

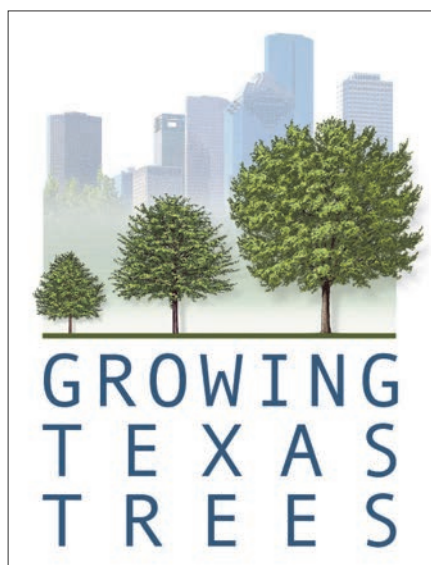


Texas Chapter
International Society
of Arboriculture

PRESENTS THE

37TH ANNUAL TEXAS TREE CONFERENCE

TREE ACADEMY, TRADE SHOW & TREE SCHOOL



SEPTEMBER 27-29, 2017
WACO CONVENTION CENTER
100 WASHINGTON AVE. - WACO, TEXAS 76701

Conference At-a-Glance

Wednesday, September 27

8:00 am - 5:00 pm	Registration open
10:00 am - 5:00 pm	Tree Academy—Sessions A & B
1:00 pm - 5:00 pm	Exhibitor set up
6:00 pm - 7:30 pm	ISAT Dinner and Social

Thursday, September 28

7:00 am - 5:00 pm	Registration Desk and Bookstore open
7:00 am - 5:00 pm	Trade Show open
7:00 am - 7:50 am	Breakfast with Exhibitors
8:00 am - 11:45 am	General Session
12:00 pm - 1:15 pm	Awards Luncheon
1:30 pm - 5:00 pm	Breakout Sessions
5:00 pm - 7:00 pm	Reception with Exhibitors & Silent Auction

Friday, September 29

7:00 am - 10:30 am	Registration Desk and Bookstore open
7:00 am - 10:30 am	Trade Show Open
7:00 am - 7:50 am	Breakfast with Exhibitors
8:00 am - 9:00 am	ISAT Chapter Annual Meeting
9:00 am - 12:00 pm	Breakout Sessions
9:30 am - 3:30 pm	Texas Tree Schools
10:30 am	Silent Auction Closes
12:00 pm - 2:00 pm	TCIA Workforce Meeting
12:30 pm - 4:30 pm	ISA Certified Arborist Exam

Welcome!

The Texas Chapter ISA invites you to enjoy the outstanding education programs featuring nationally and internationally known speakers, the latest in tree research, commercial, urban and utility forestry talks, the state-wide tree awards luncheon, a trade show and reception with exhibitors and numerous opportunities to network with your peers. Get ready—It's time for you to get growing!!

Wednesday Dinner and Evening Social At the Suspension Bridge

6:00 pm to 7:30 pm

On the River across from the
Convention Center

(Included with full-conference registration)
You must wear your name tag to attend

Silent Auction

All Day Thursday
Friday until 10:30 am



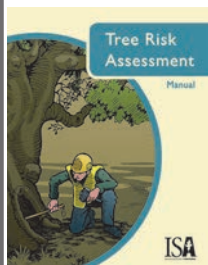
2017

Texas Community Forestry and Tree Care Awards Luncheon



Brazos Ballroom
Thursday
12:00 - 1:15

Arborist of the Year
Arboricultural Project of the Year
Volunteer of the Year
Outstanding Arbor Day Award



ISAT Bookstore

Open All Day Thursday
Friday until 10:30 am

ISA & ISAT Apparel and Merchandise
Books, CEU Materials & Study Guides,
Conference Speakers' Books
Discounted Member Rates!

ISA CERTIFICATION EXAM

Friday, 12:30 pm to 4:30 pm

2017 TEXAS TREE CONFERENCE

Featured Speakers

Casey Acker, Vegetation Management Manager, Bluebonnet Electric Cooperative Manager of vegetation management at Bluebonnet Electric Coop whose service area is comprised of 14 counties between Houston and San Marcos/Austin area. Bluebonnet serves more than 11,000 line miles and over 92,000 meters.

