59th NABE Annual Meeting
Prospects for Growth: Reassessing the Fundamentals

September 23-26, 2017
Hilton Cleveland Downtown • Cleveland, OH
DEAR COLLEAGUE:

Welcome to Cleveland and to the 59th NABE Annual Meeting! Over the next few days, we expect this conference to provide you with cutting-edge insights you can immediately put to use for your employer, your clients, or your business.

This year’s NABE Annual Meeting will debate collective challenges under the theme Prospects for Growth: Reassessing the Fundamentals. You will hear from leading economists and policymakers as they dissect the shifts underway in the nature and contours of globalization, the prospects for global trade, and mercantilist tensions visible just below the surface. We will debate the future of work, new business models, the productivity puzzle, and the role of business economists in an innovation tech-driven economy. Be sure to take advantage of the many opportunities to connect to your NABE colleagues, as you never know when and where you might pick up a critical insight - in a hallway, at a reception, or over a cup of coffee.

For your convenience, speakers’ handouts and remarks will be posted on www.NABE.com/AM2017_Materials before, during, and after the conference. To help us plan future conferences, please be sure to return the appraisal form at the program’s conclusion on Tuesday afternoon.

Our sincerest thanks for arranging this exciting program go to the NABE conference planning committee, led by chairs Constance Hunter, CBE, KPMG, Arun Raha, CBE, Eaton Corporation, and Sara Rutledge, NCREIF.

Again, welcome to Cleveland. Enjoy!

Sincerely yours,

Stuart Mackintosh, CBE
2016-17 NABE President
Executive Director, Group of Thirty
Regional Partners

As a participant in the CFA Institute Approved-Provider Program, NABE has determined that this program qualifies for 20 credit hours. If you are a CFA Institute member, CE credit for your participation in this program will be automatically recorded in your CE Diary. Please provide your CFA member number at the registration desk to claim your CE credit.

Individuals who have earned the Certified Business Economist® (CBE) Certification are required to earn 30 continuing education credit hours every two years. The NABE Annual Meeting qualifies for 20 continuing education credit hours. For more information on earning your CBE, go to www.NABE.com/CBE.
CONFERENCE INFORMATION

Registration
The meeting registration booth is located in the Ballroom Foyer. Registration hours are as follows:

- **Saturday, September 23**: 4:00 PM — 6:00 PM
- **Sunday, September 24**: 8:30 AM — 5:00 PM
- **Monday, September 25**: 7:00 AM — 5:00 PM
- **Tuesday, September 26**: 7:30 AM — 2:30 PM

Press Room
Registered members of the press may use the Center Street C room throughout the conference.

Admission to Annual Meeting Events
Please wear your badge for access to conference sessions, exhibit hall, and receptions. Tickets (located behind your name badge) are required for entry to all meal functions.

Small Group Dinners
The Small Group Dinners will take place at 7:30 PM on Monday night at popular restaurants near the hotel. **Pre-registration is required.** Meet your group at the conclusion of the reception at the Federal Reserve Bank of Cleveland. Each dinner group is led by a subject matter expert and is limited to 8 total participants.

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Our sincerest thanks to the NABE Annual Meeting Planning Committee for their outstanding work:

Constance Hunter, CBE, KPMG (co-chair)
Arun Raha, CBE, Eaton Corporation (co-chair)
Sara Rutledge, National Council of Real Estate Investment Fiduciaries (co-chair)
Manuel Balmaseda, CBE, CEMEX
Anna Breman, Swedbank
Julia Coronado, MacroPolicy Perspectives, LLC
Lisa Emsbo-Mattingly, CBE, Fidelity Investments
Allen Irish, American Coatings Association
Jack Kleinhenz, CBE, National Retail Federation
Kevin Kliesen, CBE, Federal Reserve Bank of St. Louis
Jed Kolko, Indeed
Stuart Mackintosh, CBE, The Group of Thirty
Mark Schweitzer, Federal Reserve Bank of Cleveland
William Strauss, CBE, Federal Reserve Bank of Chicago
Mine Yücel, CBE, Federal Reserve Bank of Dallas

Thanks also to the 2016-2017 Roundtable Leaders:

Data / Statistics
Mike Bailey, Facebook; Issi Romem, Buildzoom

Energy
Marianne Kah, ConocoPhillips; Jeff Meyer, IHS Markit

Finance
Barry Bannister, Stifel Financial Corp.; Augustine Faucher, The PNC Financial Services Group; Stephen Gallagher, CBE, Societe Generale

Health Economics
Robert Graboyes, Mercatus Center at George Mason University; Sarah House, Wells Fargo

International
Jay Bryson, Wells Fargo; Michael McDonough, Bloomberg LP

Manufacturing
Martha Moore, CBE, American Chemistry Council; Chad Moutray, CBE, National Association of Manufacturers; David Teolis, General Motors Corp.

