

**2016 Economics
Career Fair**
October 28, 2016

**National Association
of Home Builders
Conference Center**
1201 15th Street, NW
Washington DC, 20005

2016 Economics Career Fair Information for Employers

The Economics Career Fair

The **2016 Economics Career Fair** brings together leading employers from business, government, and consulting with outstanding candidates from top Masters-level economics programs and student members of the National Association for Business Economics. The Economics Career Fair is a collaboration of **Boston University, Brandeis University, Columbia University, George Washington University, Georgetown University, Johns Hopkins University, New York University**, and the **National Association for Business Economics (NABE)**, the professional association for business economists and those who use economics in the workplace.

Opportunities for Exhibitors

The 2016 Economics Career Fair is designed to allow your recruiter to interact with a large number of highly-qualified candidates and make the most of the half-day event. How? Two weeks prior to the fair, all employers will receive a resume book and are encouraged to contact candidates to schedule **15-minute interviews** in **Recruiter's Row**, a section of the Career Fair reserved for employers to meet with candidates in a more private and quiet setting. **Platinum Exhibitors** have at their disposal a dedicated interview booth (adjacent to **Recruiters Row**) throughout the Career Fair.

All exhibitors receive:

- ✓ **One exhibit space at the Career Fair**
- ✓ **Firm name in Career Fair program and promotional materials***
- ✓ **Firm name on Career Fair signage***
- ✓ **Firm name on Career Fair Web site**
- ✓ **Electronic Resume Book two weeks prior to the Career Fair**
- ✓ **Use of "Recruiters Row" for private, 15-minute interviews**
- ✓ **20% off job listings on *Econjobs.org* until December 2, 2016**

**Exhibitors will appear in marketing communications and signage subsequent to activation of agreement, according to production schedules.*

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the brightest minds and the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into twelve subject-oriented Roundtables including: Data/Statistics, Energy, Financial, Health Economics, International, Manufacturing/Industry, Policy, Real Estate/ Construction, Regional/Utility, Small Business/Entrepreneurship, Transfer Pricing, and Transportation. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve Governors, and numerous senior business leaders.

2016 Economics Career Fair

presented by:



BRANDEIS INTERNATIONAL
BUSINESS SCHOOL

COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON, DC

GEORGETOWN
UNIVERSITY

JOHNS HOPKINS
UNIVERSITY

NEW YORK UNIVERSITY

NABE
National Association for Business Economics

2016 Economics Career Fair

October 28, 2016

**National Association
of Home Builders
Conference Center**
1201 15th Street, NW
Washington DC, 20005

Advertising Opportunities Available to Exhibitors

Onsite Program

Attendees rely on the onsite program to navigate the Career Fair. A horizontal 2"x3" ad in the program ensures your message will reach all attendees.

\$500

Career Fair Web Page

The Career Fair web page is the registration portal and information clearinghouse leading up to the Career Fair. Post a 125 x 125 pixels + link or 234 x 60 pixels + link. File/size: GIF/15k max

\$500



Exhibitors Enjoy a Wide Range of Benefits:

Platinum Exhibitor

\$1,250 - NABE Members, Government Agencies & Non Profits | Others - \$1,500
First choice of exhibit space at the Career Fair
Private interview booth for duration of Career Fair
Three complimentary recruiter registrations
Optimal logo placement on Career Fair Web site and e-marketing (incl. hotlink)
Optimal logo placement on Career Fair signage and program
One complimentary advertisement on the Career Fair Web site
One complimentary 30-day job posting on NABE's **EconJobs.org** (\$299 value)
20% off all job listings purchased on **EconJobs.org** before December 2, 2016

Gold Exhibitor

\$750 - NABE Members, Government Agencies & Non Profits | Others - \$1,000
Preferred exhibit space at the Career Fair
Six 15-minute interview appointments for Recruiters Row (first choice of times)
Two complimentary recruiter registrations
Logo on Career Fair site and e-marketing
Logo on Career Fair signage and program
20% off all job listings purchased on **Econjobs.org** before December 2, 2016

Exhibitor

\$399 - NABE Members | Others - \$549
(add \$100 after September 30)
One exhibit space at the Career Fair
Three 15-minute appointments for Recruiters Row
Two complimentary recruiter registrations
Firm name on Career Fair Web site and e-marketing
Firm name on Career Fair signage and program
20% off all job listings purchased on **Econjobs.org** before December 2, 2016

Government / 501(c)(3) Exhibitor

\$350 (add \$199 after September 30)
One exhibit space at the Career Fair
Three 15-minute interview appointments for Recruiters Row
Two complimentary recruiter registrations
Agency/firm name on Career Fair Web site and e-marketing
Agency/firm name on Career Fair signage and program
20% off all job listings purchased on **Econjobs.org** before December 2, 2016

Exhibit space at the various levels is available on a first-come, first-served basis

2016 Economics

Career Fair

October 28, 2016

**National Association
of Home Builders
Conference Center**

**1201 15th Street, NW
Washington DC, 20005**

For more information on
exhibiting at the
Economics Career Summit,
email NABE Executive
Director,
Tom Beers, at
tbeers@nabe.com or
call (202) 463-6223.



