



Academy of
Culture Ambassadors

WISDOM '18

Hanlie Van Wyk



Hanlie Van Wyk is Head of Applied Behavioral Research and Habit Change at the Behavioral Research and Applied Technology Laboratory (BRATLAB).

Her professional career spans 26 years and three continents. She has facilitated leadership and talent actualization for clients in a range of industries. Hanlie will present measures that explain the interactions between brain behavior and wellbeing and how it is used this to create a platform for exemplary leadership.

Hanlie says that we rarely work alone and relatedness is one of three basic psychological needs. Relatedness is associated with increasing happiness and connectedness is correlated with high performing teams and leaders are responsible for designing work that fosters the practice of positive habits as a part of work.