



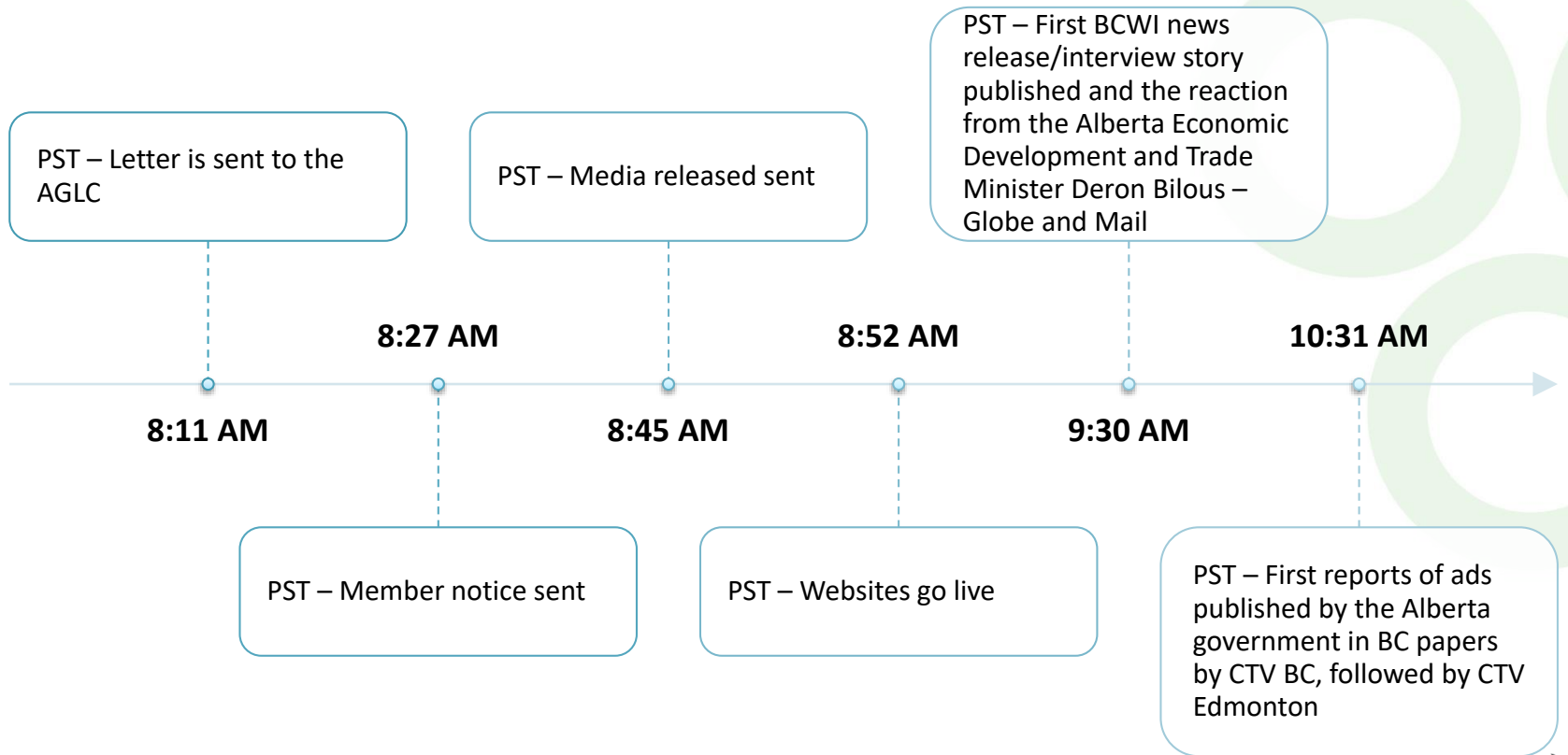
BC Wine Institute
Alberta Ban of BC Wines
Media Audit for February 21 -22, 2018



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Timeline of Events

February 21, 2018



Timeline of Events

February 22, 2018

8:00 AM PST - Coverage about the ban continues, BCWI receives media interview requests

2:46 PM PST - BC Premier John Horgan announces province will seek legal counsel re the province's authority to ban bitumen

3:20 PM PST - Alberta government announces is suspending retaliatory actions

3:12 PM PST - First news report on Alberta government lifting the ban

6:30 PM PST - Statement sent to members

6:30 PM PST - BCWI statement release

7:30 PM PST - Statement is published on BCWI website

7:32 PM PST - Social media distributes statement

Media Who Covered the Story

- CBC / Radio Canada
- Georgia Straight
- Global News
- The Globe and Mail
- Edmonton Journal
- News 1130
- CanadianBusiness.com
- Penticton Western News
- Vancouver Sun
- 660 News
- Metro News
- Windsor Star
- Eat North
- Castanet
- Times Colonist
- CHEK
- Calgary Herald
- Fort McMurray Today
- Regina Leader-Post
- Ipolitics
- Richmond News
- Vancouver Daily Hive
- My Coast Now
- CTV News
- CTV Edmonton news
- CTV Calgary News
- CTV BC
- Roundhouse Radio 98.3 FM
- Financial Post
- Mix 103.7 FM
- Calgary Sun
- Delta Optimist
- Coast Reporter
- John Schreiner on Wine
- Kelowna Now
- Fort Saskatchewan Record
- National Observer
- The Province
- Daily Herald-Tribune (Grande Prairie)
- CFJC Today

