

PROGRAM

59TH NABE ANNUAL MEETING

Prospects for Growth:
Reassessing the Fundamentals

September 23-26, 2017

Hilton Cleveland Downtown • Cleveland, OH



NABE
National Association for Business Economics



#NABE2017



59TH NABE ANNUAL MEETING

*Prospects for Growth:
Reassessing the Fundamentals*

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DEAR COLLEAGUE:

Welcome to Cleveland and to the 59th NABE Annual Meeting! Over the next few days, we expect this conference to provide you with cutting-edge insights you can immediately put to use for your employer, your clients, or your business.

This year’s NABE Annual Meeting will debate collective challenges under the theme **Prospects for Growth: Reassessing the Fundamentals**. You will hear from leading economists and policymakers as they dissect the shifts underway in the nature and contours of globalization, the prospects for global trade, and mercantilist tensions visible just below the surface. We will debate the future of work, new business models, the productivity puzzle, and the role of business economists in an innovation tech-driven economy. Be sure to take advantage of the many opportunities to connect to your NABE colleagues, as you never know when and where you might pick up a critical insight - in a hallway, at a reception, or over a cup of coffee.

For your convenience, speakers’ handouts and remarks will be posted on www.NABE.com/AM2017_Materials before, during, and after the conference. To help us plan future conferences, please be sure to return the appraisal form at the program’s conclusion on Tuesday afternoon.

Our sincerest thanks for arranging this exciting program go to the NABE conference planning committee, led by chairs **Constance Hunter, CBE**, KPMG, **Arun Raha, CBE**, Eaton Corporation, and **Sara Rutledge**, NCREIF.

Again, welcome to Cleveland. Enjoy!



Sincerely yours,

Stuart Mackintosh, CBE
2016-17 NABE President
Executive Director, Group of Thirty

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Individuals who have earned the Certified Business Economist® (CBE) Certification are required to earn 30 continuing education credit hours every two years. The NABE Annual Meeting qualifies for 20 continuing education credit hours. For more information on earning your CBE, go to www.NABE.com/CBE.



As a participant in the CFA Institute Approved-Provider Program, NABE has determined that this program qualifies for 20 credit hours. If you are a CFA Institute member, CE credit for your participation in this program will be automatically recorded in your CE Diary. Please provide your CFA member number at the registration desk to claim your CE credit.



59TH NABE ANNUAL MEETING

Prospects for Growth: Reassessing the Fundamentals

CONFERENCE INFORMATION

Registration

The meeting registration booth is located in the Ballroom Foyer.

Registration hours are as follows:

Saturday, September 23	4:00 PM — 6:00 PM
Sunday, September 24	8:30 AM — 5:00 PM
Monday, September 25	7:00 AM — 5:00 PM
Tuesday, September 26	7:30 AM — 2:30 PM

Press Room

Registered members of the press may use the **Center Street C** room throughout the conference.

Admission to Annual Meeting Events

Please wear your badge for access to conference sessions, exhibit hall, and receptions. Tickets (located behind your name badge) are required for entry to all meal functions.

Small Group Dinners

The Small Group Dinners will take place at 7:30 PM on Monday night at popular restaurants near the hotel. ***Pre-registration is required.*** Meet your group at the conclusion of the reception at the Federal Reserve Bank of Cleveland. Each dinner group is led by a subject matter expert and is limited to 8 total participants.

EMERGING MARKETS FORECASTS, DATA & ANALYSIS

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FOCUSECONOMICS

Our sincerest thanks to the NABE Annual Meeting Planning Committee for their outstanding work:

Constance Hunter, CBE, KPMG (co-chair)
Arun Raha, CBE, Eaton Corporation (co-chair)
Sara Rutledge, National Council of Real Estate Investment
Fiduciaries (co-chair)
Manuel Balmaseda, CBE, CEMEX
Anna Breman, Swedbank
Julia Coronado, MacroPolicy Perspectives, LLC
Lisa Emsbo-Mattingly, CBE, Fidelity Investments
Allen Irish, American Coatings Association
Jack Kleinhenz, CBE, National Retail Federation
Kevin Kliesen, CBE, Federal Reserve Bank of St. Louis
Jed Kolko, Indeed
Stuart Mackintosh, CBE, The Group of Thirty
Mark Schweitzer, Federal Reserve Bank of Cleveland
William Strauss, CBE, Federal Reserve Bank of Chicago
Mine Yücel, CBE, Federal Reserve Bank of Dallas