Policy
Ross DeVol, Milken Institute; Ed Kean, Observatory Group; Ellen Zentner, Morgan Stanley

Real Estate / Construction
Richard Koss, Global Housing Watch Initiative, IMF; Lawrence Yun, National Association of REALTORS®

Regional / Utilities
Marisa DiNatale, Moody’s Analytics; Keith Phillips, Federal Reserve Bank of Dallas – San Antonio Branch

Small Business / Entrepreneurship
Dan Bean, FDIC; Corrine Fusso, Visa; Holly Wade, NFIB

Transfer Pricing
Karen Kirwan, CBE, IRS; Jill Weise, CBE, Duff and Phelps

Transportation
Walter Kemmies, JLL; Sam Kyei, CBE, BNSF Railway; Tim Mullaly, FedEx; Shannon Valenti Cheng, PGE
59TH NABE ANNUAL MEETING
Prospects for Growth: Reassessing the Fundamentals

EXHIBIT HALL
Exhibits will be open in Hope A-C during these hours:

- Sunday, September 24: 10:00 AM — 5:30 PM
- Monday, September 25: 7:00 AM — 5:30 PM
- Tuesday, September 26: 7:30 AM — 2:00 PM

EXHIBITORS

Barry Lerner
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PRE-CONFERENCE EVENTS

SATURDAY, September 23

1:30 PM - 4:30 PM
Cuyahoga River Tour
(separate registration required)

2:00 PM - 2:40 PM
**Great Lakes Shipping: An Overview and Outlook**
William A. Strauss®, CBE, Senior Economist,
Federal Reserve Bank of Chicago

2:45 PM - 4:15 PM
Cuyahoga River Tour by Boat
5:15 PM - 6:30 PM
President’s Welcome Reception
Hosted by Macroeconomic Advisers, LLC
(open to all attendees)
Center Street A

6:30 PM - 8:30 PM
Dinner with the Author
(separate registration required)
Center Street C
Stephen D. King, Senior Economic Adviser, HSBC; Author of Grave New World: The End of Globalization, the Return of History
Dinner includes a copy of Grave New World and book signing.

PROGRAM SESSIONS

SUNDAY, September 24

9:00 AM - 10:00 AM
Certified Business Economist® Breakfast
(CBE-only event)
Center Street A

10:00 AM - 10:45 AM
Skills Seminar I: Tools of Advanced Analytics & Artificial Intelligence
Hope D
Kenneth Sanford, U.S. Lead Analytics Architect, Dataiku

10:45 AM - 11:45 AM
The Changing Face of U.S. Retail: Consumers, Employees, Technologies
Hope D
Bala Ganesh, Vice President, Marketing, UPS
Stephen Laughlin, Vice President & General Manager, Global Consumer Industry, IBM
Linda Vytlacil, Vice President, Retail Analytics, Walmart Stores, Inc.
Moderator: Jack Kleinhenz+, CBE, Chief Economist, National Retail Federation

11:45 AM - 1:10 PM
Keynote Luncheon
Hope E
Austan D. Goolsbee, Robert P. Gwinn Professor of Economics, University of Chicago Booth School of Business
Introduction: Nela Richardson*, Chief Economist, Redfin
Presentation of Adolph G. Abramson Award, Abramson Scroll, Edmund A. Mennis Contributed Paper Award, and the NABE Outlook Award

* Current NABE Director or Officer  # Former NABE Director or Officer
+ Former NABE President
1:15 PM - 2:15 PM
NBER Session: Future of Work and the Impact of Automation
Hope D
David J. Deming, Professor of Public Policy, Harvard Kennedy School; Professor of Education and Economics, Harvard Graduate School of Education
John Van Reenen, Professor of Applied Economics, MIT Sloan School of Management
Moderator: Jack Kleinhennz*, CBE, Chief Economist, National Retail Federation

