



MHANJ's 11th Annual Walk for Wellness and Recovery 2018 Sponsorship Opportunities

Nomahegan Park, Cranford, NJ
October 13, 2018

To Benefit



In Partnership with



| | |
|--|----------------|
| PRESENTING SPONSOR | \$7,500 |
| <ul style="list-style-type: none"> • Recognition as Presenting Sponsor of the 11th Annual Walk • Company logo prominently featured as Presenting Sponsor on event T-shirts • Recognition as Presenting Sponsor in Public Relations activities specific to event • Speaking Opportunities Day of • Prominent visibility at event with table in main plaza area and opportunity to distribute giveaways • Team of 20 Walkers from your company • Corporate banner (up to 4) may be displayed (company provides) • Logo recognition on printed collateral materials | |
| PLATINUM SPONSOR | \$5,000 |
| <ul style="list-style-type: none"> • Recognition as Platinum Sponsor of the 11th Annual Walk • Company logo prominently highlighted on event T-shirts • Recognition as Platinum Sponsor in Public Relations activities specific to event • Speaking Opportunity Day of Event • Prominent visibility at event with table in main plaza area and opportunity to distribute giveaways • Team of 12 Walkers from your company • Corporate banner (up to 2) may be displayed (company provides) • Logo recognition on printed collateral materials | |
| GOLD SPONSOR | \$2,500 |
| <ul style="list-style-type: none"> • Recognition as Gold Sponsor of the 11th Annual Walk • Company logo highlighted on event T-shirts • Recognition in Public Relations activities specific to event • Team of 10 Walkers from your company • Podium Recognition day of • Visibility at event, including table placement in main plaza area • Opportunity to distribute company branded giveaways to participants • Corporate banner may be displayed (company provides) • Logo recognition on printed collateral materials | |



**2018 Sponsorship Opportunities
for the
Mental Health Association in New Jersey's
19th Annual Walk for Wellness and Recovery
in Partnership with Monarch Housing Associates**

INFORMATION ALLEY SUPPORTER \$500

- Participate in one of the most popular activities of the day!
- Visibility at event, with table placement in Information Alley Area, opportunity to distribute giveaways
- Team of 6 Walkers from your company
- Individual signage placed along walk route/ main plaza area
- Signage can include one of the following Company name/ logo, In Honor of, In Memory of, In Support of, or Group/Organization (one selection per marker)
- Name listed on event T-shirts

INFORMATION ALLEY PARTICIPANT FOR NON-PROFIT SOCIAL SERVICE AGENCIES \$150 OR 5 WALKERS AT \$25 PER PERSON

- Participate in one of the most popular activities of the day!
- Great opportunity for partners to display/distribute information, share resources and raise awareness, *please note items may not be sold for purchase in Information Alley
- Every participant will be provided with a six-foot table and folding chair

ROUTE MARKER SPONSOR \$100

- Individual signage placed along walk route/ main plaza area
- Signage can include one of the following Company name/ logo, In Honor of, In Memory of, In Support of, or Group/Organization (one selection per mile marker)

SILVER SPONSOR \$1,000

- Recognition as Silver Sponsor of the 11th Annual Walk
- Logo listed on event T-shirts
- Recognition in Public Relations activities
- Podium Recognition day of
- Visibility at event, with table placement in Information Alley Area, opportunity to distribute giveaways
- Team of 8 Walkers from your company
- Logo recognition on printed collateral materials



Sponsorship Agreement

| | |
|-------------------------------|--------------------------------------|
| Presenting Sponsor | (<input type="checkbox"/>) \$7,500 |
| Platinum Sponsor | (<input type="checkbox"/>) \$5,000 |
| Gold Sponsor | (<input type="checkbox"/>) \$2,500 |
| Silver Sponsor | (<input type="checkbox"/>) \$1,000 |
| Information Alley Supporter | (<input type="checkbox"/>) \$500 |
| Information Alley Participant | (<input type="checkbox"/>) \$100 |
| Route Marker Sponsor | (<input type="checkbox"/>) \$100 |

- **Route Marker:** verbiage or attach logo: _____

Contact Name _____

Company /Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____

To ensure that your company logo is included in all aspects of the event,
**please return completed form as soon as possible. Also please email a
high resolution logo to maltberg@mhanj.org.
Sponsorship deadline is September 12, 2018.**

Please return with signature/payment to

Merrill Altberg, Director of Communications

Mental Health Association in New Jersey

673 Morris Ave., Suite 100, Springfield, NJ 07081

For additional information, please call Rosemary Scopetuolo, 973-879-9833

Thank you for your support of the Mental Health Association in New Jersey