



# 2018 SUMMER CONFERENCE

## GROWING CONSERVATION BUILDING COMMUNITIES

Help grow conservation and build communities with your friends and colleagues at the 2018 Summer Conference. This event provides you the opportunity to learn new skills and expand your conservation network. Join us, as we work together to build the strength and capacity of Michigan Conservation Districts and the Conservation Partnership to make a positive and lasting impact on Michigan's natural resources.

In addition to the great educational sessions and special keynote speaker, registration includes yummy lunches, with healthy and indulgent break-time goodies to keep your energy up! Wrap up the day by catching up with your friends and colleagues on Monday evening at the opening social hour, with cash bar. The DoubleTree chefs will be creating a great dinner to follow, with a dinner ticket required.

### CONFERENCE AGENDA

#### Monday June 4th

Registration Opens 7:00am

9:00am–11:00am **MAEAP Database for Newbies**

11:15am–12:40pm **Opening Lunch and Conservation Presentation**

12:40pm–1:00pm **Conference Photo**

1:00pm–2:00pm **General Session: Conservation Partnership Program Updates**

2:15pm–3:15pm **Breakout Sessions A**

- CD Success Stories Across the State
- Land Ownership Structures
- Interagency Opportunities for Invasive Species Control
- MI Shoreland Stewards Program: A Tool for Assisting Lake Associations
- Web-based Mapping Analysis Tools to Assist Farmers with Conservation Assessment and Planning Support
- Legislative Advocacy - *tentative*

3:15pm–4:15pm **Community Conservations**

4:15pm–5:15pm **Breakout Sessions B**

- Section 319/CMI Grants - Opportunities to Implement Watershed Management Plans
- The Conservation Partnership Draft Cooperative Working Agreement
- Social Media - *tentative*
- Conservation Easements
- Directing for Success
- SIGMA Vendor Self Service - *tentative*

5:30pm–6:15pm **Social Hour**

6:15pm–7:30pm **Dinner** (ticket purchase required)

**REGISTER NOW**

#### Learn More About Our Sessions!

For more detail session descriptions please visit the 2018 Summer Conference session descriptions page on our website at [www.macd.org](http://www.macd.org).





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## CONFERENCE AGENDA

### Tuesday June 5th

Registration Opens 7:00am

7:00am–7:50am **Breakfast** (ticket purchase required)

#### 8:00am–8:50am **Breakout Sessions A**

- NRCS Update
- MAEAP Update
- District Director Roundtable
- FBB Roundtable
- FAP Update and Roundtable
- CTAI Update

#### 9:00am–9:50am **Breakout Sessions B**

- Coordinated Employee Development Strategies
- MAEAP Roundtable
- Timber and Income Tax - Part I
- Invasive Species - *tentative*
- Watershed Session - *tentative*
- Freedom of Information Act - What You Need To Know

#### 10:20am–11:10am **Breakout Sessions C**

- Effective Use of Conservation Planning and Programs
- What's Wrong with this Picture
- Timber and Income Tax - Part II
- Invasive Species - *tentative*
- QB Payroll, Taxes and Tax Reporting - Part I
- Conservation District Plant Materials Program

#### 11:20am–12:10pm **Breakout Sessions D**

- New Technologies for Planning Software and Practice Certifications
- The Science of GMOs
- Understanding Taxable Value Affidavit in the Qualified Forest Program
- Dam Safety - Living with Dams: Knowing your Risks
- FSA Programs
- QB Payroll, Taxes and Tax Reporting - Part II
- Coaching to Develop and Retain Top Talent - *tentative*

#### 12:10pm–12:30pm **Break - Check out of hotel rooms**

12:30pm–1:45pm **Closing Lunch and Keynote Address**  
*Mike Brown, Executive Director of the National Association of State Conservation Agencies (NASCA)*

#### 2:00pm–4:00pm **State Council Meeting**

**REGISTER NOW**

## Sponsorship Opportunities!

**New this year**, we are offering both Summer Conference and Bundling Partner opportunities to provide year-round support of MACD's mission and annual outreach events. Maximize your budget through our many sponsorship opportunities. Customize your sponsorship and/or advertising buys for the year to reach our members the way you want, when you want.

You'll recognize the appreciation and experience MACD's dedication and commitment to provide a return on investment. Your support and partnership enable MACD to produce quality learning experiences for our conservation district professionals and supplier partners, as well as meaningful networking opportunities.

For more information please visit the 2018 Summer Conference sponsorship page of our website [www.macd.org](http://www.macd.org).



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## REGISTRATION INFORMATION

### CONFERENCE FEES

Early-Bird rate available until May 11

	Early Bird	Begins May 12
Full Conference	\$295	\$335
Single Day Registration	\$205	\$230
Spouse/Companion	\$100	\$125

### PAYMENTS AND REFUNDS

Registration must be received by May 11, 2018, to take advantage of early bird rates. Seminar refunds will not be returned for cancellation after May 25, 2018.

### MEAL PRICES

Lunches: Included in conference registration  
Monday Dinner: \$27.50  
Tuesday Breakfast: \$14.50

### HOTEL ACCOMMODATIONS

A block of hotel rooms has been reserved at the Bay City DoubleTree at a rate of \$75 plus applicable taxes. The cost of the hotel room is not included in the registration fee. To make a hotel reservation, please contact the hotel directly. Payment for the hotel MUST be paid separately and sent directly to the hotel. Rooms available on a first-come, first-serve basis through May 11, 2018.

DoubleTree Bay City - Riverfront  
1 Wenonah Park Place  
Bay City, MI 48708  
989.891.6000

Reference Room Code: CSR

### CONTINUING EDUCATION POINTS

Restricted Use Pesticide (RUP) credits and Continuing Forestry Education credits from SAF available, pending approval.

## REGISTRATION INFORMATION

This year's registration will be online with two payment options available for your convenience.

### Pay with Credit Card

Please visit our website at [www.macd.org](http://www.macd.org). The conference information is posted on the main page, just click on the REGISTER HERE link. Fill out the registration form and choose the Pay with Credit Card payment method. Once registration is complete, you will receive a confirmation via email and you are done! **If you do not immediately receive an email confirmation, the process is not complete. Please contact Tammi Connell for assistance (contact information below).**

### Pay with Check

Please visit our website at [www.macd.org](http://www.macd.org). The conference information is posted on the main page, just click on the REGISTER HERE link. Fill out the registration form and choose the Pay by Check payment method. Once registration is complete, you will receive confirmation via email. Send a copy of the confirmation along with your check, payable to Michigan Association of Conservation Districts, to the address below and you are done! **If you do not immediately receive an email confirmation, the process is not complete. Please contact Tammi Connell for assistance (contact information below).**

### Please direct all payments to:

**Michigan Association of Conservation Districts**  
3001 Coolidge Rd., Suite 250  
East Lansing, MI 48823

### Please direct all questions to:

**Tammi Connell**  
**Keystone Solutions, LLC**  
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517.668.6029

**REGISTER NOW**