Thanks also to the 2016-2017 Roundtable Leaders:

Data / Statistics

Mike Bailey, Facebook; **Issi Romem**, Buildzoom

Energy

Marianne Kah, ConocoPhillips; **Jeff Meyer**, IHS Markit

Finance

Barry Bannister, Stifel Financial Corp.; **Augustine Faucher**, The PNC
Financial Services Group; **Stephen Gallagher, CBE**, Societe Generale

Health Economics

Robert Graboyes, Mercatus Center at George Mason University;
Sarah House, Wells Fargo

International

Jay Bryson, Wells Fargo; **Michael McDonough**, Bloomberg LP

Manufacturing

Martha Moore, CBE, American Chemistry Council;
Chad Moutray, CBE, National Association of Manufacturers;
David Teolis, General Motors Corp.

Policy

Ross DeVol, Milken Institute; **Ed Kean**, Observatory Group;
Ellen Zentner, Morgan Stanley

Real Estate / Construction

Richard Koss, Global Housing Watch Initiative, IMF;
Lawrence Yun, National Association of REALTORS®

Regional / Utilities

Marisa DiNatale, Moody's Analytics; **Keith Phillips**, Federal
Reserve Bank of Dallas – San Antonio Branch

Small Business / Entrepreneurship

Dan Bean, FDIC; **Corrine Fusso**, Visa; **Holly Wade**, NFIB

Transfer Pricing

Karen Kirwan, CBE, IRS; **Jill Weise, CBE**, Duff and Phelps

Transportation

Walter Kemmsies, JLL; **Sam Kyei, CBE**, BNSF Railway;
Tim Mullaly, FedEx; **Shannon Valenti Cheng**, PGE



59TH NABE ANNUAL MEETING

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EXHIBIT HALL

Exhibits will be open in Hope A-C during these hours:

Sunday, September 24

10:00 AM — 5:30 PM

Monday, September 25

7:00 AM — 5:30 PM

Tuesday, September 26

7:30 AM — 2:00 PM

EXHIBITORS

Barry Lerner

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PRE-CONFERENCE EVENTS

SATURDAY, September 23

1:30 PM - 4:30 PM

Cuyahoga River Tour

(separate registration required)

2:00 PM - 2:40 PM

Great Lakes Shipping: An Overview and Outlook


**William A. Strauss[#], CBE, Senior Economist,
Federal Reserve Bank of Chicago**

2:45 PM - 4:15 PM

Cuyahoga River Tour by Boat

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5:15 PM - 6:30 PM

President's Welcome Reception

Hosted by *Macroeconomic Advisers, LLC*

(open to all attendees)

Center Street A

6:30 PM - 8:30 PM

Dinner with the Author

(separate registration required)

Center Street C

Stephen D. King, Senior Economic Adviser, HSBC; Author of *Grave New World: The End of Globalization, the Return of History*

Dinner includes a copy of *Grave New World* and book signing.

PROGRAM SESSIONS

SUNDAY, September 24

9:00 AM - 10:00 AM

Certified Business Economist® Breakfast

(CBE-only event)

Center Street A

10:00 AM - 10:45 AM

Skills Seminar I: *Tools of Advanced Analytics & Artificial Intelligence*

Hope D

Kenneth Sanford, U.S. Lead Analytics Architect, Dataiku

10:45 AM - 11:45 AM

The Changing Face of U.S. Retail: Consumers, Employees, Technologies

Hope D

Bala Ganesh, Vice President, Marketing, UPS

Stephen Laughlin, Vice President & General Manager, Global Consumer Industry, IBM

Linda Vytlačil, Vice President, Retail Analytics, Walmart Stores, Inc.

