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Western Cooperative
CREDIT UNION



2017 Fall
Conference
October 18-20

Grand Williston Hotel & Conference Center, Williston

Wednesday, Oct. 18

Noon	Registration – Grand Williston Hotel
12:30 p.m.	Opening Luncheon Welcome – Mayor Howard Klug Opening Remarks – Senator Brad Bekkedahl
1:00 p.m.	Logistics of Airport Development Panel Moderator: Brad Curtis, Vice President of Commercial Lending, American State Bank Williston <ul style="list-style-type: none">• David Tuan, Administrator, City of Williston• Rick Skumavc, Senior Project Manager, Cardon Global• Tim Marco, Development Director, Cardon Global• Anthony Dudas, Director, Williston International Airport
2:00 p.m.	The Benefits of WSC's Free Tuition Program Dr. John Miller, President, Williston State College
2:30 p.m.	Igniting Ideas
3:00 p.m.	Break
3:30 p.m.	Getting Your Business Online Pamela Starr, Google Representative
5:30 p.m.	Small Communities Roundtable
7:00 p.m.	Reception – Cindy Aafedt Residence

Thursday, Oct. 19

7:45 a.m.	Breakfast and President's Breakfast for New Developers – Grand Williston Hotel
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Conference and social events are business casual.

8:30 a.m.	Main Street Initiative and Commerce Update <ul style="list-style-type: none">• Sandy McMerty, Co-Deputy Commissioner, North Dakota Department of Commerce• John Schneider, Director, Economic Development & Finance Division, North Dakota Department of Commerce• Jay Schuler, Commissioner, North Dakota Department of Commerce
9:15 a.m.	The State of Retail Cody Gunstenson, Director of Sales, Buxton
10:00 a.m.	Break
10:30 a.m.	Art of the Deal: Downtown Williston Project Panel Moderator: Shawn Wenko, Executive Director, Williston Economic Development <ul style="list-style-type: none">• Mark Schneider, AIA, Vice President and Architect, Lightowler Johnson Associates• Angela Skogen, Owner, Cooks on Main• Paul Russo, Project Development Manager, The Renaissance Companies• Brad Curtis, Vice President of Commercial Lending, American State Bank Williston
11:30 a.m.	EDND Membership Meeting
Noon	Awards Luncheon
1:00 p.m.	Overview and Q&A with the U.S. Economic Development Administration <ul style="list-style-type: none">• Angela Belden Martinez, Regional Director• Alex Smith, Economic Development Representative

1:30 p.m.	Fueling Communities with Natural Gas Moderator: Melissa Beach, Executive Director, Traill County Economic Development Commission <ul style="list-style-type: none">• Julie Fedorchak, North Dakota Public Service Commissioner• Representative Jon Nelson• MDU and Xcel Energy Representatives
2:30 p.m.	Oil Worker for a Day Tour Deanette Piesik, CEO, TrainND Closed toe shoes and pants required.
5:30 p.m.	Social and Dinner – The Williston Restaurant, Entertainment by the Dueling Pianos
<h2>Friday, Oct. 20</h2>	
7:45 a.m.	Breakfast
8:15 a.m.	Designing Main Streets for Economic Viability Kurt Culbertson, Chairman and CEO, Design Workshop
9:00 a.m.	Best Practices for Measuring Success Moderator: Keith Lund, President and CEO, Grand Forks Region Economic Development <ul style="list-style-type: none">• Justin Dever, Co-Deputy Commissioner, North Dakota Department of Commerce• Mark Schill, Vice President for Research, Praxis Strategy Group• Teran Doerr, Executive Director, Bowman County Development Corporation
9:30 a.m.	Where Do We Go From Here? Best Practices Group Discussion
10:00 a.m.	Conference Ends