Coverage - February 21, 2018

- Globe and Mail - ["BC Wine Institute to seek injunction on Alberta's ban"](#)
- Georgia Straight - ["BC Wine Institute challenges Alberta's constitutional authority to ban out-of-province wines"](#)
- Vancouver Sun - ["BC Wine Institute to take court action against Alberta in pipeline trade dispute"](#)
- Global News - ["BC Wine Institute seeking injunction against Alberta ban of BC wine"](#)
- 660 News - ["BC wine industry launches court challenge against Alberta ban"](#)
- CTV News - ["BC Wine Institute launches court challenge against Alberta boycott"](#)
- CBC - ["Alberta touts 'shared goals' on climate change in BC newspaper ads"](#)
- CHEK - ["'We used to be so close': Alberta newspaper ad targets BC residents in pipeline battle"](#)
- ExpressNewsline - ["BC Wine Institute launches court challenge of Alberta wine-import ban"](#)
- MetroNews Canada - ["BC wine industry launches lawsuit against Alberta ban"](#)
- Castanet.net - ["Wine industry hits back"](#)
- Global News - ["Alberta government says BC breaking 'rules of confederation' in full page newspaper ad"](#)
- CBC - ["'All Canadians should be concerned:' BC Wine Institute launches challenge to Alberta ban"](#)
- Eat north (blog) - ["Daily bite: BC Wine Institute seeks injunction over continued boycott"](#)
- InfoTel News Ltd - ["Constitutional battles now brewing over wine boycott"](#)
- Edmonton Journal - ["Ads and an injunction: Alberta-BC pipeline war continues"](#)
- Calgary Herald - ["Winefest Calgary not fazed by BC wine boycott"](#)
- Edmonton Journal - ["Graham Thomson: BC uncorks bottle of chutzpah in trade war with Alberta"](#)
- MetroNews Canada - ["BC 'can lawyer up if they want to,' says Alberta minister in response to wine ban challenge"](#)
- Times Colonist - ["Wine producers taking Alberta to court over provincial ban"](#)



Coverage - February 22, 2018

Global News	B.C. Wine Institute happy ban lifted but still concerned Watch News Videos Online
National Newswatch	Notley says Alberta watching B.C. court bid closely, will get no free ride on it
Global News	B.C. wine industry cautiously optimistic as Alberta lifts ban
Indian Times Daily	Alberta watching B.C. court bid closely
NewsCaf	B.C. wine industry cautiously optimistic as Alberta lifts ban
Thestar.com	Truce called in trade war between B.C. and Alberta
660News	Alberta halts retaliatory actions against BC as Horgan gets legal advice
News 1130 Radio	Alberta halts retaliatory actions against BC as Horgan gets legal advice
BCLocalNews.com	Cautious optimism on lifted wine ban at B.C. Wine Institute
BCLocalNews.com	Okanagan wineries back to business as usual
Wines of British Columbia	MEDIA STATEMENT: BC Wine Institute responds to BC wine ban suspension
Edmonton Journal	B.C. premier says province to seek legal advice on trade dispute with Alberta
Calgary Sun	B.C. premier says province to seek legal advice on trade dispute with Alberta
Edmonton Sun	John Horgan says B.C. seeking legal advice in pipeline spat
Steelers Lounge	No clear victor in BC-Alberta pipeline PR war
TheVillagesSuntimes	Wine war could cost BC businesses millions
John Schreiner on Wine	BC wine country blindsided again
Kelowna Now	BC Wine institute takes legal action against Alberta's ban of B.C. wine
Fort Saskatchewan Record	B.C. challenges Alberta's wine boycott
IPolitics	The Drilldown: German court to consider ban on 15 million diesel cars
Foodservice and Hospitality Magazine	B.C. Wine Institute to Seek Injunction to Protect B.C. Wineries - Foodservice and Hospitality Magazine
Daily Herald Tribune - ePaper	B.C. Wine Institute to take court action against Alberta in pipeline trade dispute
NationTalk	Court challenge coming by B.C. Wine Institute against Alberta wine ban - CP
Vancouver Sun	Canadians evenly split over Alberta-B.C. bitumen battle
Edmonton Sun - ePaper	Pipeline war heats up
The Province	Canadians evenly split over Alberta-B.C. bitumen battle
Advocate Daily	Court challenge coming by B.C. Wine Institute against Alberta wine ban
Calgary Herald	Thomson: B.C. uncorks bottle of chutzpah in trade war with Alberta
News - MSN CA	Industry group to challenge Alberta's ban on B.C. wine, deeming it 'unconstitutional'



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Thank you.



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