Dr. David Appel, Professor, Dept. of Plant Pathology and Microbiology, TAMU, College Station Since coming to Texas A&M in 1981, Dr. Appel's research program has focused on the epidemiology, diagnosis, and control of forest and shade trees, with an emphasis on the devastating oak wilt epidemic in central Texas.

Dr. John Ball, Professor, South Dakota State University John Ball is a Professor of Forestry at South Dakota State University where he instructs courses in arboriculture and forestry. He also serves as the campus arborist. Dr. Ball has conducted research in a wide range of arboricultural subjects including tree worker performance and safety. Prior to SDSU he managed tree care companies in the East and Midwest.

Richard Bewely, Vegetation Operations Manager, Oklahoma Gas and Electric Past President of 'Up With Trees!', and the Oklahoma Vegetation Management Association, he also served the Oklahoma Urban and Community Forest Council and the International Society of Arboriculture.

Jim Carse, Assistant Manager, Urban Forester, The University of Texas at Austin, Landscape Services Jim is the forester at UT-Austin. He holds a degree in forestry from Colorado State University, and he's been in the tree care profession for 20 years. He is an ISA Certified Arborist, Municipal Specialist, and TRAQ.

Dr. Michael "Shane" McLellan, Texas A&M AgriLife Extension Service, Waco Dr. McLellan grew up on a family farm at Avoca Texas. McLellan earned a Bachelors and Masters degree from Tarleton State University and Doctorate from Texas Tech and Texas A&M Universities. McLellan has been a County Extension Agent for nineteen years serving in Hill, Freestone and McLennan Counties.

Kelly Eby, Urban Forester, City of San Marcos Kelly Eby is the new Urban Forester for the City of San Marcos and former Urban Forester for the City of New Braunfels. Kelly has spent years crafting, modifying, and working with GIS, GPS, and Collector Apps to create functional tree inventories.

Dr. William F. Elmendorf, Associate Professor Community and Urban Forestry, Penn State University Bill Elmendorf's teaching and research focus on community forest management, land-use planning, open space conservation, volunteerism, and arboriculture. Elmendorf's research is widely disseminated in peer reviewed journals that address these topics.

Priscilla Files, Senior Arborist and Executive Director of the Galveston Island Tree Conservancy Pris is the Senior Arborist and Executive Director of the Galveston Island Tree Conservancy. She's a Certified Arborist and has a B.S. and M.S. in Horticulture from Texas A&M.

Dr. Jason Gordon, Associate Extension Professor Community Forestry, Mississippi State University Jason Gordon works with undergraduate and graduate students, homeowners, foresters, tree workers, municipalities, utility workers, and others to implement appropriate urban natural resources management. He is a Certified Arborist and Tree Risk Assessment Qualified by the International Society of Arboriculture.

Matt Grubisich, Director of Operations & Urban Forestry, Texas Trees Foundation Matt is the Texas Trees Foundation staff as the Director of Operations and Urban Forestry. He has worked as a private consulting arborist/urban forester specializing in assisting communities, developers, landscaping companies and others with Urban Forestry related issues.

Steven Hoover, Distribution Vegetation Management Supervisor, Entergy Services Inc. (ESI) Steve has a combined 31 years in Utility Arboriculture both as a contractor and utility employee. He has since held multiple positions in T and D Vegetation Management with Entergy Services Inc.

Paul Johnson, Urban and Community Forestry Program Leader, Texas A&M Forest Service Paul Johnson is the Urban & Community Forestry Program Coordinator for the Texas A&M Forest Service. Paul is an International Society of Arboriculture (ISA) Certified Arborist/ Municipal Specialist, Board Certified Master Arborist, and is a member of the ISA Board of Directors.

Eric Kuehler, Science Delivery/Technology Specialist, USDA Forest Service, Athens, Georgia Eric Kuehler's responsibilities include providing technical assistance regarding urban forestry issues and technologies to the 13 Southeastern states. Eric holds a Master of Science degree in Plant Physiology from Texas A&M University and has been an ISA Certified Arborist since 2002.