Moderator: Jack Kleinhenz*, CBE, Chief Economist, National Retail Federation

11:45 AM - 1:10 PM

Keynote Luncheon

Hope E

Austan D. Goolsbee, Robert P. Gwinn Professor of Economics, University of Chicago Booth School of Business

Introduction: Nela Richardson*, Chief Economist, Redfin

Presentation of Adolph G. Abramson Award, Abramson Scroll, Edmund A. Mennis Contributed Paper Award, and the NABE Outlook Award

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Former NABE Director or Officer

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1:15 PM - 2:15 PM

NBER Session: *Future of Work and the Impact of Automation*
Hope D

David J. Deming, Professor of Public Policy, Harvard Kennedy School; Professor of Education and Economics, Harvard Graduate School of Education

John Van Reenen, Professor of Applied Economics, MIT Sloan School of Management

Moderator: Jack Kleinhenz⁺, CBE, Chief Economist, National Retail Federation

2:20 PM - 3:20 PM

Concurrent Sessions I

A. *The Rise of the Economists: The Pivotal Roles Played by Economists at Tech Firms*

Hope D

Carolyn Evans, Senior Data Scientist, Intel Corporation

Igor Popov, Economist, Airbnb

Steve Tadelis, Professor of Economics, Business and Public Policy, Haas School of Business - UC Berkeley

Moderator: Issi Romem, Chief Economist, BuildZoom

B. *Commercial Real Estate in a Changing Economy*

Center Street A

Jim Costello, Senior Vice President, Real Capital Analytics

Prashant Tewari, Chief Investment Strategist, Townsend Group

Moderator: Sara Rutledge^{*}, Director of Research, NCREIF

C. *Presentation of Edmund A. Mennis Award-Winning Papers*

Center Street B

America's Online Jobs: Measurements and Influencing Factors

Christopher Hooton, Chief Economist, Internet Association

Quantifying the Housing Recovery: Which MSAs are Experiencing Bubbles?

Azhar Iqbal, Director and Econometrician, Wells Fargo

Mark Vitner, CBE, Senior Economist and Managing Director, Wells Fargo

Moderator: Charles Steindel[#], CBE, Editor, *Business Economics*

3:20 PM - 3:50 PM

Networking Break

Exhibit Space, *Hope A-C*

3:50 PM - 4:45 PM

Policy Implications of Global Demographic Changes

Hope D


Karen Dynan, former Assistant Secretary for Economic Policy and Chief Economist, U.S. Treasury Department; Professor of the Practice, Harvard University

Jason Fichtner, Senior Research Fellow, Mercatus Center at George Mason University

Moderator: Julia Coronado^{*}, President and Founder, MacroPolicy Perspectives, LLC

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4:45 PM - 5:15 PM

NABE Presidential Address: *Business Economics in a Post-Truth Era*

Hope D

Stuart Mackintosh*, CBE, 2016-17 NABE President; Executive Director, The Group of Thirty

5:15 PM - 5:25 PM

\$26 Oil and Hurricane Harvey: What's Next for Houston?

Hope D

Patrick Jankowski#, Senior Vice President, Research, Greater Houston Partnership

5:25 PM - 5:45 PM

NABE Business Meeting

Hope D

6:30 PM - 8:00 PM

Reception at the Rock & Roll Hall of Fame

Hosted by *KPMG*

(Museum open to NABE attendees until 9:00 PM)

1100 E. 9th Street, Cleveland, OH

Attendees will walk to the reception (15 mins). Exit out of hotel lobby, turn right on Lakeside Avenue, left on 9th Street.

MONDAY, September 25

7:00 AM - 8:00 AM

Continental Breakfast

Hosted by *Fannie Mae*

Exhibit Space, *Hope A-C*

8:00 AM - 8:45 AM

Between Debt and the Devil: Money, Credit, and Fixing Global Finance

Hope D

Lord Adair Turner, former Chairman, UK Financial Services Authority; Chairman, Institute for New Economic Thinking

Moderator: Rich Brown#, CBE, Chief Economist, Associate Director, Division of Insurance and Research, FDIC

8:45 AM - 9:45 AM

Drivers of Political Shifts Across Advanced Economies

Hope D

Peter K. Schott, Juan Trippe Professor of Economics, Yale School of Management

Luigi Zingales, Robert C. McCormack Distinguished Service Professor of Entrepreneurship and Finance and Charles M. Harper Faculty Fellow, The University of Chicago Booth School of Business

Moderator: Sree Ramaswamy, Partner, McKinsey Global Institute

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+ Former NABE President



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9:45 AM - 10:00 AM

NABE Outlook

Hope D

Mine Yücel*, CBE, 2016-17 NABE Vice President; Senior Vice President and Research Director, Federal Reserve Bank of Dallas

