

Conference Registration



Join us at the
2018 SE4A ANNUAL CONFERENCE
September 30th-October 3rd
Louisville, KY



SOUTHEASTERN ASSOCIATION OF AREA AGENCIES ON AGING

The Southeastern Association of Area Agencies on Aging (SE4A) was formed in 1973 as a regional advocacy association. Member states include Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee and Virginia. SE4A was the first regional area agency on aging association in the country and served as the model for organizing the National Association of Area Agencies on Aging.



WORKSHOP TRACKS

- OMBUDSMAN
- SHIP
- WELLNESS/NUTRITION
- INNOVATIONS
- RESILIENCE/EMERGENCY PREPAREDNESS
- HEALTH
- LEADERSHIP/BUSINESS ACUMEN



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SCHEDULE AT A GLANCE

Saturday, September 29th

8:30 am - 4:30 pm SE4A Board Meeting

Sunday, September 30th

7:30 am - 9:00 am Registration for Intensives
8:00 am - 4:30 pm Intensive I – ABC's of I&R
9:00 am -12:00 pm Intensive II- Advances in Alzheimer's Research
9:00am - 12:00 pm Intensive III- Aging and Pharmacotherapy
11:30am - 3:00 pm Conference Registration
12:00pm - 3:00 pm Panel Discussion: AARP: Network of Age Friendly Communities
3:30 pm - 5:30 pm Opening Session
5:30 pm - 7:00 pm Opening Reception
7:00 pm - 10:00 pm Kentucky Hospitality Suite

Monday, October 1st

7:30 am - 8:30 am Continental Breakfast in the Exhibit Hall
7:30 am - 4:00 pm Exhibit Hall Hours
7:30 am - 3:00 pm Conference Registration
8:30 am - 10:00 am General Session
10:00 am - 10:30 am Break in the Exhibit Hall
10:30 am - 11:45 am Workshops – Session I
12:00 pm - 1:30 pm Awards Luncheon
1:45 pm - 3:00 pm Workshops – Session II
3:00 pm - 3:30 pm Break in the Exhibit Hall
3:30 pm - 4:45 pm Workshops – Session III
3:30 pm - 5:00 pm Mobile Workshop- Institute for Sustainable Health & Optimal Aging
5:00 pm - 7:00 pm Innovations Walk/Reception
7:00 pm - 10:00 pm Kentucky Hospitality Suite

Tuesday, October 2nd

7:30 am - 8:30 am Continental Breakfast in the Exhibit Hall
7:30 am - 11:00 am Exhibit Hall Open
7:30 am – 2:30 pm Conference Registration
8:30 am - 10:00 am General Session
10:00 am - 10:30 am Break in the Exhibit Hall
10:15 am - 12:45 am AIRS Exam* (*Note Registration through AIRS is required for the Exam*)
10:30 am - 11:45 am Workshops – Session IV
12:00 pm - 1:30 pm Lunch on Your Own
1:45 pm - 4:15 pm AIRS Exam* (*Note Registration through AIRS is required for the Exam*)
1:45 pm - 3:00 pm Workshops – Session V
3:00 pm - 3:30 pm Break
3:30 pm - 4:45 pm Workshops – Session VI
3:30 pm – 5:00 pm Mobile Workshop New Roots
6:00 pm - 10:00 pm Evening Event at The Ice House

Wednesday, October 3rd

8:30 am - 11:00 am Closing Session/ Breakfast
SE4A Business Meeting
Endnote/ Tennessee Call to Conference

FULL DAY PRE-CONFERENCE INTENSIVES

Sunday, September 30th, 8:00 am - 4:30 pm

Basic Training and CIRS A/D Exam Preparation for Information and Referral (I&R) Specialists

Nanette Relave, MSW- Senior Director, National I&R Support Center- National Association of States United for Aging and Disabilities (NASUAD). Washington D.C.

Samantha Gardner, MSW-Policy and Communications Analyst- National Association of States United for Aging and Disabilities (NASUAD). Washington D.C.

This intensive will provide an overview of key competencies needed for aging and disability I&R/A professionals and will provide preparation for the AIRS certification exam for I&R Specialists in Aging/Disabilities. The intensive will cover the following content: fundamentals of Information and Referral; details of the AIRS certification exam; the I&R/A process; key communication techniques; highlights of AIRS Standards; and information on aging and disability programs and services.

9:00am-12:00pm

Advances in Alzheimer's Research: Preclinical Diagnosis, Drug Discovery, and Care

Gregory Jicha, MD, PhD- Professor of Neurology-University of Louisville

New medicines and lifestyle interventions that may prevent, treat, and/or cure Alzheimer's Disease and related disorders (ADRD) are on the cutting-edge of scientific fact-not fiction. Preclinical diagnosis is now a reality with significant ethical implications for both ourselves and our children. Understanding these advances allows us to begin to imagine a world without ADRD that can take us to the very edge of our current understanding and beyond!

Aging and Pharmacotherapy: A review of principles, guidelines, and inter-professional care

James Nash, PharmD, MPH- Sullivan University College of Pharmacy and Health Sciences.

Sarah Lawrence, PharmD, MABCGP- Director, Pharmacy Technician Program. Assistant Professor, Clinical and Administrative Sciences, Sullivan University College of Pharmacy and Health Sciences.

This intensive will provide an overview of the Aging process including an update on guidelines for treating common conditions in older persons. Examples of assessment tools will be discussed as well as a case review.

12:00pm-3:00pm

AARP Network of Age Friendly Communities

Join AARP with a panel of professionals across the United States who have been involved in the Age Friendly movement in their communities. You will hear how their community got involved in this initiative, their struggles and what the future looks like for their communities.

