



MHANJ's 12th Annual Walk for Wellness and Recovery 2019 Sponsorship Opportunities

Nomahegan Park, Cranford, NJ
October 5, 2019

To Benefit



In Partnership with





Walk for Wellness and Recovery 2019 Sponsorship Opportunities

Nomahegan Park, Cranford, NJ – October 5, 2019

PRESENTING SPONSOR

\$7,500

- Recognition as Presenting Sponsor of the 12th Annual Walk
- Company logo prominently featured as Presenting Sponsor on event T-shirts
- Recognition as Presenting Sponsor in Public Relations activities specific to event
- Speaking Opportunities Day of
- Prominent visibility at event with table in main plaza area and opportunity to distribute giveaways
- Team of 20 Walkers from your company
- Corporate banner (up to 4) may be displayed (company provides)
- Logo recognition on printed collateral materials

PLATINUM SPONSOR

\$5,000

- Recognition as Platinum Sponsor of the 12th Annual Walk
- Company logo prominently highlighted on event T-shirts
- Recognition as Platinum Sponsor in Public Relations activities specific to event
- Speaking Opportunity Day of Event
- Prominent visibility at event with table in main plaza area and opportunity to distribute giveaways
- Team of 12 Walkers from your company
- Corporate banner (up to 2) may be displayed (company provides)
- Logo recognition on printed collateral materials

GOLD SPONSOR

\$2,500

- Recognition as Gold Sponsor of the 12th Annual Walk
- Company logo highlighted on event T-shirts
- Recognition in Public Relations activities specific to event
- Team of 10 Walkers from your company
- Podium Recognition day of
- Visibility at event, including table placement in main plaza area
- Opportunity to distribute company branded giveaways to participants
- Corporate banner may be displayed (company provides)
- Logo recognition on printed collateral materials

2019 Sponsorship Opportunities

SILVER SPONSOR

\$1,000

- Recognition as Silver Sponsor of the 11th Annual Walk
- Logo listed on event T-shirts
- Recognition in Public Relations activities
- Podium Recognition day of
- Visibility at event, with table placement in Information Alley Area, opportunity to distribute giveaways
- Team of 8 Walkers from your company
- Logo recognition on printed collateral materials

INFORMATION ALLEY SUPPORTER

\$500

- Participate in one of the most popular activities of the day!
- Visibility at event, with table placement in Information Alley Area, opportunity to distribute giveaways
- Team of 6 Walkers from your company
- Individual signage placed along walk route/ main plaza area
- Signage can include one of the following Company name/ logo, In Honor of, In Memory of, In Support of, or Group/Organization (one selection per marker)
- Name listed on event T-shirts

INFORMATION ALLEY PARTICIPANT FOR NON-PROFIT SOCIAL SERVICE AGENCIES \$150 OR 5 WALKERS AT \$25 PER PERSON

- Participate in one of the most popular activities of the day!
- Great opportunity for partners to display/distribute information, share resources and raise awareness- *please note items may not be sold for purchase in Information Alley
- Every participant will be provided with a six-foot table and folding chair

ROUTE MARKER SPONSOR

\$100

- Individual signage placed along walk route/main plaza area
- Signage can include one of the following Company name/ logo, In Honor of, In Memory of, In Support of, or Group/Organization (one selection per mile marker)



Sponsorship Agreement

Presenting Sponsor	() \$7,500
Platinum Sponsor	() \$5,000
Gold Sponsor	() \$2,500
Silver Sponsor	() \$1,000
Information Alley Supporter	() \$500
Information Alley Participant	() \$150
Route Marker Sponsor	() \$100

- **Route Marker: verbiage or attach logo:** _____

Contact Name _____

Company / Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____

To ensure that your company logo is included in all aspects of the event,
please return completed form as soon as possible. Also please email a high resolution logo to maltberg@mhanj.org.
Sponsorship deadline is September 16, 2019.

Please return with signature/payment to
Merrill Altberg, Director of Communications for Development
Mental Health Association in New Jersey
673 Morris Ave., Suite 100, Springfield, NJ 07081
For additional information, please call Rosemary Scoppetuolo, 973-879-9833

Thank you for your support of the Mental Health Association in New Jersey.