10:00 AM - 10:30 AM

Networking Break

Exhibit Space, *Hope A-C*

10:30 AM - 11:15 AM

A View from the Cleveland Clinic

Hope D

Toby Cosgrove, CEO, Cleveland Clinic

Moderator: Paul Hughes-Cromwick, CBE, Center for Sustainable Health Spending, Altarum

11:15 AM - 12:00 PM

Global Economic Challenges and Opportunities

Hope D

Tao Zhang, Deputy Managing Director, International Monetary Fund

Moderator: Manuel Balmaseda*, CBE, Global Chief Economist, CEMEX

12:00 PM - 1:30 PM

Luncheon & 2017 Adam Smith Award Lecture

Hope E

Raghuram Rajan, former Governor, Reserve Bank of India; Katherine Dusak Miller Distinguished Service Professor of Finance, The University of Chicago Booth School of Business

Introduction: Stuart Mackintosh*, CBE, 2016-17 NABE President; Executive Director, The Group of Thirty

Presentation of NABE Fellows

Recognition of Retiring Directors

1:35 PM - 2:35 PM

Concurrent Sessions II

A. New Platforms and Business Models and the Changing Capital Structure of Housing

Hope D

Igor Popov, Economist, Airbnb

Nela Richardson*, Chief Economist, Redfin

James (Jim) Riccitelli, Co-CEO, Unison Home Ownership

Moderator: Lawrence Yun, Chief Economist and Senior Vice President of Research, National Association of REALTORS®

B. Outlook for the Global Supply Chain in the Decade Ahead

Center Street A

Thomas W. Derry, Chief Executive Officer, Institute for Supply Management (ISM)

Mike A. Jackson, Executive Director, Original Equipment Suppliers Association (OESA)

Susan Helper, Frank Tracy Carlton Professor of Economics, Case Western Reserve University

Moderator: Martha Moore, CBE, Senior Director for Policy Analysis and Economics, American Chemistry Council

C. *Productivity in the Healthcare Sector: Can We Boost It?*
Center Street B

Mikkael Sekeres, Director, Leukemia Program; Vice-Chair for Clinical Research, Cleveland Clinic Taussig Cancer Institute

Mark Votruba, Associate Professor, Center for Healthcare Research and Policy, Case Western Reserve University School of Medicine

Moderator: Sarah House, Economist, Wells Fargo Securities

2:35 PM - 3:00 PM

Networking Break

Exhibit Space, *Hope A-C*

3:00 PM - 4:00 PM

Concurrent Sessions III

A. *The Shift to a Smaller Fed Balance Sheet: Mechanics and Impact*

Hope D

Seth Carpenter, Managing Director and Chief U.S. Economist, UBS

Julie Remache, Senior Vice President, Federal Reserve Bank of New York

Moderator: Ellen Zentner, Managing Director, Chief U.S. Economist, Morgan Stanley

B. *Prioritizing Infrastructure Investment*

Center Street A

Chad Shirley, Deputy Assistant Director, Microeconomic Studies Division, Congressional Budget Office

Adie Tomer, Head of The Metropolitan Infrastructure Initiative, The Brookings Institution

Frederick Treyz, CEO and Chief Economist, Regional Economic Models, Inc. (REMI)

Moderator: Ken Simonson*, Chief Economist, The Associated General Contractors of America

C. *Regional Perspectives on the Future of Global Trade*
Center Street B

Peter Hall, Chief Economist, Export Development Canada

Roger Josefsson, Chief Economist, Macrobond

Arup Raha, Chief Economist and Head of Research, RHB Banking Group

Moderator: Kevin Swift#, CBE, Chief Economist, American Chemistry Council

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Prospects for Growth: Reassessing the Fundamentals

4:05 PM - 5:00 PM

Business Perspectives on the Economic Outlook

Hope D

Gary R. Heminger, Chairman, President and Chief Executive Officer, Marathon Petroleum Corporation

Richard Smucker, Executive Chairman, J.M. Smucker Corporation

Moderator: Mark Schweitzer, Senior Vice President, External Outreach & Regional Analytics, Federal Reserve Bank of Cleveland