OPENING SESSION

Sunday, September 30th, 3:30 pm - 5:30 pm

PRESENTATION OF COLORS – VFW Post 1170

NATIONAL ANTHEM – KARAN GENEVA CHAVIS

MARY LAZARE- DEPUTY ADMINISTRATOR: ADMINISTRATION FOR COMMUNITY LIVING

KEYNOTE – VALLIE COLLINS, MOTIVATIONAL SPEAKER



Vallie Smith Collins resides in Maryville, TN with her husband and three children. She is a member of Maryville First Baptist Church. She serves on the Board of 147 Million Orphans and the Maryville City Schools Foundation. She is a member of Maryville Junior Service League, former Board Chair for A Secret Safe Place for Newborns of Tennessee, and an alumna of Leadership Blount. She is a graduate of the University of Tennessee with a degree in Biomedical Engineering. For over thirteen years she was employed as a Senior Account Manager for a contract manufacturer of medical devices, pharmaceuticals, and consumer products. Interests and hobbies include tennis, running, and spending time with family and friends.

Vallie Collins delivers a riveting account of her near-death experience aboard US Airways Flight 1549 on January 15, 2009. She combines an articulate and objective description of the event along with her heartfelt and resolute realization of the precious nature of life. I enthusiastically look forward to hearing her speak again." - Eric R. Carlson, DMD, MD, University of Tennessee Medical Center.

OPENING RECEPTION

Sunday, September 30th, 5:30 pm - 7:00 pm

Enjoy hors d'oeuvres and music while you tour the exhibit hall, meet our exhibitors, and get acquainted with colleagues. Don't miss the chance to win some exciting door prizes! It will be fun-filled evening where you can celebrate "Aging to Perfection."

HOSPITALITY SUITE

Sunday, September 30th, 7:00 pm - 10:00 pm

Come and enjoy Kentucky Hospitality at its finest. Enjoy meeting your peers, unwind and relax! Hospitality Suite will be open Sunday evening from 7:00 p.m. – 10:00 p.m. and Monday evening from 7:00 p.m. – 10:00 p.m.

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For more information visit our website at www.helpathome.com

Monday, October 1st, 8:30 am - 10:00 am

BREAKFAST/ EXHIBITS

7:30am- 8:30am

EXHIBIT HALL HOURS

7:30am- 4:00pm

CONFERENCE REGISTRATION

7:30- 3:00pm

GENERAL SESSION

Monday, October 1st, 8:30 am - 10:00 am

BRAD MONTGOMERY- EMBRACE YOUR AWESOMENESS



Brad teaches people how to use happiness to boost productivity, creativity, innovation & profits. He turns typical meetings into transformational events using the power of happiness. Oh, and he's pretty funny. Brad has transformed audiences in all 50 states and on four continents. His clients include Microsoft, Verizon, The FBI (yes, that FBI) the CIA (yes, that CIA) and the IRS (where he withheld 30% of his best strategies). Brad specializes in using humor, interactivity, sound, music and visuals to ignite audiences so that they can use happiness as a tool to improve their lives and their jobs. Audiences and meeting planners describe Brad as "authentic." He's a real guy on stage and off. Thinking of a canned & over-polished motivational speaker? Brad is the polar opposite. Other speakers TALK about happiness. But Brad SHOWS them how to harness the power of happiness in hands-on, experiences that they'll remember and implement. It's the difference between a "speech" and an "event."

Brad graduated from Brown University, and has earned his Certified Speaking Professional designation, which is the highest earned award from the National Speakers Association. (Fewer than 7% of speakers worldwide have earned the CSP.) Last July he was inducted to the CPAE Speakers Hall of Fame, which is a big deal. Like an Oscar, but without the movie stars. Brad joined John Gray (of Mars/Venus fame) and Mark Victor Hansen (of Chicken Soup renown) to write Mission Possible. He has also produced and published Humor Me: America's Funniest Humorists on the Power of Laughter, as well as Humor Us: America's Funniest Humorists on the Power of Laughter. Brad lives in Centennial, Colorado with his wife and three kids. Although he is proud of his many awards and national credits, he's convinced that his best feats so far are his kids.

BREAK IN THE EXHIBIT HALL

Monday, October 1st, 10:00 am - 10:30 am

Call 1-844-LIFELINE (1-844-543-3546)

Call for your free in-home assessment



Lifeline Homecare is a Kentucky-based company providing the best in quality non-medical homecare within the state since 1989. Our trusted caregivers provide personal care services and support to people living in their homes, allowing loved ones to preserve their independence and promoting their well-being. We're a locally-grown business headquartered in Somerset, Kentucky. With our roots firmly planted long ago, we understand the unique values of Kentucky's families around integrity, trust and reliability.

Providing non-medical home care services to Kentuckians for 30 years

- Personal Care Services
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- Companionship Services
- Short-term Recovery Services
- Veterans Services
- Transportation Services
- Alzheimer's Care Services

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Understanding Medigap-What Your Clients Need to Know

Ann Kayrish, Senior Program Manager-National Council on Aging
Brandy Bauer, Associate Director-Center for Benefits Access

Many older adults who are new to Medicare may not have complete understanding of the costs they will incur. This includes: monthly premiums, deductibles, and copayments. For some, Medigap-private supplemental insurance- can help alleviate those expenses. Just like Medicare, there are rules about how and when an individual can enroll in Medigap. Learn how to advise your clients about whether Medigap may be right for them, when and how to enroll, and how upcoming changes to Medigap plans will affect newly eligible beneficiaries.

The Detection and Prevention of Sexual Assault of Aging Clients and Residents of LTC Facilities

Sherry Culp, CSW- KY State Long Term Care Ombudsman-Nursing Home Ombudsman Agency- Lexington, KY.

Aging and Disabled long-term care residents are very vulnerable to sexual assault. Increased discussion about sexual assault in our society has given opportunity for ombudsmen and other advocates to learn more about how to detect and prevent sexual assault. This session will inform advocates about the increased risks and types of assault. Additionally, they will learn how to detect and appropriately respond to prevent further assault.

Delicious Nutrition: The Power of Sensory Analysis

Michael Thrash, Certified Executive Chef (CEC) and Certified Culinary Administrator (CCA)- GA Foods.

