



MHANJ's 11th Annual Walk for Wellness and Recovery 2018 Sponsorship Opportunities

Nomahegan Park, Cranford, NJ
October 13, 2018

To Benefit



**Mental Health
Association
in New Jersey, Inc.**

In Partnership with





**2018 Sponsorship Opportunities
for the
Mental Health Association in New Jersey's
19th Annual Walk for Wellness and Recovery
in Partnership with Monarch Housing Associates**

INFORMATION ALLEY SUPPORTER

\$500

- Participate in one of the most popular activities of the day!
- Visibility at event, with table placement in Information Alley Area, opportunity to distribute giveaways
- Team of 6 Walkers from your company
- Individual signage placed along walk route/ main plaza area
- Signage can include one of the following Company name/ logo, In Honor of, In Memory of, In Support of, or Group/Organization (one selection per marker)
- Name listed on event T-shirts

INFORMATION ALLEY PARTICIPANT FOR NON-PROFIT SOCIAL SERVICE AGENCIES \$150 OR 5 WALKERS AT \$25 PER PERSON

- Participate in one of the most popular activities of the day!
- Great opportunity for partners to display/ distribute information, share resources and raise awareness- *please note items may not be sold for purchase in Information Alley
- Every participant will be provided with a six-foot table and folding chair

ROUTE MARKER SPONSOR

\$100

- Individual signage placed along walk route/ main plaza area
- Signage can include one of the following Company name/ logo, In Honor of, In Memory of, In Support of, or Group/Organization (one selection per mile marker)

SILVER SPONSOR

\$1,000

- Recognition as Silver Sponsor of the 11th Annual Walk
- Logo listed on event T-shirts
- Recognition in Public Relations activities
- Podium Recognition day of
- Visibility at event, with table placement in Information Alley Area, opportunity to distribute giveaways
- Team of 8 Walkers from your company
- Logo recognition on printed collateral materials

GOLD SPONSOR**\$2,500**

- Recognition as Gold Sponsor of the 11th Annual Walk
- Company logo highlighted on event T-shirts
- Recognition in Public Relations activities specific to event
- Team of 10 Walkers from your company
- Podium Recognition day of
- Visibility at event, including table placement in main plaza area
- Opportunity to distribute company branded giveaways to participants
- Corporate banner may be displayed (company provides)
- Logo recognition on printed collateral materials

PLATINUM SPONSOR**\$5,000**

- Recognition as Platinum Sponsor of the 11th Annual Walk
- Company logo prominently highlighted on event T-shirts
- Recognition as Platinum Sponsor in Public Relations activities specific to event
- Speaking Opportunities Day of
- Prominent visibility at event with table in main plaza area and opportunity to distribute giveaways
- Team of 12 Walkers from your company
- Corporate banner (up to 2) may be displayed (company provides)
- Logo recognition on printed collateral materials

PRESENTING SPONSOR**\$7,500**

- Recognition as Presenting Sponsor of the 11th Annual Walk
- Company logo prominently featured on event T-shirts
- Recognition as Presenting Sponsor in Public Relations activities specific to event
- Speaking Opportunity Day of Event
- Prominent visibility at event with table in main plaza area and opportunity to distribute giveaways
- Team of 20 Walkers from your company
- Corporate banner (up to 4) may be displayed (company provides)
- Logo recognition on printed collateral materials



Sponsorship Agreement

Presenting Sponsor	() \$7,500
Platinum Sponsor	() \$5,000
Gold Sponsor	() \$2,500
Silver Sponsor	() \$1,000
Information Alley Supporter	() \$500
Information Alley Participant	() \$100
Route Marker Sponsor	() \$100

- Route Marker: verbiage or attach logo: _____

Contact Name _____

Company / Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____

To ensure that your company logo is included in all aspects of the event,
**please return completed form as soon as possible. Also please email a
high resolution logo to maltberg@mhanj.org.**
Sponsorship deadline is September 12, 2018.

Please return with signature/payment to

Merrill Altberg, Director of Communications

Mental Health Association in New Jersey

673 Morris Ave., Suite 100, Springfield, NJ 07081

For additional information, please call Rosemary Scoppetuolo, 973-879-9833

Thank you for your support of the Mental Health Association in New Jersey