



# 2017 DATA PROTECTION CONFERENCE

September 20-22, 2017 | Nashville, TN



Data Protection  
ASSOCIATION

## Welcome to the 2017 Data Protection Conference

The Data Protection Association is pleased to welcome you to our sixth annual conference to be held in Music City - Nashville USA.

The Board has worked hard and shared their talents and expertise to put this conference together for all of us.

Working on previous year's success, the conference will once again have the facilitation sessions which have been such a success at past conferences. These sessions will tap into that knowledge base held by our industry experts that are going to be attending this year's conference.

Speakers will include respected industry speaker, Fred Moore, tape industry veteran Rich Gadomski from FUJIFILM both of whom will be attending the Annual FUJIFILM Summit the week before the conference. It will be interesting to hear what they will report.

Other speakers will also include Bridgett Weldner CIGP from COR365 Information Solutions, Ron Bush from

Ron Bush Consulting and Drew Dekker from NetGain SEO

Also included in the program is plenty of time to network with others from the industry.

I look forward to welcoming those of you who will be joining us for the first time and for those of you who are returning. Let's make sure everyone gets the full experience of the annual conference.

So, bring your smile, your camera, and a song in your heart, and come join us. We look forward to sharing it all with you!

We hope you will come and enjoy the program, the people, and the extracurricular activities that will make this conference one to remember!



Peter Komarkowski  
President  
Data Protection  
Association

## Keynote Speaker Fred Moore



Fred Moore began a 21-year career with StorageTek as the company's first systems engineer and concluded as Corporate Vice President of Strategic Planning and Marketing.

In 1998, Fred founded Horison Information Strategies in Boulder, Colorado, a data storage industry analyst and consulting firm specializing in executive briefings, business strategy development, and identifying key and emerging technology trends for end-users, storage industry suppliers, and startup ventures.

A sought-after motivator and frequent keynote speaker at storage conferences and IT events worldwide, Fred completed the Berkeley Executive Program in 1997. Fred also served as Editor of Storage for Computer Technology Review magazine for six years and has produced numerous books, articles, research reports, whitepapers, analysis, infomercials and webcasts for the storage industry, analyst groups, and financial groups. He currently serves on a few select boards in the storage industry.

# Schedule of Events

## Wednesday September 20

**9 am–4 pm**  
**Golf Outing**  
 Nashville Golf & Athletic Club  
 Four-person scramble  
 \$85 per person: includes golf cart and lunch  
 Transportation to the course will not be provided.

**4:30–7 pm**  
 Registration Open

**6–7 pm**  
 Welcome Reception  
 Sponsored by **REB Storage Systems** and **XpresspaX**

## Thursday September 21

**8:00–9:00 am**  
 Breakfast  
 Sponsored by **Richards & Richards Office Records Management**

**9:00–9:30 am**  
 Welcome and Sponsor/Vendor Introductions

**9:30–10:30 am**  
**Opening Keynote Speaker**  
 Fred Moore - Horison Information Strategies

**10:30–11:00 am**  
 Break with Sponsors  
 Sponsored by **Perm-A-Store**

**11:00am–Noon**  
**World Café Interactive Group Discussion**

**Noon–1 pm**  
 Networking Lunch  
 Sponsored by **SullivanStrickler**

**1:00–1:45 pm**  
**General Session: HR from a Compliance and Risk Perspective**  
 Bridgett Weldner CIGP - COR365 Information Solutions

**1:45–2:30 pm**  
**Panel Discussion: BC/DR Panel**  
 BMS CAT – Matt Jaroma  
 Peak 10 - Matt Lawlor

**2:30–3:00 pm**  
 Break with Sponsors  
 Sponsored by **Prime Compliance**

**3:00–3:45 pm**  
**General Session: Who is using tape, especially LTO Tape**  
 Rich Gadomski – FUJIFILM

**3:45–4:30 pm**  
**Panel Discussion: Audit Panel Discussion:**  
 Joseph Kirkpatrick – KirkpatrickPrice  
 Bridgett Weldner CIGP - COR365 Information Solutions