Providing Healthy and tasty meals for seniors can be a challenge. Malnutrition risk can often lead to increased hospital preadmissions. Attendees will learn about creating meals that will appeal to today's older adults.

Opioid Abuse: Older and Wiser Adults

Stephanie McCladdie, MPA- Regional Administrator/Substance Abuse and Mental Health Services Administration. Atlanta, GA

This session will explore the many patterns and adverse events that occur with the elderly population when factors associated with the high-risk opioid misuse occur in communities. Discussion will examine the myths and facts associated with this population and review strategies and resources.

The Four Pillars of Age-Friendly Design

Adam Fromme- MFA Candidate, Design Research and Development- The Ohio State University, Columbus, OH

Products, places, and ideas are often labeled as "Age Friendly". Presenting easy to understand design terminology, best practices, and evidence-based research; this session will address techniques for critically evaluating design solutions. This will include an introduction to an age-friendly evaluation tool that can leverage the knowledge of older adults, as well as, provide insight and inspiration for those charged with making design decisions for an aging population.

Practical Technology for Older Adults and Caregivers: Making it Work

January Brown, Family Caregiver Specialist-Eastern Carolina Council Area Agency on Aging.
Andi Reese, MS-Deputy Director Eastern Carolina Council Area Agency on Aging.

Older adults and people with disabilities continue to be able to live in community settings with better quality of life, with use of technologies (old and new) that enhance their independence. This session will show how caregivers (both in home and long distance) can benefit from using technology to decrease stress and assist with caregiving roles. This session will demonstrate technology and user-friendly ways to link different systems to assist with everyday life.

Live from DC: Federal Aging Policy Update

Autumn Campbell, Director-Public Policy and Advocacy- National Association of Area Agencies on Aging (N4A), Washington, DC.

What's going on with the Older American's Act and other aging services? N4A's aging advocate will provide timely policy updates on the federal budget and funding process. OAA reauthorization, and other breaking health and aging policy issues. Get an up to the minute look at how conversations in DC are affecting services for older adults in your community. Details on legislative proposals, current advocacy messages, and tips on what you can do to get involved will be provided.



Strengthening Senior Communities One Meal at a Time

For more than 50 years, Valley has supported local senior communities and partnered with clients to develop an efficient senior meal program designed to meet their specific needs.

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SE4A AWARDS LUNCHEON

Monday, October 1st, 12:00 pm - 1:30 pm

We invite conference attendees to celebrate with this year's award winners in the following categories: Jane Kennedy Excellence in Aging, Positive Images, Corporate Sponsorship, Outstanding Community Service, Outstanding Volunteer, and Aging Impact Awards. We will also announce our scholarship recipients who are pursuing a career in gerontology or geriatrics. Other Awards categories may be recognized during the Awards Luncheon.

WORKSHOPS – SESSION II

Monday, October 1st, 1:45 pm - 3:00 pm

Using Data and Digital Strategies to Reach Medicare Beneficiaries

Lauren Popham-Senior Specialist, Data Evaluation and Research, National Council on Aging.
Brandy Bauer-Associate Director, Center for Benefits Access, National Council on Aging.

A wealth of data exists about Medicare beneficiaries and where they live. You just need to know where to look to find this data. This session will discuss the tools available to identify underserved populations; tested and proven outreach messages, including utilizing social media, to reach low-income Medicare beneficiaries.

SAGEcare: Supporting Lesbian, Gay, Bisexual, and Transgender Older Adults

Vicki Stanley, MA, HS-BCP-SAGECare Certified Trainer, SAGE Lexington Kentucky.

Professionals in any capacity can benefit from incorporating information and knowledge to better support diverse populations. This session provides practical principles of LGBT+ cultural competency that can be immediately applied. Principles include acquiring working vocabulary and exploring historical points of reference.

Malnutrition: It's Time We Took Notice

Kathryn Tucker, MS, RD, CSG, LD- Dietetic Consultant/Supervisor: KY Department for Aging and Independent Living.

Malnutrition is a critical issue for the aging population. In this session, the presenter will guide the attendees toward a focus of Malnutrition by following the National Blueprint focused on Malnutrition Care for Older Adults. A focus on quality measurements will allow participants to start thinking about outcomes in their own nutrition programs.



Thinking Inside the Box-Establishing Vision Aware Communities

Priscilla Rogers, Ph.D., VisionAware Program Manager, American Foundation for the Blind- Moorsburg, Tennessee.

Vision Rehabilitation services are a “best kept secret”. Aging network providers are often unaware of these services. It is imperative that the aging network engages to ensure that older persons with vision loss are included in programming to enhance their independence and lead to full inclusion. Examples of collaborative programs will be discussed.

Development of a Compassionate Cities Index

Dr. Joe D’Ambrosio- Director of Innovation and Sustainability, Institute for Sustainable Health and Optimal Aging. Louisville, KY

The purpose of this research was to develop, validate, and standardize the Compassionate Cities Index, which examines how individuals feel compassion and act or do not act with compassion in the context of their specific community, resources, and needs. This presentation will explain the Alkire-Foster Method and how it was used to develop the Compassion Index and explore the implication that the study had for the planning of the communities within the city.

Helping Families of LTC Residents with Emergency Preparedness

Sherry Culp, CSW- KY State Long Term Care Ombudsman-Nursing Home Ombudsman Agency- Lexington, KY.

The nation was saddened after residents died in nursing facilities following hurricanes in 2017. The KY LTC Ombudsman Program partnered with the University of Louisville to address emerging consumer and provider needs related to emergency preparedness in long term care. KY LTC Ombudsman recently focused on family council development utilizing emergency planning and preparedness as a catalyst. This session will address the challenges of Family Council development and emergency preparedness.

Pieces of the Puzzle

Belinda Hayes, BS, CIRS-A/D- Program Manager, Three Rivers. Franklin, Georgia.
Joy Shirley, MA-Aging Director Three Rivers Area Agency on Aging.

