



MIDWEST COLLEGIATE PROSPECTS

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THE MYTHS AND REALITIES OF COLLEGE RECRUITING

A SEMINAR SPONSORED BY MIDWEST COLLEGIATE PROSPECTS

There is no magic wand involved in the college recruiting process. It requires objectivity, understanding and a proactive approach by both the parents and the student-athlete. First, you must have the recruiting knowledge and information to develop the proper recruiting game plan. Second, you must be diligent in understanding the ever-changing world of college athletics and recruiting guidelines.

This is why **Midwest Collegiate Prospects** has organized an educational seminar for interested athletic directors, coaches, parents and student-athletes. We feel that you will leave the seminar with a greater understanding of the college recruiting process and what steps you need to take to properly implement a game plan in order to be recruited to play college sports. The sooner that a college coach knows about the student-athlete – the greater the chance to be recruited.

FEATURED SPEAKER: Jonathan F. Larson – President (*Midwest Collegiate Prospects*)

WHEN: May 9, 2018 **TIME:** 7:00 – 8:30 P.M.

WHERE: Hartford High School Auditorium

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TOPICS TO BE DISCUSSED:

- **Step By Step Guideline Of The Recruiting Process**
- **Myths & Misconceptions Of College Recruiting**
- **3 Keys To Recruiting – Character/Academic Excellence/Athletic Skills**
- **How To Maximize One's Chances To Play Intercollegiate Sports**
- **NCAA Core Course Requirements**
- **Performance & Skills Enhancement**
- **Exposure & Leverage – Important Components In The Recruiting Process**
- **NCAA-NAIA-NJCAA Guidelines**
- **Athletic Profile & Game Video – Critical Steps In College Recruiting**
- **Campus Visits – Do's & Don'ts**
- **Evaluating Colleges - Academic & Athletic Programs**
- **Selecting The Right College/University – Academics & Athletics**
- **FAFSA Forms – Financial Aid – Applications – Scholarships**
- **ACT/SAT – Guidelines & Requirements**
- **Question & Answer Period**

Midwest Collegiate Prospects recommends that any student-athlete that plans on playing college sports attend this informational seminar, especially freshman and sophomores who are playing at the JV/Varsity Level and juniors and seniors who have not had a lot of contacts from colleges at this point. Remember, there are hundreds of student-athletes every year that wait for the recruiting call that never comes. A student-athlete needs to be in front of as many schools as possible to maximize the opportunity to play college sports.

Changing Lives For A Future Of Success