



Global Business Academy

Dear Students and Parents,

CSU's College of Business is excited to offer this opportunity for your student to attend our Inaugural Global Business Academy (GBA) here on our Fort Collins CSU campus this summer.

The program will run from July 8-20 and include a total of 40 sophomores, juniors, and seniors in high school. We've got strong international companies (Coca Cola, Liberty Global, JBS, Pivotal, Deloitte, and Arrow Electronics) who are sponsoring the Global Business Academy, as well as recruiting students from their international locations including Brazil, Europe, and Asia. Here's the link with more details including how to apply - <https://csuglobalbusinessacademy.org/>

Below are just some of the activities our program attendees will do:

Academically:

- Attend company tours to several Fort Collins businesses (Otter Box and others are being finalized) & Denver companies (Liberty Global and Pivotal)
- Daily sessions led by 7-8 CSU Faculty and 2 INSEAD Faculty (#1 ranked International MBA school <https://www.insead.edu/>)
- Evening "fireside chats" with executives from local and Denver businesses
- "Pitch a product, Form a Team, and Launch a Product" through our "Institute of Entrepreneurship" faculty guidance
- Run a business simulation of the "First 100 Days" of running a company (final 3-day capstone project)
- Experience a day at CSU's Agricultural Research Development & Education Center
- Visit CSU Engines & Energy Lab within our Department of Mechanical Engineering
- Explore CSU's Mountain Campus in Pingree Park for the first day and a half

Evening activities will include excursions across campus, into Old Town and throughout Fort Collins:

- "Sticker Scavenger Hunt" in Old Town
- Attend a Rockies game and tour the Root/AT&T Sports Broadcast uplink booth
- Games and workout at the CSU Rec Center
- Attend Wednesday evening Lagoon Series Concerts
- CSU campus tours
- Play games in the Oval

Applicants can contact either of us below with any questions. We look forward to you joining us!

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