Transportation issues are on of the top concerns for many states. Without strong transportation services, many states struggle. Discussion will include start-up funding and simple press releases. Coordination of transportation in rural regions can be duplicated in other states. With knowledge of history and setup costs, the wheel does not have to be reinvented. Discussion will involve the importance of partners and why it can save the agency money.

BREAK IN THE EXHIBIT HALL

Monday, October 1st, 3:00 pm - 3:30 pm



Leading Web-Based Documentation and Communication Software for Long-Term Services and Supports

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Features Include

- Individual Care Plans to manage treatments and personal supports
- Case notes and shift logs for team communication
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- Electronic Billing
- HCBS Compliance for Tomorrow's Standards
- Reduce transcription errors with direct pharmacy messages
- Best Practice in Supporting Person Centered Planning Community Employment Development and Tracking
- Empowering Self Advocates and Families with Electronic Access

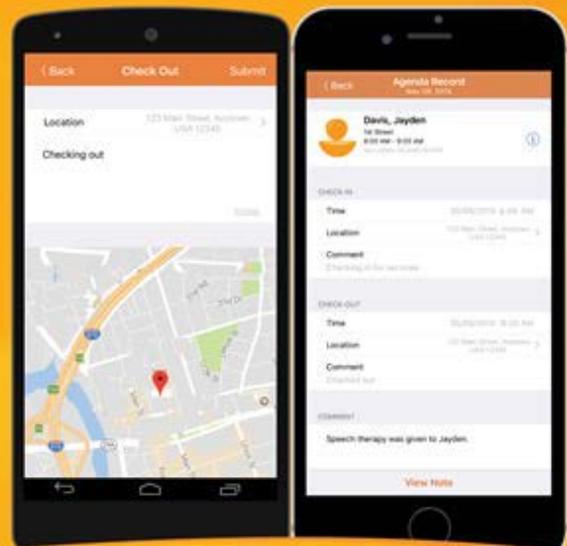
Scheduling Combined with EVV

Scheduling

- ✓ Calendar based schedule building
- ✓ Individual or program based schedules
- ✓ Multiple views for scheduler, staff, individuals

Electronic Visit Verification (EVV)

- ✓ Tracking staff/volunteer hours
- ✓ Single swipe check in/out using Android/iOS app
- ✓ Captures time and date stamp of the entry
- ✓ Records the geo-location



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Julie Bowden
Business Development Consultant
julie.bowden@therapservices.net
(910) 751-1369

Healthcare Fraud Trends

Derrick Jackson, Special Agent in Charge-US Department of Health and Human Services, Inspector General.
Chris Covington, Assistant Special Agent in Charge-US Department of Health and Human Services, Inspector General.

This presentation will include a discussion of common healthcare fraud schemes-including: medically unnecessary services, identity theft, and opioid over-prescribing. Examples of cases involving ambulance fraud, skilled nursing facility fraud, kickbacks, and drug diversion will be highlighted. The presentation will include undercover video and photos from surveillance and search warrants. The speakers are subject matter experts with over 40 years' experience of investigating healthcare fraud.

Advocacy and Meaningful Connections with Residents Living with Dementia

Jodi Holsclaw BA, MSW- KY Regional Long-Term Care Ombudsman- Nursing Home Ombudsman Agency of the Bluegrass Inc.

Nursing homes across the state of KY are continuing to see more and more residents with a diagnosis of dementia. This session will focus on taking a deeper look of what dementia is and how the disease effects the brain of older adults. More importantly, this interactive session will teach the audience how to use a positive approach when interacting with someone who has memory loss, in order to establish a meaningful connection.

Incorporating Mindfulness into Health, Aging, and Spirituality Practices

Jill Johns MS CN-BA, Owner and Wellbeing Coach-Jill Johns International (Space to Thrive)

Attendees will learn about the concept of mindfulness and have the opportunity to experience seven different mindfulness exercises. Practicing mindfulness enables the mind to retain and absorb new information. Following the exercises, attendees will discuss the ways that these programs can be implemented in the Southeastern Aging Network.

Dementia Friendly Training for Law Enforcement/First Responders

Robyn James, BSBM-Development and Marketing Director, Middle Alabama Area Agency on Aging.
Maranda Johnson, MSW-Director of Programs Middle Alabama Area Agency on Aging.

The information shared in this session will be the development and implementation of one AAA's highly successful dementia training and designation program for law enforcement and first responders. After the AAA received a \$10,000 grant, they partnered with other AAA's to lead the effort in this important subject. Participants will receive necessary resources and materials to implement the program in their communities.

Lighting's Influence on Older Adults

Emily Bell- MFA, Design Research and Development- The Ohio State University, Columbus, OH

Light levels in senior living and LTC are too low for older adults' needs and result in: falls, poor Sleep, decreased mood, and more. Through evaluating light qualities, we can understand the effects on older adults' functioning, moods or behaviors. This session presents a case study in which older adults evaluated warm to cool color temperatures in a senior living community space. Their evaluations clarify how qualities of artificial light relate to perceptions of space, preferences, and mood.

Connecting Your Community to Keep Older Adults Safe: The Role of TRIAD in Your City

Sarah Teeters, BS- Coordinator: Office for Aging and Disabled Citizens- Louisville Metro Government.

Becky Peak-Mayor City of Plantation.

Ron Loughry-Executive Director Fern Creek/Highview United Ministries.

TRIAD is a partnership of three entities: law enforcement, older adults, and community groups. The purpose of TRIAD is to promote Older Adult safety and to reduce the fear of crime that that that Older Adults often experience. The panel in this session will assist participants in starting at the grassroots level, helping you organize your TRIAD, and providing resources and program overview that can be implemented at a community level.

Innovative Business Practices for Rural AAA's: Healthcare Partnerships and Beyond

Davis Baird, MSG- Senior Program Associate, National Association of Area Agencies on Aging (N4A).

