



**20th ANNUAL STARS OF THE INDUSTRY
CENTRAL IL REGIONAL LUNCHEON PROGRAM BOOK
October 25, 2017
DoubleTree by Hilton Hotel, Bloomington, IL**

**Honoring the 2017
Stars of the Industry Nominees**

Purchase a congratulatory ad in the 2017 Stars Commemorative Program Book:
*Central IL Hotels use code: **ILRS17** for 50% off online pricing*

☐ Quarter Page Ad - \$450
3.75"w x 4.75"t

☐ Half Page Ad – \$700
7.75"w x 4.75"t

☐ Full Page Ad - \$1,000
7.5"w x 9.75"t

☐ Full Page – Inside Front Cover* - \$1,300 ☐ Full Page – Inside Back Cover* - \$1,300
☐ Outside Back Cover* - \$1,500

**Inside/Outside Cover are 4-color; All others ads are B/W.*

OR GET NOTICED ON THE...

☐ LOGO WALL - \$250 *Four-color logo for the photo lounge backdrop*

Name: _____ Hotel/Company: _____

Email: _____ Phone: _____

PAYMENT:

__ Check Enclosed to: *IHLA* __ Please charge my: ☐ American Express ☐ Visa ☐ MasterCard

Card #: _____ Exp. Date: _____ Zip: _____

Name on card: _____ Signature: _____

PLEASE NOTE: DEADLINE FOR PROGRAM BOOK ADS: **September 21st**
Please send Eversion of your ad in .eps/vector format
to sflanner@illinois-hotels.org

Questions? Call Jennifer Chase, Managing Director, Events at IHLA, 312.346.3135 ext. 222