



# Greater La Porte Chamber of Commerce

# 2019 SPONSORSHIP OPPORTUNITIES

The La Porte Chamber represents over 350 members ranging from small businesses to large corporations throughout La Porte County and the greater area. Our events provide opportunities to meet and connect with a significant number of our active members, while our email program reaches well over 950 business people in the local area.

We encourage you to consider sponsoring our programs and events this upcoming year to increase awareness of your company and brand. A Chamber sponsorship can help to showcase leadership within the business community.

Contact us for more information or to reserve a sponsorship!

803 Washington Street  
La Porte, IN 46350  
P: 219.362.3178  
E: [info@lpchamber.com](mailto:info@lpchamber.com)

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This packet contains the 2019 sponsorship descriptions.

Past attendance does not guarantee future attendance. Let us know your interest by circling desired sponsorships on the final page and mailing this form and a check to 803 Washington Street, La Porte, IN 46350.

You may also email Shannon Walker at [walker@lpchamber.com](mailto:walker@lpchamber.com) to let us know your interests and to be invoiced for your desired sponsorship selections.

Thank you for your continued support of YOUR Greater La Porte Chamber of Commerce!

# CHAMBER ANNUAL LUNCHEON

## February 2019

### event description

The Chamber Annual Luncheon provides an overview of the prior year for the Chamber's activities and programs. Board members, ambassadors, and staff are recognized at this event. Awards are given to the Board Member of Year, Ambassador of the Year, and the Clem T. Otolski Business Person of the Year. Chamber leaders, special guests, and the overall business community is invited to attend this event. In 2018, over 140 members attend this event.

### event marketing

A press release will be given prior to the event to local media. Members will be invited to the event through the Chamber Weekly Newsletter and at least 2 emailed invitations. The Chamber will also promote the Annual Meeting on social media and the Chamber website through the home page and the page for the event. Local media regularly covers this event.



Scott Siefker, pictured left, of Showmen Supplies was the 2017 Business Person of the Year.

### PRESENTING SPONSOR- \$750

- Included in the name of the event
- Company banner (you provide; cannot be hung) displayed at event
- 3 minute address from podium
- Recognized on social media
- Mentioned in press release
- Logo with link on event emails
- Spoken recognition at event
- Logo in event program
- Logo on event slide show
- Logo on website event page
- Table of 8

### MISSION SPONSOR- \$400

- Mentioned in press release
- Spoken recognition at event
- Logo in event program
- Logo on event slide show
- Name on website event page
- Table of 8
- Multiple sponsors at this level

### VISION SPONSOR- \$200

- Spoken recognition at event
- Logo in event program
- Logo on event slide show
- Name on website event page
- Half table of 4
- Multiple sponsors at this level

### VALUES SPONSOR- \$100

- Spoken recognition at event
- Name in event program
- Admission for 2
- Multiple sponsors at this level

# STATE OF THE CITY

## *Late March/Early April 2019*

### event description

The State of the City allows the La Porte Mayor to provide an address of the prior year for the city government. Chamber leaders, special guests, and the overall business community is invited to attend this event as well as representatives from the city government. In 2018, over 140 people attended this event.



Above, Mayor Mark Krentz presents the 2018 State of the City Address.

### event marketing

A press release will be given prior to the event to local media. Members will be invited to the event through the Chamber Weekly Newsletter and at least 2 emailed invitations. The Chamber will also promote the State of the City on social media and the Chamber website through the home page and the page for the event. Local media regularly covers this event.

#### PRESENTING SPONSOR- \$750

- Included in the name of the event
- Company banner (you provide; cannot be hung) displayed at event
- 3 minute address from podium
- Recognized on social media
- Mentioned in press release
- Logo with link on event emails
- Spoken recognition at event
- Logo on event slide show
- Logo on website event page
- Table of 8

#### MAPLE SPONSOR- \$400

- Mentioned in press release
- Spoken recognition at event
- Logo on event slide show
- Name on website event page
- Named in event emails
- Table of 8
- Multiple sponsors at this level

#### LAKE SPONSOR- \$200

- Spoken recognition at event
- Logo on event slide show
- Name on website event page
- Half table of 4
- Multiple sponsors at this level

#### CITY SPONSOR- \$100

- Spoken recognition at event
- Name on event slide show
- Admission for 2
- Multiple sponsors at this level

# DISNEY INSTITUTE PROFESSIONAL DEVELOPMENT

June 2019

## event description

The Chamber is once again partnering with LaPorte Community School Corporation for a day with the Disney Institute. In this leadership excellence course, you will gain insights into how leaders at Walt Disney Parks & Resorts create shared values and a compelling vision within a framework of effective leadership practices.

Learn alongside educators, as together we develop a shared vocabulary and knowledge around business excellence in our community.