Mary Kaschak, Deputy Director, National Aging and Disability Institute-National Association of Area Agencies on Aging (N4A).

Due to the decreasing in traditional funding, AAAs, especially those serving rural areas, are facing difficult challenges in maintaining programs and services. During this session, N4A experts and a rural AAA leader will discuss innovative business development strategies that rural AAAs can pursue to diversify revenue and better serve their clients. An emphasis will be placed on opportunities to partner with healthcare entities.



Mobile Workshop: Experience the Institute for Sustainable Health & Optimal Aging in Action-An Interdisciplinary Team Experience

Dr. Anna Faul-Executive Director, Institute for Sustainable Health & Optimal Aging
Joseph G. D'Ambrosio, PhD, LMFT, CSW
Christian D. Furman, MD
Pamela A. Yankeelov, PhD
Samantha G. Cotton, MSSW, ABD
Barbara Gordon, MA
Madri Faul-Hall, MSSW

Enjoy a walk through beautiful downtown Louisville to the offices of the Institute for Sustainable Health & Optimal Aging where you will participate in an interdisciplinary team activity that will bring social services to the forefront of patient care. This will be a fun interactive session that includes social service workers, social workers, pharmacists, nurses and doctors preparing a patient care plan that includes a holistic approach. *(Note: Although the walk is a short .4 miles to the ISHOA, transportation will be available for those who are not able to walk.)*

Do you work for an Area Agency on Aging or Title VI Native American aging program?

**Then we are
your national
association!**

Visit our booth in the tradeshow or www.n4a.org to learn what n4a can offer you and your agency.

Aren't sure if your agency is a member?

Swing by our booth to find out. Staff of n4a member agencies can access membership benefits, so sign up to receive our weekly newsletter, website access and much more!



advocacy | action | answers on aging

National Association of Area Agencies on Aging
Washington, DC

www.n4a.org | @n4aACTION
202.872.0888 or rlievine@n4a.org

Our Mission: To build the capacity of our members so they can better help older adults and people with disabilities live with dignity and choices in their homes and communities for as long as possible.

INNOVATION WALK

Monday, October 1st, 5:00 pm – 7:00 pm

Innovation Walk and Reception

Enjoy an evening walk through Louisville to the Thrive Innovation Center where there will be a panel discussion focused on innovation that can help older adults live independently as well as receive better care when in short and long-term care centers. The panel will include local experts who are key players in the older adult care market in Louisville, KY. The panel will showcase how to promote life-long wellness by transforming the quality of life and care for the global aging population. Attendees will also enjoy a reception following the presentation. *(Note: Although the walk is a short .5 miles to the Thrive Innovation Center, transportation will be available for those who are not able to walk.)*

HOSPITALITY SUITE

Monday, October 1st, 7:00 pm - 10:00 pm

Come and enjoy Kentucky Hospitality at its finest. Enjoy meeting your peers, unwind and relax! Hospitality Suite will be open Sunday evening from 7:00 p.m. – 10:00 p.m. and Monday evening from 7:00 p.m. – 10:00 p.m.



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Aging to perfection



Aetna Better Health® of Kentucky helps our members perfect health and happiness as they age.

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aetnabetterhealth.com/kentucky

Tuesday, October 2, 2018

BREAKFAST/ EXHIBITS

7:30am- 8:30am

EXHIBIT HALL HOURS

7:30am- 11:00am

CONFERENCE REGISTRATION

7:30am- 2:30pm

GENERAL SESSION

Tuesday, October 2nd, 8:30 am - 10:00 am

GENERAL SESSION SPEAKER – SANDY MARKWOOD, NATIONAL ASSOCIATION OF AREA AGENCIES ON AGING



Sandy Markwood is the CEO of the National Association of Area Agencies on Aging (n4a), the organization which represents the nation's 622 Area Agencies on Aging and serves as a champion for the more than 250 Title VI Native American aging programs. n4a is dedicated to building the capacity of its members to: advocate on behalf of older adults and their caregivers; take action to ensure that communities are equipped to support and enhance the well-being of older adults, people with disabilities and their caregivers; and serve as the focal point in the community for answers on aging.

Prior to joining n4a, Markwood worked for 20 years at the National Association of Counties, the National League of Cities and as the Assistant to the County Executive in Albemarle County, VA. In these positions, she provided policy and programmatic support to counties and cities throughout the nation on a broad range of issues including aging, health, housing, community development, land use, transportation, environmental quality, and workforce development issues. Ms. Markwood graduated with distinction from the University of Virginia with a bachelor's degree in history and a master's degree in urban and environmental planning.

AIRS EXAMINATION

Tuesday, October 2nd, 10:15 am – 12:45 pm

BREAK IN THE EXHIBIT HALL

Tuesday, October 2nd, 10:00 am - 10:30 am



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a company can
be measured by
the quality of
our residents.

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Why We Behave as We Do- Approach Makes A Difference No Matter Who We Are

Katrina Valliant AA, BSBM, MBA- District Long Term Care Ombudsman- Lincoln Trail Area Development District, Elizabethtown, KY

Individuals with dementia are struggling to resolved unfinished stages of development, unfinished business, and coming to terms with loss. They have issues they need to unload so that they may die in peace. This session will focus on the proper approach so that the clients we serve can attain peace.

Protecting Residents from Financial Exploitation

Denise Wells BA, Certified Ombudsman-Nursing Home Ombudsman Agency of the Bluegrass Inc.

Ombudsmen and other eldercare service providers know about the dangers of financial exploitation. This session will help advocates to better inform long term care facilities of their obligation to prevent, identify, and report the financial exploitation of residents. Participants will have a manual as a take away, which they will easily be able to adapt to their own work with state specific guidelines.

Asheville Terrace Community Health Worker Project: Building Social Capital for Health and Wellness in Senior Housing

Stephanie Stewart, BS- Aging Program Specialist, Land of Sky Regional Council.