2:20 PM - 3:20 PM
Concurrent Sessions I
A. The Rise of the Economists: The Pivotal Roles Played by Economists at Tech Firms
Hope D
Carolyn Evans, Senior Data Scientist, Intel Corporation
Igor Popov, Economist, Airbnb
Steve Tadelis, Professor of Economics, Business and Public Policy, Haas School of Business - UC Berkeley
Moderator: Issi Romem, Chief Economist, BuildZoom

B. Commercial Real Estate in a Changing Economy
Center Street A
Jim Costello, Senior Vice President, Real Capital Analytics
Prashant Tewari, Chief Investment Strategist, Townsend Group
Moderator: Sara Rutledge*, Director of Research, NCREIF

C. Presentation of Edmund A. Mennis Award-Winning Papers
Center Street B
America’s Online Jobs: Measurements and Influencing Factors
Christopher Hooton, Chief Economist, Internet Association
Quantifying the Housing Recovery: Which MSAs are Experiencing Bubbles?
Azhar Iqbal, Director and Econometrician, Wells Fargo
Mark Vitner, CBE, Senior Economist and Managing Director, Wells Fargo
Moderator: Charles Steindel*, CBE, Editor, Business Economics

3:20 PM - 3:50 PM
Networking Break
Exhibit Space, Hope A-C

3:50 PM - 4:45 PM
Policy Implications of Global Demographic Changes
Hope D
Karen Dynan, former Assistant Secretary for Economic Policy and Chief Economist, U.S. Treasury Department; Professor of the Practice, Harvard University
Jason Fichtner, Senior Research Fellow, Mercatus Center at George Mason University
Moderator: Julia Coronado*, President and Founder, MacroPolicy Perspectives, LLC
4:45 PM - 5:15 PM
NABE Presidential Address: Business Economics in a Post-Truth Era
Hope D
Stuart Mackintosh*, CBE, 2016-17 NABE President; Executive Director, The Group of Thirty

5:15 PM - 5:25 PM
$26 Oil and Hurricane Harvey: What’s Next for Houston?
Hope D
Patrick Jankowski#, Senior Vice President, Research, Greater Houston Partnership

5:25 PM - 5:45 PM
NABE Business Meeting
Hope D

6:30 PM - 8:00 PM
Reception at the Rock & Roll Hall of Fame
Hosted by KPMG
(Museum open to NABE attendees until 9:00 PM)
1100 E. 9th Street, Cleveland, OH
Attendees will walk to the reception (15 mins). Exit out of hotel lobby, turn right on Lakeside Avenue, left on 9th Street.

MONDAY, September 25

7:00 AM - 8:00 AM
Continental Breakfast
Hosted by Fannie Mae
Exhibit Space, Hope A-C

8:00 AM - 8:45 AM
Between Debt and the Devil: Money, Credit, and Fixing Global Finance
Hope D
Lord Adair Turner, former Chairman, UK Financial Services Authority; Chairman, Institute for New Economic Thinking
Moderator: Rich Brown#, CBE, Chief Economist, Associate Director, Division of Insurance and Research, FDIC

8:45 AM - 9:45 AM
Drivers of Political Shifts Across Advanced Economies
Hope D
Peter K. Schott, Juan Trippe Professor of Economics, Yale School of Management
Luigi Zingales, Robert C. McCormack Distinguished Service Professor of Entrepreneurship and Finance and Charles M. Harper Faculty Fellow, The University of Chicago Booth School of Business
Moderator: Sree Ramaswamy, Partner, McKinsey Global Institute

* Current NABE Director or Officer  # Former NABE Director or Officer
+ Former NABE President
9:45 AM - 10:00 AM
**NABE Outlook**
Hope D

Mine Yücel*, CBE, 2016-17 NABE Vice President; Senior Vice President and Research Director, Federal Reserve Bank of Dallas

10:00 AM - 10:30 AM
**Networking Break**
Exhibit Space, Hope A-C

10:30 AM - 11:15 AM
**A View from the Cleveland Clinic**
Hope D

Toby Cosgrove, CEO, Cleveland Clinic

*Moderator: Paul Hughes-Cromwick, CBE, Center for Sustainable Health Spending, Altarum*

