

# Discover a World of Opportunities

## Global Business Academy July 8 - 20, 2018

### Summer program for high school sophomores, juniors and seniors

Create great summer memories with a 12-day, action-packed experience with students from around the globe to learn about how to use **business to create a better world**. The program will include an overnight stay at CSU's beautiful Mountain Campus in the Rockies and give you a taste of college life staying in the University dorms in Fort Collins. In addition to forging new cross-cultural connections, you will:



#### Understand business to create a better world

Engage with professors from CSU and INSEAD, Europe's leading business school, to learn about global sustainability in business, entrepreneurship, innovation, ethics and decision-making and what it takes to run a global organization.



#### Power up your college app

On-site career counselors will provide strengths-based leadership coaching and help you discover academic and career passions. They'll share strategies to highlight your unique strengths and experiences so you can make your college application stand out.



#### Engage with local business and global executives

You'll be touring innovative companies like:

- **OtterBox** - cutting-edge cases that save your phone
- **Pivotal Technologies** - big data software that drives insights
- **Liberty Global/Liberty Latin America** - the world's largest media and broadband companies
- **AT&T Sportsnet** - see what it takes to produce a sports broadcast

You'll also have the chance to connect with local executives like Justin, from Justin's Peanut Butter!



#### Experience the best of Colorado

There will be community adventures from attending a Colorado Rockies baseball game to hiking in Northern Colorado, and experiencing a challenge and ropes course on CSU's Mountain Campus.

#### Results

You'll come away from the program with new, lifelong skills in international business and leadership, greater confidence, new passions and interests to explore, global friendships, and ideas for how to apply your business knowledge to what you care about most. No matter where you end up in your future career, having an understanding of what makes the business world run is invaluable. At CSU's College of Business, we work hard to use business to create a better world, and you can too.



**COLLEGE OF BUSINESS**  
COLORADO STATE UNIVERSITY

**Application deadline: June 1, 2018**

**Apply Today!** [csubiz.com/globalbizacademy](http://csubiz.com/globalbizacademy)

**Questions?** [cob\\_globalbizacademy@colostate.edu](mailto:cob_globalbizacademy@colostate.edu)

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## Summer program for high school sophomores, juniors and seniors



*"The Global Business Academy provides an authentic college experience for high school students to learn about how business can create a better world."*

*"This is an amazing, immersive experience that brings day-to-day business interactions to life through simulated games, connections with global executives and world-renowned faculty, and offers many team-building and self-discovery activities. It's a great way for a high school student to start preparing for college and enhance their application."*

- Dean Beth Walker, CSU College of Business



### Develop your leadership skills

The highly challenging courses and activities are taught by distinguished faculty members from CSU's business, agricultural and natural sciences colleges and INSEAD, Europe's leading business school.

Students develop international and key life skills including: team building, negotiation, entrepreneurship, innovation, decision making, cross-cultural communication, strengths-based leadership, and more. The leadership business simulation game gives students a hands-on experience of what it's like managing a global company, providing a unique understanding of how companies operate.

### Program Cost:

**Application fee:** \$50

**Non-refundable deposit:** \$250

**Program fee/tuition:** \$3,750

\*Airfare, airport transportation, and spending money not included

### What is Included:

Academic materials, use of University facilities, housing (includes sheets, blanket, pillow, and towels), three meals daily, recreation access, trips, and excursions.

### International Students (i.e. Non-U.S. Citizens or Non-U.S. Permanent Residents)

**Required travel documentation:** Apply for your B-1/B-2 or visitor visa early as it can be a time-consuming and lengthy process. Contact a representative from your local embassy to determine the proper documentation and steps. Please note, this program does not qualify students for a student visa.

**Minimum language requirement:** All classes and activities will be conducted in English. We are unable to provide ESL (English as a Second Language) support. For students whose first language is not English and have taken the TOEFL exam, the minimum required scores are 80 for the Internet-based TOEFL and 6.5 for the IELTS test.

For International Baccalaureate (IB), Advanced Placement (AP), or Cambridge International Exams (CIE) students, TOEFL exam requirements can be waived.

If none of the above applies, please contact us and we will send you the "Demonstration of English Proficiency" Form to complete.

### To Apply, Student Must:

- Be 15 years old by start of the program
- Be proficient in verbal and written English
- Include a one-to-two page essay stating why they meet the qualifications and why they are interested in the Global Business Academy
- Include a high school transcript (an unofficial transcript is acceptable)
- Include a one-page recommendation letter



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