This session will focus on a project where a team of residents from low-income senior housing were trained as Community Health Workers. The team acquired clinical resources for on-site interventions and health education, developed volunteer opportunities, and provided individualized support through informal counseling. This project has successfully transitioned to ongoing community engagement, as more than 20% of the residents are still actively engaged.

Dementia Friends USA: Changing the Way People Think, Act, and Talk about Dementia

Meredith Hanley, MSW- Director, Community Capacity Building-National Association of Area Agencies on Aging (N4A)

Sarajane Melton, MHS-Director, Southwestern Commission Region A, Area Agency on Aging

Dementia Friends USA is a part of a global movement with the goal of changing the way that people think, talk, and act about dementia. We can all make a difference for people touched by dementia by helping people understand what dementia is and how it affects others. The North Carolina Association on Aging offers in-person Dementia Friends sessions across the state. Participants will learn about the program and how to get involved locally.

Development of the Flourish Index

Dr. Anna Faul-Executive Director, Institute for Sustainable Health and Optimal Aging. Louisville, KY
Dr. Joe D'Ambrosio- Director of Innovation and Sustainability, Institute for Sustainable Health and Optimal Aging. Louisville, KY
Dr. Pam Yankeelov, University of Louisville Institute for Sustainable Health & Optimal Aging
Sam Cotton, MSSW ABD, University of Louisville Institute for Sustainable Health & Optimal Aging
Dr. Christian Furman, MD- University of Louisville Institute for Sustainable Health & Optimal Aging

Integrated Primary Care and Community-Based models of care have the potential to improve outcomes in frail older adults. We evaluated the impact of the Flourish Model (FM), using a Flourish index to measure improvement in optimal life functioning of rural community-dwelling frail older adults. The Flourish Index was developed as a part of the Human Resources and Services Administration (HRSA) Rural Geriatric Workforce Enhancement Program (GWEP).

Improving Preparedness for HUD-funded Senior Housing

Betty Shiels, PhD, MSSW, LCSW- Director: KY Emergency Preparedness for Aging and Long-Term Care Program- University of Louisville-Kent School of Social Work.

The KY Functional Access Needs Collaborative has identified Older Adults living in HUD-funded housing as among those most vulnerable to emergencies and disasters because there are very few preparedness regulations established for this housing type. This leaves tenants to manage on their own in a disaster situation. The presenter will introduce the KY Emergency Preparedness Manual for HUD-funded Housing designed for both property managers and tenants to create resilience for owners, managers and tenants.

The Role of Quality Assurance in AAA Contracts with Healthcare Entities

Dana Eidson, CPA- SARCOA Executive Director-Dothan, Alabama
Joseph Strickland, MS-Director of Home and Community Services SARCOA
Elizabeth Blair-Senior Research Associate, N4A

As Healthcare entities seek to partner with organizations that can improve or maintain their quality ratings, AAAs have been considering accreditation and other quality assurance methods to better position themselves in the market. This session will discuss quality assurance methodologies and the pros and cons of accreditation as a business strategy. Participants will hear from staff at SARCOA, who will discuss Alabama's experience in pursuing statewide NCQA accreditation.



In a Livable Community, people of all ages can

GO FOR A WALK

GET AROUND WITHOUT A CAR

SHOP, SOCIALIZE AND BE ENTERTAINED

FIND THE SERVICES THEY NEED

WORK OR VOLUNTEER

LIVE SAFELY AND COMFORTABLY

... and make their
town, city or
neighborhood a
lifelong home.



By 2030, one in five adults in the U.S. will be 65-plus, and the vast majority of them will want to remain in their homes and communities. That's why AARP is helping towns and cities nationwide become great, livable places for people of all ages.

Learn more about AARP Livable Communities and subscribe for free to our monthly e-newsletter by visiting aarp.org/livable.

AARP Real Possibilities
Kentucky

Distilling Your Message

Angela Zeek, BA- Legal Aid of the Bluegrass
JacobTaulbee- Legal Aid of the Bluegrass

For Decades, Kentucky distilleries have been the producers of the world’s best bourbon. They determined the ingredients that were needed and perfected the process to create and deliver an extremely profitable product. In this session, Legal Aid of the Bluegrass will show how they have distilled their message to develop a program that now includes partnerships with local hospitals and other agencies as a result of these partnerships. This session will include an opportunity for discussion and sharing best practice from other regions and organizations.

Resident Rights Challenge

Mary Kay Flege, MBA- Catholic Charities of Louisville
Natalie Radtke-District LTC Ombudsman
Beverly Broadus-Associate LTC Ombudsman
Jessica Robertson-Associate LTC Ombudsman
Essie Reilly-Associate LTC Ombudsman

Test your knowledge of federal residents’ rights and provide real life examples of how residents rights apply every day in a facility. Teams compete on how well they understand and can apply residents rights to a variety of situations experienced in a nursing home. Points are awarded based on the complexity of questions and bonus points for teams that steal with correct answers.

Sustaining our Practice Through Self-Care

Sean Creech MSW, LICSW- Program Manager (LTSS) East Alabama Regional Planning and Development Commission-Area Agency on Aging.

Are changes in Regulations, Budget Cuts, and Increased Paperwork with the pressure to achieve outcomes leaving you feeling burned out? Is your agency experiencing high staff turnover? This session will create a center of healing for our most difficult clients: OURSELVES. This session is designed to explore unique and exciting ways to mitigate and prevent burnout through self-care.

Love or Limb

Rangaraj Gopalraj, MD, PhD, Assistant Professor, University of Louisville-Louisville, KY

Overview of a case involving a critical situation involving the health of a caregiver of a patient with dementia. The overview will focus on the perspective and input from the medical professionals and the social worker involved.

The Power of Targeting: Using Google Earth Pro as a Planning Tool

Nancy Tufts, BS- Planner, ElderSource- Jacksonville, FL

This session will begin with an overview of the importance of targeting. The presenter will walk participants through Google Earth Pro as a mechanism for targeting individuals with the most need. Additionally, there will be discussion on how to import data into the tool and how to use basic editing tools. This session will wrap up with a conversation about how to use the visualizations that are created. Some examples include: outreach, grant writing, and community collaboration.

