



2017 DATA PROTECTION CONFERENCE

September 20-22, 2017 | Nashville, TN



Data Protection
ASSOCIATION

Welcome to the 2017 Data Protection Conference

The Data Protection Association is pleased to welcome you to our sixth annual conference to be held in Music City - Nashville, Tennessee USA.

The Board has worked hard and shared their talents and expertise to put this conference together for all of us.

Working on previous year's success, the conference will once again have the facilitation sessions which have been such a success at past conferences. These sessions will tap into that knowledge base held by our industry experts that are going to be attending this year's conference.

Speakers will include respected industry speaker, Fred Moore, tape industry veteran Rich Gadomski from FUJIFILM both of whom will be attending the Annual FUJIFILM Summit the week before the conference. It will be interesting to hear what they will report.

Other speakers will also include Bridgett Weldner CIGP from COR365 Information Solutions, Ron Bush from

Ron Bush Consulting and Drew Dekker from NetGain SEO

Also included in the program is plenty of time to network with others from the industry.

I look forward to welcoming those of you who will be joining us for the first time and for those of you who are returning. Let's make sure everyone gets the full experience of the annual conference.

So, bring your smile, your camera, and a song in your heart, and come join us. We look forward to sharing it all with you!

We hope you will come and enjoy the program, the people, and the extracurricular activities that will make this conference one to remember!



Peter Komarkowski
President
Data Protection
Association

Keynote Speaker Fred Moore



Fred Moore began a 21-year career with StorageTek as the company's first systems engineer and concluded as Corporate Vice President of Strategic Planning

and Marketing.

In 1998, Fred founded Horison Information Strategies in Boulder, Colorado, a data storage industry analyst and consulting firm specializing in executive briefings, business strategy development, and identifying key and emerging technology trends for end-users, storage industry suppliers, and startup ventures.

A sought-after motivator and frequent keynote speaker at storage conferences and IT events worldwide, Fred completed the Berkeley Executive Program in 1997. Fred also served as Editor of Storage for Computer Technology Review magazine for six years and has produced numerous books, articles, research reports, whitepapers, analysis, infomercials and webcasts for the storage industry, analyst groups, and financial groups. He currently serves on a few select boards in the storage industry.

Schedule of Events

Wednesday September 20

9 am–4 pm

Golf Outing

Nashville Golf & Athletic Club

Four-person scramble

\$85 per person: includes golf cart and lunch

Transportation to the course will not be provided.

4:30–7 pm

Registration Open

6–7 pm

Welcome Reception

Sponsored by **REB Storage**

Systems and **XpresspaX**

Thursday September 21

8:00–9:00 am

Breakfast

Sponsored by **Richards & Richards**
Office Records Management

9:00–9:30 am

Welcome and Sponsor/Vendor
Introductions

9:30–10:30 am

Opening Keynote Speaker

Fred Moore - Horison Information
Strategies

10:30–11:00 am

Break with Sponsors
Sponsored by **Perm-A-Store**

11:00am–Noon

World Café Interactive Group
Discussion

Noon–1 pm

Networking Lunch

Sponsored by **SullivanStrickler**

1:00–1:45 pm

General Session: HR from a
Compliance and Risk Perspective

Bridgett Weldner CIGP - COR365

Information Solutions

1:45–2:30 pm

Panel Discussion: BC/DR Panel

BMS CAT – Matt Jaroma

Peak 10 - Matt Lawlor

2:30–3:00 pm

Break with Sponsors

Sponsored by **Prime Compliance**

3:00–3:45 pm

General Session: Who is using
tape, especially LTO Tape

Rich Gadomski – FUJIFILM

3:45–4:30 pm

Panel Discussion: Audit Panel
Discussion:

Joseph Kirkpatrick – KirkpatrickPrice

Bridgett Weldner CIGP - COR365

Information Solutions

4:30–5:00 pm

Data Protection Association – Annual
General Meeting

6:00–9:00 pm

Conference Dinner

Friday September 22

8:00–8:45 am

Breakfast

Sponsored by **KirkpatrickPrice**

8:45 am

Welcome

8:45–9:45 am

World Café Interactive Group
Discussion

9:45–10:30 am

General Session: Cyber Security -
Today's (Tomorrow's) World for
Survival

Ron Bush – Ron Bush Consulting

10:30–10:45 am

Break with Sponsors

Sponsored by **O'Neil Software**

10:45–11:30 am

General Session: Websites -
Driving business to our Websites

Drew Dekker – NetGain SEO

11:30 am–Noon

Feedback and Closing Remarks

12:00–1:00 pm

Lunch Wrap Up Session

Registration Details

Conference Registration Golf Day

Registration for this year's conference can be completed by making payment via

<http://events.constantcontact.com/register/event?llr=o5ymgvlab&oeidk=a07ee8yevbs2a2751ec> using a credit card.

Registration:

Early Bird registration until August 20th, 2017:

US\$525 for members
US\$725 for non-members

Regular registration from August 21st, 2017:

US\$625 for member
US\$825 for non-members

Registration includes:

- All presentations
- Welcoming Reception on Wednesday September 20, 2017
- Breakfast Thursday and Friday
- Lunch Thursday and Friday
- All breaks, Thursday and Friday
- Conference Dinner on Thursday September 21, 2017

If you have any problems registering or questions, please email conference@dpassoc.org

Dress code is business casual.



A golf day has been arranged at the Nashville Golf & Athletic Club. It will be a four-person scramble.

The Nashville Golf & Athletic Club is centrally located in the heart of Cool Springs offering a mix of exceptionally manicured golf holes. The sheer beauty of the 187 acre course is highlighted by the numerous views of the rolling countryside.

Cost:

\$85 per person: includes golf cart and lunch, can be paid when completing your Conference Registration

Address:

1703 Crockett Springs Trail
Brentwood, TN 37027



Hotel Information



The conference hotel is the **DoubleTree by Hilton Hotel Nashville-Downtown** conveniently located just ten miles from Nashville International Airport.

Contract Details:

315 4th Avenue North,
Nashville, Tennessee, 37219
USA
TEL: +1-615-244-8200
FAX: +1-615-747-4894

Hotel Registration

Rates:

Room Rate: US\$225 plus taxes per night

Cut-Off Date:

Sunday, August 20, 2017

Online Reservation:

For more information and to make reservations, please visit http://doubletree.hilton.com/en/dt/groups/personalized/B/BNADUDT-DPR-20170919/index.jhtml?WT.mc_id=POG

Hotel Parking

Self-Parking: Not Available
Valet Parking: US\$35 per day



Discounted Airline Fares



United Airlines is pleased to offer special discounts for the 2017 Data Protection Conference attendees.

You may book online at www.united.com and enter offer code ZYTV457741 in the offer code box when searching for your flights.

If booking through a travel professional or United Meetings at +1.800.426.1122, please give them the following information:
Agreement Code: 457741
Z Code: ZYTV

Outside of the United States, please call your local United Airlines reservation office. Experience dependable, first-rate service and earn miles in MileagePlus®, United's award-winning frequent flyer program. To enroll in MileagePlus®, log on to www.united.com

Conference Sponsors

The Data Protection Association Board would like to thank our Conference Sponsors



If you are interested in
Conference Sponsorship,
please contact
conference@dpassoc.org