



For program providers, here is a short session and script to engage your participants to generate ideas for a name. This should be adapted accordingly.

INTRODUCING PROGRAM PARTICIPANTS TO THE “GREAT NAME CONTEST”.

Timeframe: 10-15 minutes at the beginning or end of the day

Supplies: Flip chart, chalkboard, whiteboard or other surface for writing the names and ideas.

Preparation: On the chart paper or board, write down “Out of School Time”. During the opening, underline the “O”, “S” and “T”. This provides the visual for when you say OST.

Opening: *People call the kind of program we do together an Out-of-School Time program or OST for short. It takes place outside of school hours. There are plenty of programs like ours where children and youth like you or your friends, neighbors and others explore, learn and do things together. The Mayor and DC Council have decided that there should be a new partnership specifically designed to help children, youth and families find and use programs like ours. That partnership needs a great name. A memorable, fun, and exciting name that communicates everything great about Out-of-School Time.*

Other cities have come up with names like SONYC (School’s Out New York City or So NYC), Expand-ED, Prime Time, or Sprockets. Naming can be creative!

DC is having a contest for the best name for this new partnership. And they’ve asked us to send in a list of names that we think would be great. What would be a great name for a partnership of programs like ours?

Activity: Provide each participant with paper and a writing instrument.

Ask the group to shout out some of their favorite things about your program. Then ask the group to share their favorite things about afterschool or summer in general. Write those ideas onto chart paper or board.

Ask participants to take a moment to look at the list and think about what a great name could be for the OST partnership. Give participants 3 minutes to write down names.

Break participants into small groups. In the small group, each participant should read their list and the group will select one for the list that they like the best. Continue the selection of one name per participant in each group.

Bring the group back together. Have each participant read the name selected in the small group. Write the name on chart paper or board as the participants read aloud. After each participant has read their name aloud, it's time for voting.

Read each name aloud to the group and ask the participants to raise their hand if they like the name. Do this for each name and count the hands raised for each.

Read the top three names that had the most hands raised. Congratulate the youth on their creativity and let them know you will submit the names as a group.

Next Steps: By 5pm, Monday, June 26th email the top three names to districtost@gmail.com or [click this link](#). If emailing, list the ideas generated and the name of who (individual or group) that should be recognized if one of the names submitted is selected as the winner.