5:00 PM - 5:50 PM

Measuring the Economy with New Data

Hope D

Alberto Cavallo, Co-founder, *Billion Prices Project*, Professor of Information Technology and Management, MIT

John Han, Head of Research and Analysis, Orbital Insight

Moderator: Jed Kolko, Chief Economist, Indeed

6:15 PM - 7:30 PM

Reception

Hosted by *the Federal Reserve Bank of Cleveland*

1455 E. 6th Street
Cleveland, OH

Attendees will walk to the Federal Reserve Bank of Cleveland (8 mins). Right on Lakeside, right on Mall, left on Rockwell, right on 6th. Please use the **Superior Avenue** entrance. Must present current driver's license or government-issued photo ID at security.

7:30 PM

Small Group Dinners

Area Restaurants

Pre-registration required. Dinner groups will meet at the conclusion of the FRB Cleveland reception. Groups will walk together to the restaurants.

9:00 PM

Get Connected Networking Meetup

Bar 32

Located on the 32nd floor, Hilton Cleveland Downtown



TUESDAY, September 26

7:30 AM - 8:00 AM

Continental Breakfast

Hosted by *Alliance for Market Solutions*

Exhibit Space, *Hope A-C*

8:00 AM - 8:45 AM

A View from KeyCorp

Hope D

Beth Mooney, Chairman and CEO, KeyCorp

Moderator: Constance Hunter[#], CBE, Chief Economist, KPMG

8:45 AM - 9:30 AM

Outlook for Tax Reform

Hope D

Martin Feldstein, George F. Baker Professor of Economics, Harvard University

Moderator: Stuart G. Hoffman⁺, CBE, Senior Economic Advisor, The PNC Financial Services Group

9:30 AM - 10:20 AM

Global Outlook

Hope D

Gregory Daco^{*}, Chief U.S. Economist, Oxford Economics

Sara Johnson[#], CBE, Economics Executive Director, IHS Markit

Klaus Masuch, Principal Adviser, European Central Bank

Moderator: Loretta Mester, President and CEO, Federal Reserve Bank of Cleveland

10:20 AM - 10:50 AM

Networking Break

Exhibit Space, *Hope A-C*

10:50 AM - 11:50 AM

Concurrent Sessions IV

A. *Blockchain as a Disruptor: Implications for Central Banks, Governments, and Businesses*

Presented by *CFA Society Cleveland* and *NABE*

Hope D

David Andolfatto, Vice President, Federal Reserve Bank of St. Louis

Christopher Calicott, Managing Director, Trammell Venture Partners

Moderator: Lisa Emsbo-Mattingly^{*}, CBE, Director of Research - Global Asset Allocation, Fidelity Investments

B. *Peak Oil Demand: Timing and Implications*

Center Street A

Antoine Halff, Senior Research Scholar, Center on Global Energy Policy, Columbia University

Ken Medlock, Senior Director, Center for Energy Studies, Rice University's Baker Institute for Public Policy

Scott Nyquist, Senior Partner, McKinsey & Company

Moderator: Marianne Kah, Chief Economist, ConocoPhillips

^{*} Current NABE Director or Officer

[#] Former NABE Director or Officer

⁺ Former NABE President



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Prospects for Growth: Reassessing the Fundamentals

C. U.S. Small Business and Prospects for Growth

Center Street B

Michael E. Goldberg, Assistant Professor, Weatherhead School of Management, Case Western Reserve University

Marty Mitchell, CEO, Mitchell & Best Homes

Mark Schweitzer, Senior Vice President, External Outreach & Regional Analytics, Federal Reserve Bank of Cleveland

Moderator: Holly Wade, Director of Research and Policy Analysis, National Federation of Independent Business

11:50 AM - 1:30 PM

Keynote Luncheon Address

Superior Ballroom D (5th Floor)

Janet Yellen, Chair, Board of Governors of the Federal Reserve System

Moderator: Chris Varvares*, CBE, Senior Managing Director and Co-founder, Macroeconomic Advisers, LLC

