorship is a high-visibility, low-cost way to build name recognition for your firm
Available to Platinum or Gold Sponsors



2017 NABE Transfer Pricing Symposium

July 18-20, 2017
Four Seasons Hotel
Washington, DC

Presented by the
NABE Transfer Pricing
Roundtable

**Please return this
completed form to NABE:**

By Mail:
NABE
1920 L St, NW
Suite 300
Washington DC 20036

By Fax:
202-463-6239

By Email:
nabe@nabe.com

Sponsorships with NABE are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.



Sponsor Application Form

2017 NABE Transfer Pricing Symposium
Four Seasons Hotel
Washington, DC
July 18-20, 2017

SPONSORSHIPS

Sponsorship Level	Price	Opportunity (specify)
<input type="checkbox"/> Platinum	\$12,000	_____
<input type="checkbox"/> Gold	\$10,000	_____
<input type="checkbox"/> Silver	\$6,000	_____ N/A_____

NABE cannot guarantee speakers, in case of a cancellation, NABE will attempt to identify a suitable substitute

ADVERTISEMENTS

Opportunity	Price
<input type="checkbox"/> Onsite Program Advertisement	\$1,000
<input type="checkbox"/> Symposium Website Advertisement*	\$500
<input type="checkbox"/> Tote Bag Insert**	\$500

**Complimentary for Platinum*

***Complimentary for Platinum and Gold*

CONTACT INFORMATION

Name _____
Company Name _____
Street _____
City _____ State _____ Zip _____
Telephone _____ Fax _____
Email _____

BILLING

PAYMENT AMOUNT \$ _____

PAYMENT OPTION (Select one):

- Please Charge my: Visa American Express
 Discover MasterCard

Card Number _____
Expiration Date _____ CVV#: _____
Signature _____

Enclosed is a check payable to NABE

Please invoice me by: Mail Email