



WORDS FROM OUR SUPPORTERS



“Until the folks at MadREP got us together on a fateful August evening in 2015, I don’t think we realized how many there were of us. We are now the Wisconsin Games Alliance and our mission is to grow and promote the area as a premier hub for video game development both domestically and abroad. To support our growth, we have a deep commitment to growing, attracting, and retaining top industry talent that is as diverse as the people who play our games. We’re member-managed and most activity spurs out of a 20-person Steering Committee who step up to lead initiatives that fit in our mission.”

- Jennifer Javornik, VP Sales, Filament Games and Co-Director, Wisconsin Games Alliance



“MadREP supplied the City of Columbus with the lead from Drexel Building Supply and we received valuable assistance from them throughout our success in bringing Drexel to our community. I believe the education MadREP provided the City Council through the ED101 course prepared us for how to manage the development process, and their counsel in working through the particulars of the deal had a big hand in our success.”

- Patrick B. Vander Sanden, City Administrator, Columbus, Wisconsin



“MadREP was instrumental in guiding my client, The Little Potato Company of Edmonton, Alberta Canada, through the maze of programs and incentives available to companies relocating to the Dane County area. They made the process seamless and advocated for various incentives that helped Little Potato in their decision-making process where to locate. MadREP was a pleasure to deal with and highly professional throughout the entire process.”

- Mark A. Schnoll, Partner, Wisconsin, Colliers International



“MadREP serves a key partnership role to local municipalities promoting the benefits of the greater region to prospective business developments.”

- Steve Fahlgren, Village Administrator, Village of DeForest



“John Deere Horicon supports *Inspire Madison Region* because it provides students with access to information about the types of jobs in manufacturing, the actual requirements of the jobs and allows connections to mentors who can provide students “real life” information about those jobs. It also can provide students with better information on what manufacturing is today and dispel the negative myths. Manufacturing can provide great jobs for all skills levels and the better we can connect students to these options through *Inspire*, it becomes a win-win for students and manufacturing.”

- Steve Johnson, Factory Manager, John Deere Horicon Works



WORDS FROM OUR SUPPORTERS (continued)



“MadREP’s role is critical. Every other high-growth region in the country has a significant economic development effort—an outreach group that reaches out to businesses that are looking to locate in a region. We need that. We need somebody to help shepherd companies looking to relocate...and to help companies currently here understand all the avenues they can work with to expand.”

- Kevin Conroy, CEO, Exact Sciences



“iMETx is a new business venture in the Life Sciences sector so making contact with the team at MadREP came at a critical time for us. Our leadership team rapidly understood the insights being offered by MadREP were grounded in expertise developed over years working in the startup space. iMETx has used MadREP as a sounding board for our investor pitch and the feedback provided allowed us to quickly refine and improve how we present our opportunity to potential investors. Additionally, critical guidance was provided as our financials were under development. MadREP helped us forge important relationships and gain the necessary momentum to put iMETx on a path for future success. We cannot thank Paul Jadin, Michael Gay, and Craig Kettleson enough for the time and expertise they have freely provided to iMETx.”

- Jeff Freeman, COO, iMETx



“MadREP has been a breath of fresh air because this is an organization whose mission is to connect businesses with K-12 education, and I think they are doing a fabulous job with that. One of the things I hear a lot from our staff is, ‘Where are all these businesses that want to have connections with K-12 organizations?’ And my response now is, well, here’s an organization that helps bring those interested employers and business sectors to the K-12 table.”

- Dean Gorrell, Superintendent, Verona Area School District



“MadREP is unique in that its mission is to reach out across counties and across a region as opposed to one individual business or one individual county. I work in food and agriculture and have for a long, long time, and by their nature they connect all the region together – the rural areas with the cities. MadREP is a great connector across this whole region.”

- Tera Johnson, Founder, teraswhey™ protein products & The Food Finance Institute at UW-Extension



“MadREP is right in the front. They’re there making sure that all the pieces work together. They have a vision for this region that is inclusive—having people at the table from the start and having them not be at the back end is what MadREP has done which is really valuable.”

- Dr. Ruben Anthony, President & CEO, Urban League of Greater Madison