**4:30–5:00 pm**  
 Data Protection Association – Annual General Meeting

**6:00–9:00 pm**  
 Conference Dinner

## Friday September 22

**8:00–8:45 am**  
 Breakfast  
 Sponsored by **KirkpatrickPrice**

**8:45 am**  
 Welcome

**8:45–9:45 am**  
**World Café Interactive Group Discussion**

**9:45–10:30 am**  
**General Session: Cyber Security - Today's (Tomorrow's) World for Survival**

Ron Bush – Ron Bush Consulting

**10:30–10:45 am**  
 Break with Sponsors  
 Sponsored by **O'Neil Software**

**10:45–11:30 am**  
**General Session: Websites - Driving business to our Websites**  
 Drew Dekker – NetGain SEO

**11:30 am–Noon**  
 Feedback and Closing Remarks

**12:00–1:00 pm**  
 Lunch Wrap Up Session

# Registration Details

## Conference Registration

Registration for this year's conference can be completed by making payment via

<http://events.constantcontact.com/register/event?llr=o5ymgvlab&oeidk=a07ee8yevbs2a2751ec> using a credit card.

### Registration:

Early Bird registration until August 20th, 2017:

US\$525 for members

US\$725 for non-members

Regular registration from August 21st, 2017:

US\$625 for member

US\$825 for non-members

Registration includes:

- All presentations
- Welcoming Reception on Wednesday September 20, 2017
- Breakfast Thursday and Friday
- Lunch Thursday and Friday
- All breaks, Thursday and Friday
- Conference Dinner on Thursday September 21, 2017

If you have any problems registering or questions, please email [conference@dpassoc.org](mailto:conference@dpassoc.org)

Dress code is business casual.



## Golf Day

A golf day has been arranged at the Nashville Golf & Athletic Club. It will be a four-person scramble.

The Nashville Golf & Athletic Club is centrally located in the heart of Cool Springs offering a mix of exceptionally manicured golf holes. The sheer beauty of the 187 acre course is highlighted by the numerous views of the rolling countryside.

### Cost:

\$85 per person: includes golf cart and lunch, can be paid when completing your Conference Registration

### Address:

1703 Crockett Springs Trail  
Brentwood, TN 37027



## Hotel Information



**DOUBLETREE**  
BY HILTON

The conference hotel is the **DoubleTree by Hilton Hotel Nashville-Downtown** conveniently located just ten miles from Nashville International Airport.

### Contract Details:

315 4th Avenue North,  
Nashville, Tennessee, 37219  
USA  
TEL: +1-615-244-8200  
FAX: +1-615-747-4894

## Hotel Registration

### Rates:

Room Rate: US\$225 plus taxes per night

### Cut-Off Date:

Sunday, August 20, 2017

### Online Reservation:

For more information and to make reservations, please visit  
[http://doubletree.hilton.com/en/dt/groups/personalized/B/BNADUDT-DPR-20170919/index.jhtml?WT.mc\\_id=POG](http://doubletree.hilton.com/en/dt/groups/personalized/B/BNADUDT-DPR-20170919/index.jhtml?WT.mc_id=POG)

### Hotel Parking

Self-Parking: Not Available

Valet Parking: US\$35 per day



## Discounted Airline Fares



United Airlines is pleased to offer special discounts for the 2017 Data Protection Conference attendees.

You may book online at [www.united.com](http://www.united.com) and enter offer code ZYTV457741 in the offer code box when searching for your flights.

If booking through a travel professional or United Meetings at +1.800.426.1122, please give them the following information:  
Agreement Code: 457741  
Z Code: ZYTV

Outside of the United States, please call your local United Airlines reservation office. Experience dependable, first-rate service and earn miles in MileagePlus®, United's award-winning frequent flyer program. To enroll in MileagePlus®, log on to [www.united.com](http://www.united.com)

# Conference Sponsors

The Data Protection Association Board would like to thank our Conference Sponsors

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