



# **MHANJ's 11<sup>th</sup> Annual Walk for Wellness and Recovery 2018 Sponsorship Opportunities**

Nomahegan Park, Cranford, NJ  
October 13, 2018

**To Benefit**



**In Partnership with**





**2018 Sponsorship Opportunities  
for the  
Mental Health Association in New Jersey's  
19th Annual Walk for Wellness and Recovery  
in Partnership with Monarch Housing Associates**

**INFORMATION ALLEY SUPPORTER \$500**

- Participate in one of the most popular activities of the day!
- Visibility at event, with table placement in Information Alley Area, opportunity to distribute giveaways
- Team of 6 Walkers from your company
- Individual signage placed along walk route/ main plaza area
- Signage can include one of the following Company name/ logo, In Honor of, In Memory of, In Support of, or Group/Organization (one selection per marker)
- Name listed on event T-shirts

**INFORMATION ALLEY PARTICIPANT FOR NON-PROFIT SOCIAL SERVICE AGENCIES \$150 OR 5 WALKERS AT \$25 PER PERSON**

- Participate in one of the most popular activities of the day!
- Great opportunity for partners to display/distribute information, share resources and raise awareness, \*please note items may not be sold for purchase in Information Alley
- Every participant will be provided with a six-foot table and folding chair

**ROUTE MARKER SPONSOR \$100**

- Individual signage placed along walk route/ main plaza area
- Signage can include one of the following Company name/ logo, In Honor of, In Memory of, In Support of, or Group/Organization (one selection per mile marker)

**SILVER SPONSOR \$1,000**

- Recognition as Silver Sponsor of the 11th Annual Walk
- Logo listed on event T-shirts
- Recognition in Public Relations activities
- Podium Recognition day of
- Visibility at event, with table placement in Information Alley Area, opportunity to distribute giveaways
- Team of 8 Walkers from your company
- Logo recognition on printed collateral materials

<b>GOLD SPONSOR</b>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>• Recognition as Gold Sponsor of the 11th Annual Walk</li> <li>• Company logo highlighted on event T-shirts</li> <li>• Recognition in Public Relations activities specific to event</li> <li>• Team of 10 Walkers from your company</li> <li>• Podium Recognition day of</li> <li>• Visibility at event, including table placement in main plaza area</li> <li>• Opportunity to distribute company branded giveaways to participants</li> <li>• Corporate banner may be displayed (company provides)</li> <li>• Logo recognition on printed collateral materials</li> </ul>	
<b>PLATINUM SPONSOR</b>	<b>\$5,000</b>
<ul style="list-style-type: none"> <li>• Recognition as Platinum Sponsor of the 11th Annual Walk</li> <li>• Company logo prominently highlighted on event T-shirts</li> <li>• Recognition as Platinum Sponsor in Public Relations activities specific to event</li> <li>• Speaking Opportunities Day of</li> <li>• Prominent visibility at event with table in main plaza area and opportunity to distribute giveaways</li> <li>• Team of 12 Walkers from your company</li> <li>• Corporate banner (up to 2) may be displayed (company provides)</li> <li>• Logo recognition on printed collateral materials</li> </ul>	
<b>PRESENTING SPONSOR</b>	<b>\$7,500</b>
<ul style="list-style-type: none"> <li>• Recognition as Presenting Sponsor of the 11th Annual Walk</li> <li>• Company logo prominently featured on event T-shirts</li> <li>• Recognition as Presenting Sponsor in Public Relations activities specific to event</li> <li>• Speaking Opportunity Day of Event</li> <li>• Prominent visibility at event with table in main plaza area and opportunity to distribute giveaways</li> <li>• Team of 20 Walkers from your company</li> <li>• Corporate banner (up to 4) may be displayed (company provides)</li> <li>• Logo recognition on printed collateral materials</li> </ul>	



## Sponsorship Agreement

Presenting Sponsor	( <input type="checkbox"/> ) \$7,500
Platinum Sponsor	( <input type="checkbox"/> ) \$5,000
Gold Sponsor	( <input type="checkbox"/> ) \$2,500
Silver Sponsor	( <input type="checkbox"/> ) \$1,000
Information Alley Supporter	( <input type="checkbox"/> ) \$500
Information Alley Participant	( <input type="checkbox"/> ) \$100
Route Marker Sponsor	( <input type="checkbox"/> ) \$100

- **Route Marker:** verbiage or attach logo: \_\_\_\_\_

Contact Name \_\_\_\_\_

Company /Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

To ensure that your company logo is included in all aspects of the event,  
**please return completed form as soon as possible. Also please email a  
high resolution logo to [maltberg@mhanj.org](mailto:maltberg@mhanj.org).  
Sponsorship deadline is September 12, 2018.**

**Please return with signature/payment to**

Merrill Altberg, Director of Communications

Mental Health Association in New Jersey

673 Morris Ave., Suite 100, Springfield, NJ 07081

For additional information, please call Rosemary Scopetuolo, 973-879-9833

**Thank you for your support of the Mental Health Association in New Jersey**