Dr. Al Luloff, Professor Emeritus of Rural Sociology, Penn State University Prof. Luloff's teaching and research is focused on the impacts of rapid social change, as a result of sociodemographic shifts, on the natural and human resource bases of the community.

Sheila McBride, Texas A&M AgriLife Extension Program Specialist, Texas A&M AgriLife Extension Sheila is the diagnostician (Extension Program Specialist) at the Texas Plant Disease Diagnostic Lab. She has had over 20 years of experience working at the Department of Plant Pathology & Microbiology at Texas A&M University, and is well-versed with nematodes, fungi and bacteria.

Guy Meilleur, Better Tree Care Associates, New Hill, North Carolina Guy Meilleur is an ISA Board-Certified Master Arborist, and a Municipal, Tree Climbing, and Utility Specialist. He is a former staff arborist at University of North Carolina, Instructor at Duke University, and sometimes writes as Detective Dendro. His firm provides diagnosis, soil improvement, pruning, support and lightning systems, report writing and community education services.

Dr. Jason Miesbauer, Arboriculture Scientist, The Morton Arboretum, Lisle, Illinois Jason Miesbauer's role at The Morton Arboretum is to establish a research program in biomechanics, the architecture of trees, and applied arboriculture, which focuses on the growth, maintenance, and function of urban landscape trees.

Nathan Morrison, Co-owner, Arborscapes, Pineville, North Carolina Nathan Morrison has a Bachelors degree in Urban Forestry and is a Certified Arborist. Since 2000, he and his partner have grown their business from a truck and a trailer to owning 22 vehicles as well as employing 45 full-time employees.

Dr. Gretchen V. Pettis, Entomologist, Bartlett Tree Research Lab, Charlotte, North Carolina Dr. Pettis specializes in entomology research and extension with emphasis on arthropod and vertebrate pests of shade trees and landscapes incorporating arboriculture, pesticides, biological control, and integrated pest management.

Jeff Quinters, Program Manager, Forester, Oncor/Vegetation Management Jeff has 32 Years Experience with Oncor Electric Delivery and the past last 10 years have been focused on Customer Concerns.

G. Tyler Wright, Urban Forester, Texas Trees Foundation Tyler has a Masters in Forestry from Virginia Polytechnic Institute and has worked for Davey and Bartlett and is a Certified Arborist. He was hired by the Texas Trees Foundation as an Urban and Community Forester 2013 where he has also conducted multiple inventory projects in the Dallas Region.

J. Eric Smith, President and Chief Executive Officer, TREE Fund J. Eric Smith is a skilled professional manager with over 30 years of leadership experience in the public sector. The S.C. native is a graduate of the U.S. Naval Academy at Annapolis. Since leaving Federal service, Eric has worked in the nonprofit sector.

Bill Townley, Construction Manager, Sam Houston Electric Cooperative A graduate of Sam Houston State University. Bill has worked for Sam Houston Electric Cooperative, Inc. for 39 years. He worked at several positions at the Coop during his career. In his current position he oversees the line and vegetation contractors. He has been in this position for the past 13 years.

Dr. Jason Vargo, Professor, University of Wisconsin, Madison Jason Vargo is an assistant scientist with the Nelson Institute Center for Sustainability and the Global Environment and the Global Health Institute at UW-Madison, studies the future of urbanization and the idea that, with the right planning, moving into cities could be a strategy toward a more sustainable future.

Faith Warren, Director of Interactive & Digital Media, Quicklight Media With an extensive background spanning over 15 years in analytics, social media and results-driven marketing strategies, Faith understands the evolving landscape of digital media. She works daily with businesses of all sizes to help them effectively use digital marketing to reach more customers.

Dr. Todd Watson, Consultant W. Todd Watson, PhD has been an international plant health care consultant for over 25 years and provides consulting services to numerous companies and properties throughout the US and beyond. He is an Adjunct Professor in the Department of Ecosystem Science and Management at Texas A&M University.

