

PLANO, Texas – (April 9, 2018) – J. C. Penney Company, Inc. recently honored its top performing stores with its Founder's Award at a special ceremony held on Thursday, April 5 at the Gaylord Texan Resort and Convention Center in Grapevine, Texas. With more than 870 JCPenney stores across the country, general manager Jessica Burgess was one of over 90 store leaders recognized for outstanding performance in 2017. Marvin R. Ellison, chairman and chief executive officer; Joe McFarland, executive vice president and chief customer officer; and Tony Hurst, senior vice president of stores were in attendance to recognize the leaders' achievements.

"I'm proud of our dedicated associates at JCPenney in Williston who received this special recognition," said Hurst. "The Founder's Award is the Company's highest honor, recognizing top-performing leaders that significantly contribute to the success of JCPenney and provide customers with an unmatched shopping experience. We look forward to another exceptional year serving the customers in Williston."

The Company's Founder's Award is presented to general and district managers for leading teams that deliver strong results in the areas of financial performance, customer and client service and business expertise.