11:15 AM - 12:00 PM
**Global Economic Challenges and Opportunities**
Hope D

Tao Zhang, Deputy Managing Director, International Monetary Fund

*Moderator: Manuel Balmaseda*, CBE, Global Chief Economist, CEMEX*

12:00 PM - 1:30 PM
**Luncheon & 2017 Adam Smith Award Lecture**
Hope E

Raghuram Rajan, former Governor, Reserve Bank of India; Katherine Dusak Miller Distinguished Service Professor of Finance, The University of Chicago Booth School of Business

*Introduction: Stuart Mackintosh*, CBE, 2016-17 NABE President; Executive Director, The Group of Thirty*

*Presentation of NABE Fellows*

*Recognition of Retiring Directors*

1:35 PM - 2:35 PM
**Concurrent Sessions II**

A. **New Platforms and Business Models and the Changing Capital Structure of Housing**
Hope D

Igor Popov, Economist, Airbnb

Nela Richardson*, Chief Economist, Redfin

James (Jim) Riccitelli, Co-CEO, Unison Home Ownership

*Moderator: Lawrence Yun, Chief Economist and Senior Vice President of Research, National Association of REALTORS®*

B. **Outlook for the Global Supply Chain in the Decade Ahead**
Center Street A

Thomas W. Derry, Chief Executive Officer, Institute for Supply Management (ISM)

Mike A. Jackson, Executive Director, Original Equipment Suppliers Association (OESA)
Susan Helper, Frank Tracy Carlton Professor of Economics, Case Western Reserve University  
**Moderator:** Martha Moore, CBE, Senior Director for Policy Analysis and Economics, American Chemistry Council

**C. Productivity in the Healthcare Sector: Can We Boost It?**  
*Center Street B*

Mikkael Sekeres, Director, Leukemia Program; Vice-Chair for Clinical Research, Cleveland Clinic Taussig Cancer Institute  
Mark Votruba, Associate Professor, Center for Healthcare Research and Policy, Case Western Reserve University School of Medicine  
**Moderator:** Sarah House, Economist, Wells Fargo Securities

2:35 PM - 3:00 PM  
**Networking Break**  
Exhibit Space, *Hope A-C*

3:00 PM - 4:00 PM  
**Concurrent Sessions III**

**A. The Shift to a Smaller Fed Balance Sheet: Mechanics and Impact**  
*Hope D*

Seth Carpenter, Managing Director and Chief U.S. Economist, UBS  
Julie Remache, Senior Vice President, Federal Reserve Bank of New York  
**Moderator:** Ellen Zentner, Managing Director, Chief U.S. Economist, Morgan Stanley

**B. Prioritizing Infrastructure Investment**  
*Center Street A*

Chad Shirley, Deputy Assistant Director, Microeconomic Studies Division, Congressional Budget Office  
Adie Tomer, Head of The Metropolitan Infrastructure Initiative, The Brookings Institution  
Frederick Treyz, CEO and Chief Economist, Regional Economic Models, Inc. (REMI)  
**Moderator:** Ken Simonson*, Chief Economist, The Associated General Contractors of America

**C. Regional Perspectives on the Future of Global Trade**  
*Center Street B*

Peter Hall, Chief Economist, Export Development Canada  
Roger Josefsson, Chief Economist, Macrobond  
Arup Raha, Chief Economist and Head of Research, RHB Banking Group  
**Moderator:** Kevin Swift*, CBE, Chief Economist, American Chemistry Council

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* Current NABE Director or Officer  
# Former NABE Director or Officer  
+ Former NABE President
4:05 PM - 5:00 PM

**Business Perspectives on the Economic Outlook**

Hope D

Gary R. Heminger, Chairman, President and Chief Executive Officer, Marathon Petroleum Corporation

Richard Smucker, Executive Chairman, J.M. Smucker Corporation

**Moderator:** Mark Schweitzer, Senior Vice President, External Outreach & Regional Analytics, Federal Reserve Bank of Cleveland

5:00 PM - 5:50 PM

**Measuring the Economy with New Data**

Hope D

Alberto Cavallo, Co-founder, *Billion Prices Project*, Professor of Information Technology and Management, MIT

John Han, Head of Research and Analysis, Orbital Insight

**Moderator:** Jed Kolko, Chief Economist, Indeed

6:15 PM - 7:30 PM

**Reception**

Hosted by *the Federal Reserve Bank of Cleveland*

1455 E. 6th Street

Cleveland, OH

Attendees will walk to the Federal Reserve Bank of Cleveland (8 mins). Right on Lakeside, right on Mall, left on Rockwell, right on 6th. Please use the Superior Avenue entrance. Must present current driver’s license or government-issued photo ID at security.

