

smartmarketing

Reach the Unconscious Customer

Dear

Oldies 96.7 & 90.5 EXTRA talkSPORTS Peterborough would like to personally invite you to a special presentation of **Smart Marketing: Reach the Unconscious Customer!** This station event is being held on April 27th with limited seating available and by invite only.

This system will show you how to market and brand your business just like the “Big Guys” and increase sales revenue for your company. With hundreds of local businesses across the province using this system (**and getting results!**), it’s a must-see for any local business owner.

The presentation itself is a jam-packed 30 minutes which uncovers the marketing strategy behind getting new customers, getting more from your current customers, and keeping the customers you already have. We’ll also uncover the most important factors to get the most out of any advertising campaign, no matter what medium is used.

The best part – **it’s FREE to attend** with this Invitation. AND, just for attending we will present you with a welcome gift of **\$500 in FREE advertising airtime***.

Join us on April 27th to find out how the **Oldies 96.7 & 90.5 EXTRA talkSPORTS Peterborough** “Smart Marketing” system can help you grow your annual revenue to new heights. Its 30-minutes you’ll be glad you invested in your business.

We have only invited a select few businesses, and seating is limited so please R.S.V.P to Kim Fergusson by email today to reserve your seat. Kimf@mbcmmedia.ca

We look forward to seeing you on April 27th.

Regards,



Kim Fergusson

Account Manager

Oldies 96.7 & 90.5 EXTRA

Thursday April 27th

**Holiday Inn
150 George St.
Peterborough**

Select the “best-time” for you, and email confirmation to
jef.dueck@oldies967.ca

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|  | 8:00 AM – Thursday April 27 th |
|  | 9:30 AM – Thursday April 27 th |
|  | 11:00 AM – Thursday April 27 th |
|  | 1:30 PM – Thursday April 27 th |
|  | 3:00 PM – Thursday April 27 th |

Thanks! We look forward to seeing you on **Thursday April 27th**. We will follow-up with a reminder closer to the presentation.

NAME: _____

BUSINESS: _____

NUMBER OF PEOPLE ATTENDING: _____

*\$500 FREE on-air advertising airtime voucher will be awarded with attendance of the specific local business Owner/ Manager who was specifically invited to attend. \$500 on-air advertising airtime voucher has no cash value and may not be used as payment towards any existing or upcoming advertising schedule purchase. The voucher is valid for 25 X 30 second commercials scheduled over a one week (7-day period) from Monday-Sunday, 12a-12a. Commercials from this voucher can only be used within 60 days of this presentation. Commercial copy must be “branding” based and may not include sale or limited time offers. This voucher is not intended to be a “test schedule”. It is simply our way of saying “Thank You” for attending Smart Marketing: Reach the Unconscious Customer.