



**CORSICANA
VISITORS' BUREAU**
CORSICANA, TEXAS

120 N. 12th Street, Corsicana, Texas 75110 (903) 874-4731

CVB Grant Application

APPLICANT INFORMATION

Applicant (legal name of organization)

Address (street or P.O. Box)

City State Zip

Name of Director of Program / Event Title

Telephone Fax

Email Federal Tax ID Number

PROJECT INFORMATION

Title of Program / Organization

Title of Festival / Event (if applicable)

Total Estimated Attendance **How many overnight visitors will your project attract?**

Program / Organization _____ Program / Organization _____

Festival / Event _____ Festival / Event _____

Grant Amount Requested

Program / Organization \$ _____ Festival / Event \$ _____ Date of Event _____

CERTIFICATION

We, the undersigned, certify that the information contained in this application and in all attachments is true and correct to the best of our knowledge.

Chairman of Board (print name) Signature Date

Director (print name) Signature Date



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Applicant Name _____

FUNDING INFORMATION

1) Have you previously received a grant from the CVB? Yes No
 If yes, please provide the following:

_____	_____	\$ _____
Name of Project	Date of Grant	Amount
_____	_____	\$ _____
Name of Project	Date of Grant	Amount
_____	_____	\$ _____
Name of Project	Date of Grant	Amount
_____	_____	\$ _____
Name of Project	Date of Grant	Amount
_____	_____	\$ _____
Name of Project	Date of Grant	Amount

2) Will you (Do you) receive public funds from other sources? Yes No
 If yes, please provide the following:

_____	\$ _____
Funding Source	Amount
_____	\$ _____
Funding Source	Amount
_____	\$ _____
Funding Source	Amount
_____	\$ _____
Funding Source	Amount
_____	\$ _____
Funding Source	Amount
_____	\$ _____
Funding Source	Amount



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Required Information

Provide the following as attachments

- 1) A list of your Board of Directors including name, employer, position, business address, phone, fax, and email
- 2) A brief history of your program / organization or festival / event including date founded and mission statement (1 page maximum)
- 3) A brief proposal summary explaining the primary benefits of your program or events it relates to this grant. For events, detail event schedules, dates, duration, frequency and venues. (2 pages maximum)
- 4) A marketing plan for attracting out of town visitors. Include specific media and public relations plans, target markets, advertising plans, trade show, other out of area promotional plans and specifically, use of co-op advertising opportunities with the CVB
- 5) A plan showing the benefit for local residents. Include specific media and public relations plans, advertising plans and other promotional plans
- 6) Methods for calculating the number of delegates, attendance statistics (surveys, ticket sales, etc.) and hotel room nights
- 7) **A line-item detailed budget for the entire organization**
- 8) **A proposed budget for the project (grant funds)**



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Official Use Only

ACCEPTED	YES	NO
Date Received		
Date Reviewed		
Amount Requested	\$	
Amount Granted	\$	
Funding Start Date		

For Information

If you have questions or need assistance, please contact the Corsicana & Navarro County Chamber of Commerce at 903.874.4731 or email chamber@corsicana.org.

Please review the grant guidelines, complete the entire application and include the required attachments.

Letters of inquiry and applications should be sent to:

Corsicana Visitors' Bureau
 Attn: Joanna Fritz
 120 N. 12th Street
 Corsicana, Texas 75110

Or email:
Chamber@corsicana.org