

## PROGRAM DAY ONE

Wednesday December 5<sup>th</sup>



-  9:30 am: Welcome address
-  09:45 am: Key note GEA presentation on the Leisure and Entertainment projects in KSA
-  11:00 am: CEO Conclave: Status of the Leisure and Entertainment industry in KSA: Past, Present and Future, today's Challenges, trends and opportunities.
-  12:00 pm: Cinema Development plans across KSA
-  02:00 pm: Attractions' Safety
-  03:45: IT and Entertainment
-  7:00 pm: Networking Reception: An Informal get together where the movers and shakers of the industry can widen their network and form new professional collaborations and partnerships.

## LOCATIONS VISIT ON DAY TWO

Thursday December 6<sup>th</sup>

منلاك  
MENALAC

A half-day visit to various entertainment locations in Riyadh for practical evaluation, helping visitors understand the current status of the market, the different entertainment offerings and meet with local Operators.



Al Hokair Land Riyadh



Saffori Land Riyadh



Sparky's Panorama Mall, Riyadh



Al Hokair Time Riyadh



Magic Planet Riyadh Park Mall