



*a Transportation  
Conference on  
Technology, Trends,  
and Change*

# Sponsorship Levels

Sponsorship	Package	Cost
DIAMOND LEVEL	Five tickets to "Breakfast with the Secretary" before the event begins	\$5,000.00
	Preferred seating for lunch	
	Logo included on all event signage and publicity	
	Logo displayed on scrolling PPT presentation throughout the event	
	Five tickets to the symposium, inclusive of educational seminars, continental breakfast, lunch, and Networking Reception	
GOLD LEVEL	Networking Reception Sponsor	\$4,000.00
	Preferred seating for lunch	
	Logo displayed on scrolling PPT Presentation displayed during Networking Reception	
	Four tickets to the symposium, inclusive of educational seminars, continental breakfast, lunch, and Networking Reception	
	Two additional tickets to the Scholarship Fundraiser Neworking Reception (in addition to conference attendees)	
BLUE LEVEL	Lunch Sponsor	\$3,000.00
	Preferred seating for lunch	
	Logo displayed on scrolling PPT Presentation displayed during lunch	
	Three tickets to the symposium, inclusive of educational seminars, continental breakfast, lunch, and Networking Reception	
SILVER LEVEL	One ticket to the symposium, inclusive of educational seminars, continental breakfast, lunch, and Networking Reception	\$1,000.00
	Preferred seating for lunch	
Beverage Break Station Sponsor	Signage with logo displayed at the coffee/water station during event (stations located in each session room)	\$500.00
Continental Breakfast Sponsor	Signage with logo displayed around the breakfast layout tables	\$400.00
Raffle Prize Donation	Donate a gift for the raffle table; to be drawn during the Networking Reception	Varies
Single Rate	Educational Seminars, Continental Breakfast, Lunch, Networking Reception	\$199.00
Agency Rate	Educational Seminars, Continental Breakfast, Lunch, Networking Reception	\$90.00
WTS Scholarship Fundraiser Networking Reception	Scholarship Fundraiser Networking Reception	\$100.00

To be a sponsor, email Patti Gibson, President of WTS Philadelphia, at [pattigibson@eclimated.com](mailto:pattigibson@eclimated.com).  
All proceeds will benefit the chapter's annual scholarship program, and are eligible as a tax deduction.

Changing Lanes will be a full-day conference designed for transportation and planning professionals.  
Registration materials will be available Summer 2017.