

# Michigan Association of Conservation Districts

## Reach for the Stars

2017 Summer Conference | June 5-6



### SPONSORSHIP OPPORTUNITIES

#### MEAL SPONSOR - \$850

##### Dinner | Lunch | Breakfast

- Complimentary exhibitor space
- Two event registrations
- Signage in the break area
- Organization name and logo in the event program, on the sponsor board and MACD conference website, with link to organization website
- Half page ad in the on-site program\*
- Two giveaway/flyer allowed in registration packets
- Public recognition
- Recognition on Facebook

#### SOCIAL HOUR SPONSOR - \$500

- Signage at the event
- Organization name and logo in the event program, on the sponsor board and MACD conference website, with link to organization website
- Quarter page ad in the on-site program\*
- One giveaway/flyer allowed in registration packets
- Public recognition
- Recognition on Facebook

#### BREAK SPONSOR - \$375

- Signage at the event
- Organization name and logo in the event program, on the sponsor board and MACD conference website, with link to organization website
- One giveaway/flyer allowed in registration packets
- Public recognition
- Recognition on Facebook

#### EXHIBIT BOOTH - \$250

- One exhibit space
- One lunch provided each day
- Organization name and logo in event program, on sponsor board and link on MACD conference website

#### MICHIGAN CONSERVATION DISTRICT

##### EXHIBIT - \$75

- One exhibit space
- Organization name and logo in event program, on sponsor board and link on MACD conference website

*\*Full conference attendee registration also required.*

### ADVERTISING OPPORTUNITIES

#### Convention Program Advertisements:

- \$500 - Full-page, premium location  
(two available): 8.5" x 11"
- \$300 - Full-page: 8.5" x 11"
- \$175 - Half-page: 4.25" x 11" or 8.5" x 5.5"
- \$125 - Quarter-page: 4.25" x 5.5"

\* To meet printing deadlines, a high-quality full-color TIFF, JPEG or PDF file must be submitted by May 8th to [Lisa\\_MACD@outlook.com](mailto:Lisa_MACD@outlook.com)

### EXHIBITING HOURS

11am - 7:30pm Monday

7:45am - 1pm Tuesday

#### SETUP HOURS

8 - 10am Monday

#### TEARDOWN HOURS

After 1pm Tuesday

### QUESTIONS?

If you have questions or wish to discuss sponsorship opportunities, please contact:

Lisa Hoffer  
Keystone Solutions, LLC  
517.668.6029  
[Lisa\\_MACD@outlook.com](mailto:Lisa_MACD@outlook.com)

REGISTER NOW!

