



PRESS RELEASE

For Immediate Release: 1 October 2018

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UNIVERSITY OF MARYLAND, UNIVERSITY OF TEXAS AT ARLINGTON, AND UNIVERSITY OF CONNECTICUT BECOME NABE CBE UNIVERSITY PARTNERS

***Students at These Schools Can Now Obtain the Certified Business Economist Certification
(CBE) in Conjunction with Master's Degrees***

BOSTON, MA— The National Association for Business Economics (NABE) will partner with the **University of Maryland, University of Texas at Arlington, and University of Connecticut** to offer students the opportunity to earn master's degrees in economics and NABE's **Certified Business Economist® (CBE)** professional certification simultaneously. **NABE President-Elect Kevin Swift, CBE**, managing director and chief economist at the American Chemistry Council, announced the new partnerships during a breakfast meeting at the 60th NABE Annual Meeting in Boston, MA, today.

The three new schools join six universities that have become CBE partners over the past year: **Boston College, Brandeis University, the University of Cincinnati, The George Washington University, John Carroll University, and the University of Memphis.**

"The leadership of the National Association for Business Economics (NABE) is proud to announce the expansion of its University Partnership program with the additions of the University of Maryland, the University of Texas at Arlington, and the University of Connecticut," said **LaVaughn Henry, PhD, CBE**, chair of NABE's CBE Development Committee. "Coupled with their strong programs in applied economics is a commitment to developing workplace-ready economists. We look forward to working with these partners and their students as we continue to build and grow NABE's CBE program."

"We are thrilled that the University of Maryland, UT Arlington, and UConn are becoming NABE CBE partners," said NABE President **Mine Yucel, CBE**, senior vice president and research advisor at the Federal Reserve Bank of Dallas. "Students who earn their CBE certification alongside their economics degree will enter the job market with a distinct advantage, having mastered a body of applied economics knowledge sought after by employers and essential for a successful career in the field of economics and data analytics."

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The University of Maryland's Master of Professional Studies Program in Applied Economics offers rigorous training in quantitative analysis, economic modeling and econometrics. The courses are taught by teaching faculty at the University of Maryland and by other PhD economists working at the many private firms, government agencies, and non-governmental organizations in the Washington, DC, area. "We have long encouraged our students to become members of NABE and to participate in the many excellent events NABE sponsors in the Washington, DC, area," said **John Straub**, executive director, UMD Professional Master's Degree Program. "The networking opportunities that come with NABE membership have already been valuable, and now graduates who also earn the CBE certification along with our master's degree will have even more advantages in the job market."

The MS in Economic Data Analytics Program at the University of Texas at Arlington focuses on the major growth area of data analytics. Program students learn how to find data, be critical of it, develop it by use of software packages, and explain what has been learned by analysis through the lens of economic theory. "We are pleased to work with NABE to craft degree programs that will ensure the success of our students in the workplace," said **Roger Meiners**, chairman of the Economics Department at UT-Arlington. "Bill Gates was right when he said, 'What's missing is often good measurement and a commitment to follow the data. We can do better. We have the tools at hand.'"

The University of Connecticut Master of Science in Quantitative Economics (MSQE) emphasizes the development of skills in quantitative methods and data analysis, as well as the application of those skills to economic problems. It is a STEM program that combines training in economic principles/theory with strong training in quantitative and analytical methods. "We are pleased to be designated as a NABE partner in training business economists," said **Chih-Hwa Kao**, director of the UConn MSQE program. "Over the past decade, there has been a rapidly growing demand for quantitative economists in many sectors. Examples include digital advertising, actuarial/financial market research, customized health/medical services, and online map/navigation services. Our MSQE program is designed to offer students a pathway to gaining expertise in this field by providing them with the quantitative and communication skills needed by the marketplace."

Launched in 2015, the CBE is a comprehensive professional certification program of study and examination covering core topics in applied economics and data analytics. Students who matriculate in qualifying master's or undergraduate degree programs at partner universities will be able to complete their CBE requirements while studying for their degrees, and sit for the CBE Exam which will be offered on campus each year.

Built by more than 50 chief economists and other senior-level NABE Members, the CBE certification program is designed to train and certify candidates on a battery of skills and knowledge employers expect effective economists to possess. The CBE adds clarity to decisions around hiring and promotion and establishes a platform for lifelong continuing education and career development.

For more information on the CBE Certification, private training opportunities, or to apply to become a partner, contact Program Director Tara Munroe at tmunroe@nabe.com or 202-463-6223. Information on the CBE university partnership program can be found [here](#).

The Certified Business Economist® (CBE®) is the certification in business economics and data analytics developed by the National Association for Business Economics. The CBE is a symbol of distinction that candidates earn by meeting a prescribed level of achievement. It documents a

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professional's accomplishments, experience, and abilities and demonstrates mastery of the body of knowledge critical for a successful career in the field of economics and data analytics. CBE[®] and Certified Business Economist[®] are certification marks owned by the National Association for Business Economics. More information is available on the [CBE Web site](#).

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve governors, and other senior business leaders. For more information, please visit www.NABE.com.

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