7:30 PM

**Small Group Dinners**

*Area Restaurants*

**Pre-registration required.** Dinner groups will meet at the conclusion of the FRB Cleveland reception. Groups will walk together to the restaurants.

9:00 PM

**Get Connected Networking Meetup**

*Bar 32*

Located on the 32nd floor, Hilton Cleveland Downtown
TUESDAY, September 26

7:30 AM - 8:00 AM
Continental Breakfast
Hosted by Alliance for Market Solutions
Exhibit Space, Hope A-C

8:00 AM - 8:45 AM
A View from KeyCorp
Hope D
Beth Mooney, Chairman and CEO, KeyCorp
Moderator: Constance Hunter⁴, CBE, Chief Economist, KPMG

8:45 AM - 9:30 AM
Outlook for Tax Reform
Hope D
Martin Feldstein, George F. Baker Professor of Economics, Harvard University
Moderator: Stuart G. Hoffman⁴, CBE, Senior Economic Advisor, The PNC Financial Services Group

9:30 AM - 10:20 AM
Global Outlook
Hope D
Gregory Daco*, Chief U.S. Economist, Oxford Economics
Sara Johnson⁴, CBE, Economics Executive Director, IHS Markit
Klaus Masuch, Principal Adviser, European Central Bank
Moderator: Loretta Mester, President and CEO, Federal Reserve Bank of Cleveland

10:20 AM - 10:50 AM
Networking Break
Exhibit Space, Hope A-C

10:50 AM - 11:50 AM
Concurrent Sessions IV
A. Blockchain as a Disruptor: Implications for Central Banks, Governments, and Businesses
   Presented by CFA Society Cleveland and NABE
   Hope D
   David Andolfatto, Vice President, Federal Reserve Bank of St. Louis
   Christopher Calicott, Managing Director, Trammell Venture Partners
   Moderator: Lisa Emsbo-Mattingly⁴, CBE, Director of Research - Global Asset Allocation, Fidelity Investments
B. Peak Oil Demand: Timing and Implications
   Center Street A
   Antoine Halff, Senior Research Scholar, Center on Global Energy Policy, Columbia University
   Ken Medlock, Senior Director, Center for Energy Studies, Rice University's Baker Institute for Public Policy
   Scott Nyquist, Senior Partner, McKinsey & Company
   Moderator: Marianne Kah, Chief Economist, ConocoPhilips

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59TH NABE ANNUAL MEETING
Prospects for Growth: Reassessing the Fundamentals

C. U.S. Small Business and Prospects for Growth
Center Street B
Michael E. Goldberg, Assistant Professor, Weatherhead School of Management, Case Western Reserve University
Marty Mitchell, CEO, Mitchell & Best Homes
Mark Schweitzer, Senior Vice President, External Outreach & Regional Analytics, Federal Reserve Bank of Cleveland
Moderator: Holly Wade, Director of Research and Policy Analysis, National Federation of Independent Business

11:50 AM - 1:30 PM
Keynote Luncheon Address
Superior Ballroom D (5th Floor)
Janet Yellen, Chair, Board of Governors of the Federal Reserve System
Moderator: Chris Varvares*, CBE, Senior Managing Director and Co-founder, Macroeconomic Advisers, LLC

1:30 PM - 2:00 PM
Networking Break
Hosted by Haver Analytics
Exhibit Space, Hope A-C

2:00 PM - 2:45 PM
A View from the Trump Administration
Hope D
Mick Mulvaney, Director, U.S. Office of Management and Budget
Moderator: Lynn Reaser*, CBE, Chief Economist, Point Loma Nazarene University