The Houseguest from Hell

Paul Troy, BA- Senior Crime Victim Advocate-Elderserve Inc. Louisville, KY

Elder Abuse is often perpetrated by someone living with the Older Adult. It is often someone who the older adult has invited to live with them on a short-term basis. Once that invited guest has established residency, it becomes incredibly difficult to have them removed. This session will give participants a clear understanding of how hard it is to evict an unwanted houseguest, what the risks are to the older adult, and some possible legislative remedies to his dilemma.

Capacity Building Tools and Resources

Elizabeth Blair, MPP- Senior Research Associate- National Association of Area Agencies on Aging (N4A) Washington, DC.

Meredith Hanley, MSW-Director, Community Capacity Building, N4A

As America ages and the social service and health care sectors evolve to meet the growing needs, N4A's capacity building initiative provides information and tools to respond to growing and emerging needs. This session will highlight recent research on the evolving roles and expertise of the AAAs. This will include surveys on how AAAs are measuring value and return on investment for services.

BREAK

Tuesday, October 2nd, 3:00 pm - 3:30 pm



Developing Partnerships and Building Your Volunteer Base

Shannon R Jones, MPH- Tennessee SHIP Director, Nashville, Tennessee
Sidney Schuttrow, MPA- Tennessee SHIP Statewide Volunteer Coordinator, Nashville, TN

This session will cover the benefits of partnerships, how to develop and sustain partnerships, and overcoming barriers. The participants will create a mosaic to identify potential partnerships. The presenters will lead an open discussion forum defining generations within the volunteer workforce. They will then lead a small group activity to help develop resources and strategies to understand the four main generations in the volunteer workforce.

Common Nursing Home Problems, and How to Resolve Them

Eric Carlson JD, Directing Attorney-Justice in Aging, Los Angeles, CA

Federal Nursing Home Law is strong on paper; however, many nursing homes have standard operating procedures that conflict with the law. Nursing home residents are sometimes hurt by illegal practices in the Nursing Home environment. This session will equip attendees to assist residents in getting the quality care that they are entitled to. Additionally, there will be a review of new federal regulations, discussion of common, but illegal nursing home practices, and effective advocacy strategies to support and protect residents.

Getting there together: Mobility Management Strategies

Katie Kucher, MA- Volunteer Transportation and Mobility Management Coordinator, Centralina Area Agency on Aging.

Transportation is a lifeline for older adults and individuals with disabilities, and is one of the greatest needs facing most of our communities. This session will explore Mobility Management Strategies such as: a one call-one click center, Volunteer Transportation Program, Aging/Disability Sensitivity training, and ADA Training for providers.

How Music and Technology are Elevating Cognitive Care

Andrew Tubman-MT-BC, Chief Clinical Officer and Co-Founder of Music Health Technologies (Also known as Sangit), Los Angeles, CA

In this presentation, certified music therapist, Andy Tubman will take the audience on a musical journey that reveals the science and business behind active music making and how it can help providers meet the needs of residents that they serve. This includes individuals with Dementia, Parkinson's disease, and Low Vision. Learn how music and technology can elevate purposeful programming in your community while providing better outcomes.

EngAGE: Incorporating arts into healthcare settings through engagement

Samantha Cotton, MSW, ABD- Program Manager, Institute for Sustainable Health and Optimal Aging. Louisville, KY

Molly Dobson- Program Manager, Institute for Sustainable Health and Optimal Aging. Louisville, KY

Dr. Joe D'Ambrosio- Director of Innovation and Sustainability, Institute for Sustainable Health and Optimal Aging. Louisville, KY

Dr. Anna Faul-Executive Director, Institute for Sustainable Health and Optimal Aging. Louisville, KY

This study followed a mixed-methodology, repeated measures design. Data was collected three times throughout the program and semi-structured interviews taking place before and after the intervention. As part of this project, there were two sets of participants enrolled in the program: older adults and high school students. Results of this project will be presented and application for engaging older adults in art programming to improve health outcomes.

Innovations in Palliative Care

Denise Gloede, MSN, BSN, Executive Director of Palliative Care-Hosparus Health

Dr. Lori Earnshaw, MD, Medical Director of Palliative Care-Hosparus Health

This session will provide an overview of palliative care and highlight several innovative palliative care models being piloted by Hosparus Health in the inpatient, outpatient and community setting. These programs benefit people who are experiencing the stress, symptom burden, and uncertainty related to any serious illness including (but not limited to): cancer, dementia, congestive heart failure, COPD, liver failure, and kidney failure.

LGBT Elder Competency Training Program

Linda Levin, MSG- Chief Executive Officer, ElderSource, Jacksonville, FL

ElderSource Institute created the LGBT Elder Cultural Competency Training Program to fill an educational gap for professionals that work with older adults and help them better understand key concepts, vocabulary, and the many barriers faced by older adults in the LGBT community. Participants will gain much needed tools to confidently and comfortably work with and care for LGBT elders. In turn, this insures that LGBT elders are treated with respect and dignity.

3:30pm-5:00pm

Mobile Workshop: The New Roots Fresh Stop Market

Karyn Moskowitz, BA, MBA-Executive Director, New Roots, Inc.