1:30 PM - 2:00 PM

Networking Break

Hosted by *Haver Analytics*

Exhibit Space, *Hope A-C*

2:00 PM - 2:45 PM

A View from the Trump Administration

Hope D

Mick Mulvaney, Director, U.S. Office of Management and Budget

Moderator: Lynn Reaser*, CBE, Chief Economist, Point Loma Nazarene University

2:45 PM - 3:45 PM

Planes, Cranes, and Automobiles: Future of Manufacturing

Hope D

Nicolas Clerc, Chief Economist, Caterpillar

Jan Hogrefe, Chief Economist, Boeing Commercial Airplanes

Emily Kolinski Morris#, CBE, Chief Economist, Ford Motor Company

Moderator: Arun Raha*, CBE, Chief Economist, Eaton Corporation

3:45 PM

Adjourn

CBE EXAM

WEDNESDAY, September 27

9:00am - 12:30pm


(optional, registration required)

Ready to become a Certified Business Economist (CBE)?

See Tara Munroe at the CBE booth to register for the exam; go to www.NABE.com/CBE for more information.

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2017 NABE AWARDS

Adolph G. Abramson Award

Best paper to appear in Business Economics over the past year

Prices of High-Tech Products, Mismeasurement, and the Pace of Innovation

David M. Byrne, Principal Economist, Board of Governors of the Federal Reserve System

Stephen D. Oliner, Resident Scholar and Co-Director of International Center on Housing Risk, American Enterprise Institute

Dan Sichel, Professor of Economics, Wellesley College

Abramson Scroll

Are Young People Becoming More Risk Averse? An Analysis of Factors Contributing to the Rise in Precautionary Savings Among Young Adults

LaVaughn Henry, CBE, Banking and Regulatory Policy Analyst, FDIC

NABE Outlook Award

Most accurate forecaster over the past 4 quarters

Chris Rupkey, MUFG Union Bank

Adam Smith Award

Raghuram Rajan, Katherine Dusak Miller Distinguished Service Professor of Finance, The University of Chicago Booth School of Business

Edmund A. Mennis Contributed Paper Award

America's Online Jobs: Measurements and Influencing Factors

Christopher Hooton, Chief Economist, Internet Association

Quantifying the Housing Recovery: Which MSAs are Experiencing Bubbles? (2nd place)

Azhar Iqbal, Director and Econometrician, Wells Fargo

Mark Vitner, CBE, Senior Economist and Managing Director, Wells Fargo

New NABE Fellows

Richard Brown, CBE, FDIC

Catherine Mann, OECD

William Strauss, CBE, Federal Reserve Bank of Chicago

NABE Retiring Board Members

Manuel Balmaseda, CBE, CEMEX

Jim Diffley, CBE, IHS Markit

Sara Rutledge, NCREIF

John Silvia, CBE, Wells Fargo

Kathleen Stephansen, CBE, Huawei Technologies

OTHER UPCOMING NABE EVENTS

NABE Economics Career Fair **November 3, 2017**

NAHB Conference Center
Washington, DC

NABE TEC 2017

Tech Economics Conference, Career Fair, and Expo

*Economics in the Age of
Algorithms, Experiments,
and A.I.*

November 15-16, 2017

Seattle Marriott Waterfront
Seattle, WA

34th Annual NABE Economic Policy Conference

February 25-27, 2018

Capital Hilton
Washington, DC

60th NABE Annual Meeting

September 29 - October 2, 2018

Westin Copley Place
Boston, MA

CBE EDUCATION COURSES

September 27, 2017

Writing Skills for Business Economists & Analysts

Hilton Cleveland
Cleveland, OH

*Space may still be available –
check at registration desk*

September 28-29, 2017

Communication & Presentation Skills for Business Economists & Analysts

Hilton Cleveland
Cleveland, OH

*Space may still be available –
check at registration desk*

October 2-5, 2017

Applied Econometrics

Federal Reserve Bank of
Kansas City - Denver Branch
Denver, CO

November 13-14, 2017

Machine Learning and Data Science for Economists

Seattle Marriott Waterfront
Seattle, WA

CBE EXAM DATES

September 27, 2017

Cleveland, OH

October 6, 2017

Denver, CO


November 15, 2017

Seattle, WA

*For more information, go to
NABE.com/CBE.*

Tweeting the Conference?

Don't forget to include

 **#NABE2017**



WiFi is available at no cost for
conference attendees.

Network: Hilton_Meetings
Password: NABE2017