



### **FOR IMMEDIATE RELEASE**

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## **Whole Foods Market 5% Days raise \$13,000 for the Friends of the Fells**

August 2<sup>nd</sup>, 2016, Cambridge, MA- Four time a year, Whole Foods Market partners with a nonprofit organization to host a 5% Day fundraiser. This summer the Arlington, Medford, Melrose and Woburn locations teamed up to support the *Friends of the Middlesex Fells Reservation* and raised a combined \$13,000.

Neil Anderson, Executive Director for Friends of the Fells: *"We are so grateful to Whole Foods Market who, throughout the years, has supported us in so many ways! \$13,000 is huge for a small organization such as ours! We will use this donation to continue to grow and improve the many programs we offer in the Fells, especially our youth initiatives and stewardship programs such as Trail Adopter. Thank you Whole Foods Market for your generosity and the many contributions you make to make our communities a better place."*



### **About Whole Foods Market®**

Founded in 1980 in Austin, Texas, Whole Foods Market ([wholefoodsmarket.com](http://wholefoodsmarket.com), NASDAQ: WFM), is the leading natural and organic food retailer. As America's first national certified organic grocer, Whole Foods Market was named "America's Healthiest Grocery Store" by *Health* magazine. The company's motto, "Whole Foods, Whole People, Whole Planet"™ captures its mission to ensure customer satisfaction and health, Team Member excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to the company's more than 88,000 team members, Whole Foods Market has been ranked as one of the "100 Best Companies to Work For" in America by *FORTUNE* magazine for 17 consecutive years. In fiscal year 2014, the company had sales of more than \$14 billion and currently has more than 405 stores in the United States, Canada and the United Kingdom.

### **About the Friends of the Fells:**

The Friends of the Middlesex Fells Reservation is dedicated to the protection and harmonious use of the Fells; promoting awareness, policies and programs to honor and preserve the ecological, historical and recreational resources of this urban forest reservation.