



2018 ADVERTISING OPPORTUNITIES

Night at the Museum Program Books are distributed to all in attendance at the event
Expected Night at the Museum attendance: 450

Premium Ad

\$1,000

- Full page color ad in the Night at the Museum program (7.5" x 10") and preferred placement in the front of the program book. Placement is at a first come, first served basis.

Advanced Ad

\$750

- Full page color ad in the Night at the Museum program (7.5" x 10") and advanced placement, just after premium ads. Placement is at a first come, first served basis.

Full Page Ad

\$500

- Full page color ad in the Night at the Museum program (7.5" x 10").

One-Half Page Ad

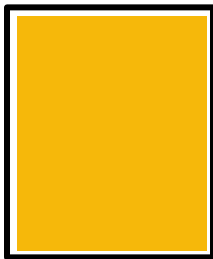
\$300

- One-Half page color ad in the Night at the Museum program (7.5" x 4.875").

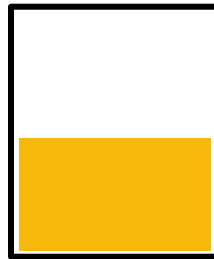
One-Quarter Page Ad

\$175

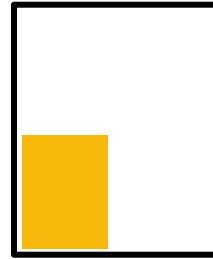
- One-Quarter page color ad in the Night at the Museum program (3.625" x 4.875").



Full Page
7.5" wide by 10" high



Half Page
7.5" wide by 4.875" high

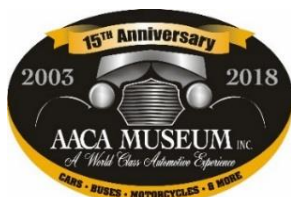


Quarter Page
3.625" wide by 4.875" high

Business Card Ad Sheet

\$100

- A copy of your business card included on a hand out given to attendees at the end of the event. *Business Card Ad Sheets are not included within the program book.*



SIGN ME UP! I want to take out an Ad in the Night at the Museum Program!

<input type="checkbox"/> Premium Ad	\$1,000	<input type="checkbox"/> Advanced Ad	\$750
<input type="checkbox"/> Full Page Ad	\$500	<input type="checkbox"/> One-Half Page Ad	\$300
<input type="checkbox"/> One-Quarter Page Ad	\$175	<input type="checkbox"/> Business Card Ad	\$100

CONTACT INFORMATION

Name _____

Address _____

Contact (Name/Title) _____

Telephone Number (____) _____ - _____ Email Address _____

Graphics/Ad Contact (Name/Title) _____

Telephone Number (____) _____ - _____ Email Address _____

PAYMENT METHOD

____ Check enclosed in the amount of \$ _____ payable to AACA Museum, Inc.

____ Charge \$ _____ to my ____ Visa ____ MC ____ Other

Date _____

Credit Card Number _____

Expiration Date ____ / ____ CVV _____

Name on Card _____

Signature _____

If you require the Museum's assistance with creating your ad, requests must be made by 8/1/2018

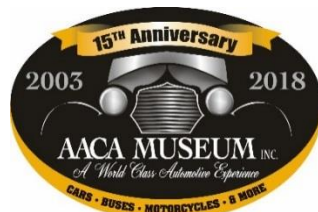
Press-ready ad files must be submitted via email to jdunnigan@aacamuseum.org by 8/15/2018

Accepted Formats: PDF or JPEG, 300 dpi at actual size

Complete this form and mail it to the address below

**AACA Museum, Inc.
Night at the Museum
161 Museum Drive
Hershey, PA 17033**

For additional information,
contact Jake Dunnigan at
jdunnigan@aacamuseum.org or
717-566-7100 ext. 116



501(c) (3) non-profit letter
available upon request.