WEDNESDAY, SEPTEMBER 27 - TREE ACADEMY

Texas Tree Academy

10:00 am - 5:00 pm



Session A: What's Up Doc? Tree Diagnosis Workshop

Dr. David Appel, Professor & Associate Department Head,
Department of Plant Pathology & Microbiology, Texas
A&M University

Dr. Todd Watson, Plant Health Care Consultant and
Adjunct Professor, Texas A&M University

Sheila McBride, Extension Program Specialist, Department
of Plant Pathology & Microbiology, Texas A&M University

Bill Ree, Extension Program Specialist II-IPM, Statewide
Pecan IPM Programming, Texas A&M University

How many times are you asked, what's wrong with this tree? This can be both your favorite question and your hardest question. We have designed a full day of discussions to comprehensively address the topic of tree and landscape diagnosis from four different perspectives. These are clinical approaches to plant disease diagnosis, the science behind tree response to pathogens and symptom development, diagnosis in the field for the commercial arborist, and an entomologist's view of identifying insect issues. The four areas will be covered in concurrent sessions so that there will be the opportunity for interactions with the experts.

Wednesday

Dinner, Evening Social and Tortilla Toss

6:00 PM to 7:30 PM

BBQ, Beer & Networking

Waco Suspension Bridge
Across from the Convention Center

You must wear your name tag to attend



Texas Tree Academy

10:00 am - 5:00 pm

Session B: Improving Connections & Resilience in Texas Cities

ARBORIST AVE

Dr. A.E. Luloff, Professor Emeritus of Rural Sociology,
Penn State University

Dr. Jason S. Gordon, Associate Extension Professor
Community Forestry, Mississippi State University

Dr. William F. Elmendorf, Associate Professor
Community and Urban Forestry, Penn State University

The sustainability of an urban forest's biological, economic, and social systems is in the purview of many professions like urban planning, landscape architecture, urban forestry, and arboriculture. How familiar are you with these topics? This academy will provide information and resources for the professional to increase their sphere of influence. The 'Urban Forestry Learning Pyramid' will be explained and examples provided. As well, the academy will address approaches for working with community groups and creating resilience-focused urban forest management plans.

Sponsored by the Alamo Forest Partnership, Cross
Timbers Urban Forestry Council and Trinity Blacklands
Urban Forestry Council.



Texas Chapter
International Society
of Arboriculture

THURSDAY, SEPTEMBER 28 - TREE CONFERENCE

Day At-a-Glance	
Thursday, September 28	
7:00 am - 5:00 pm	Registration and Bookstore Open
7:00 am - 5:00 pm	Trade Show Open
7:00 am - 7:50 am	Breakfast with Exhibitors
8:00 am - 11:45 am	General Session
12:00 pm - 1:15 pm	Awards Luncheon
1:30 pm - 5:00 pm	Breakout Sessions
5:00 pm - 7:00 pm	Reception with Exhibitors

General Session 8:00 am - 11:45 am

McLennan Rooms 208—209

8:00 - 8:15

Welcome by City of Waco Representative

8:15 - 9:15

Emerald Ash Borer - Tree Strength and Climber Safety

Dr. John Ball, Professor South Dakota State University

9:15 - 10:15

A 9-week Review of Global Tree Care

Guy Meilleur, Aerial Specialist and Consulting Arborist, Better Tree Care Associates