Exhibitor Information

Exhibiting at the Economics Career Fair is an excellent way to find your new economist or analyst and elevate your firm's prominence within the economics profession.

Exhibit Space

Exhibit space is assigned on a first-come, first-served basis with priority given to Platinum and Gold Exhibitors. Each 8' by 6' booth includes:

- One 6' topped and skirted table
- Two chairs
- One identification sign

Tentative Career Fair Schedule

Exhibit Setup: 8:30 AM to 9:00 AM

Continental Breakfast: 9:00 AM to 9:30 AM

Welcome/Keynote Address: 9:30 AM to 10:00 AM

Tentative exhibit hours are: 10:00 AM to 1:30 PM

Exhibit Dismantling: 1:30 PM

Deadline

The application deadline is Friday, October 14, in order to be featured in the onsite program.

Sponsorships with NABE are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

Questions?

Please contact us at the NABE office at the address below.

National Association for Business Economics

1920 L Street, NW, Ste. 300, Washington, DC 20036

202-463-6223 • 202-463-6239 (fax) • nabe@nabe.com • www.nabe.com

2016 Economics

Career Fair

October 28, 2016

National Association
of Home Builders
Conference Center

1201 15th Street, NW
Washington DC, 20005

Exhibitor Application Form

2016 Economics Career Fair

National Association of Home Builders Conference Center

Washington, DC

October 28, 2016

Exhibitor Opportunities

Sponsorship Package	Price	We are hiring:
<input type="checkbox"/> Platinum (NABE Member)	\$1,250	<input type="checkbox"/> Full-Time Staff
<input type="checkbox"/> Platinum (Others)	\$1,500	<input type="checkbox"/> Paid Interns
<input type="checkbox"/> Gold (NABE Member)	\$750	<input type="checkbox"/> Both
<input type="checkbox"/> Gold (Others)	\$1,000	(check all that apply)
<input type="checkbox"/> Exhibitor (NABE Member)	\$399*	
<input type="checkbox"/> Exhibitor (Others)	\$549*	
<input type="checkbox"/> Government/501(c)(3)**	\$350**	
<input type="checkbox"/> Other	_____	

*add 100 after Sept. 30 **add \$199 after Sept. 30

EXHIBITS/ADVERTISEMENTS

Opportunity	Price
<input type="checkbox"/> Onsite Program Advertisement	\$500
<input type="checkbox"/> Career Fair Web page Advertisement	\$500

*complete and submit exhibitor waiver included in this packet

CONTACT INFORMATION

Name _____
 Company Name _____
 Street _____
 City _____ State _____ Zip _____
 Telephone _____ Fax _____
 Email _____

BILLING

PAYMENT AMOUNT \$ _____

PAYMENT OPTION (Select one):

- Please Charge my: Visa American Express
 Discover MasterCard

Card Number _____
 Expiration Date _____ CVV# _____
 Signature _____

- Enclosed is a check payable to NABE
 Please invoice me by: Mail Email

Please return this completed form along with the Exhibitor Hold Harmless Statement (page 5) to NABE:

By Mail:
 NABE
 1920 L St., NW
 Suite 300
 Washington, DC 20036

By Fax:
 202-463-6239

By Email:
 nabe@nabe.com

Sponsorships with NABE are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.



2016 Economics Career Fair
National Association of Home Builders Conference Center
1201 15th Street, NW | Washington DC, 20005

Washington, DC
October 28, 2016

Exhibitor Hold Harmless Statement

Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the National Association of Home Builders (NAHB), and during the National Association for Business Economics (NABE) event, October 28, 2016. Further, exhibitor shall indemnify and hold harmless NAHB, NABE, Boston University, Brandeis University, Columbia University, George Washington University, Georgetown University, Johns Hopkins University, and New York University, as well as all agents, servants and employees of the aforementioned entities from any and all losses, damages and claims for any reason including, but not limited to personal injury and property damage.

Exhibitor Firm/Agency Name:

Authorized signature:

Print Name

Title:

Date:

National Association for Business Economics

1920 L Street, NW, Ste. 300 | Washington, DC 20036

202-463-6223 • 202-463-6239 (fax) • nabe@nabe.com

www.nabe.com