## sponsorship note

If you are interested in sponsoring this event, please note that sponsorship packages and event details will be released through the Chamber at a later date.

## key outcomes

- Identify the personal and organizational values that drive you as a leader
- Create alignment between your personal values and vision and those of the business
- Share a compelling vision for the future that drives action today
- Understand the values-infused role of a leader in culture-building and team support
- Sustain your organization's values and vision during times of change
- Establish your own legacy as a leader

# PLAY DAY GOLF OUTING

## July 20, 2019

### event description

The Chamber's Annual Play Day Golf Outing has been around for 45 years. The outing is a day of relaxing fun with plenty of opportunities for networking. The business community is invited to this event. The Chamber has an average of 26 foursomes at this event.

### event marketing

A press release will be given prior to the event to local media. Chamber will also mail a pamphlet about the event to the entire membership. Members will be invited to the event through the Chamber Weekly Newsletter and at least 2 emailed invitations. The Chamber will also promote the Play Day Golf Outing on social media and the Chamber website through the home page and the page for the event. Local media regularly covers this event.



### CORPORATE SPONSOR- \$500

- Logo on item given to every golf attendee
- Logo on email invites with link
- Logo on website event page
- Company banner (you provide; cannot be hung) displayed at event
- Recognized on social media
- Mentioned in press release
- Spoken recognition at event
- Six sponsors at this level

### PHOTO BOOTH SPONSOR- \$200

- Logo with on the photo backdrop for team photos
- Mentioned in press release
- Spoken recognition at event
- Name on website event page
- Three sponsors at this level

### TEE SIGN SPONSOR- \$135

- Tee sign with logo
- Staff a table display near sign
- Spoken recognition at event
- Multiple sponsors at this level



2018 Play Day Golf Outing attendees enjoyed a day of fun and networking.

# NEW TEACHERS WELCOME LUNCHEON

## August 2019

### event description

The New Teachers Welcome Luncheon celebrates educators in our area by welcoming new teachers from our area schools. Schools invited to this event include La Porte Community Schools, New Prairie Schools, New Durham Schools, South Central Schools, Tri-Township Schools, and La Lumiere. At this luncheon, an award is given to the Work Readiness Teacher of the Year and Student of the Year. Chamber leaders, special guests, the overall business community, new teachers, and area school administrators are invited to attend this event. In 2018, 180 people attended the New Teachers Welcome Luncheon.

### event marketing

A press release will be given prior to the event to local media. Chamber will also mail a pamphlet about the event to the entire membership. Members will be invited to the event through the Chamber Weekly Newsletter and at least 2 emailed invitations. The Chamber will also promote the New Teachers Welcome on social media and the Chamber website through the home page and the page for the event. Local media regularly covers this event.



Larry Fleck was given a Hero Award at the 2018 New Teachers Luncheon by Homes for Heroes.

### PRESENTING SPONSOR- \$750

- Included in the name of the event
- Company banner (you provide; cannot be hung) displayed at event
- 3 minute address from podium
- Recognized on social media
- Mentioned in press release
- Logo with link on event emails
- Spoken recognition at event
- Logo on event slide show
- Logo on website event page
- Logo on mailed pamphlet to the members
- Table of 8

### ACHIEVEMENT SPONSOR- \$250

- Mentioned in press release
- Spoken recognition at event
- Logo on event slide show
- Name on website event page
- Half table of 4
- Sponsor 4 Educators
- Multiple sponsors at this level

### EXCELLENCE SPONSOR- \$150

- Spoken recognition at event
- Logo on event slide show
- Name on website event page
- Admission for 2 to event
- Sponsor 2 Educators
- Multiple sponsors at this level

### DEDICATION SPONSOR- \$50

- Spoken recognition at event
- Name on event slide show
- Multiple sponsors at this level

# Annual SUNFLOWER FAIR

## September 14, 2019

### event description

The Annual Sunflower Fair in beautiful, historic Downtown La Porte is one of the largest area festivals with over 150 craft and nonprofit vendors. Celebrating its 21st year, the Sunflower Fair continues to grow each year, offering a wide variety of activities, entertainment, food and much more!

### event marketing

A press release will be given prior to the event to local media. Chamber will also mail a pamphlet about the event to the entire membership. Members will be invited to the event through the Chamber Weekly Newsletter and at least 2 emailed invitations. The Chamber will also promote the Annual Sunflower Fair on social media and the Chamber website through the home page and the page for the event. Local media regularly covers this event.