10:15 - 10:45

Break with Exhibitors

10:45 - 11:45

Safety and the Corporate, Regulatory, and Customer Commitment

Jim Crusier, Region Supervisor, AEP Transmission, Texas

Municipal Track—McLennan Room 208	Commercial Track—McLennan Room 209	Utility Track—Texas South
1:30 - 2:15 pm Utilizing Trees as an Urban Heat Island Mitigation Strategy for the City of Dallas <i>Matt Grubisich, Operations Director, Texas Tree Foundation, Dallas</i> 2:15 - 3:00 pm Trees, Health, and the Impact of Urbanization <i>Dr. Jason Vargo, Professor, University of Wisconsin</i> 3:00 - 3:30 p.m. Break with Exhibitors 3:30 - 4:15 pm Panel: What is Your Urban Forest Management Philosophy? <i>Dr. Jason S. Gordon, Associate Extension Professor Community Forestry, Mississippi State University, Dr. A.E. Luloff, Professor Emeritus of Rural Sociology, Penn State University, Dr. William F. Elmendorf, Associate Professor Community and Urban Forestry, Penn State University</i> 4:15 - 5:00 pm Trees and Storm Water – Tools for Assessment and Management <i>Eric Kuehler, US Forest Service – Urban Forestry South, Athens, Georgia</i>	1:30 - 2:15 pm Starting and Growing a Successful Business <i>Nathan Morrison, Co-owner, Arborscapes Tree and Landscape Specialists, Pineville, North Carolina</i> 2:15 - 3:00 pm EAB – Assessment, Management, Removal <i>Dr. Gretchen Pettis, Entomologist, Bartlett Tree Research Lab, Charlotte, North Carolina</i> 3:00 - 3:30 pm Break with Exhibitors 3:30 - 4:15 pm Laws and Regulations for Applicators License <i>Dr. Michael McLellan, County Extension Agent, Texas A&M AgriLife Extension, Waco (TDL 1 L&R)</i> 4:15 - 5:00 pm Restoration Pruning and Sprout Management of Storm Damaged Trees <i>Jason Miesbauer, Arboriculture Scientist at The Morton Arboretum - Lisle, IL</i>	1:30 - 2:15 pm Three Solid Ways to Improve Your Utility Tree Management Program <i>Steven Hoover, Distribution Vegetation Management Supervisor, Entergy Services Inc., Laplace, Louisiana</i> 2:15 - 3:00 pm FEMA Lessons Learned from Major Emergencies <i>Casey Acker, Vegetation Management Manager, Bluebonnet Electric Cooperative, Brenham</i> 3:00 - 3:30 pm Break with Exhibitors 3:30—4:15 pm What's Important About a Danger Tree Program <i>Bill Townley, Construction Manager, Sam Houston Electric Cooperative, Inc., Livingston</i> 4:15 - 5:00 pm How Have NERC Rules Changed the Growth of the Industry? What's Next? <i>Keith Chucci, Senior Forester, Oncor Electric Delivery, Mansfield</i>

FRIDAY, SEPTEMBER 29 - TREE CONFERENCE

Day At-a-Glance

Friday, September 29

7:00 am - 10:30 am	Registration and Bookstore Open
7:00 am - 10:30 am	Trade Show Open
7:00 am - 7:50 am	Breakfast with Exhibitors
8:00 am - 9:00 am	ISAT Chapter Annual Meeting
9:00 am - 12:00 pm	Breakout Sessions
9:30 am - 3:30 pm	Texas Tree Schools
12:00 pm - 2:00 pm	TCIA Workforce Meeting
12:30 pm - 4:30 pm	ISA Certified Arborist Exam



Texas Chapter
International Society
of Arboriculture

The Texas Tree Schools

9:30 am to 3:30 pm—5.0 CEUs

Track 1 - An Introduction to Arboriculture (New!) Texas North 114-115

A great review or introduction to basic tree care for tree workers. This newly redesigned, stand-alone one day workshop will be a combination of classroom and field demonstrations. Topics covered will include basic tree biology, tree pruning, climbing techniques including advanced ascent techniques (SRT), tree hazard assessment and job site safety. Master instructors are Guy LeBlanc, Arbor Vitae Tree Care and Brad Hamel, Texas A&M Forest Service.

Pista 2 - Jornadas para Trabajadores de Arboles Texas North Room 113

El taller incluirá: biología y cuidado de árboles, selección y poda de árboles, instalación de cables y refuerzos, marchitamiento de encino y una caminata educativa/interactiva. Presentado por Mark Duff-Consultor Arbolista -Texas, Adolfo Sánchez-Arbolista Certificado-México, Ana Ramírez-Especialista Ambiental-México, Bill Green-Texas A & M Servicio Forestal.