Many older adults cannot access the fresh food we all need to be happy and healthy. AS a result, many suffer from horrible and expensive food related chronic illnesses that can be prevented with a diet full of affordable fruits and vegetables. New Roots will provide participants the chance to hear about the innovative "Fresh Stop Market" model. Participants will tour the Smoketown Market and pre-purchase a share of organic vegetables to take home. They will also learn how they can become involved in this movement. (*Note: New Roots Fresh Stop Market is approximately 3.5 miles from the Louisville Marriott Downtown, transportation will be available.*)

TUESDAY EVENING EVENT

Tuesday, October 2nd, 6:00 pm - 10:00 pm

Imagine the year is 1922. You walk into a quiet business, whisper the secret password and the door opens to a gorgeous room with music, casino tables, and people dancing and having a great time. You have found the Flapper and Gents Speakeasy! Come experience one of Kentucky's oldest traditions in the historical Ice House Venue built in the early 1900's. Prepare to step into the past and experience the roar of a traditional Speakeasy. The roaring 20's will come alive at our prohibition inspired evening complete with cocktails from the era, scrumptious nibbles, and casino style gaming. We will have a contest for the best 20's inspired fashion for both men and women. So, come a flapper or just as you are! Dress as a gangster or silver screen star! It's going to be fun no matter the dress. Just bring yourself and we'll do the rest! (*Note: The Ice House is approximately .8 miles from the Louisville Marriott Downtown, transportation will be available.*)



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CLOSING SESSION

Wednesday, October 3rd, 8:30 am - 11:00 am

CLOSING BREAKFAST

SE4A BUSINESS MEETING

AGING TO PERFECTION- PANEL PRESENTATION

Our last session will feature a group of older adults who have embraced the conference theme “Aging to Perfection.” Join us, as we hear from these fascinating older adults and how they have learned to live exciting and vibrant lives in their older years. This panel will be moderated by a special guest host!

TENNESSEE CALL TO CONFERENCE

save the date!



September 6–11, 2019

SE4A Annual Conference

The 2019 SE4A Conference will be held at
Nashville’s Gaylord Opryland Hotel, 2800 Opryland Drive, September 6–11, 2019



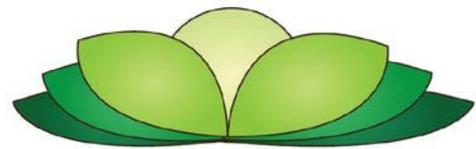
2019 CONFERENCE PARTNERS: Tennessee Federation for the Aging and Tennessee Commission on Aging and Disability



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REGISTRATION INFORMATION

REGISTRATION

To register for the 2018 Southeastern Association of Area Agencies on Aging Training Conference, complete the online registration on the SE4A website:

www.se4a.org.

Pay the registration fee on line or mail the payment to:

SE4A Conference

PO Box 557

Frankfort, KY 40602

Enclose the check payable to:

SE4A 2018 Conference Kentucky

Full conference registration includes; preconference intensives, on site workshops, opening reception (Sunday), two continental breakfasts, one awards luncheon, one dinner (Tuesday night), one plated breakfast (Wednesday), all breaks, and the KY Hospitality Room (Sunday and Monday nights). Extra tickets for meals and events can be purchased. Single day registration includes all activities and special events scheduled for that day.

EARLY REGISTRATION DEADLINE

An early bird rate of \$350.00 is offered **until August 1, 2018**. The regular conference registration is \$375.00 after **September 16, 2018**, the late registration fee will be \$400.00. Daily rate for conference attendance is \$150.00.

CANCELLATION AND REFUND POLICY

All cancellations must be postmarked by September 1, 2018, to receive a refund after the conference, less a \$75 administrative fee. An alternate person may attend for the registrant." Cancellations must be mailed to: Anne Wildman, NKADD-AAAIL, 22 Spiral Drive, Florence, KY 41042. Requests must be made in writing.

SPECIAL ACCOMMODATIONS

We encourage participation of persons with disabilities. The conference site is accessible. We will work with registrants on special diet needs (examples: vegetarian, diabetic). Please convey all requests on the on-line registration form.

AIRS CERTIFICATION TEST

The AIRS Certification Test will be offered during the Conference on Tuesday, October 2nd. The testing session will be offered from 10:15 am – 12:45 pm.

In order to take this test, you must pay a registration fee and submit an application directly to AIRS at least 30 days prior to the test date. The fee for the test must be paid directly to AIRS. Do not send your application for certification with your conference registration.

Information about the CIRS, CIRS-A/D tests, application forms, fees, study materials and competencies for I&R/A Specialists can be found at the AIRS website: www.airs.org.

CONTINUING EDUCATION UNITS

Nursing: The 2018 SE4A conference will provide a maximum of 16.8 hours of CE credit. Approval is pending at this time.

Social Work: The 2018 SE4A conference will provide a maximum of 16.8 hours of CE credit. Approval is pending at this time`

Long-Term Care Administrators: The 2018 SE4A conference will provide a maximum of 16.8 hours of CE credit. Approval is pending at this time

Physicians: This activity has been planned and implemented in accordance with the Essentials and Standards of the Accreditation Council for Continuing Medical Education through the joint-sponsorship of the Southeast KY Area Health Education Center and the Southeastern Association of Area Agencies on Aging. The Southeast KY Area Health Education Center is accredited by the Kentucky Medical Association (KMA) to sponsor continuing medical education for physicians. The Southeast KY Area Health Education Center designates this live activity for a maximum of 14.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

REGISTRATION INFORMATION

CONFERENCE HOST HOTEL



Louisville Marriott Downtown
280 W Jefferson St, Louisville, KY 40202
Phone: (502) 627-5045

Booking:

<https://aws.passkey.com/go/kipdaseta>

Reservation Line: 1-800-533-0127

Check-in 3:00 p.m.

Checkout 11:00 a.m.

PARKING

Valet and Self-Parking are both available.

GROUND TRANSPORTATION

Taxi service, Uber and Lyft are available.



CONFERENCE MOBILE APP



The se4a 2018 Conference Mobile App will be available for participants during and immediately after the conference. It will help you build memorable experiences, network, engage in social media, access workshop information, and more. And, for those who like a challenge with a reward at the end, conference participants will have the opportunity to flex their fingers in a Mobile App contest. Keep your eyes open for more information about the Mobile App as we approach the conference.

TRAVEL BY AIR

The following airlines service the Louisville International Airport:

Allegiant

American Airlines

Delta Airlines, Inc.

Frontier

Southwest Airlines

United Airlines

One Jet

CAR RENTALS