#### PLATINUM SPONSOR- \$550

- Large logo on the Sunflower Fair welcome banner and map.
- Logo on email invites with link
- Logo on website event page
- Spoken recognition at event
- Recognized on social media
- Mentioned in press release

#### GOLD SPONSOR- \$450

- Smaller logo on the Sunflower Fair welcome banner and map.
- Logo on email invites with link
- Logo on website event page
- Recognized on social media
- Mentioned in press release

#### TEE SIGN SPONSOR- \$135

- Name/business name on Sunflower Fair welcome banner and map.



# Sunflower Fair

# SALUTE TO BUSINESS

## November 2019

### event description

The Salute to Business Luncheon recognizes businesses for their impact on the local community. Awards will be given to outstanding businesses and nonprofits that make a difference in the La Porte Community. Recognition will also be given to organizations and firms that increase employment and make investments in the community, as well as those celebrating a significant year of service. In 2017, over 130 members attended this event.

### event marketing

A press release will be given prior to the event to local media. Members will be invited to the event through the Chamber Weekly Newsletter and at least 2 emailed invitations and an emailed survey. The Chamber will also promote the Annual Meeting on social media and the Chamber website through the home page and the page for the event. Local media regularly covers this event.



#### PRESENTING SPONSOR- \$750

- Included in the name of the event
- Company banner (you provide; cannot be hung) displayed at event
- 3 minute address from podium
- Recognized on social media
- Mentioned in press release
- Logo with link on event emails
- Spoken recognition at event
- Logo on event slide show
- Logo on website event page
- Table of 8

#### EXPANSION SPONSOR- \$400

- Mentioned in press release
- Spoken recognition at event
- Logo on event slide show
- Name on website event page
- Named in event emails
- Table of 8
- Multiple sponsors at this level

#### GROWTH SPONSOR- \$200

- Spoken recognition at event
- Logo on event slide show
- Name on website event page
- Half table of 4
- Multiple sponsors at this level

#### HISTORY SPONSOR- \$100

- Spoken recognition at event
- Name on event slide show
- Admission for 2
- Multiple sponsors at this level

# Downtown COOKIE WALK

## December 14, 2019

### event description

The Annual Cookie Walk in beautiful, historic Downtown La Porte is a family friendly event where participants can add some flavor to their holiday season!

Celebrating its 7th year, the Annual Cookie Walk starts at the Greater La Porte Chamber of Commerce at 803 Washington St. at 10 a.m. where participants pick up their commemorative tin at a cost of \$10 per family (until 11 a.m. or until supply runs out).

Participants then travel across historic Downtown La Porte to participating businesses to collect cookies.

### event marketing

A press release will be given prior to the event to local media. Chamber will also mail a pamphlet about the event to the entire membership. Members will be invited to the event through the Chamber Weekly Newsletter and at least 2 emailed invitations. The Chamber will also promote the Annual Cookie Walk on social media and the Chamber website through the home page and the page for the event. Local media regularly covers this event.

#### SUGAR COOKIE SPONSOR- \$200

- Large logo on signage at the cookie tin pickup location
- Large logo on Cookie Walk signage
- Logo on email invites with link
- Recognized on social media
- Mentioned in press release

#### CHOCOLATE CHIP SPONSOR - \$150

- Logo on signage at the cookie tin pickup location
- Logo on Cookie Walk signage
- Logo on email invites with link
- Recognized on social media

#### GINGERBREAD SPONSOR- \$50

- Name/business name on signage at the cookie tin pickup location



# SEMINAR BREAKFASTS & LUNCHEONS

## *At least 6 events throughout the year*

### event description

Seminar will cover a wide range of topics including networking, workforce development, human resources, networking and more.

### event marketing

A press release will be given to media. Members will be invited through the Newsletter and 2 emailed invitations. The event will also be promoted on social media and the event webpage.

SEMINAR SPONSOR- \$150 (only one per breakfast or luncheon)

- Brief presentation prior to seminar
- Company literature given to each attendee
- Recognized on social media for event
- Logo on website event page
- Logo with link on email invites
- Mentioned in press release
- Spoken recognition at event
- Two attendees to selected seminar
- Sponsor will select their desired topic and month with Chamber

# BUSINESS AFTER HOURS

## *One per Quarter*

### event description

These evening events will focus on networking. Events will be planned with the sponsor and a staff member to make an activity that encourages conversation among attendees. Events occur at sponsor's business or another location.

### event marketing

A press release will be given to media. Members will be invited through the Newsletter and 2 emailed invitations. The event will also be promoted on social media and the event webpage.

BUSINESS AFTER HOURS SPONSOR- \$100 (only one per Business after Hours)

- Brief presentation during event
- Greet attendees near entrance and give promotional materials
- Recognized on social media for event
- Logo on website event page
- Logo with link on email invites
- Mentioned in press release



# YOUNG PROFESSIONALS NIGHTS

## *February, May, August, November*

### event description

Young Professionals Nights are held in tandem with the La Porte Jaycees to encourage the active participation of our young people in the community. These events are open to any age, and have had average attendance of 40 people.