These workshops are not part of the main conference and require separate registration (lunch is included)

General Session - 8:00 am - 9:00 am—McLennan Room 209

ISAT Business Meeting and Election Results - Update from ISA International

Municipal Track—McLennan Room 208	Commercial Track—McLennan Room 209	Utility Track—Texas South
9:00 - 10:00 am Where are they now? – Restoration of the Galveston Urban Forest Twelve Years After Hurricane Ike <i>Priscilla Files, Senior Arborist and Executive Director of the Galveston Island Tree Conservancy</i> 10:00 - 10:30 am Break with Exhibitors 10:30 - 12:00 pm Panel: Tree Inventory Lessons Learned – Using Data To Enhance Management <i>Jim Carse, Campus Arborist, University of Texas at Austin, Kelly Eby, Urban Forester, San Marcos, G. Tyler Wright, Urban Forester, Texas Tree Foundation, Dallas</i>	9:00 - 10:00 am Introducing the Texas Wildfire Risk Reduction Qualification- Expanding Your Market <i>Paul Johnson, Urban Forestry Program Coordinator, Texas A&M Forest Service, Austin</i> 10:00 - 10:30 am Break with Exhibitors 10:30 - 11:15 am Client Communication and Effective Professional Report Writing Strategies <i>Guy Meilleur, Arborist, Better Tree Care Associates, New Hill, North Carolina</i> 11:15 am - 12:00 pm Internet Marketing 101 <i>Faith Warren, Director of Interactive & Digital Media, Quicklight Media, Austin</i>	9:00 - 10:00 am Dealing With the Public about Power Line Vegetation Management <i>Jeff Quinters, Program Manager - Forester, Oncor/ Vegetation Management</i> 10:00 - 10:30 am Break with Exhibitors 10:30 - 11:15 am Planning for Emerald Ash Borer Invasion <i>Richard Bewely, Vegetation Operations Manager, Oklahoma Gas and Electric</i> 11:15 am - 12:00 pm Utility Vegetation Management Research Projects <i>Eric Smith, President and Chief Executive Officer, TREE Fund, Naperville, Illinois</i>

Our Sponsors & Exhibitors

Please visit them and thank them for their support

Platinum Sponsors

Bartlett Tree Experts
CenterPoint Energy
Texas A&M Forest Service

Gold Sponsors

Alamo Forest Partnership
Cross Timbers Urban Forestry Council
Davey Resource Group
SiteOne Landscape Supply
Trinity Blacklands Urban Forestry Council

Silver Sponsors

ArborJet
Austin Tree Experts
Bandit of Texas
Environmental Design & Davey
Target Specialty Products
They Might Be Monkeys
Vermeer Texas-Louisiana
Wright Tree Service

Exhibitors

ACRT, Inc.
Alamo Forest Partnership
All Access Equipment
Arborjet, Inc
ArborSystems
Bandit of Texas
Bartlett Tree Experts
Chemjet
Cross Timbers Urban Forestry Council
CSI
Davey Resource Group
Environmental Design & Davey
Ginger Tree Innovations
Husqvarna
Insurica Insurance Management Network
Lassiter Tree Farm
Lone Star Trees
Minick Materials
Nelson Tree Service
Pinnacle Arborist Supplies
Target Specialty Products
Texas Department of Agriculture
Texas Nursery & Landscape Association
Texas Outdoor Power Equipment Dist.
The Doggett Corp.
Top Notch Tree Farm LLC
Tracked Lifts Inc.
Tree Care Industry Association - TCIA
Tree Clinic Pharmacy
Tree Stake Solutions
TreeFolks
TREE Fund
TreePans.com, Inc.
Trinity Blacklands Urban Forestry Council
Ultimate Tool and Safety
Utility One Source Forestry
Vermeer Texas-Louisiana
Wright Tree Service



Texas Chapter International Society of Arboriculture

2016-2017 Officers

President, Lara Schuman
City of Austin PARD
Past President, Vincent Debrock
Heritage Tree Care, LLC
President-Elect, Micah Pace
Preservation Tree Services, Inc.
Vice-President, Emily King
City of Austin, DSD
Treasurer, Keith Brown
Austin Tree Experts
Editor, Rebecca Johnson
Arborholic, LLC

