



Texas Chapter
International Society
of Arboriculture

2017 SPONSOR AND EXHIBITOR OPPORTUNITIES



**2017 TEXAS
TREE CLIMBING CHAMPIONSHIP**

**Govalle Park
Austin, Texas
May 19-20, 2017**



**37TH ANNUAL
TEXAS TREE CONFERENCE**

**Waco, Texas
September 27 to 29, 2017**

The Texas Chapter of the International Society of Arboriculture is the largest ISA Chapters in the United States, and growing. We are a professional organization dedicated to continuing education for commercial, municipal and utility arborists, to tree care research and to professionally serving tree care consumers throughout Texas. We depend on partners like you to provide ongoing education and services for our members. Please review the sponsorship and exhibitor opportunities in this brochure and **choose now to have your company recognized as a supporter of ISAT and of the best in professional tree care!**



2017 TEXAS TREE CLIMBING COMPETITION **Austin, Texas May 19-20, 2017**



The ISAT Tree Climbing Championship simulates working conditions of arborists in the field. Competitors perform five different events during the preliminary round. Each event tests a competitor's ability to professionally and safely maneuver in a tree while performing work-related tree-care tasks in a timely manner. Qualifiers then move on to the Master's Challenge. The Texas champion will go to the International Tree Climbing Championship. This exciting event promotes safe work practices and is an excellent venue to demonstrate innovations in equipment while receiving industry recognition.

Tree Climbing Competition Sponsor & Exhibitor Opportunities:

Signature Sponsor - \$1,200	Lunch Sponsor - \$800 (Friday or Saturday)	Commercial Exhibitor - \$500
<ul style="list-style-type: none"> • Booth space (approx. 20' x 45') • Logo on event banner • Logo on event T-Shirts • Logo on ISAT website • Logo and name in ISAT newsletter article • Additional space as needed for heavy equipment 	<ul style="list-style-type: none"> • Logo on event banner • Logo on event T-shirts • Logo on ISAT website • Logo and name in ISAT newsletter article 	<ul style="list-style-type: none"> • Booth space (approx. 20' x 45') • Name and logo on ISAT website • Name in ISAT newsletter article



ADVERTISE ON ISAT'S EQUIPMENT TRAILER



Receive recognition everywhere we go with your logo on our new equipment trailer. Price includes your company's logo on the trailer through December, 2019. You provide us with a high-resolution digital logo and we handle the rest!

\$200	\$500	\$800
<ul style="list-style-type: none"> • 12 x 12 Full Color Logo 	<ul style="list-style-type: none"> • 24 x 36 Full Color Logo 	<ul style="list-style-type: none"> • 36 x 48 Full Color Logo



2015 TEXAS TREE CONFERENCE Waco, Texas—September 27 to 29, 2017



Our annual Tree Conference has grown to become a premier event in the tree care industry. **The Conference has over 1,000 attendees and we anticipate the 2017 event will be even larger.** At the Conference, we provide outstanding education programs featuring nationally known speakers, the latest in tree research and arboriculture, an awards luncheon, a tree school, and numerous networking opportunities including a reception recognizing our sponsors and exhibitors. Take a look at last years conference at www.ISATexas.com.

Tree Conference Sponsor Opportunities:

Platinum—\$5,000 (two available)	Gold—\$2,000 (seven available)	Silver—\$1,000 (eight available)
<ul style="list-style-type: none"> Large Company Logo on all promotional items and on ISAT website Up to four badges for Conference attendance 10x10 booth in the exhibit hall Company Logo and name in ISAT newsletter article One page brochure in program Company Logo in Conference Program Sponsor one of the following: <ul style="list-style-type: none"> Wednesday Night Social Thursday Awards Luncheon 	<ul style="list-style-type: none"> Medium Company Logo on all promotional items and on ISAT website Up to three badges for conference attendance Company Logo and name in ISAT newsletter article One page brochure in program Company name in Conference Program Sponsor Options: <ul style="list-style-type: none"> Sponsor Thursday breakfast Sponsor Friday breakfast Sponsor Thursday Exhibitor Reception Sponsor Wednesday Tree Academy Lunch 	<ul style="list-style-type: none"> Company Logo on ISAT website Two badges for Conference attendance Company name in Conference Program Company name in ISAT newsletter article Sponsor Options: <ul style="list-style-type: none"> Breaks on Wednesday, Thursday & Friday Friday Tree School Lunch Co-sponsor Silent Auction