### event marketing

A press release will be given to media. Members will be invited through the Newsletter and 2 emailed invitations. The event will also be promoted on social media and the event webpage. The La Porte Jaycees will also promote these events.

**SPONSOR- \$100 per event (multiple sponsors available)**

- Greet attendees near entrance and give promotional materials
- Company literature can be given out to attendees
- Recognized on social media for event
- Recognized at event in speech
- Logo on website event page
- Mentioned in press release
- Mentioned in emailed invites

## THIRD HOUSE SESSIONS

### *Two Events Total- February and March*

### event description

Third House Sessions give the opportunity for our members and the community to meet with their local elected officials. Generally 25-30 attendees come to each event.

### event marketing

A press release will be given to media. Members will be invited through the Newsletter and 2 emailed invitations. The event will also be promoted on social media and the event webpage.

**THIRD HOUSE SPONSOR- \$200 for both events, one sponsor available**

- Greet attendees near entrance and give promotional materials
- Company banner (you provide; cannot be hung) displayed at event
- Recognized on social media for event
- Logo on website event page
- Logo with link on email invites
- Mentioned in press release

# CHAMBER COFFEE TALKS

## *Third Tuesday of Every Month*

### event description

Chamber Coffee Talks are networking events that occur the third Tuesday of every month. They vary in networking activities, but give members an opportunity regularly meet. About 20-25 attendees come to these events.

### event marketing

A press release will be given to media. Members will be invited through the Newsletter and 2 emailed invitations. The event will also be promoted on social media and the event webpage.

COFFEE TALK SPONSOR- \$50 per Coffee Talk OR \$500 for the whole year (12 events), one sponsor available

- Greet attendees near entrance and give promotional materials
- Give 5 minute speech to attendees
- Company banner (you provide; cannot be hung) displayed at event
- Recognized on social media for event
- Logo on website event page
- Logo with link on email invites
- Mentioned in press release

# GOLD & PLATINUM TRUSTEES

## *Promotion and Advertising throughout Year*

### GOLD TRUSTEE- \$500 per year

- Engraved plaque signifying Trustee membership
- Company logo prominently displayed in Chamber lobby
- Logo with link in each newsletter (sent out to members 52 times in a year)
- Logo with link within Trustee section of the Chamber website (helps to improve SEO of trustee's website)
- 2 broadcast emails to members
- Benefits of regular membership

### PLATINUM TRUSTEE- \$1500 per year

- Includes Gold Trustee benefits
- Free membership listing in electronic format
- 2 seats at every Chamber Membership Breakfast or Luncheon
- The \$200 level sponsorship for Salute to Business, State of the City, and Annual Luncheon and \$150 sponsorship for the New Teachers Luncheon and a tee sign sponsorship at the Play Day Golf Outing
- 4 broadcast emails to members

# SPONSORSHIP CHECKLIST FORM

## *Let Us Know Your Interests!*

Complete the following checklist to let the Chamber know of your interests in various sponsorship opportunities. The checklist can be mailed to 803 Washington Street, La Porte, IN 46350 or be emailed to [walker@lpchamber.com](mailto:walker@lpchamber.com). Sponsorship opportunities with a limited number of sponsors will be selected on a first come, first serve basis.

### CHAMBER ANNUAL LUNCHEON

Presenting Sponsor- \$750  
Mission- \$400  
Vision- \$200  
Values- \$100

  
  
  

### STATE OF THE CITY

Presenting Sponsor- \$750  
Maple- \$400  
Lake- \$200  
City- \$100

  
  
  

### PLAY DAY GOLF OUTING

Corporate Sponsor- \$500  
Photo Booth Sponsor- \$200  
Tee Sign Sponsor- \$135

  
  

### NEW TEACHERS LUNCHEON

Presenting Sponsor- SOLD OUT  
Achievement- \$250  
Excellence- \$150  
Dedication- \$50

  
  
  

### SALUTE TO BUSINESS

Presenting Sponsor- \$750  
Expansion- \$400  
Growth- \$200  
History- \$100

  
  
  

### SEMINARS

Sponsor- \$150

### BUSINESS AFTER HOURS

Sponsor- \$100

### YOUNG PROFESSIONALS NIGHTS

Sponsor- \$100

### THIRD HOUSE SESSIONS

Sponsor- \$200 (used for both events)

### CHAMBER COFFEE TALKS

Sponsor- \$50

### GOLD & PLATINUM TRUSTEES

Gold- \$500  
Platinum\*\*\*Our Best Value\*\*\*- \$1500

Total Sponsorship Value: \_\_\_\_\_

You may either submit a check to the Greater La Porte Chamber of Commerce or you may request to be invoiced for your sponsorships.