Board of Directors

Jason Alfaro, City of Kingsville, PARD
Nevic Donnelley, They Might Be Monkeys!
Jim Dossett, Bartlett Tree Experts
Zaina Gates, Texas A&M Forest Service
Gene Gehring, Urban Renewal, Inc.
Chris Lane, Top Notch Tree Farm
April Rose, Rosewood Arboriculture
Matt Weaver, Texas A&M Forest Service
Steve White, Davey Resource Group

Misti Perez, Certification Liaison
Consulting Arborist
Michael Sultan, COR Liaison
Davey Tree Resources

John Giedraitis, Executive Director

2017 Conference Chair Micah Pace

Academy, Conference & Tree School CEUs

Wednesday-Sept. 27	CA	US	MS	CTW	BCMA S	BCMA P	BCMA M
Tree Academy: A	6	0	6	0	6	0	0
Tree Academy: B	6	0	6	0	0	0	6
Thursday-Sept. 28							
General Session	3	3	3	3	1	1	1
Municipal Track	3	0	3	0	0	0.75	2.25
Commercial Track	3	0.75	2.25	0.75	0.75	0.75	1.5
Utility Track	3	3	0	0	0	0	3
Friday-Sept. 29							
Business Meeting	1	1	1	1	0	0	1
Municipal Track	2.5	0	2.5	0	0	0	2.5
Commercial Track	2.5	0	0.75	0.75	0	1.75	0.75
Utility Track	2.5	2.5	0	0	0	2.5	0
Tree School	5	5	5	5	0	5	0



2017 Texas Tree Conference Evaluation Form

Please complete and leave at the Registration Desk on your way out
(or email to jpg@isatexas.com or fax to 979-680-9420)

Please rate the following events or sessions by giving a numerical score from 1 to 5,
with **1 being the lowest and 5 being the highest possible score.** (leave blank if you did not attend a session):

Events and Hospitality		General Sessions				Safety and Customer Commitment
Convention Center		Emerald Ash Borer—Safety <i>John Ball</i>		A 9-week Review of Global Tree Care <i>Guy Meilleur</i>		<i>Jim Cruser</i>
Tree Academy: Session A						
Tree Academy: Session B		Municipal		Commercial		Utility
Wednesday Evening Social		Urban Heat Island Mitigation for Dallas <i>Matt Grubisich</i>		Starting and Growing a Successful Business <i>Nathan Morrison</i>		Improve Your Utility Tree Program <i>Steven Hoover</i>
Silent Auction		Trees, Health, and the Impact of Urbanization <i>Dr. Jason Vargo</i>		EAB – Assessment, Management, Removal <i>Dr. Gretchen Pettis</i>		FEMA Lessons Learned <i>Casey Acker</i>
Trade Show/Exhibitors		Panel: Urban Forest Management Philosophy? <i>Gordon, Luloff, Elmendorf</i>		TDA Licensing for Chemical Applicators <i>Dr. Michael McLellan</i>		Danger Tree Program <i>Bill Townley</i>
Awards Luncheon		Trees and Storm Water – Tools <i>Eric Kuehler</i>		Pruning of Storm Damaged Trees <i>Jake Miesbauer</i>		How Have NERC Rules Changed <i>Keith Chucci</i>
Reception with Exhibitors		Galveston Urban Forest After Ike <i>Priscilla Files</i>		Texas Wildfire Risk Reduction Qualification <i>Paul Johnson</i>		The Public and Power Line Trees <i>Jeff Quinters</i>
ISAT Annual Meeting		Panel: Tree Inventory Lessons Learned <i>Jim Carse, Kelly Eby, Matthew Simmons</i>		Effective Professional Report Writing Strategies <i>Guy Meilleur</i>		Emerald Ash Borer Invasion <i>Richard Bewely</i>
Texas Tree School - English				Internet Marketing 101 <i>Faith Warren</i>		Utility Vegetation Research Projects <i>Eric Smith</i>
Texas Tree School - Spanish						
Registration						
Bookstore						
Hotel:						
(Name)						
Food/Catering						

What did you like most about the Texas Tree Conference?

How can we improve the Texas Tree Conference to better serve you?

What topics would you like to see at next year's conference?

Other Comments: