



The Consulting industry's Premier Business Advisory & Value Growth Services Training

Corporate Value Metrics is pleased to invite you to most comprehensive training and credentialing program in the U.S. dedicated to preparing elite professionals to become leaders in providing value growth services, the fastest-growing service segment of the private middle-market today.

The CVGA certification is a rigorous, five-day, program and exam that will build your confidence as the most-valued advisor to your clients. The curriculum will span nearly fifty topics, creating a knowledge base that will allow you to easily identify and understand issues in your client companies, provide baseline guidance, and recognize opportunities to collaborate with other functional experts for the maximum benefit to your clients.

Topics include:

- Finance boot camp covering basics of valuation, discounted cash flows, company-specific risk, hurdle rates, capital structure, etc.;
- Maximizing the value and transaction readiness of companies;
- The eight primary categories that every company needs to have fully-developed and in balance in order to reach peak performance and maximum value. Each category will be separately explored to build baseline competence;
- Positioning yourself as the Most Valued Advisor to your clients. How to win engagements and maintain long-term engagement momentum;
- How to facilitate a strategic planning program for your clients;
- How to identify implementation opportunities to drive revenue while providing high impact client services;
- How to collaborate with various networks of functional experts to leverage your impact on your client's success;
- ... and much more, providing up to 40 hours of CPEs.

Experience-based, high-impact faculty

The CVGA Curriculum is led by industry experts with proven track records of providing high impact services to their clients, and a passion for teaching others how to build a more successful value growth services practice.



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