2:45 PM - 3:45 PM
Planes, Cranes, and Automobiles: Future of Manufacturing
Hope D
Nicolas Clerc, Chief Economist, Caterpillar
Jan Hogrefe, Chief Economist, Boeing Commercial Airplanes
Emily Kolinski Morris*, CBE, Chief Economist, Ford Motor Company
Moderator: Arun Raha*, CBE, Chief Economist, Eaton Corporation

3:45 PM
Adjourn

CBE EXAM

WEDNESDAY, September 27
9:00am – 12:30pm
(optional, registration required)

Ready to become a Certified Business Economist (CBE)?
See Tara Munroe at the CBE booth to register for the exam; go to www.NABE.com/CBE for more information.
2017 NABE AWARDS

Adolph G. Abramson Award
Best paper to appear in Business Economics over the past year
Prices of High-Tech Products, Mismeasurement, and the Pace of Innovation
David M. Byrne, Principal Economist, Board of Governors of the Federal Reserve System
Stephen D. Oliner, Resident Scholar and Co-Director of International Center on Housing Risk, American Enterprise Institute
Dan Sichel, Professor of Economics, Wellesley College

Abramson Scroll
Are Young People Becoming More Risk Averse? An Analysis of Factors Contributing to the Rise in Precautionary Savings Among Young Adults
LaVaughn Henry, CBE, Banking and Regulatory Policy Analyst, FDIC

NABE Outlook Award
Most accurate forecaster over the past 4 quarters
Chris Rupkey, MUFG Union Bank

Adam Smith Award
Raghuram Rajan, Katherine Dusak Miller Distinguished Service Professor of Finance, The University of Chicago Booth School of Business

Edmund A. Mennis Contributed Paper Award
America’s Online Jobs: Measurements and Influencing Factors
Christopher Hooton, Chief Economist, Internet Association
Quantifying the Housing Recovery: Which MSAs are Experiencing Bubbles? (2nd place)
Azhar Iqbal, Director and Econometrician, Wells Fargo
Mark Vitner, CBE, Senior Economist and Managing Director, Wells Fargo

New NABE Fellows
Richard Brown, CBE, FDIC
Catherine Mann, OECD
William Strauss, CBE, Federal Reserve Bank of Chicago

NABE Retiring Board Members
Manuel Balmaseda, CBE, CEMEX
Jim Diffley, CBE, IHS Markit
Sara Rutledge, NCREIF
John Silvia, CBE, Wells Fargo
Kathleen Stephansen, CBE, Huawei Technologies
OTHER UPCOMING NABE EVENTS

NABE Economics Career Fair
November 3, 2017
NAHB Conference Center
Washington, DC

NABE TEC 2017
Tech Economics Conference, Career Fair, and Expo
Economics in the Age of Algorithms, Experiments, and A.I.
November 15-16, 2017
Seattle Marriott Waterfront
Seattle, WA

60th NABE Annual Meeting
September 29 - October 2, 2018
Westin Copley Place
Boston, MA

CBE EDUCATION COURSES

September 27, 2017
Writing Skills for Business Economists & Analysts
Hilton Cleveland
Cleveland, OH
Space may still be available – check at registration desk

September 28-29, 2017
Communication & Presentation Skills for Business Economists & Analysts
Hilton Cleveland
Cleveland, OH
Space may still be available – check at registration desk

October 2-5, 2017
Applied Econometrics
Federal Reserve Bank of Kansas City - Denver Branch
Denver, CO

November 13-14, 2017
Machine Learning and Data Science for Economists
Seattle Marriott Waterfront
Seattle, WA

CBE EXAM DATES

September 27, 2017
Cleveland, OH

October 6, 2017
Denver, CO

November 15, 2017
Seattle, WA

For more information, go to NABE.com/CBE.

NABE Economics Career Fair
November 3, 2017
NAHB Conference Center
Washington, DC

NABE TEC 2017
Tech Economics Conference, Career Fair, and Expo
Economics in the Age of Algorithms, Experiments, and A.I.
November 15-16, 2017
Seattle Marriott Waterfront
Seattle, WA

60th NABE Annual Meeting
September 29 - October 2, 2018
Westin Copley Place
Boston, MA

WiFi is available at no cost for conference attendees.
Network: Hilton_Meetings
Password: NABE2017

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