Tree Conference Exhibitor Opportunities:

10 x 10' Booth (1 Table and Chair)	10 x 20' Booth (2 Tables and 2 Chairs)
<ul style="list-style-type: none"> \$550 Early / \$675 Regular Includes one Badge for Conference Attendance* Company Name on ISAT Website Company Name Advertised in Program 	<ul style="list-style-type: none"> \$800 Early / \$925 Regular Includes two Badges for Conference Attendance* Company Name on ISAT Website Company Name Advertised in Program
20 x 40' Equipment Space (2 Tables and 2 Chairs)	Non-Profit 10 x 10 Booth (1 Table and Chair)
<ul style="list-style-type: none"> \$925 Early / \$1,050 Regular Includes two Badges for Conference Attendance* Company Name on ISAT Website Company Name Advertised in Program 	<ul style="list-style-type: none"> \$125 Member rate for Conference Badges Company Name on ISAT Website Organization Name Advertised in Program

Early Registration is Prior to September 1, 2017- Badges include all meals, breaks and education sessions

Additional Full-Conference Badges may be purchased for \$100 - Additional Trade-Show Only badges are free

***If a sponsor also purchases an exhibitor booth, additional exhibitor-level badges are not provided.**

We regret that we cannot guarantee proper placement of your company logo in event programs or on promotional items without having it at least three weeks prior to an event.

ISA Texas Chapter
 2013 Oakwood Trail
 College Station, Texas 77845

Registration Form

Tree Conference Sponsor & Options	Tree Conference Exhibitor Only	Tree Climbing Competition Only	Trailer Advertising Only
<input type="checkbox"/> \$5,000 Platinum Sponsor <input type="checkbox"/> \$2,000 Gold Sponsor <input type="checkbox"/> \$1,000 Silver Sponsor Add Exhibitor Booth <input type="checkbox"/> \$275 10x10 Booth <input type="checkbox"/> \$400 10x20 Booth <input type="checkbox"/> \$475 20x40 Equipment Space Add Tree Climbing Competition Sponsor <input type="checkbox"/> \$1,080 Signature Sponsor \$ _____ Total	<input type="checkbox"/> \$550 10x10 Booth <input type="checkbox"/> \$800 10x20 Booth <input type="checkbox"/> \$925 20x40 Equipment Space <input type="checkbox"/> \$125 Non-Profit Exhibitor Add \$125 if registering after September 1, 2017 \$ _____ Total	<input type="checkbox"/> \$1,200 Signature Sponsor <input type="checkbox"/> \$800 Friday Lunch Sponsor <input type="checkbox"/> \$800 Saturday Lunch Sponsor <input type="checkbox"/> \$500 Commercial Exhibitor \$ _____ Total	<input type="checkbox"/> \$200 12x12 Full-color logo <input type="checkbox"/> \$500 24x36 Full-color logo <input type="checkbox"/> \$800 36x48 Full-color logo \$ _____ Total

You can also register online at www.ISATexas.com

Name: _____ Email: _____
 Company: _____ Phone: _____
 Address: _____ Fax: _____
 City: _____ State: _____ Zip: _____
 Name on Badge: _____ Name on Badge: _____
 Name on Badge: _____ Name on Badge: _____
 Amount Enclosed: \$ _____ Date: _____

Please mail check & this form to: ISAT 2013 Oakwood Trail, College Station, TX 77845
To pay by credit card register online at www.ISATexas.com or call 979-324-1929
For additional information, please contact John Giedraitis at 979-324-1929 or isated@isatexas.com