

Advertising Order Form for the 2017 ACI Journal

This year we honor ACI's Hebrew School program, SKYEP (Synagogue Kids and Youth Education Program). We invite you to use the pages of the Journal to express your thoughts about any, or all, components of this wonderful program. You may also honor loved ones, or share personal or family milestones and achievements. The annual Journal Service will be held on Friday evening, June 16th, at 7:30 pm.

Return this form with your payment before May 1 to
The Astoria Center of Israel
27-35 Crescent Street, Astoria, NY 11102

The Journal will be 11" tall and 8-1/2" wide, printed in full-color. One picture, in ads 1/8 page and larger, is included free of charge.

Digital Ad Specifications: Ads may be submitted as PDF documents with all type saved as curves. Save MS Word documents as PDF. Pictures: JPG format, 300 dpi preferred. Pictures embedded in MS Word documents are not acceptable. We will scan your original photo. Direct questions to our art department at bill@billweberstudios.com.

DISPLAY ADVERTISING

Back Cover

\$2000.00 - 11" x 8-1/2"

Inside Front, or Inside Back Cover

\$1000.00 - 11" x 8-1/2"

Full Page - Gold

\$720.00 - 9" x 6-1/2"

Full Page - Silver

\$500.00 - 9" x 6-1/2"

Full Page

\$360.00 - 9" x 6-1/2"

Half Page

\$180.00 - 4-1/2" x 6-1/2"

Quarter Page

\$108.00 - 2-1/4" x 6-1/2"

Eighth Page

\$72.00 - 2-1/4" x 3-1/4"

Sixteenth Page

\$36.00 - 1" x 3-1/4"

LISTINGS

In Memoriam - \$18 per name

Boosters - \$18 per name

Children, Grandchildren, and

Great-Grandchildren - \$18 per name

JOURNAL COPIES

Mailed to you - \$18 each

Half Page		
Quarter Page		
Eighth Page	Sixteenth	

DISPLAY ADS

Use the back of this form or a separate sheet of paper to sketch your display ad. Our artist will typeset your greeting and include any pictures, logo, or artwork.

LISTINGS

Use the following lines to write the names that you would like included in each category. Use additional paper if necessary. PLEASE PRINT CLEARLY.

Category:

☐ In Memoriam

1. _____
2. _____
3. _____

☐ Boosters

4. _____
5. _____
6. _____

☐ Children, Grandchildren, Great-Grandchildren

7. _____
8. _____
9. _____

COPIES OF THE JOURNAL

Copies of the Journal will be given to everyone who attends the June service. To have extra copies mailed to you, please indicate on the bottom of the order form how many you would like at \$18.00 each (postage included).

Name _____

Address _____

City/State/Zip _____

Email _____

Phone _____

Display Ads:	Size _____	Amount \$ _____
Additional Photos after first:	Number _____	@ \$18.00 = \$ _____
Listings:	Number _____	@ \$18.00 = \$ _____
Journal Copies:	Number _____	@ \$18.00 = \$ _____

Other Donation \$ _____

Amount Enclosed \$ _____

Please make all checks payable to ACI.