



MANUFACTURING MATTERS! 2017

Manufacturing Matters! 2017 will take place at the Hyatt Regency in Milwaukee on February 23rd, 2017

The theme of this year's conference is **Shaping the Future**, and the conference will discuss trends, opportunities and solutions that will help Wisconsin Manufacturers thrive in a dynamic and challenging business environment. Pre-conference workshops, a brewery tour, and conference welcome reception take place on February 22nd.

18 SESSIONS
6 TRACKS
30+ SPEAKERS

Register NOW!

To register for the conference go to:
www.manufacturingmatters.org
#MFGMatters2016

KEYNOTE SPEAKER **Michael Stull**

Senior Vice President, *Manpower, North America*

We are very pleased to announce that this year's keynote presenter is Michael Stull, Senior Vice President of Manpower, North America. Mr. Stull oversees Manpower's staffing business in the United States and Canada. Michael will discuss key workforce trends and what manufacturers can do to secure and develop their current and future workforces.

In addition to the keynote, there will be a total of **18 breakout sessions** to choose from with three sessions in each of the following six conference tracks: Growth, Operational Excellence, Human Capital Management, C-Suite Essentials, Technology & Innovation, Wisconsin Manufacturing.



Nationally-Recognized Session Presenters:

Joe Quinn

Senior Director, Public Affairs and Government Relations - Walmart

In this role Quinn helps build national Walmart relationships with elected officials, suppliers, customers, communities, and associates. During his time at Walmart Quinn has also helped manage the company commitment to hire 250,000 veterans by 2020.

Mr. Quinn will be presenting on Walmart's Made in the USA Initiative which promises to sell an additional \$250 billion in US made products over a ten-year period.



Enno Siemsen

Procter & Gamble Bascom Professor and the Executive Director of the Erdman Center for Operations & Technology Management at the University of Wisconsin-Madison

Dr. Siemsen will be sharing findings from Global and National research on factors contributing to manufacturing productivity, and will discuss what Wisconsin Manufacturers can do to achieve productivity gains.



Michael Dalton

Managing Director of Guided Innovation Group, LLC

Michael has more than 30 years of business and innovation expertise developed across a broad range of industries including 24 years of executive leadership experience within the SC Johnson family of companies.

Mr. Dalton claims that 50% or more new product development productivity is lost using conventional methods. In his presentation he will share proven approaches for unlocking your innovation productivity.

